***HIMSS AsiaPac Innovation Award 2015***

***Submission Template***

***Award Objective***

For the very 1st time, HIMSS is introducing the HIMSS AsiaPac Innovation Award at this year's HIMSS AsiaPac15 from 6th - 10th September 2015 at Marina Bay Sands, Singapore.  
  
Created for Health IT devices and applications that address everyday challenges, the award aims to recognize unique and creative ideas which enhance the quality of life.  
  
The Award will provide the perfect platform where, both promising start-ups and established solution providers can compete on a level playing field. HIMSS aims to enhance market access, increase trade opportunities and encourage business initiatives between organizations.

Thank you for your interest in the HIMSS AsiaPac Innovation Award 2015.

***Submission Requirements***

* Nominations should be in English, submitted in electronic format and should adhere to the following format.
* Submission should not be more than 5 pages excluding Cover Page in Times New Roman, Font Size 12
* Please also include 3 different high resolution clear photo of your innovation and if possible a video demo no longer than 5mins
* Deadline for submission will be on May 1, 2015

***Part I - Cover Sheet***

1. ***Innovation’s Name***
2. ***Innovation’s Market Release Date, if applicable***
3. ***Submitter’s Full Detail***
   1. Full Name – Underline last name
   2. Job Title
   3. Company
   4. Email Address
   5. Phone Number
   6. Mailing Address

***Part II – Body Sheet***

1. ***Thumbnail Description***

Kindly provide a brief description (50 words or less) that best describe your innovation and create the desired first impression for our judges.

This thumbnail information would be used in all our related marketing promotion for the Award.

1. ***Innovation’s Primary Intended Purpose***

* What is the Innovation’s primary intended purposes
* How does the Innovation achieve the desired end result?
* What are some areas of improvement that could be worked on that was not foreseen during the development stage

1. ***Judging Criteria***
   1. ***Aesthetic and Design Qualities***

* Usability in Design - How does the design take into consideration the human factor and enhance functionality of the innovation?
* How does the aesthetic quality of the Innovation stand out among other competitions?
  1. **Why does the Innovation deserve the Award?**
* How does the Innovation stand out against competitions in the market?

If there is no similar product in the market, explain how does the Innovation breaks new ground and create a new frontier in Innovation.

* What are the novel/unique features that you wish to highlight?
  1. ***The Innovation’s capability in improving everyday life, health management and health delivery for users.***
* The short term to long term effect that the Innovation will have on the user’s health;
  + How will the Innovation improve the way users manage their health;
  + If applicable, how will the Innovation change or impact the way healthcare is delivered
  + Do you foresee any future potential to synergize the Innovation with existing healthcare solutions? E.g. Hospitals, GP Clinics, Elderly Homes and etc.
  1. ***The Social Impact that the Innovation will create***
* How will the Innovation affect the lives of other’s surrounding the user? E.g. Family Members, Relatives and Friends, etc. Provide 1 use case scenario that the Innovation would be useful in.

Kindly address your mails to Sam Ong, Marketing and Communications Executive at [Cfong@himss.org](mailto:Cfong@himss.org).