TRANSFORMING CHALLENGES into OPPORTUNITIES
2017 SA RECREATION, PARKS AND LEISURE CONFERENCE

MONDAY 3 APRIL 2017
THE ARC CAMPBELLTOWN

JOHN BUCHANAN
Former Australian Cricket Team Coach
Conference Keynote

ADAM LUSCOMBE
SA Aquatic and Leisure Centre General Manager
Keynote Panellist

JO MARSHALL
Programmed Property Services Executive Diversity Mentor
Keynote Panellist

TYSON EDWARDS
Former AFL Champion and SANFL Coach
Keynote Panellist

JANE WOODLANDS-THOMPSON
AFL Women’s Football Advisory Group and former Adelaide Thunderbirds coach
Breakfast Awards Keynote

The ARC Campbell Town
2017 SA Recreation, Parks and Leisure Conference thanks our Sponsors:

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Active Healthy Kids Australia Chair, University of South Australia

HAYDEN ZAMMIT OAM
Zoos South Australia Tourism & Digital Marketing Coordinator

KYM A’COURT
Parafield Gardens Swim School Master Trainer

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DesignInc
JonasLeisure
Sarah
KWP!
Parks & Leisure Australia SA/NT is proud to be hosting our annual state conference in 2017, continuing our partnership with Recreation SA in bringing this event to you.

We all face challenges in our daily environments, and the theme of the conference, Transforming Challenges into Opportunities, aims to provide insightful information and discussion through a range of interesting presentations.

At Parks and Leisure Australia SA/NT we have been continuing our efforts to advocate for the sector, with some informative seminars planned for the coming months, including our state awards. This state conference also follows our hugely successful national conference held at Adelaide Oval.

We invite you to be inspired by the keynote and plenary speakers and to create new connections with your peers and industry partners, all within the newly built facilities at The ARC, Campbelltown.

I look forward to seeing you there!

John Wilkinson
President
Parks and Leisure Australia SA/NT

Recreation SA is pleased to again present this leading industry professional development opportunity in conjunction with Parks & Leisure Australia SA/NT.

Creating environments which support and promote active recreation and healthy living is vital for the future health of all South Australians.

This broad industry touches all members of the community and provides a significant economic contribution to the state through its multiple employment opportunities.

We are confident delegates will come away from today’s event with inspiration, new skills and a deeper knowledge to aid the delivery of services which promote healthy, active communities.

I thank our members for their continuing support of Recreation SA – the Board and staff are committed to advocating and representing our members’ best interests to ensure we deliver positive outcomes for this strong and vital sector.

