




# Ticket Summit

GENERAL  
OVERVIEW





Ticket Summit  
75 Gerber Road East  
South Windsor, CT 06074  
[ticketsummit.org](http://ticketsummit.org) | 860.416.5767

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## GENERAL OVERVIEW







## ABOUT TICKET SUMMIT

Ticket Summit is the leading conference and trade show in the ticketing and live entertainment industry. Attending professionals include box office and venue managers, event producers, promoters, technology service providers, ticket sales executives, small business owners in the secondary ticketing industry, and many more. Annually, Ticket Summit brings together nearly 700 professionals in the ticketing space to network, do business, and learn about the industry. Ticket Summit offers a wide variety of branding opportunities and other ways to take part in the networking event of the summer.

## THE LEADING CONFERENCE IN TICKETING AND ENTERTAINMENT

The first Ticket Summit was launched in 2006 in an effort to create a forum for leaders in the ticketing and live entertainment industry. The goal was to bring together representatives from across the ticket supply chain for a one-of-a-kind networking and business development event. Drawing promoters, producers, box office managers, and ticket sellers, Ticket Summit is the networking destination for the ticketing industry.

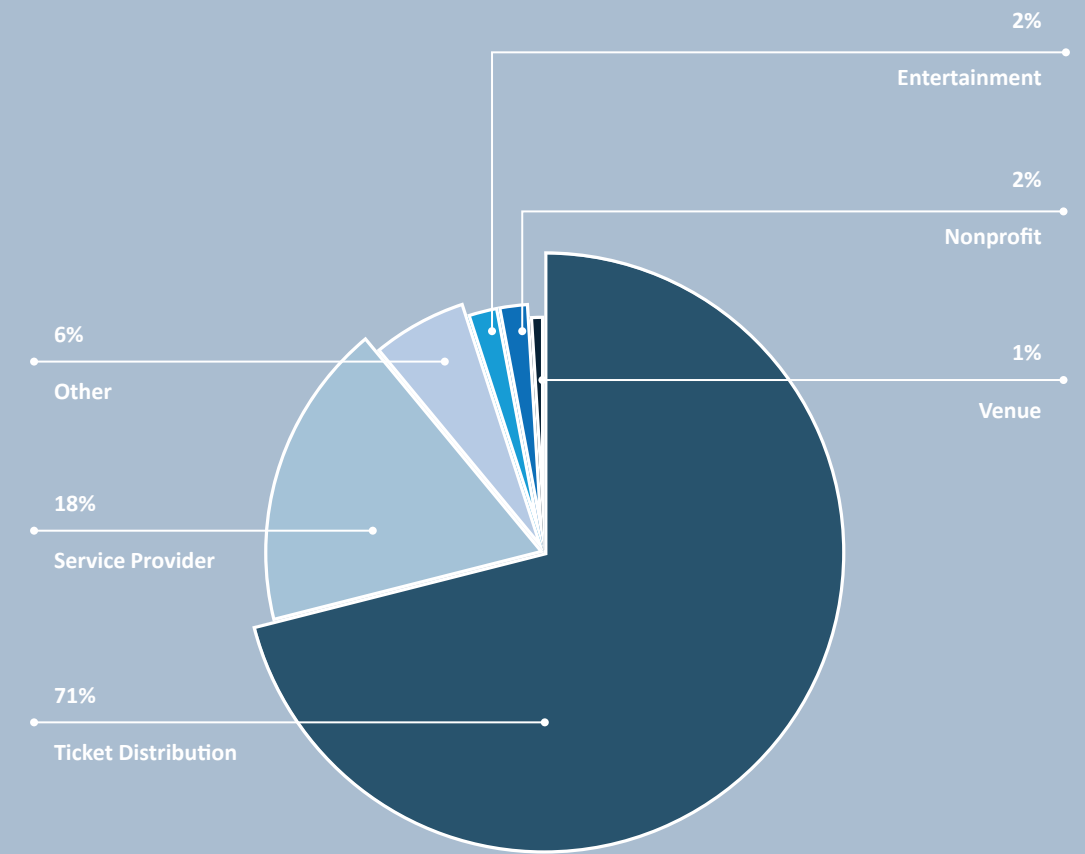
Ticket Summit plays a key role in helping industry leaders stay connected and up-to-date on industry trends. The three-day conference and trade show provides industry executives and business owners

with educational panels on the state of the industry, business development sessions, and a variety of networking events. Ticket Summit attendees not only gain valuable industry information, but also establish key business relationships to help their ventures grow.

