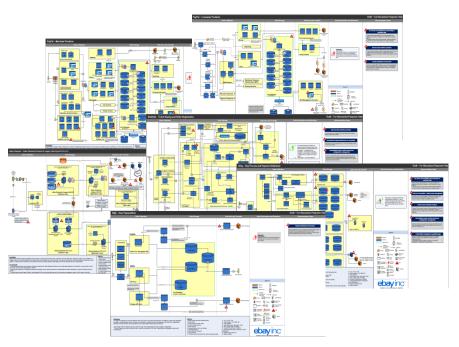


## **Understanding Your Data**



## **Approach**

- Develop a methodology and approach for data inventory & mapping
- Developing data flow maps across your company, business unit, organization...
- Include other interested stakeholders, e.g. privacy, legal, ...
- Create or update data classification categories
- Create inventory of all data types: at rest and data flows
- Conduct assessments on protection capabilities:
  - Encryption at rest? In transit?
  - DLP? Other technologies?
  - Log & other operational monitoring and alerting?
- Understand your Attack Surface: Threat models and testing
- Understand and prioritize gaps
- Developing data actionable recommendations