Iain Evans
Chair
Recreation SA
<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>7.30am - 7.45am</td>
<td>Registration: Networking and Trade Expo</td>
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<tr>
<td>7.45am - 9.00am</td>
<td>2017 SA Recreation, Parks and Leisure Awards, featuring keynote Jane Woodlands-Thompson</td>
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<tr>
<td>9.00am - 9.15am</td>
<td>Registration: Networking and Trade Expo</td>
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<tr>
<td>9.15am - 9.20am</td>
<td>Formal Opening of 2017 SA Recreation, Parks and Leisure Conference - Katrine Hildyard, MP</td>
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<tr>
<td>9.20am - 9.30am</td>
<td>Strategic Update</td>
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<td>Recreation SA President Iain Evans</td>
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<td>Parks and Leisure Australia SA/NT President John Wilkinson</td>
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<tr>
<td>9.30am - 10.10am</td>
<td>Keynote Presentation - John Buchanan</td>
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<td>The former Australian Cricket Team Coach led the team to a World Record of 16 straight Test match wins and an unbeaten record of 24 one day international victories in two successful World Cups. John is now a popular trainer and motivator working with international and Australian companies including BHP Billiton, Pricewaterhouse Coopers, KPMG and Telstra.</td>
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<tr>
<td>10.10am - 11.00am</td>
<td>Keynote Presentation - Panel Discussion: The Challenges of Modern Leadership</td>
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<td>There will always be a need for individuals who can motivate, inspire and encourage their teams to work together toward common goals. But the environment in which leaders are expected to accomplish this task has transformed dramatically in recent years. Join three proven leaders, former Crows star Tyson Edwards, SA Aquatic &amp; Leisure Centre General Manager, Adam Luscombe, and Programmed Property Services General Manager, Jo Marshall, discussing how to overcome some of today's biggest workplace management challenges. Moderated by Mark Aiston.</td>
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<tr>
<td>11am - 11.20am</td>
<td>Morning Tea: Networking and Trade Expo</td>
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<tr>
<td>11.20am - 12 midday</td>
<td>Healthy, Active Communities</td>
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<td>Dr Natasha Schranz: Active Healthy Kids Australia Chair, University of South Australia</td>
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<td>Do Our Kids Have all the Tools?</td>
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<td>Jo Marshall: Executive Diversity Mentor, Programmed Property Services</td>
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<td>Recreation, Parks and Leisure - A place where diversity works</td>
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<td>Alison Collins: Department for Planning, Transport and Infrastructure</td>
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<td>Supporting walkable healthy neighbourhoods – The 30-Year Plan for Greater Adelaide.</td>
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<td>12 midday - 12.40pm</td>
<td>Jayson Kelly, Director, Xyst</td>
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<td>Drew Hildebrandt &amp; Gary Cole: Victoria State Managers, Belgravia Leisure</td>
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<td>Responding to a major aquatic incident: An operational response to the WaterMarc drowning tragedy</td>
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<td>12.40pm - 1.10pm</td>
<td>Lunch: Networking and Trade Expo</td>
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<td>1.10pm - 1.50pm</td>
<td>Lauren Nimmo: Senior Manager, Health Promotion &amp; Research, Royal Life Saving Society WA</td>
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<td>Watch Around Water: An update from WA</td>
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<td>Hayden Zammit OAM: Tourism &amp; Digital Marketing Coordinator, Zoos South Australia</td>
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<td>Inspiring and educating visitors through technology</td>
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<td>Jodie Freund &amp; Louise Alderson: Recreation Industry Support Project Officers, Office for Recreation and Sport</td>
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<td>Advancing Active Recreation in South Australia</td>
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<tr>
<td>1.50pm - 2.30pm</td>
<td>Stephanie Greenland: Inclusion Advisor, Inclusive Sport SA</td>
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<td>Inclusion- what’s your role?</td>
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<td>James McEwen: Partner, Property and Infrastructure, Wallmans Lawyers</td>
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<td>Options in occupancy agreements: making them work for the benefit of our communities</td>
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<tr>
<td>2.30pm - 2.50pm</td>
<td>Afternoon Tea: Networking and Trade Expo</td>
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<tr>
<td>2.50pm - 3.30pm</td>
<td>Kym A’Court: Parafield Gardens Swim School Swim School to Super Centre – CASE STUDY</td>
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<td>How to introduce change and increase membership.</td>
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<td>Kevin Lowe: General Manager Urban Planning &amp; Leisure Services Campbelltown Council</td>
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<td>Recovery from the 2015 Sampson Flat bushfires: from a Local Government perspective</td>
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<td>3.30pm - 4.10pm</td>
<td>Darren Roberts: Master Trainer, Impact Training Corporation</td>
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<td>Allison Bretones: Open Space, Recreation and Property Manager, City of Charles Sturt Council</td>
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<td>Magical Parks: turning urban city parks into a digital fantasy land playground</td>
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<tr>
<td>4.10pm - 4.50pm</td>
<td>Keynote Presentation: Formal launch of the redeveloped Trails SA website, followed by a Panel Discussion: Moving Ahead: maximising the economic, social and cultural benefits of the SA trails network</td>
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<tr>
<td>4.50pm - 5.00pm</td>
<td>Closing comments</td>
</tr>
<tr>
<td>5:00pm - 5:30pm</td>
<td>Networking and Trade Expo</td>
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</tbody>
</table>
KEYNOTE PRESENTERS

Transforming Challenges into Opportunities - Conference Keynote Address

**John Buchanan - Conference Keynote Speaker**
The former Australian Cricket Team Coach led the team to a World Record of 16 straight Test match wins and an unbeaten record of 24 one day international victories in two successful World Cups. John is now a popular trainer and motivator working with international and Australian companies including BHP Billiton, Pricewaterhouse Coopers, KPMG and Telstra.

**Jane Woodlands-Thompson - Awards Breakfast Keynote Speaker**
The AFL’s Women’s Football Advisory Group member and former Adelaide Thunderbirds ANZ Championship-winning coach embraces innovation and continually strives to inject creativity in search of best practice high performance programs.

Conference Keynote Panel Discussion - “The Challenges of Modern Leadership”. Join three proven leaders to discuss how to overcome some of today’s biggest workplace management challenges. Moderated by Mark Aiston and includes Q & A.

