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**LEB Conference 2016 DRAFT Agenda**

**Thursday, 26 May - Optional Event**

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| Time | Event | Location |
| 3.00-7.00pm | **Pre-conference Event for Members - tbc**  Tour and afternoon tea at the NGA or National Library tbc, then drinks **tbc** | Venue: tbc |

**Friday, 27 May – Conference Day 1**

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| 10.00 – 11.00am | Registrations and morning tea  Conference satchels provided by Penguin Random House |  |
| 11.00 – 11.10am | **Welcome and opening** |  |
| 11.10 – 11.30am | **Opening Address:**  Hannah Kent (Macmillan) |  |
| 11.30 – 12.30pm | **Member Forum - Part 1**   Review of LEB member services, marketing activities and system upgrades |  |
| 12.30 – 1.30pm | **Author Presentation followed by lunch**  Liane Moriarty, *Truly Madly Guilty* (Macmillan) |  |
| 1.30 – 2.20pm | **Member Forum – Part 2**  Review of LEB member services, marketing activities and system upgrades cont. Including:   * Retail Management Training – presented by Josh Zarb, LEG General Manager |  |
| 2.20 – 3.20 pm | **Key Note Address: Martin Lindstrom on Curating the Customer Experience**  Author of *Small Data: The Tiny Clues That Uncover the Huge Trends* (Hachette) |  |
| 3.20 – 3.40 pm | **Afternoon Tea** Sponsored by Hardie Grant  Featuring treats by **Darren Purchase***, Lamington and Lemon Tarts* |  |
| 3.40 – 4.20 pm | **Supplier session: Allen & Unwin - How to Champion Creative Opportunities for Children**  The Australian Children’s Laureate for 2016/2017 and bestselling Author **Leigh Hobbs** conducts a lively and interactive discussion about championing creative opportunities for children, and the essential role books play in nurturing their creative lives. |  |
| 4.20 - 4.50 pm | **Supplier session: Penguin Random House - Politics/Current Affairs and the Media  Karen Middleton**, *Albanese* and **Greste** brother, *Greste Family Memoir* |  |
| 4.50 – 5.30 pm | **Supplier session: Harper Collins: Importance of independent booksellers in the launching and growth of Australian writers.**   Chair/ Moderator – Catherine Milne Associate Publisher - Non Fiction, Publishing HarperCollins.  Featuring HC authors:  **Richard Fidler**, *Ghost Empire* other tbc |  |
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| 6.00 – 7.30pm | **Welcome Cocktail Party: From Little Things Big Things Grow: Celebrating 22 years of Text Publishing**  Sponsored by Text Publishing: |  |
| 7.30 - | **Free evening**  Take the opportunity to choose from the myriad of restaurants nearby. Catch up with other members or have the night off to relax**.** |  |

**Saturday, 28 May – Day 2**

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| Time | Event | Location |
| 7.30 - 10.00am | **Registrations** |  |
| 7.45 – 9.00am | **Breakfast featuring guest author presentations**  **David Hunt**, *True Grit* (Black Inc) **Cosentino** (HarperCollins) **tbc** |  |
| 9.00 – 9.20am | **Nielsen BookScan presentation**  Shaun Symondspresents yearly review of the independents market |  |
| 9.20 – 10.30am | **Member Forum - Part 3**  **Digital Marketing with Impact Data** Presented by Josh Zarb, LEG General Manager |  |
| 10.30 – 10.50am | **Morning Tea**  Sponsored by Phaidon |  |
| 10.50-11.20 | **Supplier session: Simon & Schuster** |  |
| 11.20 – 12.20pm | **Best Business Ideas**  A conference classic: Leading Edge Books members present and share their best practice.  Best Business Idea Award sponsored by Hachette Australia | *Open Session* |
| 12.20 – 1.00 | **Supplier Session: Hachette: Literary Panel with Hachette authors**  The careers of Hachette authors Maxine Beneba Clarke, Brooke Davis, Favel Parrett and Stephanie Bishop have been effectively launched or cemented by their appearances at the Leading Edge conference. No surprises really, Leading Edge booksellers are some of the most passionate booksellers in the world. This year, we would like Leading Edge booksellers to have the chance to get to know our literary stars of 2016. **Maxine Beneba Clarke**, *The Hate Race* **Rajith Savanadasa**, *Ruins* **Steven Amsterdam**, *Easy Way Out*  **Inga Simpson**, *Where the Trees Were* |  |
| 1.00 – 2.15pm | **Lunch – Buffet, featuring guest author presentations**  **Melina Marchetta** (Penguin Random House) Author TBC |  |
| 2.15 – 3.15pm | **Publishers and Members Panel Session on Industry Issues**  **Suppliers: tbc**  **Members: tbc** |  |
| 3.15– 3.40pm | **Afternoon tea**  Sponsored by Hachette |  |
| 3.40-4.10pm | **Concurrent sessions/training:**  Topics TBC |  |
| 4.10 – 4.50pm | **Supplier session: New Australian Voices**  **Mark Smith**, *The Road to Winter* (Text)  **Kate Mildenhall**, *Skylarking* (Black Inc)  **Jane Abbott**, *Watershed* and *Elegy* (Random House) |  |
| 4.50 – 5.20pm | **Surprise Guest**  **The most anticipated conference session – Who will be our surprise guest for 2016?** |  |
| 6.30 – 7.30pm  7.30 – 10.30pm | **Awards Dinner**  **Pre-dinner Drinks –** Sponsored by CircleSoft  **Awards Dinner featuring presentations from guest authors**  Guest author: **Herman Koch**, *Dear Mr M* (Text)  Guest author: TBC  **Featuring Awards Presentations:**   * **1st Time Delegate** – sponsored by Allen & Unwin * **Best Business Idea** – sponsored by Hachette Australia * **Publisher of the Year** * **Bookstore of the Year FINALISTS** – sponsored by Ingram International * **Bookstore of the Year**– sponsored by Nielsen BookData |  |

**Sunday, 29 May – LEB/ABA Trade Exhibition**

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| Time | Event | Location |
| 9.00 – 12.00pm | **ABA Conference 29-30th May – see ABA agenda for details** |  |
| 1.00 – 5.00pm | **Trade Exhibition**  Leading Edge Books and the Australian Booksellers Association will again present a trade exhibition featuring a range of [exhibitors](http://www.abaconference.org.au/exhibitors) from trade publishers to stationery suppliers, digital technology providers to a range of non-book items.  Trade Exhibition packaging for LEB members provided by Simon & Schuster |  |

**Many thanks to our sponsors:**

**Conference satchels** – provided by **Random House**  
**Pre-dinner drinks (Awards dinner**) – sponsored by **CircleSoft  
Best Business Idea** – sponsored by **Hachette Australia  
Bookstore of the Year** – sponsored by **Nielsen BookData  
Bookstore of the Year FINALISTS –** sponsored by **Ingram International**  
**1st Time Delegate** – sponsored by **Allen & Unwin  
Trade Show packaging** – provided by **Simon & Schuster**  
**Friday Afternoon Tea** – sponsored by **Hardie Grant**  
**Saturday Morning Tea** – sponsored by **Phaidon**  
**Saturday Afternoon Tea** – sponsored by **Hachette  
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