Two growing markets come together for one great opportunity

NANOTECHNOLOGY
A $49 BILLION MARKET BY 2017*

RENEWABLE CHEMICALS
A $83 BILLION MARKET BY 2018**

SPONSORSHIP PROSPECTUS
Nanotechnology is unlocking the potential of nature’s chemicals for many different applications. Showcase your organization’s capabilities at the only event that brings these two emerging markets together.

* Nanotechnology Market Outlook 2017, RNCOS, May 2013
** Renewable Chemicals Market, Marketsandmarkets.com, June 2013
SHOWCASE YOUR CAPABILITIES IN 2014

Put the spotlight on your company’s services, capabilities, and expertise at the only conference focused on the use and production of renewable and sustainable nanomaterials. Don’t miss this one-of-a-kind opportunity to market your company to the leaders in the field at this high-impact conference.

As a Tabletop exhibitor you will meet and interact with potential customers and industry leaders during the many breaks and receptions at the conference. This is a great opportunity to expand and enhance your marketing base with your expertise.

REACH NEW MARKETS

Delegates at this conference are always on the look out for:

- Chemical Companies
- Producers of Instruments & Equipment
- Characterization & Test Facilities
- Nanocoating and Nanomaterials providers
- Anti-counterfeiting / Security Companies
- Printed Electronics Suppliers
- Microfluidics Providers
- Filters or Sensor Producers
- Technology Incubators
- Research Facilities
- Government Agencies, Universities, and Information Providers

Sponsors at the International Conference on Nanotechnology for Renewable Materials GET VALUE:

1. MORE EXPOSURE: Tabletops are displayed all three days of the conference making an ideal opportunity for one-on-one marketing interaction with prospects and clients.

2. BUYING POWER: Nanotechnology Conference attendees have direct influence and/or buying authority.

3. LOCATION: The 2014 Conference will take place in Vancouver, British Columbia; an ideal location for your prospects in Asia and Central America.

4. INCREASED VISIBILITY: Maximize your exposure with additional advertising and sponsorship opportunities.

5. INDUSTRY RESPECT: The Conference’s program is peer-reviewed and peer-organized and attendees are attracted to this event showcasing cutting-edge technology.

GLOBAL REACH

Countries Represented by Past Attendees (2009-2013)

Australia
Austria
Belgium
Brazil
Canada
Chile
China
Colombia
Denmark
Finland
France
Germany
Hungary
India
Israel
Japan
Malaysia
Mexico
Netherlands
New Zealand
Norway
Poland
Portugal
Russia
Serbia
Slovakia
Slovenia
South Africa
South Korea
Spain
Sweden
Switzerland
Taiwan
Thailand
Turkey
United Kingdom
United States

TECHNOLOGY LEADERS

Typical Titles of Previous Attendees
### PAST ATTENDING COMPANIES (2009-2013)

Join the growing list of over 100 participating companies attending the conference.

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2014 TAPPI INTERNATIONAL CONFERENCE ON
NANOTECHNOLOGY FOR
RENEWABLE MATERIALS

23-26 JUNE 2014 • FAIRMONT HOTEL VANCOUVER
VANCOUVER, BRITISH COLUMBIA, CANADA • WWW.TAPPI.ORG/14NANO

Take this opportunity to show your commitment to renewable materials and nanotechnology

HIGH VISIBILITY SPONSORSHIP

GOLD LEVEL // $10,000 (Limit 3)
• Tabletop space
• 20 minute speaking opportunity during lunch, with chair drop at lunch
• Two complimentary conference registrations
• Signage recognition at opening session and onsite signage
• Conference program book recognition
• One page ad in program book (B&W)
• Pre-registration attendee list (1 week prior) and post conference attendee list
• Logo on conference bag
• Logo and link on pre-conference promotional materials and event website
• Conference bag insert of company promotional material (one item, exhibitor supplied)
• Sponsorship level designation on conference website
• Banner ad on mobile Conference app
• 50 word description and logo in conference guide

EXCLUSIVE DINNER CRUISE SPONSOR // $6,000
All Silver Level Sponsorship Benefits, Plus:
• Buses Transport (Tickets to board buses with logo – TAPPI supplied)
• Signage inside Private Dinner Room
• Signage with optional commercial video to show (inside bus – Sponsor supplied)
• 50 word description and logo in conference guide
• One complimentary conference registration
• Sponsor recognition at opening session and onsite signage. Sponsor supplied giveaway to attendees (to be placed in conference bags or on bus – Sponsor’s choice, TAPPI must approve)
• “Welcome” remarks at the dinner in front of the attendees (on behalf of TAPPI)
• Sponsor-supplied raffle prize
• Branded napkins, cups, or other premiums for more impact