**Adam Luscombe - Panellist**
General Manager, SA Aquatic and Leisure Centre
Adam Luscombe has been working with the YMCA as General Manager of the SA Aquatic and Leisure Centre for the past six years. Adam has also been part of bigger team to rebuild South Australia’s major swimming reputation with event and athletic success at the recent Rio Olympics. Adam previously spent nearly nine years at the State Sports Centres Trust in Victoria. He oversaw community development alongside the operations from SSCT venues of the Commonwealth Games, World Swim Championships, the ABN Champions Trophy for Hockey and the NBL Tigers and Dragons Games. He holds a MBA majoring in Law and Human Resources as well as a Bachelor of Education, a Certificate IV in Training Assessment.

**Jo Marshall - Panellist**
Programmed Property Services, Executive Diversity Mentor
In her most recent role, Jo Marshall was responsible for leading a team of over 200, many in the outdoor space maintenance arena. She has also worked extensively in the leisure industry having managed the operations of an 80-club chain of health clubs. Now as the Executive Diversity Mentor at Programmed, she is responsible with supporting diversity across several divisions of this large company.

**Tyson Edwards - Panellist**
Edwards is widely regarded as one of the most consistent and durable players of all time. And it’s this ability to perform consistently at the highest level that marks Tyson out as a true professional and inspirational speaker.

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**Official Launch of the redeveloped SA Trails website, followed by a Conference Keynote Panel Discussion: “Moving Ahead: Maximising the economic, social and cultural benefits of the SA trails network”**

Trails are very powerful assets providing conduits into and around landscapes and the natural world. They also add huge value to places, landscapes and the surrounding community. When trails are intentionally built, they are phenomenal assets for communities, land managers and individuals and are invaluable resources that bring benefits over the long term. Join three industry leaders as they discuss how the recreation and leisure sector can harness the connections between trail users and landscapes, places and habitats.

**Craig Grocke - Panellist**
Economic Development Executive - Spatial Planning, Infrastructure, Investment & Place Management Regional Development Australia - Barossa
At RDA Barossa, Craig Grocke works with businesses and organisations seeking grants, submitting planning and development proposals, or working with government on regional planning and development matters including trails for tourism. Craig has a background in Town Planning, Tourism Development and Recreation Planning and Management having previously worked in State Government in SA and WA and Local Government in New Zealand.

**Andrew Queisser - Panellist**
Asset Planner, City of Onkaparinga
Andrew Queisser has over 15 years of local government experience. At the City of Mitcham, Andrew was part of a team that planned and developed the first stage of the Mitcham Trails. Andrew’s current role with the City of Onkaparinga has a focus on trails and shared use paths with recent work including the PIA SA awarded Recreation and Commuter Cycling Study.

**Peter Stokes - Panellist**
Adelaide and Mount Lofty Ranges Mountain Bike Destination Project Manager, Department of Environment, Water and Natural Resources
Peter Stokes’ role as Project Manager at DEWNR is to facilitate the SA Government’s commitment to establish the Mt Lofty Ranges as an International Mountain Bike Destination. With ten years’ background in policy and planning, Peter has been part of the changing attitudes of land managers towards active recreation in natural areas.
**Workshop**

**Playgrounds – Just More Swings and Roundabouts?**

**Jayson Kelly**
Director
**Xyst**

This will be an interactive session, where delegates will be presented with the latest industry research on playground provision and community expectations, be informed around developments in best practice asset management for playgrounds, and have the opportunity of debating hot topics like should we be fencing off playgrounds or installing shade sails.

The session will be relevant to parks planners, asset managers, and operational managers wanting to keep up with industry trends, and who wish to participate in a forum to share ideas, get grips off the chest, and come away with ideas to break out of the “same old same old” way that we provide playgrounds.

Jayson has over 25 years of local government experience in the parks sector, either as a council officer, parks manager, or senior consultant specialising in parks management. He is currently responsible for the Parks Benchmark project.
**BUSINESS & TECHNOLOGY**

**Recreation, Parks and Leisure – A Place Where Diversity Works**

Jo Marshall  
Executive Diversity Mentor  
Programmed Property Services  

Diversity and Inclusion are two of the biggest ‘buzzwords’ of the HR Landscape at the moment. Most employers and leaders support these concepts but are limited in their capacity to implement a strategy. Or more to the point, don’t know where to start? There are so many different groups and people to be considered. And then there are the challenges of the existing workplace structure, teams and culture. Jo will talk about her real-life challenges and experiences in changing organisational and team culture to include people from diverse backgrounds such as disability, indigenous, youth, ageing and those with less permanent differences such as anxiety, depression and illness.

