# Qualitatively different neural mechanisms for conscious and subliminal multiple word integration

Simon van Gaal ICON, July 2014







## Thanks to



Stanislas Dehaene



Laurent Cohen



Lionel Naccache



Alexandra Leighton Anouk van Loon





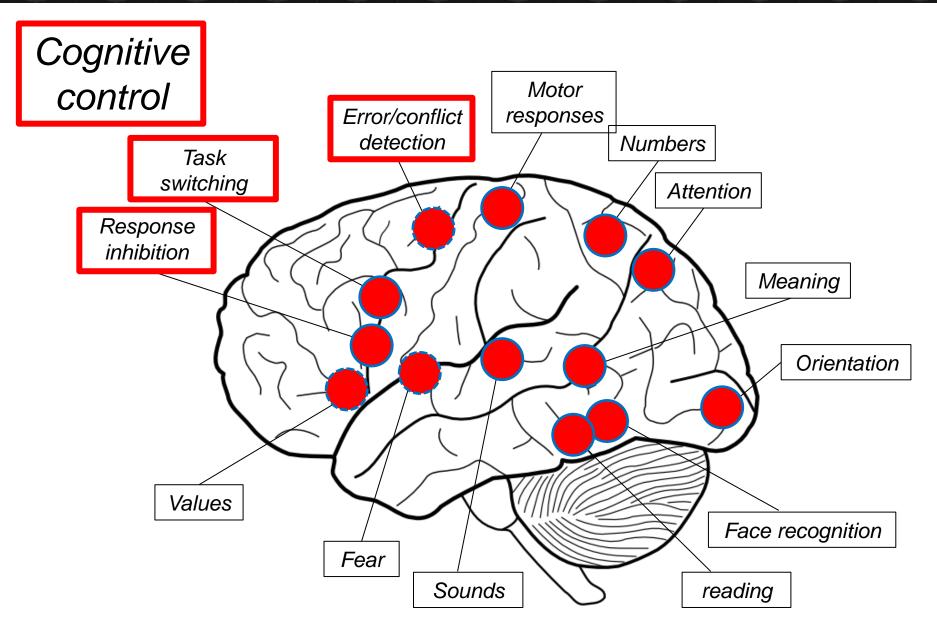
Julia Meuwese

## The general questions

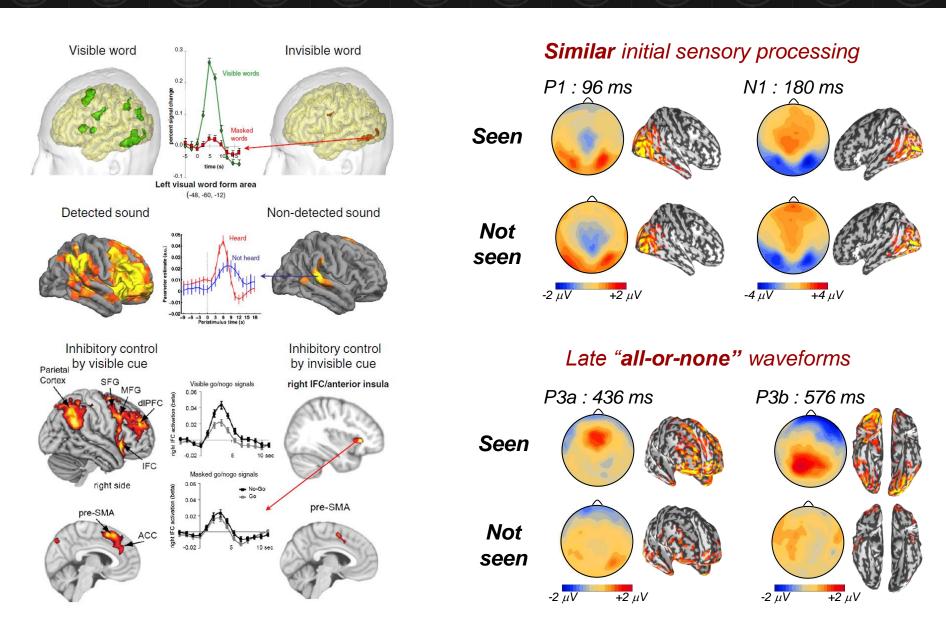
What are the limits of unconscious cognition?

