



# Dell Solutions Tour 2014

Share ideas, discuss trends and discover  
IT solutions of tomorrow.

Dell Mobility

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#DellST14



2005



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2013



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# There is a gap between the harsh **reality of IT** requirements and the **promise of mobility**

Challenges

The  
current  
approach

Opportunities



Security  
and risk



Complex  
management



Lack of  
resources



Increased  
productivity



Accelerated  
organizational  
performance



Improved  
customer  
experience

# Only Dell's **end-to-end portfolio** addresses mobility challenges across the enterprise



## Devices

- Dell Venue tablets
- Dell Latitude and XPS laptops & Ultrabooks
- Dell Precision™ mobile workstations
- Dell CloudConnect



## Management

Dell Enterprise Mobility Management (EMM):

- Dell Mobile Management
- Dell KACE K1000 as a Service
- Dell Mobile Workspace
- Dell Desktop Workspace



## Security & Infrastructure

- Dell Data Protection
- Dell SonicWALL Secure Remote Access, Secure Mobile Access, Next-Gen Firewall
- Dell One Identity Manager
- Dell Networking W-Series and ClearPass



## Applications

- Application development services
- Application modernization services
- Dell Cloud Client-Computing

**Dell Services**



# How we're helping our customers win



Investing in **tomorrow**

Cloud Client Computing



Designing for the **future**

Evolving Workforce



Connect



Built for Business



Strengthening **today**

# Tablet





Forside Indland Politik International Sport Kultur Debat Aarhus Livsstil Ten

Digitalt Computer TV og Foto Mobil Lyd Søg mobil

COMPUTER 06.04.2014 kl. 22:43



Dell Venue 11 Pro - tablet med Windows 8.1 installeret. Fotos: Mobilsiden.dk

## Test: Dell Venue 11 Pro - Mobilkontor i topklasse

AF SØREN MELGAARD, MOBILSIDEN.DK

**Dell Venue 11 Pro er en hybrid, der både er en fuldvoksen pc med Windows 8.1 og en tablet, du kan bruge i sofaen.**

TABLET

Dell Venue 11 Pro



Dell

Normalt er jeg ikke meget for hybridenheder, da jeg ofte forbinder det med dårlige forsøg på at smelte to enheder sammen til en, hvor kompromiserne bliver for store i forhold til fordele.

Derfor var det med en vis portion skepsis, jeg tog imod Dell Venue 11

A STØRRE | MINDRE



GEM ARTIKEL

RELATEREDE



Asus T100: Skøn og uskøn alt i en-løsning (22.01.14)





# Dell Venue: Versatile tablet portfolio for **connecting work and life**



## **Dell Venue 8 Pro**

Best productivity companion for your Windows® world



## **Dell Venue 11 Pro**

Power of an ultra-book, portability of a tablet, experience of a desktop

# Dell Venue 11 Pro - At the office

Print

Achieve full functionality in the office with **Dell's essential accessories** recommended to get the most out of your **Dell Tablet**.

View

Create

Interact

Dock



# Venue 11 Pro Keyboard & Docking Solutions



HERO



## Slim Keyboard

*Innovative lightweight design with a traditional keyboard feel*

### Key Features

- ✓ Traditional keyboard travel feel
- ✓ Thin & light design that also acts as a protective cover
- ✓ Easy magnetic snap on connection



## Mobile Keyboard

*Traditional notebook experience with a full sized keyboard*

### Key Features

- ✓ Full-sized keyboard with chiclet keys
- ✓ Laptop design allows comfortable experience on lap & easy angle adjustment
- ✓ Built-in extended battery that improves battery life by 50%



## Dock

*Desk-side full productivity*

### Key Features

- ✓ Full desktop expansion supporting external display, Ethernet, and a variety of accessories
- ✓ New tablets backward compatible with prior tablet generation productivity dock



# Dell Latitude

The world's most secure, manageable and reliable commercial laptops



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# Latitude 13 7000 Series 2-in-1

The world's most secure 2-in-1 device delivering a no-compromise experience



# Meet the next generation of Latitude laptops



## Education Series

Purpose-built for K-12 student computing programs



## 3000 Series

Essential mobile performance for small and growing businesses



## 5000 Series

Premium experience meets business-class workhorse



## 7000 Series

World's most secure business-class Ultrabook™



## 7000 Series 2-in-1

World's most secure 2-in-1 delivering a no-compromise experience

Free automation tools IT admins can download to plug into existing management consoles