SILVER LEVEL // $5,000 (Limit 5)
• Tabletop space
• One complimentary conference registration
• Signage recognition at opening session and onsite signage
• Conference program book recognition
• Pre-registration attendee list (1 week prior) and post-conference attendee list
• Logo on conference bag
• Logo and link on pre-conference promotional materials and event website
• Conference bag insert of company promotional material (one item, exhibitor supplied)
• Sponsorship level designation on conference website
• 50 word description and logo in conference guide

STUDENT PARTNER PROGRAM // $1,000 (Limit 5)
Help students attend this year’s conference! Your sponsorship will cover:
• Part of one TAPPI Student Chapter’s travel expenses, registration and accommodations
• Signage recognition at event
• Listing in program guide
• Special mention in Paper360 magazine

BRONZE LEVEL // $2,500 (Limit 10)
• One complimentary conference registration
• Signage recognition at opening session and onsite signage
• Conference program book recognition
• Conference bag insert of company promotional material (one item, exhibitor supplied)
• Sponsorship level designation on conference website
• 50 word description and logo in conference guide

EXCLUSIVE SPONSORSHIP OPPORTUNITIES
limit of one sponsor each
• Conference Pen // $1,500 (sponsor supplied)
• Pad Folio // $2,000 (sponsor supplied)
• Lanyards // $2,500 (sponsor supplied)
• Chair drop of company promotional material prior to morning keynote presentation:
  Tuesday morning // $1,000 (Limit 1)
  Wednesday morning // $1,000 (Limit 1)

Questions? Contact Lisa Stephens,
TAPPI Account Manager, 770-209-7313,
lstephens@tappi.org

Sponsorships continued on to the next page
A LA CARTE SPONSORSHIP OPPORTUNITIES

• Capabilities Presentation at either Tuesday or Wednesday lunch (20 minutes) // $4,000 (Limit 3 per day)
• Coffee Break Sponsor (one break) // $1,000 (Limit 5)
• Conference bag insert // $500 (Limit 1 8.5”x11” literature, exhibitor supplied)
• Conference Guide Ads:
  - Full Back page ad (B/W) - $1,000
  - Full Back page ad (color) - $1,500
  - ½ page ad (color) - $500
• Abstract Book Ads:
  - Full page ad (B/W) - $1,000

MEDIA PACKAGES

Nano360° Conference Company Spotlight // $1,000
Spotlight in post-conference edition of Nano360° electronic newsletter. Includes 50 word company description, logo, and link to sponsor website.

Conference App Sponsor // $2,000
This FREE app, powered by EventMobi, gives the attendees access to the conference schedule, speaker information, floor plans, exhibitor details, as well as tools to connect with other attendees. Your company logo featured on EVERY page. This exclusive sponsorship provides high-exposure placement.

Conference Banner // $1,000
Company logo will be featured on the mobile app hyperlinked to the landing page of your choice.

Wi-Fi Sponsor // $1,000
Creates a unique opportunity for the sponsor to connect with the attendee on a large scale.

Tabletop Display // $1,500 (limit 1 per sponsor)
The Tabletop Exhibit is a dedicated area at the conference where companies may showcase literature on their products and technologies and meet customers. Tabletops are displayed all three days of the conference. It is designed for one-on-one marketing interaction, perfect for meeting prospects and clients.

  - Tabletop space with 6 foot table (72” x 30”)
  - One complimentary full-conference registration
  - 50 word description and logo in conference guide
  - Signage recognition at tabletop events

Questions? Contact Lisa Stephens, TAPPI Account Manager, 770-209-7313, lstephens@tappi.org
Sponsorship and Tabletop Opportunities
SUSTAINING MEMBERS RECEIVE 5% DISCOUNT

CONTACT INFORMATION (PLEASE PRINT OR TYPE )
Company: ____________________________________________
Mailing Address: ____________________________________________
State/Province: ____________________________________________ Postal Code: __________
City: __________________________ Country: __________________________
Primary Contact: ____________________________________________ Title: __________________________
Phone: __________
Email: ____________________________________________ Website: __________________________
Fax: __________________________

(Complimentary registration for Gold, Silver and Bronze sponsorship levels only)
Complimentary Registration Name: ____________________________________________ Email: __________________________

What is your company’s industry?: ____________________________________________

HIGH VISIBILITY SPONSORSHIP
[ ] Gold Level (limit 3) $10,000
[ ] Silver Level (limit 5) $5,000
[ ] Bronze Level (limit 10) $2,500
[ ] DINNER CRUISE $6,000
[ ] STUDENT PARTNER $1,000