In her most recent role, Jo Marshall was responsible for leading a team of over 200, many in the outdoor space maintenance arena. She has also worked extensively in the leisure industry having managed the operations of an 80-club chain of health clubs. Now as the Executive Diversity Mentor at Programmed, she is responsible with supporting diversity across several divisions of this large company.

**SPECIAL PRESENTATION**

**Responding to a Major Aquatic Incident – Learning from the WaterMarc Tragedy**

Drew Hildebrandt  
Victorian State Manager  
Belgravia Leisure  

Gary Cole  
Victoria and Tasmania State Manager  
Belgravia Leisure  

How do you prepare for the worst? It’s difficult to know what the response will be when a visitor to your centre drowns. It’s equally difficult to consider how you and your team will react when it happens. This session will focus on the response to a major incident in the aquatic environment. It will explore the initial reaction and response from staff and patrons, the immediate aftermath and a sound approach to investigation of the incident. We will discuss the importance of managing the media and the public and system improvements you may consider to minimise the risk in your facilities. Lastly, we will provide the audience with an insight into the Coroner’s Court process and how best to prepare your team for this experience.

Drew Hildebrandt has worked in the aquatic industry for nearly 20 years. His start was at the Melbourne Sports and Aquatic Centre in the event and booking team before moving on to managing local community facilities. He has been with Belgravia Leisure for the past 9 years, spending the last 5 years as a Regional and State Manager. Following a successful career as a professional football player, Gary Cole has been a leader in managing sport and leisure facilities for over 25 years. Prior to becoming Belgravia Leisure State Manager 3 years ago, Gary spent 7 years working as a high-performance manager in the A-League for two separate clubs.

**Conservation, in the Palm of Visitors Hands**

Hayden Zammit OAM  
Tourism & Digital Marketing Coordinator  
Zoos South Australia  

Adelaide Zoo has become the first Australian Zoo to utilise iBeacon technology to educate, inspire and communicate with visitors. Using technology such as this provides visitors information that is relevant to their visit on the day, whilst sharing the important conservation efforts of Zoos SA. This is delivered by providing location-specific content through Bluetooth technology via 65 ‘beacons’ across the Adelaide Zoo site. This new technology essentially puts a keeper in the palm of every visitor’s hand, modernising the zoo experience and making information much more accessible.

Hayden is an employee of Zoos South Australia, working directly with the marketing department in the capacity of Tourism & Digital Marketing Coordinator. Hayden has held various role across the government, private and not-for-profit sector with particular emphasis on digital marketing and visitor experience.

He has completed a Bachelor Management, Marketing at the University of South Australia and currently completing an International Masters of Business Administration (IMBA).

**Options in Occupancy Agreements: Making them work for the Benefit of our Communities**

James McEwen  
Partner, Property and Infrastructure  
Wallmans Lawyers  

There are many different forms of occupancy arrangements which can assist users, occupiers and the community get the most out of public/shared facilities.

The seminar will examine these legal models, including leases, licences, management agreements, hire agreements and other occupancy rights, discussing those most commonly used, and the challenges and benefits of each model. The session will allow time for questions.

James McEwen has almost 20 years’ experience advising local government, community organisations and privately run recreational facilities on their asset and property management, assisting organisations manage their assets in a cost effective and efficient way, especially in the context of joint use.

**The ARC Campbelltown – From Concept to Reality and a New Business for Council**

Kevin Lowe  
General Manager - Urban Planning & Leisure Services  
Campbelltown Council  

The ARC Campbelltown is a new $26.5m aquatic & recreation centre with show courts for sports including basketball, volleyball, futsal, roller derby along with squash courts, gym, cafe, function rooms, 2 pools, water play & crèche. But first, Campbelltown Council needed to take it from concept to reality and then manage a new business it had never run before.

The presentation will provide an overview of this experience and where we are at nearing the end of our first 12 months of operation.

Kevin is the General Manager Urban Planning & Leisure Services with Campbelltown Council with some 30 plus years’ experience in local government in NSW and SA across various roles in parks & recreation administration, asset management, sustainability policy, major events staging, capital works delivery and general management.

He holds various technical qualifications as well as management qualifications from the University of Adelaide and is involved in several boards related to the industry he works in.

