



## Young Farmer Marketing Tour March 14-17, 2018 Tentative Agenda

### Wednesday, March 14<sup>th</sup>

4:30 p.m. (EDT)

Participants Arrive at – **Kentucky Farm Bureau State Office**

**\*\*Located at 9201 Bunsen Parkway, Louisville, KY 40220**

5:00 p.m. (EDT)

**Dinner and Futures Workshop @ KFB State Office**

- Marketing Specialist, University of Kentucky College of Agriculture, Food and Environment

8:30 p.m. (EDT)

Participants Arrive at – **Holiday Inn East Louisville**

**\*\*Local participants not needing a room for the evening will meet at the KFB State Office Thursday morning\*\***

- <http://www.holidayinn.com>

### Thursday, March 15<sup>th</sup>

7:00 a.m. (EDT)

Participants Depart **Holiday Inn** for Kentucky Farm Bureau (**on your own**)

- *Located at 9201 Bunsen Parkway, Louisville, KY 40220*

7:30 a.m. (EDT)

Participants Depart **Kentucky Farm Bureau**

- *Participants will travel by motor coach to Nashville*
- *Please limit baggage to one item plus a carry-on*

9:45 a.m. (CDT)

Arrive at **Jay Head Farms**

- Participants will tour Mr. Heads farm and learn about the diversity of his operation.
- Located Adams, TN4

11:00 a.m. (CDT)

Depart for Lunch and tour of **Elliott Tobacco Seed Farm**

- Located at 3099 Elliott Rd, Cedar Hill

11:15 a.m. (CDT)

Arrive for Lunch & Tour of **Elliott Tobacco Seed Farm**

- *Participants will tour one of the US's top tobacco seed operations.*

2:00 p.m. (CDT)

Depart **Elliott Tobacco Seed Farm** for **Elliott Cattle Farm**

- Located at 1291 Stroudville Rd, Adams

2:45 p.m. (CDT)

Arrive at **Elliott Cattle Farm**

- *Participants will learn about genetics in the cattle industry.*

4:00 p.m. (CDT)

Depart **Elliott Cattle Farm** for **Holiday Inn Express & Suites @ Opryland**

- *Located at 2461 McGavock Pike, Nashville, TN 37214*

4:30 p.m. (CDT)

Arrive and Check-In at **Holiday Inn Express & Suites @ Opryland**

- *Hotel is one of the finest hotels in the Nashville area*

6:30 p.m. (CDT)

Group Dinner – **Cock of the Walk**

- Located at 2624 Music Valley Dr, Nashville, TN 37214

## **Friday, March 16<sup>th</sup>**

- 6:45 a.m. (CDT) Group Breakfast @ Hotel
- 7:30 a.m. (CDT) Depart Hotel for **RFD-TV**
- 49 Music Square West, Nashville, TN 37203
- 8:00 a.m. (CDT) Arrive for tour at **RFD-TV**
- Learn about the RFD-TV production facilities and you'll get a chance to see the studio.
- 9:45 a.m. (CDT) Depart **RFD-TV** for **Bob Strasser Farm**
- Located at 2635 Pennington Bend Rd Nashville, TN
- 10:15 a.m. (CDT) Arrive at **Bob Strasser Farm**
- Learn how the city is building around a farm but one can still keep going.
- 11:45 a.m. (CDT) Depart **Bob Strasser Farm** for **Lunch**
- Located at 2635 Pennington Bend Rd Nashville, TN
- 12:00 p.m. (CDT) Lunch at **Santa Fe Cattle Co.**
- 2520 Music Valley Dr, Nashville, TN 37214
- 1:45 p.m. (CDT) Depart for **Optimara**
- Located at 1501 Lischev Ave, Nashville, TN
- 2:15 p.m. (CDT) Arrive at **Optimara** for Tour
- 4:30 p.m. (CDT) Depart **Optimara** for **Holiday Inn & Express Suites @ Opryland**
- 6:30 p.m. (CDT) Group Dinner – Caney Fork River Valley Grille
- 8:30 p.m. (CDT) Evening Free to Explore Nashville

## **Saturday, March 17<sup>th</sup>**

- 7:30 a.m. (CDT) Breakfast on Your Own
- 8:30 a.m. (CDT) Depart Hotel for **Chaney's Dairy Farm**
- Located at 9191 Nashville Road, Bowling Green, KY 42101
- 9:45 a.m. (CDT) Tour **Chaney's Dairy Farm**
- 11:00 a.m. (CDT) Lunch at **Chaney's Dairy Farm**
- 12:00 p.m. (CDT) Depart **Chaney's** for **KFB State Office**
- KFB State Office – 9201 Bunsen Parkway, Louisville, KY 40220
- 3:00 p.m. (EDT) Arrive at Kentucky Farm Bureau State Office

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**\*All Tours and Times Subject to Change\***