What is consciousness good for?

## Are there any limits to unconscious processing?



#### Consciousness: It is all about the extent and duration of activation



## Dissociating conscious and unconscious processes

Conscious processing	Unconscious processing
Durable information maintenance	Fleeting information (decays quickly)
"Global" information processing	Processing in "local" modules
Rich recurrent information sharing among distant regions (recurrent broadcasting mode)	Limited (recurrent) information sharing among regions ("feedforward mode")

What are the consequences of these neural differences for cognition and behavior?

#### **Hypothesis:**

Stimulus awareness becomes crucial when mulitple stimuli have to be maintained and flexibly integrated (requires information sharing among regions)

de Lange\*, van Gaal\* et al., (2011) PLoS Biology

# Can the meaning of multiple words be integrated unconsciously?

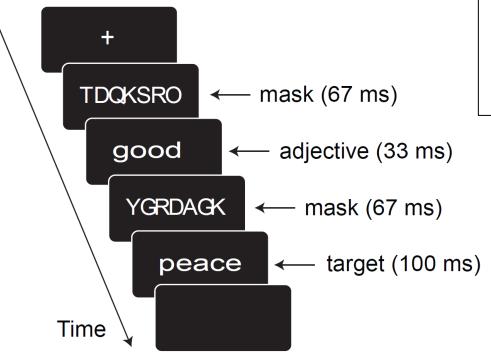
#### More specifically:

Can negation processes operate unconsciously? (e.g., I am not happy)

- > Armstrong and Dienes (2013, Consc. & Cogn.) for behavioral evidence for unconscious negation
- Sklar et al., (2012, PNAS) for behavioral evidence for unconscious multiple word integration

Negation is difficult, takes time, and probably relies on high-level control processes and working memory (e.g., Deutsch et al., 2006)

## The classical masking paradigm

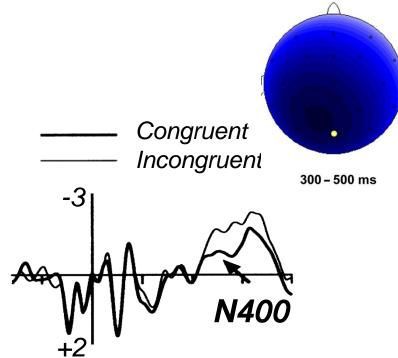


**Response**: is the final target word positive or negative?

Incongruent trials (bad-peace, good-war)
Congruent trials (good-peace, bad-war)

#### Priming effect:

Worse performance to incongruent than congruent trials (RTs and error rates)