## CONFERENCE DEMOGRAPHICS

Ticket Summit draws top executives and small business owners who work in all parts of the ticket supply chain. The vast majority of Ticket Summit attendees are decision-makers within their organization. Attendees include producers, promoters, venue managers, sports team and league executives, ticket distributors, technology companies, secondary market brokers, and many others.

## AVERAGE ATTENDANCE BY AFFILIATION



71%	18%	6%	2%	2%	1%
<b>Ticket Distribution</b>	<b>Service Provider</b>	<b>Other</b>	<b>Entertainment</b>	<b>Nonprofit</b>	<b>Venue</b>
<i>Presale Channels</i>	<i>Consulting Services</i>		<i>Live Events</i>		
<i>Primary Ticketing</i>	<i>Financial Services</i>		<i>Producers</i>		
<i>Secondary Ticketing</i>	<i>Insurance Providers</i>		<i>Promoters</i>		
	<i>Marketing Services</i>		<i>Sports (League)</i>		
	<i>Software/Technology</i>		<i>Sports (Team)</i>		
	<i>Travel</i>				

## ATTENDEES

The following is a partial list of participating companies, exhibitors, and sponsors. For a full list of companies attending the upcoming conference, please visit [ticketsummit.org](http://ticketsummit.org).

### *Past Participants:*

9:30 Club	Goldman Sachs	Paciolan
AHL	Google	Premium Seats USA
Anaheim Ducks	Harlem Globetrotters	Ontario Reign
Arizona Cardinals	Houston Rockets	Ottawa Senators
Arizona Coyotes	Live Nation	Outbox Enterprises
Atlanta Hawks	Los Angeles Dodgers	Philadelphia Flyers
Billboard	Los Angeles Kings	Pittsburgh Penguins
Blue Man Group	Madison Square Garden	San Francisco 49ers
Boston Bruins	Manchester Monarchs	Staples Center
Colorado Avalanche	Miami Dolphins	Tampa Bay Lightning
Detroit Pistons	Minnesota Wild	TicketCity
Detroit Red Wings	MLB	TicketConnectors.com
Devils Arena Entertainment	NBA	Ticketmaster
Ebay	NCAA	TicketNetwork
ECHL	Nets Basketball	Tickets.com
Facebook	New York Islanders	Tix City
Florida Everblades	New York Rangers	Visa
Florida Panthers	NFL	Yahoo!
Forbes	NHL	





## SPONSORSHIP OPPORTUNITIES

Ticket Summit Sponsorship packages are a great way to showcase your company at the conference and promote your brand. To sign up as a sponsor, please call **860.416.5767** or email [info@ticketsummit.org](mailto:info@ticketsummit.org).

## BRONZE MEDIA PACKAGE: \$800

- One (1) press release mention with link in a Ticket Summit press release prior to the conference (\$199 à la carte price)
- One (1) press release mention with link in a Ticket Summit press release following the conference (\$199 à la carte price)
- Two (2) pre-conference announcements through Ticket Summit Facebook, Twitter, and LinkedIn channels (\$299 à la carte price)
- One (1) 40-word advertisement in the Ticket Summit newsletter prior to the conference (\$299 à la carte price)
- One (1) 40-word advertisement in the Ticket Summit newsletter following the conference (\$299 à la carte price)
- Company logo and text link on [ticketsummit.org](https://ticketsummit.org)
- Company logo and description in the Ticket Summit mobile app



## SILVER SPONSOR: \$1,500

All standard Bronze media elements plus:

