Be a Sponsor of PSATS' Annual Educational Conference & Exhibit Show and

Enhance Your Exposure to PA's 1,454 Townships of the Second Class

PSATS

PENNSYLVANIA STATE ASSOCIATION OF TOWNSHIP SUPERVISORS

CONFERENCE SPONSORSHIPS

Pennsylvania State Association of Township Supervisors
4855 Woodland Drive • Enola, PA 17025-1291
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: psats.org

- **LARGEST** Municipal Conference and Exhibit Show in the Commonwealth of PA
- Total attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to state's municipal officials in one event
- **UNIQUE OPPORTUNITY** to market your company and create goodwill

Why Become a Sponsor

AT PSATS' ANNUAL CONFERENCE & EXHIBIT SHOW?

SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement in the Pennsylvania State Association of Township Supervisors' Annual Conference Sponsorship Program is the perfect way for your company to be recognized by thousands of potential clients at the largest municipal conference and exhibit show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.

LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent nearly 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind.

ABOUT THE CONFERENCE

Every spring, close to 4,000 township officials, exhibitors, and guests convene in Hershey at the largest municipal conference and exhibit show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and choose from more than 80 educational sessions.

The conference begins on a Sunday morning and wraps up by noon Wednesday. The exhibit show, featuring almost 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Since 1921, the PSATS Conference has provided delegates with the best educational and networking experience possible.

SPONSORSHIP OPPORTUNITIES

for
PSATS' 2020 Annual
Educational Conference & Exhibit Show
May 3-6, 2020 - Hershey Lodge

Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Platinum Sponsorship - $15,000

* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
* Choice of one (with recognition signage):
  - Exhibit hall breakfast mixer Monday morning of the conference
  - Exhibit hall breakfast mixer Tuesday morning of the conference
  - Delegate entertainment Tuesday evening of the conference
* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
* Full-page B&W ad in the conference program book – Inside cover position (first come, first served for two positions; after that, ads will be placed alphabetically)
* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2020 Conference Registration" web page
  - Live link on conference mobile app
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
  - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
* Two seats at PSATS' VIP dinner Tuesday evening of the conference

PSATS reserves the right to substitute items of equal or greater value.

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Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests

Gold Sponsorship - $10,000

* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
* Choice of one:
  - General session video screens Monday of the conference
  - General session video screens Tuesday of the conference
  - General session video screens Wednesday of the conference
* Choice of one:
  - Prizes Tuesday morning of the conference
  - Prizes Wednesday morning of the conference
* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
* Full-page B&W ad in the conference program book
* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2020 Conference Registration" web page
  - Live link on conference mobile app
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Silver Sponsorship - $7,500

* One 8 ft. x 10 ft. exhibit booth during exhibit show
* Choice of one (with recognition signage):
  - Water coolers in the exhibit hall Sunday of the conference
  - Water coolers in the exhibit hall Monday of the conference
* Choice of one:
  - Punctuality prizes Tuesday morning of the conference
  - Punctuality prizes Wednesday morning of the conference
* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
* Full-page B&W ad in the conference program book
* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2020 Conference Registration" web page
  - Live link on conference mobile app
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Mobile App Sponsorship - $7,500

* Exclusive sponsorship of PSATS' Conference mobile app
  - Your logo will always appear on the mobile screen and be a live link to your website
* Full-page B&W ad in the conference program book
* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2020 Conference Registration" web page
  - Sponsor's logo and website link on the conference mobile app main screen
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
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Bronze Sponsorship - $5,000

* One 8 ft. x 10 ft. exhibit booth during conference exhibit show
* Choice of one:
  - Water coolers in the exhibit hall Tuesday of the conference
  - Punctuality prizes Monday morning of the conference
  - Evaluation form prize Tuesday morning of the conference
  - Evaluation form prize Wednesday morning of the conference
* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
* Full-page B&W ad in the conference program book
* Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
* Recognition of sponsorship
  - Sponsor's logo on the PSATS "2020 Conference Registration" web page
  - Live link on conference mobile app
  - Special sponsorship sign on exhibit booth
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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Patron Sponsorship of Events & Other Items – Price Varies

(Grassroots Advocacy Reception, First Timers Meet and Greet, Donuts with Dave, Secretaries-Managers Luncheon, Dessert Reception, County Association Presidents Breakfast, Charging Stations, and Water/Snacks in the Member Lounge)

* Sponsorship of the event Sunday, Monday, Tuesday, or Wednesday of the Conference
  - Day depends on the event
* Recognition of sponsorship
  - Signage at entrance to the room where the event is taking place
  - Sponsor's logo on the PSATS "2020 Conference Registration" web page
  - Live link on conference mobile app
  - Special ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Social media posts recognizing sponsor
  - Logo on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Logo on DVD played on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
  - Logo on conference sponsors banner prominently displayed in Chocolate Lobby
  - Invitation to PSATS' VIP dinner Tuesday evening of the conference

Sponsors at PSATS' 2019 Annual Conference

84 Lumber
Allied Communications
Aqua PA
ARRO Consulting
AT&T
Broadband Cable Association of Pennsylvania
Campbell, Durrant, Beatty, Palombo & Miller
Cohen Law Group
Comcast
COSTARS
Delaware Valley Trusts
Energy Transfer LP
Executive Image Solutions
Hershey Lodge
Kinect Energy Group
MRM Inc.
PennBid Program
Pennoni Associates Inc.
Pennsylvania Local Government Investment Trust
Portnoff Law Associates
PSATS Trustees Insurance and Retirement Services
S&T Bank
SAFEbuilt
SealMaster Pavement Products
Summit Financial, a HUB International Co.
T&M Associates
T-Mobile
Triscari
Verizon
Visit Hershey & Harrisburg
The YGS Group
Yuengling
Zelenkofske Axelrod LLC

PSATS' 2020 Conference Sponsorship Contract

COMPANY NAME

CONTACT PERSON

ADDRESS

CITY STATE ZIP

PHONE FAX

EMAIL

COMPANY WEBSITE

TODAY'S DATE

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE)

Sponsorship Levels:

☐ Platinum: $15,000 ☐ Gold: $10,000 ☐ Silver: $7,500 ☐ Bronze: $5,000 ☐ Patron: Varies

SIGNATURE OF COMPANY'S AUTHORIZED AGENT

NAME OF COMPANY AGENT TITLE

DATE

Please return this form, along with your check made payable to **PSATS**, to:
Ginni Linn, PSATS, 4855 Woodland Drive, Enola, PA 17025
Phone: (717) 763-0930, ext. 127 • Fax: (717) 763-9732
Please also e-mail a JPEG file of your company logo to glinn@psats.org.

NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.

THANK YOU FOR YOUR SUPPORT!

SUBMIT FORM PRINT FORM