**Magical Parks: Turning Urban City Parks into a Digital Fantasy Land Playground**

Allison Bretones  
Manager, Open Space, Recreation and Property  
City of Charles Sturt  

Magical Parks is an innovative way of combining outdoor play with technology, to motivate kids to get off the couch and be more physically active. Kids get to interact and explore a fantasy world where they have to herd kittens, run away from the bad fairy or come face to face with a giant T-Rex – all in a local park using your smart phone or tablet.

This presentation is a summary of the recent experience of Charles Sturt Council using Magical Parks in Parks Week 2017.

Allison has been in her position at the City of Charles Sturt for the last 9 years, managing a diverse portfolio of assets which includes parks, playgrounds, sporting facilities, libraries, civic buildings and community halls, commercial leases and licences and five retirement villages.

Prior to this, Allison was the inaugural CEO and established the Football Federation South Australia (FFSA); an integration of existing associations recommended by the Crawford Report into administration of soccer in Australia. Allison has worked in all tiers of government and also managed her own consultancy business in social research, strategic planning and evaluation.
Supporting Healthy Neighbourhoods – The 30-Year Plan for Greater Adelaide

Alison Collins
Unit Manager, Regional Planning
Department of Planning, Transport and Infrastructure

The 30-Year Plan for Greater Adelaide, first prepared in 2010 describes a plan for how the city should grow to become more liveable, competitive and sustainable.

Six years into the 30-Year Plan, it’s time to update these directions to respond to new challenges and opportunities. The update incorporates much of what was learnt from conversations with local councils, other government agencies and key industry and community stakeholders.

Alison will present an overview of the plan, and update of the review and how it is and will shape open space, parks and recreation both now and into the future.

Alison Collins is from the Department of Planning, Transport and Infrastructure, where she has worked for over 7 years, specialising in how land-use planning can improve community health and wellbeing outcomes.

This has involved working in diverse policy areas such as cycling, public open space, noise and air pollution mitigation, affordable housing as well as delivering place making initiatives.

She also has over 10 years of experience in other local government and private consultancy roles in environmental management and planning.

SPECIAL PRESENTATION

Recreation Participation Trends for SA

Richard Mellon
Manager Industry Support
Office for Recreation and Sport

Join a special presentation looking at the AusPlay data for South Australia. Learn more about the participation landscape of active recreation in SA.

The AusPlay study is the largest and most comprehensive survey of its kind ever conducted in Australia, which aims to identify strategies to grow participation in sport, leisure and recreation.

National Active Recreation Working Group (NARWG) and Office for Recreation & Sport (ORS) Projects and Plans

Louise Alderson and Jodie Freund
Senior Project Officers
Recreation Industry Support, Office for Recreation & Sport

The Office for Recreation and Sport has recently developed a new role dedicated to advancing Active Recreation in South Australia.

You will be provided with an update on the direction of this position and through discussion, you will have the opportunity to share ideas and help shape Government involvement in Active Recreation. An update on the projects and direction of the National Active Recreation Working Group (NARWG) will also be provided.

Having worked at the ORS for more than 10 years, Jodie and Louise are working to collaborate across government and across the sector to build capacity, and are scoping a plan to create a state-wide framework for recreation.

Nature. Creating a Lasting Impression with Community and Visitors for Health and Prosperity

Chris Thomas
Manager, Parks and Partnerships
Department of Environment, Water and Natural Resources

National Parks and nature spaces are a vital part of contributing to economic, social and health outcomes for South Australians and for creating meaningful visitor experiences.

DEWNR is collaborating with stakeholders and the community to ensure all South Australians experience the health and wellbeing benefits of connecting with nature.

Recovery from the 2015 Sampson Flat Bushfires: Managing Local Government Assets after a Natural Disaster

Deb Richardson
Community Development Director
Port Adelaide Enfield Council

David Waters
Director Community & Customer Service
Adelaide Hills Council

Local and State Governments around Australia are struggling to be sustainable in building, maintaining and planning infrastructure.

This task is made even more difficult when damaging weather and other events occur, such as the 2015 Sampson Flat bushfires.

Deb Richardson, former Acting CEO at Adelaide Hills Council, and David Waters, share their experiences managing the impact of the devastating fires on communities and council infrastructure, as well as the recovery period.

Public Open Space Standards and the Relevance to Promoting Population Health

Mark Daker
PhD Candidate, School of Natural and Built Environments
University of South Australia

From the early 19th century urban planners began to recognise the value of public open space to enhance population health. New approaches were developed to ensure public open space was implemented to service the rapidly expanding population. In 1967, the Planning and Development Act (SA) became the origin of the current public open space supply standard of up to 12.5 percent for residential developments over 20 dwellings.