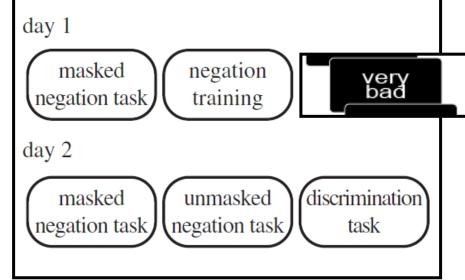


## Masking, negation, EEG (N=25)

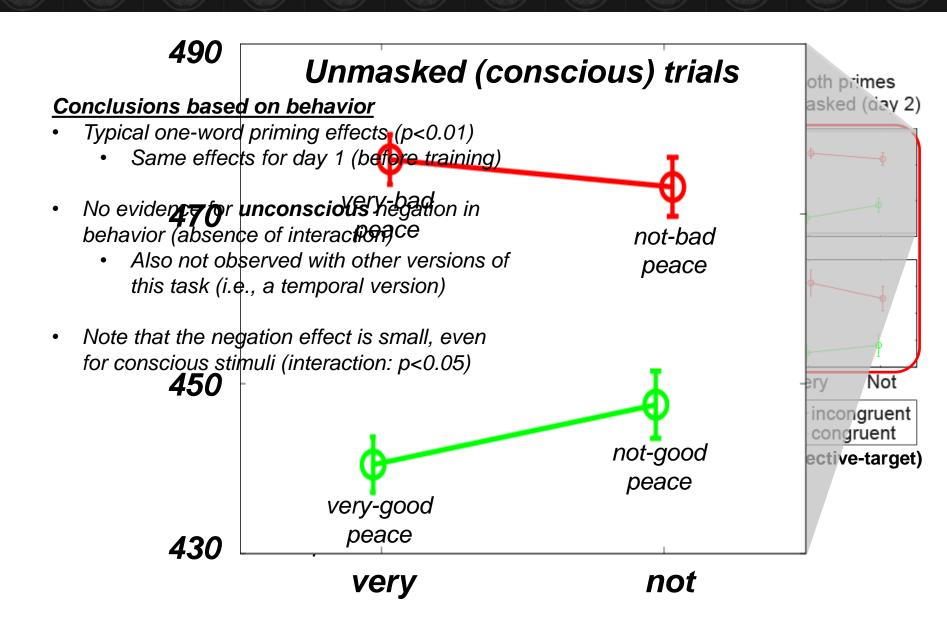


In conscious trials masks are replaced by blanks (same overall timing).

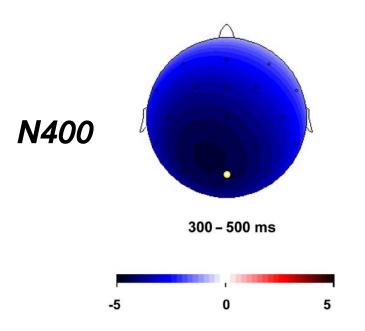
- Discrimination performance for masked stimuli at chance-level (Bayes = ~3 for H0)
- 2 sessions: 1<sup>st</sup> behavioral, 2<sup>nd</sup> EEG



## Behavior (conscious, but no unconscious negation)



#### EEG analysis: two typical "language-related" EEG components



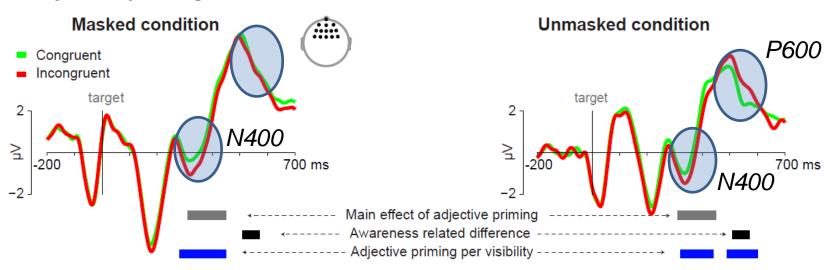
The N400 is associated with (simple) semantic or lexical violations and thought to reflect rather "automatic" processes that are specific to language

## "Adjective priming" (single prime effects)

#### incongruent vs. congruent

(e.g., bad-peace/good-war vs. good-peace/bad-war) collapsed across modifier identity (very, not)