EXCLUSIVE SPONSOR OPPORTUNITIES
[ ] Conference Pen $1,500
[ ] Pad Folio $2,000
[ ] Lanyards $2,500
[ ] Chair Drop $1,000

APPLICABLE SPONSOR OPPORTUNITIES
[ ] Capabilities Presentation: $4,000
[ ] Coffee Break Sponsor $1,000
[ ] Conference bag insert $500
[ ] Chair Drop $750
[ ] Conference Guide Ads
  Full Back page (B/W) $1,000
  Full Back page (Color) $1,500
  1/2 page ad (Color) $500
[ ] Abstract Book ad $1,000
[ ] Full Page ad (B/W) $1,000

CUSTOM PACKAGES AVAILABLE
TABLETOP EXHIBIT DISPLAY: Number of tables x $1,500 each _________________________
Sub Total $ _________________________
TAPPI Company Sustaining Member Discount (5%) ($ _________________________ )
Total Sponsorship Due $ _________________________

WITH THIS ORDER FORM, PLEASE SUBMIT A 50 WORD COMPANY/PRODUCT DESCRIPTION AND A HIGH RESOLUTION COPY OF YOUR LOGO (300 DPI TIFF OR JPG FORMAT) FOR THE CONFERENCE PROGRAM GUIDE TO DEBBIE TRIMMER, DTRIMMER@TAPPI.ORG

METHOD OF PAYMENT
Checks: Check Number: _________________________ for the full amount of US$ _________________________
Payable to TAPPI. Checks must be in US Dollars.
Checks should be mailed to 15 Technology Parkway South, Peachtree Corners, Georgia 30092 USA, Attn: Debbie Trimmer

Credit Card: [ ] Amex [ ] Diner’s Club [ ] Discover [ ] MasterCard [ ] Visa
Name as it appears on the card: _________________________ Expiration Date: _________________________
Credit Card Number: _________________________
Signature: _________________________

Direct sponsorship inquiries to:
Lisa Stephens
+1 770-209-7313
lstephens@tappi.org

CANCELLATION POLICY
Requests for cancellations and refunds must be made in writing and received on or before 12 April, 2014. This will result in TAPPI retaining $300 for each sponsor and for each tabletop exhibit. Cancellations received between 13 April - 13 May, 2014 will receive a 50% refund. No requests for refunds will be granted after 13 May, 2014.
1. SPACE RENTAL CHARGE. The tabletop space rental charge is $USD515.00 for a 6 x 2.5 ft table (2” x 2.5”).

2. PAYMENT. Applications submitted must be accompanied with payment to confirm Sponsorship package.

3. CANCELLATION OF CONTRACT. Requests for cancellations and refunds must be made in writing and received on or before April 13, 2014. This will result in TAPPI retaining $250 for each sponsor and for each tabletop exhibit. Cancellations received between April 14 - May 15, 2014 will receive a 50% refund. No requests for refunds will be granted after May 16, 2014.

4. ELIGIBLE EXHIBITS. Show Management reserves the right to determine eligibility of any company or product to participate in the Show. Show Management can refuse rental of exhibit space to any company whose display of goods or services is not, in the opinion of Show Management, consistent with the educational character and objectives of the Show.

5. DEADLINES FOR EXHIBIT SPACE. Assignment of exhibit space at this time will be made based on the date the application and deposit are received, with priority given to past TAPPI Exhibitors and TAPPI Sustaining member company status. All requests for meeting rooms, hotel suites and special function areas must be submitted to TAPPI Show Management by the close of business on March 31, 2014. All arrangements for delivery, during non show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

6. ALLOCATION OF SPACE AND ASSIGNMENT. Whenever possible, Show Management intends to make space assignments in keeping with the Exhibitor’s desired location. During the initial assignments, if too or more exhibitors request the same location, preference will be given to the exhibitor that has had no damage or loss experience and TAPPI Sustaining Company Member status. TAPPI reserves the right to make the final determination of all space assignments in the best interest of the Show.

7. SUBLETTING OF EXHIBIT SPACE. Exhibitors may not assign, sublet or share their exhibit space with another business or firm, even if exhibitor cancels their contract approval has been obtained in writing from Show Management. Exhibitors must show manufactured or dealt in by Exhibitor in the regular course of Exhibitor’s business. Should an article of a firm or business not contracted to participate in the Show be required for operation or demonstration in Exhibitor's display, identification and permission must be obtained from the usual and customary nameplates, imprints or trademark under which same is sold in the general course of business.

