



Chris Poynter

Vice President and General Manager
Discrete Automation & Motion Division - Canada

Chris Poynter is the Vice President and General Manager of the Discrete Automation and Motion division in Canada with active operations in all its units. The Robotics business has a strong presence in the General Industry and Press Automation sectors and is based in Southern Ontario in the heart of Canada's manufacturing industry.

ABB has a large Power Electronics operation in Montreal which specializes in high voltage DC and AC applications for excitation systems, high power rectifiers, specialized renewable energy applications and railway technology.

ABB's Low Voltage Drives and Motors and Generators businesses both operate nationwide sales offices with factories, engineering centers, customer service and logistics in Quebec and Ontario.

Chris was appointed division manager for Discrete Automation and Motion in 2009 and was previously the manager of the Automation Products business for Canada.

He joined ABB originally in 1980 working with Industrial Motion and Power Technology customers in Marine, Utilities and Process Industries.

Chris has worked in Australia, Canada and Switzerland where he held senior management positions in the Drives, Process Automation and Service businesses. Chris holds a degree in Electrical Technology and an Executive MBA in Marketing.

Company profile

ABB (www.abb.com) is a leader in power and automation technologies that enable utility and industry customers to improve their performance while lowering environmental impact. The ABB Group of companies operates in around 100 countries and employs about 150,000 people.

ABB in Canada (www.abb.ca) employs 5,000 employees from coast to coast who are experts in their field of technology and contribute to ABB's industry leadership in key energy and industrial sectors across the country. Our company has been serving our Canadian customers for nearly a century with reliable energy efficient solutions for utilities, industry, buildings, infrastructure and transportation.