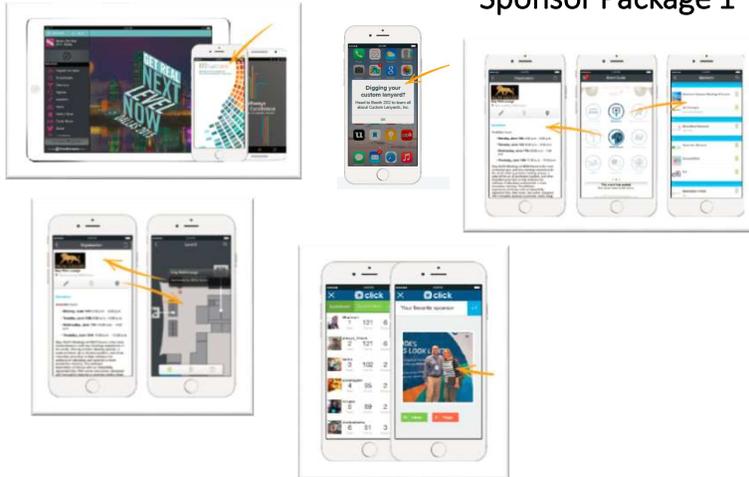




Sponsor Package 1



\$4000

Co-branded splash page message, push notifications, homepage icon & enhanced exhibitor listing, map pin and digital scavenger hunt

Sponsor Package 2



\$3500

Banner ads, push notifications, enhanced exhibitor listing and map pins

Co-branded Splash Page Message

A full-screen co-branded ad displays when the app is launched or refreshed for excellent brand visibility -- includes the event logo and company logo. Splash duration is 3 seconds.

Banners

Rotating banner ads appear at the top of the screen and serve as a way to create brand awareness and drive traffic to your booth or url. Max display duration is six seconds. Banners may click through to sponsor profile or url. Urls open up an in app browser.

Push Notifications

Push notifications help you instantly reach attendees with important information, alerts, updates and more. The notification is an ideal way for our sponsors/exhibitors to connect with customers and prospects. Messages will be sent to attendees at pre-scheduled times. Similar to text messages, push notifications appear on the screen of an attendee's device even if the event app is closed. Please plan to submit messages and urls by April 27, 2017 and hand off to by May 2, 2017. Character limit is 140. Can click through to url or exhibitor/enhanced exhibitor listing.

Sponsor Listings & Exhibitors

You will receive VIP access granting exhibitors the ability to link to their websites, press releases etc. Package 1 also includes home screen icon.

Map Pins

Pins help users find sessions, expo halls, sponsor booths, and other event landmarks on the event map.

Digital Scavenger Hunt

This year we bring the offline scavenger hunt game to life online and increases engagement at Conference by driving traffic to your booth with a game where attendees/players earn points by answering questions about exhibitor booths with pictures.

More info: <https://www.eiseverywhere.com/ehome/170766>