



Bringing Government and Industry Together

AFCEA Washington, D.C. 2015–2016 Sponsorship Agreement MONTHLY BREAKFAST SERIES/SEPTEMBER 2015–JUNE 2016

To complete the reservation of your sponsorship, please sign and submit to the AFCEA Washington, D.C. Registrar at registrar@dc.afceachapters.org or fax a copy to 202.509.9577. If you have any questions, call 202.509.9577.

Company _____ Contact Name _____

Address _____

Phone _____ Email _____

Accounts Payable POC _____

Accounts Payable Phone _____ Accounts Payable Email _____

Pay by check or credit card

Please contact Bob Suda at bob@connellyworks.com to submit payment.

Select a sponsorship package below:

Please refer to the event website for current sponsorship package availability.

Full-Table

Price: \$5,500

Wi-Fi

Price: \$2,500 (Per Breakfast);
\$18,500 (For Complete Series)

Registration

Price: \$2,000 (Per Breakfast);
\$12,500 (For Complete Series)

Half-Table

Price: \$3,000

Coffee

Price: \$2,000 (Per Breakfast);
\$12,500 (For Complete Series)

Single Breakfast (Full-Table)

Price: \$1,250

Small Business

Price: \$2,000

* limited to small businesses
under \$5 million in gross revenue

AFCEA DC Bundled Package Discounts:

- \$10,000 Gross investment through 2015–2016 = **5% discount**
- \$20,000 Gross investment through 2015–2016 = **10% discount**

Year-long packages must be booked no later than October 15, 2015 to be eligible to receive discount. Bulk or increased spending after the deadline and throughout the year does not retroactively receive discounts. Package and discount offer must include more than one event. For example, a single “Lead Sponsorship” at the Mobile or Cyber Summits are not eligible to receive the discount.

Signature _____ Date _____

By signing this agreement, the sponsor acknowledges and agrees to the terms of the selected sponsorship outlined above. An invoice will be issued upon the receipt of this signed agreement. Payment in full is due within thirty (30) days of the initial invoice date. Failure to pay according to the terms of this agreement may result in the forfeiture of sponsorship rights or the debt transferred to a collection agency. A late fee of 1.5% per month can be assessed on any unpaid balances more than 60 days past due.



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Nine Monthly Breakfast Programs: September 2016 – June 2016

September 25 - Army

January 12 - DISA

April 14 - DHS

October 15 – Navy/USMC

February 16 – Air Force

May 13 - TBD

November 10 - Cybersecurity

March 10 - C4ISR

June 15 – Joint Warfighting

Full-Table Sponsorship = \$5,500

- Reserved table and seating for up to (6) six of your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Government attendees seated at your table
- Corporate logo featured prominently on the dedicated monthly breakfast event site each month
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

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Small Business Sponsorship = \$2,000

(limited to small businesses under \$5 million in gross revenue)

- (2) Two complimentary tickets for your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Corporate logo featured on the dedicated monthly breakfast event site
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals each month
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

Half-Table Sponsorship = \$3,000

- Reserved table and seating for up to (3) three of your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Government attendees seated at your table
- Corporate logo featured on the dedicated monthly breakfast event site
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals each month

Wi-Fi Sponsorship = \$2,500 (Per Breakfast); \$18,500 (For Complete Series)

- (2) Two complimentary tickets for your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Corporate logo and wifi password printed on back of each attendee name badge
- Corporate logo featured on the dedicated monthly breakfast event site

** AFCEA Washington, D.C. reserves the right to seat individual attendees at sponsor tables that are not full.*



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- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals each month
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

Coffee Sponsorship = \$2,000 (Per Breakfast); \$12,500 (For Complete Series)

- (2) Two complimentary tickets for your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- Opportunity to have a table top exhibit at one breakfast, on a first-come, first-served basis
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Corporate logo featured on coffee sleeve or beverage napkins
- Corporate logo featured on the dedicated monthly breakfast event site
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals each month
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

Registration Sponsorship = \$2,000 (Per Breakfast); \$12,500 (For Complete Series)

- (2) Two complimentary tickets for your employees at each monthly breakfast of the AFCEA Washington, D.C. Series
- Opportunity to have a table top exhibit at one breakfast, on a first-come, first-served basis

- Opportunity to submit a white paper for download in registration confirmation emails
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Corporate logo included on all attendee/speaker registration confirmation emails
- Corporate logo featured on the dedicated monthly breakfast event site
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals each month
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

Single Breakfast Full-Table Sponsorship = \$1,250

- Reserved table and seating for up to (6) six of your employees at one breakfast of the AFCEA Washington, D.C. Series
- A guaranteed seat to hear the most relevant military officers and SES executives brief on the programs and opportunities they oversee
- Government attendees seated at your table
- Corporate logo featured prominently on the dedicated monthly breakfast event site each month
- Corporate logo prominently displayed on large projector screen at each breakfast
- Corporate logo included in monthly event program
- Corporate logo included on select email promotion to more than 5,000 government, industry management and IT professionals
- Sponsorship announcement via AFCEA Washington, D.C. social media platforms to more than 3,000 government, industry management and IT professionals

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