



2nd Annual TVN Conference on Improving care for the frail elderly



TVN Improving care
for the frail elderly™

Sheraton Centre Toronto
September 21 - 23, 2014

2014 Annual Conference, AGM and Trainee Meeting

Sponsorship Opportunities

TVN is a not-for-profit research network funded by The Government of Canada's Networks of Centres of Excellence (NCE) program. TVN aims to improve the care of seriously ill, frail elderly patients through the development, rigorous evaluation, and ethical implementation of health care technologies, which includes any drug, device, knowledge product, improvement strategy or tool used for diagnosis, treatment or palliative care.

TVN achieves this by supporting a globally recognized multidisciplinary program of research excellence, nurturing multi-sectoral partnerships, translating research evidence into best practice, and training the next generation of highly qualified personnel.

TVN focuses on the seriously ill, frail elderly with multiple chronic conditions, across all settings of care – from acute and critical care to community care. We use a family-centric model that engages a wide range of stakeholders to achieve our mission.

TVN Vision:

To position Canada as a global leader in providing the highest, quality of care for its aging population.

TVN Mission:

To improve the care of seriously ill, elderly patients and support their families and caregivers.

At TVN:

- We fund research that fills gaps identified by our researchers and other stakeholders to build a targeted program of knowledge creation and exchange.
- We fund research and undertake activities that disseminate research results, best practices and tools to a wide range of audiences through seminars, workshops, conferences and online activities that influence policy and practice.
- We recruit world-class researchers and highly qualified personnel, and offer training that promotes multidisciplinary and multi-sector approaches to care.
- We build national and international strategic partnerships and provide valuable networking opportunities for researchers, stakeholders and partners.



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Sponsorship Opportunity	Amount	Check Sponsor
Lanyards & Name Badges	\$1,000	
Delegate Conference Bag	\$2,500	
Delegate Notebook with your logo	\$2,000	
Hydration Stations Water Bottles imprinted with sponsor logo	\$1,000	
Pre Conference		
Symposium: Technology for the improvement of health outcomes in the seriously ill, frail elderly	SOLD	
Coffee break sponsor	\$500	
Lunch sponsor	\$500	
Name tag and/or lanyard sponsor	\$500	
Pre Conference Workshop (open to the public)	\$1,000	
Patient Engagement: A research partnership		
Ethical Framework for knowledge creation and translation	\$500	
Coffee break		
Pre Conference Workshop for TVN's Fellows and Trainees	\$500	
TVN HQP Day of Training Program – KT Workshop	\$500	
Coffee break		
Sunday Evening Opening Reception & Networking Event	\$5,000	
Sunday Opening Keynote Speaker - Andre Picard (public event)	\$3,500	
Monday		
Monday Opening Keynote Speaker	\$4,000	
Monday Networking Event	\$2,000	
Breaks (AM & PM)	\$1,500	
Lunch	\$4,000	



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Tuesday

Breaks (AM&PM)

\$1,500

Lunch

\$5,000

HQP Poster Contest

\$2,000
\$1,500 or
\$3,000

CIHR

Contact Information:

Name: _____

Title: _____

Company: _____

Address: _____

Tel: _____ Email: _____

Requested Sponsorship Item: _____

Amount of Sponsorship: _____

13% HST: _____

Total: _____

*First Exhibitor:

*Second Exhibitor:

**One Delegate:

*Please advise the 2 names of you exhibit staff

**Please advise the name of the delegate who will attend sessions

Payment Information:

☐ Cheque enclosed made payable to OLTCA (mailed to the Bayley Group, 72924 Airport Line Hensall, ON N0M 1X0)

☐ Visa ☐ MC ☐ AMEX

Card#: _____ Expiry Date: _____

Name of Card Holder: _____

Thank you for your generous support!

[Please return this form by fax or email 519-263-2936 or rebecca@bayleygroup.com](mailto:rebecca@bayleygroup.com)