

HOW Veterans Grant

Deadline: Midnight, May 10, 2013

Love
HOW *ie*
do it

HOW veterans who remember what their first HOW Conference was like—mind-blowing, extended-family growing, life-altering—want to give at least one person who’s never been the opportunity to experience HOW for the very first time for free. The grant recipient will receive one Big Ticket to all four conferences in San Francisco, hotel for five nights, and roundtrip airfare.

To have a chance at receiving this grant, answer the question, “Why should you go to HOW?” with either a one-page written answer, an 8.5 x 11" (or smaller) poster, or a 30-second (or less) video. Email your answer to HOWVeteransGrant@gmail.com by midnight, May 10, 2013, along with a completed entry form. There won’t be an extended deadline—mark it in pen!

Don’t wait to register for the HOW Conference; if you are selected, registration fees will be refunded to you!

A group of this year’s HOW speakers will curate the answers down to a dozen or so, then the voting is opened up to the public. Public judging starts May 14 through May 26. Grant recipient will be announced May 27.



2013 HOW Veterans Grant Application Form

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

E-mail: _____

Is entrant a student? No Yes School: _____

By submitting my answer, I certify that:

I have read and understand the official rules of the grant.

My entry was created by me.

How I heard about this grant:

HOW email

Radio

Twitter

E-Mail

Word-of-Mouth

Other: _____

Official Rules

1. To be considered for this grant, you must not have ever attended a HOW Conference before.
2. You must answer the question, "Why should you go to HOW?" with either a one-page written answer, an 8.5 x 11" (or smaller) poster, or a 30-second (or less) video.
3. Submissions must be received at **HOWVeteransGrant@gmail.com** by midnight, May 10, 2013 (CDST). Late submissions will not be accepted.
4. Submissions will be curated by a group of HOW Conference speakers down to a dozen or so. Public voting on submissions will start May 14, 2013, and be open until May 26, 2013. Grant recipient will be announced May 27, 2013.
5. By emailing a submission, the grant recipient agrees to be interviewed (either video or audio) multiple times throughout the conference to record the HOW experience from a newbie's perspective. Grant recipient gives permission for these recordings to be used in marketing efforts for future HOW Conferences, and for his or her answer to be used to promote future HOW Veterans Grants.
6. Grant recipient will receive one Big Ticket to all four HOW Conferences, five night's hotel, and airfare. No cash will be awarded to the grant recipient. If the grant recipient has already registered for the HOW Conference, registration fees will be refunded.

The HOW Veterans Grant is not affiliated with F+W Media or the HOW Conference; it's just us.