- One (1) Ticket Summit All-Access Pass
- Choice of Advertisement\* (select one):
  - Coffee Cup Sleeves—One (1) Day Only\*\*
  - One (1) Drop-in for Conference Bags\*\*
  - One (1) Meterboard
  - Virtual Signage
  - 3-Month Web Advertisement
  - Rack Cards—One (1) Day Only

- \$100 off each of four (4) additional Ticket Summit All-Access Passes

## GOLD SPONSOR: \$3,500

All standard Bronze media elements plus:

- Two (2) Ticket Summit All-Access Passes
- Choice of Advertisement\* (select one):
  - Give-away in Session Room\*\*
  - Two (2) Meterboards—One (1) in the Trade Show Hall and one (1) in the Session Room
  - Mints—Choice of two (2) days\*\*
  - Napkins—Choice of two (2) days\*\*
  - Conference Notepads\*\*
  - Conference Pens\*\*
  - Rack Cards—Wednesday, Thursday, and Friday
  - One (1) Drop-in for Conference Bags\*\*

- \$100 off each of four (4) additional Ticket Summit All-Access Passes

## PLATINUM SPONSOR AND EXHIBITOR: \$4,000

Standard Exhibitor Package:

One (1) Trade Show Hall Booth Space: 10' (W) x 8' (D) x 10' (H) including:

- One(1) 6' table draped and skirted, two (2) chairs, one (1) small wastebasket, and wireless Internet. Please note electricity is not included.
- Three (3) Ticket Summit All-Access Passes
- One (1) drop-in for conference bags (items provided by sponsor)
- Company logo and text link on [ticketsummit.org](https://ticketsummit.org)
- Company logo and description in the Ticket Summit mobile app
- One (1) 40-word advertisement in the Ticket Summit newsletter prior to the conference
- \$100 off each of four (4) additional Ticket Summit All-Access Passes

**BEST  
VALUE**

**BEST  
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*+ Plus the following additional items:*

- Three (3) Additional Ticket Summit All-Access Passes (total=6 passes)
- One (1) press release mention with link in a Ticket Summit press release prior to the conference
- One (1) press release mention with link in a Ticket Summit press release following the conference
- At least two (2) pre-conference announcements through Ticket Summit Facebook, Twitter, and LinkedIn channels
- One (1) additional 40-word advertisement in the Ticket Summit newsletter prior to the conference (total=2 ads)
- One (1) 40-word advertisement in the Ticket Summit newsletter following the conference
- Choice of Advertisement\* (select one):
  - Meterboard
  - Virtual Signage
  - Web Advertisement
  - Coffee Cup Sleeves—One (1) day only\*\*

\*Graphic design elements to be provided by sponsor.

\*\*Items to be provided by sponsor.

## DIAMOND SPONSOR: \$5,000

All standard Bronze media elements plus:

- Four (4) Ticket Summit All-Access Pass
- Choice of Advertisement\* (select one):
  - Conference Badges and Meterboard
  - Mints\*\* (entire conference) and Meterboard
  - Napkins\*\* (entire conference) and Meterboard
  - Conference Bag Sponsorship
  - Food station or Bar sponsorship at Networking Cocktail Party
  - One (1) Drop-in for Conference Bags\*\*
- \$100 off each of four (4) additional Ticket Summit All-Access Passes

\*Graphic design elements to be provided by sponsor.  
\*\*Items to be provided by sponsor.

## COMPARISON OF SPONSORSHIP BENEFITS



	Bronze \$800	Silver \$1,500	Gold \$3,500	Platinum \$4,000	Diamond \$5,000
Press Release Mention <i>Prior to</i> Conference	1	1	1	1	1
Press Release Mention <i>Following</i> Conference	1	1	1	1	1
Pre-Conference Announcement	2	2	2	2	2
Advertisement in Newsletter <i>Prior to</i>	1	1	1	2	1
Advertisement in Newsletter <i>Following</i>	1	1	1	1	1
Company Logo and Link on Website	✓	✓	✓	✓	✓
Company Logo, Link, & Blurb on Mobile App	✓	✓	✓	✓	✓
Ticket Summit All-Access Pass		1	2	6	4
\$100 Off Additional Ticket Summit All-Access Pass		4	4	4	4
Conference Bag Drop-In			✓	✓	✓
Standard Exhibitor Package				✓	