Dell Command | Monitor

Dell Command | Configure

Dell Command | Update

Dell Command | Power Manager

Dell Command | Update Catalog

Dell Command | Kace K1000 Express

Dell Command | Deploy

Dell Command | Integration Suite for Systems Center 2012





# Latitude Rugged



# Tåler hvad som helst

Dell er klar med Latitude Rugged Extreme – en ny serie af hårdføre bærbare, der ikke lader sig slå ud af bagateller som støv, væske, rystelser, stød, høje temperaturer og stråling

Hvis du har et arbejde, som foregår under elektronikfjendtlige forhold, er det sjældent en god idé at tage din arbejdscomputer med dig. Men hvis du tager en Dell Latitude Rugged Extreme med

under armen, behøver du ikke bekymre dig om, hvorvidt den kan klare mosten. Ved at vende skærmen kan den nye Dell 12 Latitude Rugged Extreme også let forvandles til en tablet.

## Modstår ekstremere

Dell Latitude Rugged Extreme er en notebook-serie til forretningsbrug og fås med 12" og 14" skærm.

Disse hårdføre bærbare computere er designet til at modstå de belastninger, som fagfolk i for eksempel hæren, sikkerhedsbranchen, og produktionsvirksomheder og akuthjælp udsætter dem for gennem deres arbejde. Rugged Extreme er blandt andet beskyttet af stædsresistent ultrapolymer og hårdfor magnesiumlegering, ligesom det kompressionstætnede kabinet holder alle uønskede partikler ude.

Derudover er Rugged Extreme udstyret med fjerde generations QuadCool var-

mestyring samt et væld af detaljer, der er med til at beskyttelse mod den barmvirkelighed.

## Lynhurtig følges

Hastigheden i Rugged Extreme kan uden problemer måles med seriens slidstyrke, nemlig effektive fjerdens Intel Core-processors 16 GB hukommelse og 64 GB solid state-drev.

Desuden er den i tid på hhv. 8,5 time for de to modeller, så du kan regne med at arbejde i den bærbar Latitude 12 Rugged Extreme til den bærbar Latitude 14 Rugged Extreme vil på 16.379 kroner. Latitude 14 Rugged Extreme fås med enten 14" eller 12" skærm, og kan købes i Danmark på Dell's danske hjemmeside.



Klædt på til krig. Denne computer er som skabt til slagpladser, byggepladser og alle andre steder, hvor miljøet ville tage livet af andre computere.

## Hybrid bærbar til krigeren

Latitude Rugged Extreme – alene navnet fortæller at denne bærbar fra Dell er bygget til det hårde liv – for eksempel i felten. Den lader sig ikke slå ud af støv, væske, rystelser, stød eller ekstremt høje temperaturer. Den tåler endda farlig stråling.

Skærmen er vendbar som Dells XPS Ultrabooks. Det er altså en "rugged hybrid", og den fås med 12 og 14 tommer-skærm. Computeren er pakket ind i stædsresistent ultrapolymer samt en meget hårdfor magnesiumlegering. Kabinettet er kompressionstætnet så alle mikroskopiske partikler holdes ude, og pc'en udstyret med "QuadCool"-varmestyring, så den ikke koger over i bagende sol.

Rugged Extreme fås i forskellige konfigurationer med Intel Core-processorer, op til 16 GB hukommelse og 512 GB flashbaseret harddisk. Batteritiden er henholdsvis 8,5 og 14 timer for de to modeller, og priserne starter på små 20.000 kroner for 12 tommer-udgaven.

**Vigtige plusser:** Tåler støv, støv og væske.



Pc'en er udstyret med en touch-skærm, der kan betjenes med tykke arbejdshandsker.

serieretværd på op til 14 timer giver ryststyrke nok til de fleste udfordringer. Serien indeholder bærbare pc'er med en skærmstørrelse på 12 eller 14 tommer.

Kombinationen af ind- og ydre styrke er dog ikke billig. Latitude 12 Rugged Extreme koster fra 20.474 kroner og 14-tommer-varianten fra 24.296 kroner. Den sølle pe kan købes på Dells danske hjemmeside.