8. LIABILITY. Neither TAPPI, Show Management, its members, nor the representatives and employees thereof, or any other TAPPI authorized contract help, its official service contractors nor the Fairmont Hotel Vancouver nor its representatives and employees will be responsible for injury, loss or damage that may occur to Exhibitor or to Exhibitor’s employees or property from any cause whatsoever, prior, during or subsequent to the period covered by the contract. It is agreed by the parties that the nature of the facilities available, the presence and circulation of large numbers of people, the difficulty of effective supervision over the protection of large numbers of removable articles in numerous booths, and various other factors make it reasonable that Exhibitor shall assume risk of any injury, loss or damage, and Exhibitor, by signing this contract, hereby assumes such risk and expressly releases Show Management and its agents from any and all claims for any such loss, damage or injury. Protection against unauthorized removal of property from the booth occupied by the Exhibitor shall be the Exhibitor’s responsibility.

9. EXHIBITOR INSURANCE. Exhibitor shall, at its sole cost and expense, procure and maintain through the term of this contract, comprehensive general liability insurance against claims for bodily injury or death and property damage occurring in or upon or resulting from the premises leased. Such insurance shall include contractual liability and product liability coverage, with combined single limits of liability of not less than $1,000,000. Such insurance shall name TAPPI as an additional insured. Workers Compensation and Occupational Disease insurance shall be in full compliance with all federal and state laws, covering all of Exhibitor’s employees engaged in the performance of any work for Exhibitor. All property of the Exhibitor is understood to remain under its custody and control in transit to and from the confines of the hall.

10. DISABILITY PROVISIONS. Exhibitor shall have sole responsibility for ensuring that their exhibit is in full compliance with the Americans with Disabilities Act and any regulations implemented by that Act.

11. DAMAGE TO PROPERTY. Exhibitor is liable for any damage caused to Booth equipment (e.g. building floors, walls or columns), or to standard booth equipment, or to another Exhibitor’s property. Exhibitor may not apply paint, lacquer, adhesives, stickers or other coating to building columns and floors or to standard booth equipment.

12. LABOR. Exhibitor is required to observe all contracts in effect between service contractors and Fairmont Hotel Vancouver.

13. INSTALLATION. Target move in and move out dates are published in the Exhibit Service Manual for the Show.

14. DELIVERY AND REMOVAL DURING SHOW. Under no circumstances will the delivery or removal of any portion of an exhibit be permitted opening or closing hours with the permission from Show Management. All arrangements for delivery, during non show hours, of supplies, such as flexible materials, cartons and products to be packaged must be made with Show Management. No deliveries may be made during show hours.

15. REMOVAL OF HAND CARRIED MATERIALS. Removal passes will be required to remove any materials from the floor. These passes are available from TAPPI Show Management. Portfolio, brochures and packages will be subject to inspection by the security guards.

16. INSTALLATION AND DISMANTLING PERSONNEL. Exhibitor may provide own exhibit furnishings, and may specify own independent contractor for the installation and dismantling of the Exhibitor’s booth space. The use of any other joint contractors supply Show Management with a valid Certificate of insurance, naming TAPPI as an additional insured, with a minimum of $1,000,000 liability coverage including property damage. If Exhibitor uses companies other than Show’s official contractors, Exhibitor must advise them to check with the Exhibitor Service Center upon their arrival.

17. CONFLICTING EVENTS DURING SHOW HOURS. Exhibitor and Sponsor agrees not to extend invitations, call meetings, hospitality events or otherwise encourage the absence of industry professionals from the Show and meeting rooms during the hours of all Show activities. All requests for meeting rooms, hotel suites and special function rooms must be approved by Show Management. If Exhibitor or/and cancels their exhibit space or sponsorship, Exhibitor will automatically lose the opportunity to use any approved meeting rooms, hotel suites or special function rooms.

18. DISMANTLING. Exhibitor’s displays must not be dismantled or packed in preparation for removal prior to the official closing time. Exhibitor’s booth must be fully staffed and operational during the entire Show. Exhibit displays, display furniture in the booths without instructions will be packed and shipped at the discretion of Show Management, and all charges will be applied to the Exhibitor. Any Exhibitor dismantling prior to the official closing time will be fined $500 and may lose Exhibitor priority booth selection status.

19. BADGES. Official badges for the Show will be required for entry into the exhibit hall at all times. Badges are not transferable and these worn by other than the person to whom issued will be confiscated. Badges or card is not to be used as edge guards. Exhibitor may be granted an allotment of full conference badges per exhibit space (please refer to exhibit pricing for specifics). Badges needed in excess of this allotment must be purchased at the rate designated in the current year Nanotechnology Conference.