<i>Choice of Advertisement (Select One):</i>					
Coffee Cup Sleeves**		1 Day		1 Day	
Conference Bag Drop-In**		✓			
Meterboard (Session Room)*		1	1	1	
Meterboard (Trade Show Hall)*			1		
Virtual Signage*		✓		✓	
3-Month Web Ad*		✓		✓	
Rack Cards (Trade Show Hall Tables)*		1 Day	3 Days		
Give-Away (Session Room)**			✓		
Mints**			2 Days		3 Days + 1 Meterboard*
Napkins**			2 Days		3 Days + 1 Meterboard*
Conference Notepads**			✓		
Conference Pens**			✓		
Conference Badges & Meterboard*					✓
Conference Bag Sponsorship					✓
Food Station or Bar Sponsorship at Networking Cocktail Party					✓
Food Station or Bar Sponsorship at Closing Party					✓

\*Graphic design elements to be provided by sponsor.  
\*\*Item provided by sponsor.



## EXHIBITOR OPPORTUNITIES

Book a booth at Ticket Summit!

To register as an exhibitor,

please call **860.416.5767**

or email [info@ticketsummit.org](mailto:info@ticketsummit.org).

## STANDARD EXHIBITOR PACKAGE: \$2,500

One (1) Trade Show Hall Booth Space: 10' (W) x 8'(D) x 10' (H) including:

- One(1) 6' table draped and skirted, two (2) chairs, one (1) small wastebasket, and wireless Internet. Please note electricity is not included.
- Three (3) Ticket Summit All-Access Passes
- One (1) drop-in for conference bags (items provided by sponsor)
- Company logo and text link on [ticketsummit.org](https://ticketsummit.org)
- Company logo and description in the Ticket Summit mobile app
- One (1) 40-word advertisement in the Ticket Summit newsletter prior to the conference
- \$100 off each of four (4) additional Ticket Summit All-Access Passes

\*Booth space and location are subject to availability

## PLATINUM SPONSOR AND EXHIBITOR: \$4,000

Standard Exhibitor Package:

One (1) Trade Show Hall Booth Space: 10' (W) x 8' (D) x 10' (H) including:

- One(1) 6' table draped and skirted, two (2) chairs, one (1) small wastebasket, and wireless Internet. Please note electricity is not included.
- Three (3) Ticket Summit All-Access Passes
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- Company logo and description in the Ticket Summit mobile app
- One (1) 40-word advertisement in the Ticket Summit newsletter prior to the conference
- \$100 off each of four (4) additional Ticket Summit All-Access Passes

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- Choice of Advertisement\* (select one):
  - Meterboard
  - Virtual Signage
  - Web Advertisement
  - Coffee Cup Sleeves—One (1) day only\*\*

\*Graphic design elements to be provided by sponsor.  
\*\*Items to be provided by sponsor.

## PHOTO GALLERY

Ticket Summit is not just a conference, it's an experience. With a unique combination of sessions and networking events, you'll gain industry knowledge and enjoy the best Las Vegas has to offer.







## CONTACT US

Contact us to learn more about registration, sponsoring the conference, or purchasing a trade show booth. Year after year, Ticket Summit has it all.

Ticket Summit Headquarters

75 Gerber Road East

South Windsor, CT 06074

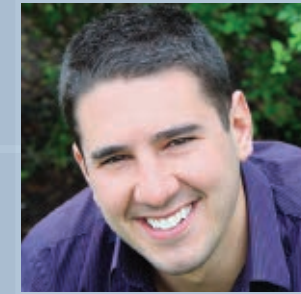
[info@ticketsummit.org](mailto:info@ticketsummit.org)

860.416.5767

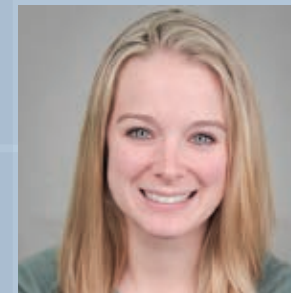
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