

Kevin CAMPHUIS - <https://www.linkedin.com/in/kcamphuis>

1994 - 2015
Kitchen appliances / IOT
Marketing & strategy
Corporate venture
Prospective Disruption Lab



2016 -
Foodtech Factory
Foodtech market intelligence
Scale up accelerator
Open innovation platform



Early 2016, Kevin co-founded ShakeUpFactory, a state of the art business and innovation accelerator dedicated to foodtech. Based in Paris, inside StationF, it gathers an international ecosystem of 100+ startups, corporations and investors, leveraging synergies between them.

Unlike traditional accelerators, ShakeUpFactory provides a tailored and expert support to French and foreign scale up startups to help them better address their market, structure their activities, unveil business opportunities and raise funds. With more than 40 startups in our program over the past 2 years, ShakeUpFactory is not only building a strong portfolio of future champions but also inventing a new kind of acceleration model : with no standard program nor duration, we do adapt to each and every entrepreneur's need to maximize business impact and we build long term partnership at their side to maximize their value creation.

Inside StationF we've grown and gathered together a unique network of international food, foodservice and retail corporations, organizations and investors eager to collaborate with them and we day after day foster synergies and business alliances between them.

Our expertise also addresses the needs of corporations to open their innovation : we deliver world-class and experienced support to help them consolidate their strategic reflection and adapt their organization, programs and teams to turn startup networking into actionable business and R&D projects.

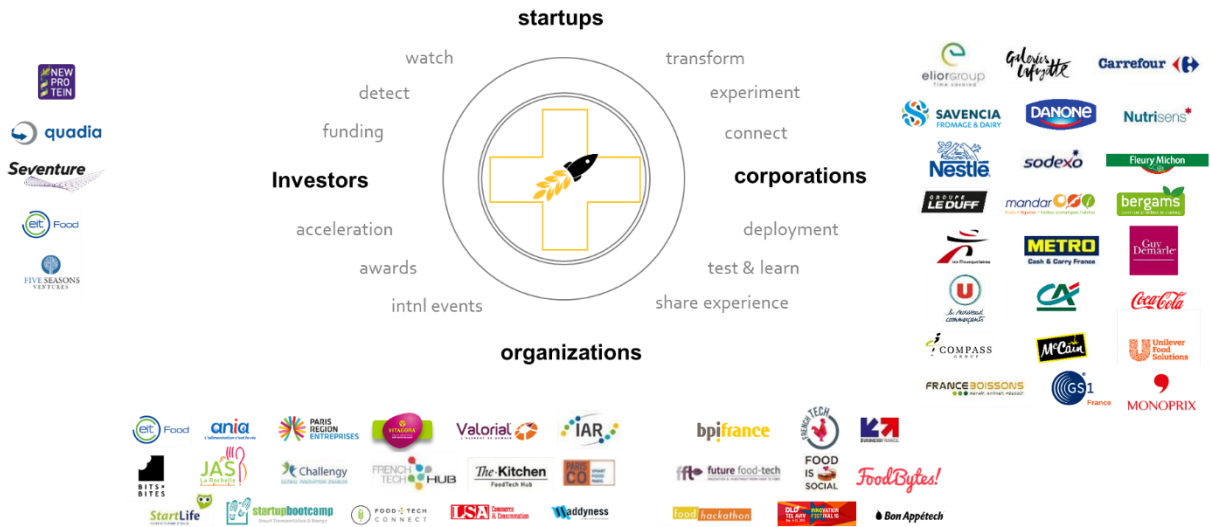
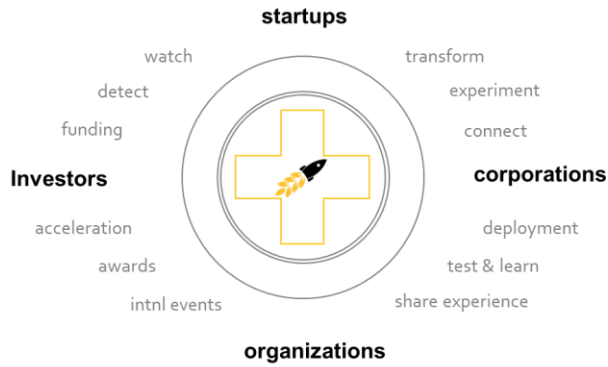
To make it all happen, we build on a team of 20+ managers with a minimum 15 y. experience in food, retail and entrepreneurship

Prior to this role, Kevin has consolidated 20y. of experience and expertise in strategy and breakthrough innovation management in the industry, at the worldwide leader of kitchen utensils and appliances : Groupe SEB. He there has been in charge of setting up, as of 2010, their Digital Prospective Lab, having being among other projects developing and launching the first ever range of kitchen connected appliances, and also the Seb Alliance corporate venture fund



We craft future food champions & solutions

building a synergetic ecosystem of actors,
growing business synergies between them,
inventing tomorrow's agro-food solutions



STATION F