20. CHARACTER OF EXHIBITS. The general rule of the exhibit floor is “Be a good neighbor.” No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the aisle. Exhibitor’s booth personnel, including demonstrators, host/hostesses and maintenance activity within Exhibitor’s booth space. Apart from the specific display space for which an Exhibitor has contracted here, no part of the facility and its structural elements may be made use of. The use of music must be quieter than 75 dba for display purposes of any kind or nature without Show Management approval. Within the public hotel property, Exhibitor brand or company logos, signs, and trademark displays will be limited to the official Show area only.

21. MUSIC LICENSING. Exhibitor represents and warrants that Exhibitor shall comply with all applicable copyright restrictions involving the use of music, including but not limited to, any music performance agreement between Show and BMI. Exhibitor further represents and warrants that Exhibitor shall obtain any necessary licenses or permissions under the copyright laws for use during the Show and will present Show Management a copy of such license or permission if requested by Show Management.

22. DISPLAY HEIGHTS. Display material (including show cases, display or storage cabinets, electrical fixtures, wire, conduits, etc.) and equipment must adhere to the Exhibit Construction Guidelines outlined on the floor plan and in the Exhibit Service Manual. All displays must be fire resistant or treated with a flame retardant solution to meet Fire Marshal requirements. All aisles, corridors, exit areas and stairways must be maintained at all times. All electrical, sound or visual displays must be approved by the official service contractor, as the facility has no crate storage space area from that assigned by Show Management. Up to one day’s supply of display materials, badges, tables, and chairs shall be permitted to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the responsibility is Exhibitor’s.

23. POSITIONING EQUIPMENT IN RELATION TO AISLE. To ensure the safety of all Show participants, any machinery and equipment shall be positioned so that no portion is closer than 12 inches from the aisle.

24. LOCATION OF EXHIBITS. Show Management reserves the right to control the distribution of exhibit spaces, at its sole discretion, in the best interest of the Show.

25. FIRE REGULATIONS. Fire regulations require that all display materi- als be fire resistant or treated with a flame retardant substance to meet requirements of the standard fire test as provided in the Fairmont Hotel Vancouver for fire prevention. Electrical signs and equipment must be wired to meet the specifications of Underwriters Laboratories. No stor- age of any kind is allowed behind the back drapes or in the exhibit space. All cartons, crates, containers, and packaging materials delivered by the exhibitor must be removed by the official service contractor, as the facility has no crate storage space area from that assigned by Show Management. Up to one day’s supply of display materials, badges, tables, and chairs shall be permitted to protrude into the aisles. Exhibitor is charged with knowledge of all laws, ordinances and regulations pertaining to health, fire prevention and public safety while participating in this Show. Compliance with such laws is mandatory for all Exhibitors and the responsibility is Exhibitor’s.

26. PHOTOGRAPHY AND SKETCHING. Cameras may be carried in the exhibit area, but under no circumstances may photographs be taken without expressed authority of Exhibitor concerned in each case. Sketch- ing or drawing machinery or products on display is prohibited.

27. FOOD SERVICE. All approved arrangements for all food, beverage and alcohol service must be made with the caterer at Fairmont Hotel Vancouver.

28. FAILURE TO HOLD SHOW. Should any contingency prevent holding of the Show, Show Management may retain such part of the Exhibitor’s rental fees as shall be required to compensate it for expenses incurred up to the time such contingency shall have occurred. All remaining rental fees, less any non-refundable deposits, shall be refunded. However, Exhibitors and Sponsors will not be reimbursed if the Show is cancelled, postponed, curtailed or abandoned due to force majeure, including but not limited to an act of God, war, insurrectionist act or radioactive contamination.

29. SHOW DIRECTORY. To be listed in the printed Conference Guide, Show Management must receive the completed and signed space application and full payment prior to May 1, 2014.

30. AMENDMENT OF RULES. Show Management reserves the right to make changes, or additions to these rules should the need arise. All changes and additions to make shall be binding on Exhibitor and Sponsor provided all Exhibitors and Sponsors will be advised of any changes. Any matters not specifically covered herein are subject to decision by Show Management.

31. B. Sound. Videos or movies relating to Exhibitor’s equipment will be permitted, provided projection equipment and screen are located on the rear one third of the booth, and all viewers stand or sit within the booth. Sound of videos or movies will be permitted and shall not be audible in the aisle or neighboring booths. Sound systems will be permitted if tuned to a conversational level and if not objectionable to neighboring Exhibitors. Show Management will be the sole arbitrator and determinant of reasonable sound levels.

32. C. Lighting. In the best interest of the Show, Show Management reserves the right to restrict the use of glaring lights or objectionable light effects. The use of flashing electric signs or lights is not permitted.