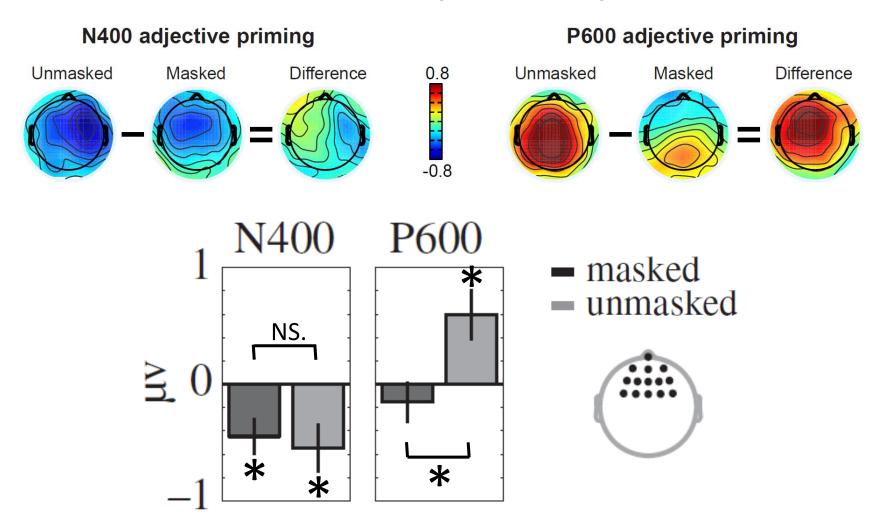
#### Adjective priming effects



FDR<0.05, corrected acrsss time, no other significant components

## "Adjective priming" (single prime effects)

#### Head maps: incongruent - congruent



## "Negation effect" (two prime effects)

#### Head maps: Incongruent – congruent

(e.g., very-bad-peace /not-good-peace > not-bad-peace/very-good-peace)

### N400 negation effect P600 negation effect Unmasked Unmasked Masked Difference Masked Difference 0.8 -0.8 N400 P600 masked unmasked NS. \*

## Data summary

#### **Behavior**

- No behavioral evidence for unconscious negation (Draine, 1997).
  - But see Armstrong and Dienes, Consciousess and Cognition (2013)

#### **EEG**

- Replicated N400 single word priming effects
- Negations could unfold partly unconsciously
  - similar N400 effects for conscious and unconscious negations ("early processing is similar")
- Only conscious inconsistent three word sequences elicited P600 effects ("late all-or-none effects").

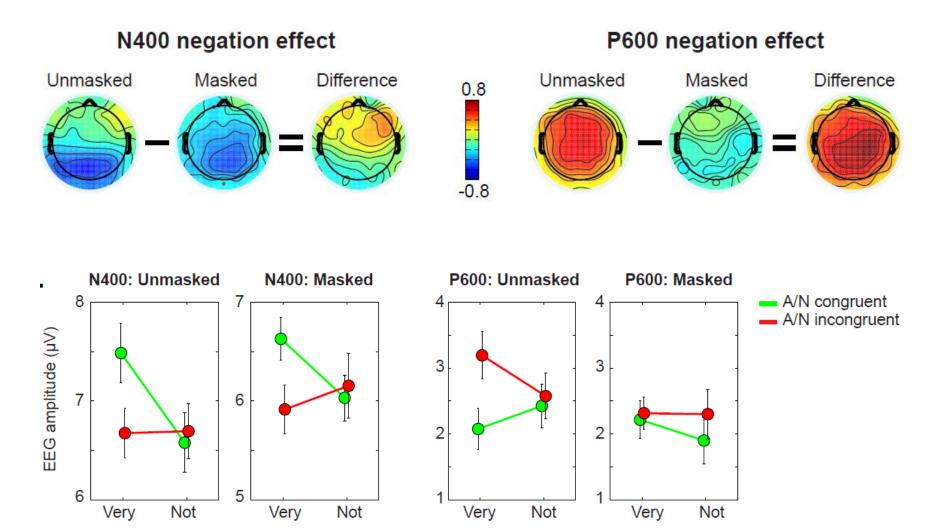
## Interpretation

- Two unconscious words can be rapidly integrated and an unconscious negation can automatically "flip the sign" of an unconscious adjective
- However, multiple word integration seems qualitatively different for conscious and unconscious words (at least for negation)

#### **Hypothesis:**

 The time-consuming "re-analysis" of the preceding word sequence (reflected in the P600), which relies on active working memory mechanisms, might require conscious awareness