Rugged Extreme tåler fald fra højder på cirka 1,8 meter, og ingen støvpartikler må trænge ind, så ind- og udgange er godt beskyttet.

### DELL LATITUDE 14 RUGGED EXTREME

Skærm: 14-tommers touchskærm  
Oplysning: 1366 x 768 pixels  
Batteri: 6 eller 8 celler  
Størrelse: 35,6 x 24,7 x 5,2 cm  
Vægt: 3,54 kg (med 6-cellet batteri)  
Pris: fra 24.296 kr.



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# XPS and Inspiron



# Consumer/Prosumer Portfolio



## 3000 Series

The latest essential technology

Entry into Consumer portfolio

Traditional Form Factors

Current technology

- Processors, Memory, and Hard Drives

Trusted Dell Experience



## 5000 Series

The latest technology with comfort features designed to make things easy

Improvements in every way

More performance

Better displays

Better keyboards and touchpads

Better Battery Life

Thinner and lighter than the 3000 Series



## 7000 Series

An enhanced experience in both form and function

Great Performance

Premium finishes

Comfort features standard

The latest wireless technologies

Thinner and lighter than the 5000 Series



## XPS

The Ultimate Experience

Innovative designs with premium materials

First to market technologies

The best at what it does and what it is

State-of-the-art performance

# Dell XPS: Meeting workforce expectations with elegant designs and premium experience

The right laptops, Ultrabooks, and tablets for work and play



XPS 13



XPS 15

# Precision

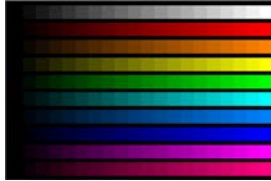
# Dell Precision has professional-grade features



Independent Software Vendor Certification & Optimization ensures your application will run as it was designed



The trifecta. A combination of high speed processing, **professional** graphics, memory, & storage



Professional features you just can't get on a regular PC: superior resolution & color accuracy



Professional grade audio



# Dell delivers **higher performance** with Dell Precision Optimizer

Performance **advice**



**VS.**

Automatic **performance optimization**



# Mobile Precision Portfolio



## M2800

Certified, mobile workstation performance & dependability at a breakthrough price



## M3800

Exceptional portability and performance



## M4800

Exceptional portability and performance



## M6800

Fixed workstation capability in a mobile form factor



## M6800 Covet

M6800 in  
Phoenix red color

<b>Display size</b>	15.6"	15.6"	15.6"	17.3"	17.3"
<b>CPU type</b>	Intel Core i7	Intel Core i7	Intel Core i5 and i7 up to Extreme Edition	Intel Core i5 and i7 up to Extreme Edition	Intel Core i5 and i7 up to Extreme Edition
<b>Max memory</b>	16 GB 1600 MHz	16GB 1600MHz	32GB 1600/1866MHz	32GB 1600/1866MHz	32GB 1600/1866MHz
<b>Graphics</b>	Intel® Integrated HD Graphics 4600 AMD FirePro W4170M with 2GB GDDR5 memory	NVIDIA Quadro K1100M (2GB)	AMD FirePro M5100 (2GB) NVIDIA Quadro K1100M (2GB) NVIDIA Quadro K2100M (2GB)	AMD FirePro M6100 (2GB) NVIDIA Quadro K3100M (4GB) NVIDIA Quadro K4100M (4GB) NVIDIA Quadro K5100M (8GB)	AMD FirePro M6100 (2GB) NVIDIA Quadro K3100M (4GB) NVIDIA Quadro K4100M (4GB) NVIDIA Quadro K5100M (8GB)
<b>Storage devices</b>	1	2	3	4	4

# Dell Precision M2800

## Removing cost-barriers for workstation-class performance & mission-critical reliability

- ISV-certified on critical applications
- Dell Precision Optimizer
- Up to Intel Core i7 (47W) Quad Core Processors
- Professional grade AMD FirePro Graphics 2GB of dedicated video memory
- Up to 16GB of system memory
- HD & FHD display options
- Compatible docking
- Weight - 5.6lbs (2.56kg)



# The lightest, thinnest mobile workstation

## Dell Precision M3800

- Best screen quality with QHD+ (500K more pixels than Retina)
- World's thinnest, lightest workstation
- Professional ISV-certified graphics
- Expandable and configurable
- Professional support



# How we're helping our customers win



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Strengthening **today**



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## Tak - fortsat god dag

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