However, it has been suggested there is limited evidence of how these different metrics were developed and yet they continue to be applied.

Therefore the relevance of public open space supply standards to promote human population health and wellbeing should be questioned.

Mark recently completed a Bachelor in Urban and Regional Planning with honours and is now a second year PhD candidate at UniSA.

The research encompasses multiple disciplines; GIS, urban planning and population health. Before these studies, Mark was a professional horticulturist for 13 years with the Commonwealth War Graves Commission in Europe.
## TRADE EXHIBITORS

We would like to thank our trade exhibitors listed below:

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<th>Name</th>
<th>Company</th>
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<td>Shana Pawlak</td>
<td>Austswim Limited</td>
<td><a href="mailto:sa@austswim.com.au">sa@austswim.com.au</a></td>
<td><a href="http://www.austswim.com.au">www.austswim.com.au</a></td>
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<tr>
<td>Alistair Baird</td>
<td>Aquatic and Life Saving Supplies</td>
<td><a href="mailto:alistair@aalss.com.au">alistair@aalss.com.au</a></td>
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<tr>
<td>Bryce Dodd</td>
<td>Consulting Coordination Australia (CCEP)</td>
<td><a href="mailto:bryce@ccep.com.au">bryce@ccep.com.au</a></td>
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<td>Stuart Armstrong</td>
<td>Ian Coombes Australia Pty Ltd</td>
<td><a href="mailto:stuart.armstrong@iancoombes.com.au">stuart.armstrong@iancoombes.com.au</a></td>
<td><a href="http://www.iancoombes.com.au">www.iancoombes.com.au</a></td>
</tr>
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<td>Bruce Meakins</td>
<td>Intelligenz Pty Ltd</td>
<td><a href="mailto:sales@intellileisure.com">sales@intellileisure.com</a></td>
<td><a href="http://www.intellileisure.com">www.intellileisure.com</a></td>
</tr>
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<td>Jonas Leisure</td>
<td><a href="mailto:bwhales@jonasleisure.com.au">bwhales@jonasleisure.com.au</a></td>
<td><a href="http://www.jonasleisure.com.au">www.jonasleisure.com.au</a></td>
</tr>
<tr>
<td>Christian Schwerdtfeger</td>
<td>KOMPAN</td>
<td><a href="mailto:chrisch@kompan.com">chrisch@kompan.com</a></td>
<td><a href="http://www.kompan.com.au">www.kompan.com.au</a></td>
</tr>
<tr>
<td>Tracey Daniel / Jamie Kloeden</td>
<td>Lawn Solutions Australia</td>
<td>info@lawn solutions.com.au</td>
<td><a href="http://www.lawnsolutionsaustralia.com.au">www.lawnsolutionsaustralia.com.au</a></td>
</tr>
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<td>Maxima Group Incorporated</td>
<td><a href="mailto:jason.vice@maxima.com.au">jason.vice@maxima.com.au</a> <a href="mailto:andrew.worrall@maxima.com.au">andrew.worrall@maxima.com.au</a></td>
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<td><a href="mailto:denise.power@royallifesavingsa.com.au">denise.power@royallifesavingsa.com.au</a></td>
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<td><a href="mailto:danielle@sparkfurniture.com.au">danielle@sparkfurniture.com.au</a></td>
<td><a href="http://www.sparkfurniture.com.au">www.sparkfurniture.com.au</a></td>
</tr>
<tr>
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<td>Sunbather</td>
<td><a href="mailto:commercial@sunbather.com.au">commercial@sunbather.com.au</a></td>
<td><a href="http://www.sunbather.com.au">www.sunbather.com.au</a></td>
</tr>
<tr>
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<td>TerraCottem</td>
<td><a href="mailto:info@terracottem.com.au">info@terracottem.com.au</a></td>
<td><a href="http://www.terracottem.com.au">www.terracottem.com.au</a></td>
</tr>
<tr>
<td>Neil Tredwell</td>
<td>Tredwell Management Services</td>
<td><a href="mailto:neil@tredwell.com.au">neil@tredwell.com.au</a></td>
<td><a href="http://www.tredwell.com.au">www.tredwell.com.au</a></td>
</tr>
<tr>
<td>Jonathan Cox</td>
<td>Water Play Solutions Corp</td>
<td><a href="mailto:sales@dynamicplaygrounds.com.au">sales@dynamicplaygrounds.com.au</a></td>
<td><a href="http://www.waterplay.com.au">www.waterplay.com.au</a></td>
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