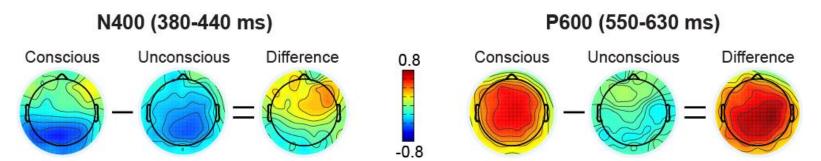




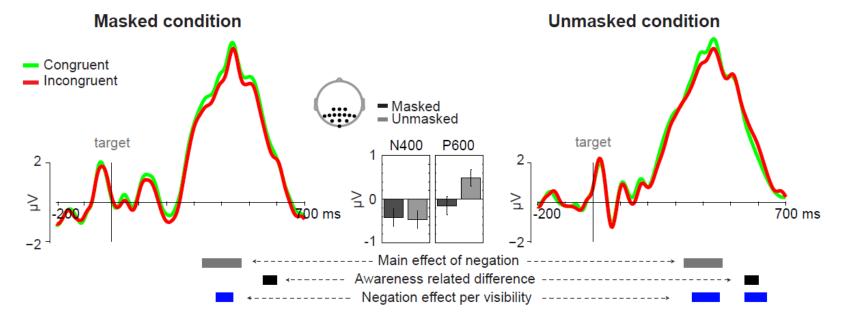
## "Negation effect" (two prime effects)

#### Head maps: Incongruent – congruent

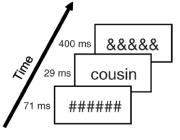
(e.g., very-bad-peace > not-bad-peace)

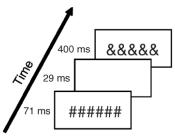


#### **Negation effects**

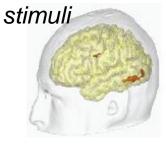


## Sophisticated unconscious information processing



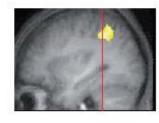


Words



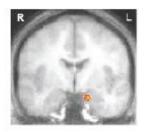
Dehaene et al., Nat. Neurosci., 2001

#### **Numbers**



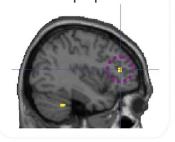
Naccache et al., Cereb. Cortex, 2002

#### **Emotional**



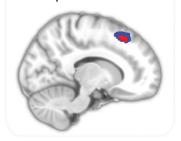
Whalen et al., Science, 1998

Unconsciously triggered task-set preparation



Lau & Passingham J. Neurosci., 2007

Unconsciously triggered response conflict



van Gaal et al., JoCN, 2011

Unnoticed response errors



Hester et al., Neuroimage, 2005

Implicit violation of expectancies



Ursu et al., Biol. Psy., 2009

Unconsciously triggered response inhibition



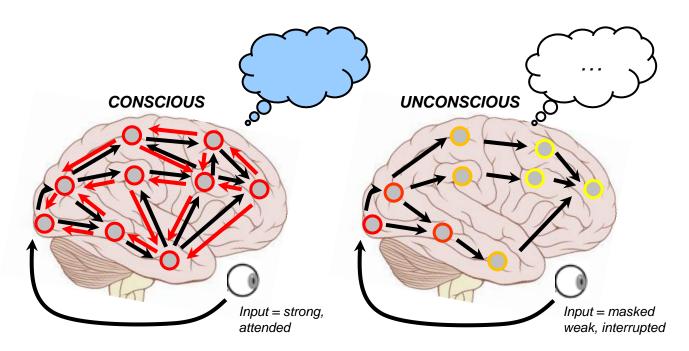
van Gaal et al., J. Neurosci., 2010

## The general question

## What are the limits of unconscious information processing? What is consciousness good for?

#### **Hypothesis:**

Awareness is beneficial/necessary for the **integration/accumulation** of **multiple** pieces of information **across time** 



## Awareness changes evidence accumulation

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PLOS BIOLOGY

# How Awareness Changes the Relative Weights of Evidence During Human Decision-Making

Floris P. de Lange<sup>1</sup>\*, Simon van Gaal<sup>2,3,4</sup>, Victor A. F. Lamme<sup>2,5</sup>, Stanislas Dehaene<sup>3,4,6,7</sup>

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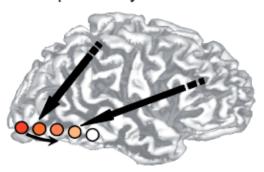
#### **Conclusion:**

Qualitative differences in the accumulation of evidence across time depending on the level of awareness of the sensory information (see also Sackur & Dehaene, Cognition, 2009)

## Dissociating conscious and subliminal processing

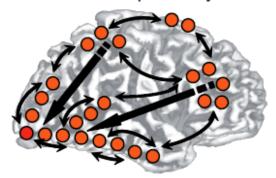
## Subliminal (attended)

- Strong feed-forward activation
- Activation decreases with depth
- Depth of processing depends on attention and task set
- Activation can reach semantic level
- · Short-lived priming
- No durable frontoparietal activity
- · No reportability



#### Conscious

- Orientation of top-down attention
- Amplification of sensorimotor activity
- Intense activation spreading to parietofrontal network
- Long distance loops and global synchrony
- Durable activation, maintained at will
- · Conscious reportablity



## Reading and doing arithmetic nonconsciously

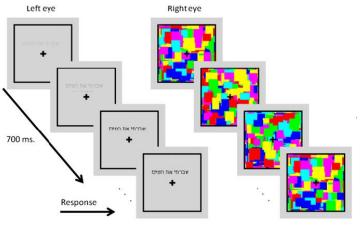
Asael Y. Sklar<sup>a</sup>, Nir Levy<sup>a,1</sup>, Ariel Goldstein<sup>b,1</sup>, Roi Mandel<sup>a</sup>, Anat Maril<sup>a,b</sup>, and Ran R. Hassin<sup>a,c,2</sup>

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Edited\* by Michael I. Posner, University of Oregon, Eugene, OR, and approved October 5, 2012 (received for review July 12, 2012)

The modal view in the cognitive and neural sciences holds that of experiments, we show that humans can semanticonsciousness is necessary for abstract, symbolic, and rule-following subliminal multiple-word expressions and that they computations. Hence, semantic processing of multiple-word expressions, and performing of abstract mathematical computations, aneous presentation of rapidly changing masks to are widely believed to require consciousness. We report a series of experiments in which we show that multiple-word verbal expressions can be processed outside conscious awareness and that multistep, effortful arithmetic equations can be solved unconsciously. All experiments used Continuous Flash Suppression to render stimuli invisible for relatively long durations (up to 2,000 ms). Where

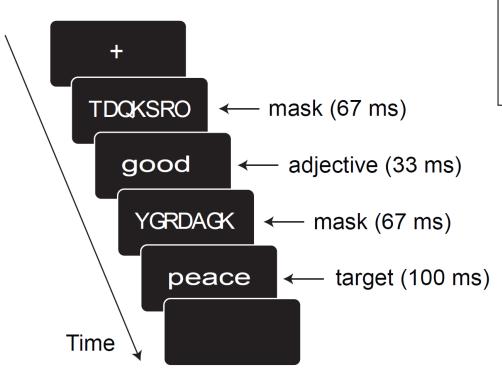
ciously solve effortful arithmetic equations. sts of a presentation of a target stimulus to one eye



I played the melody (congr.) smelled the melody (incongr.)

Breaks suppression ~20 ms earlier

## The classical masking paradigm



**Response**: is the final target word positive or negative?

Incongruent trials (bad-peace, good-war)
Congruent trials (good-peace, badwar)

Priming effect:
Worse performance to incongruent than congruent trials (RTs and error

