

Be at the heart of the Danish healthcare system reshaping

ODENSE, Denmark, 22 October 2015: The [European Telemedicine Conference \(ETC\)](#) and the [Week of Health and INNOvation \(WHINN\)](#), are for the first time held together in Odense, Denmark this week - a city gathering of some of Denmark's most interesting activities within robotics and health tech.

During two days international healthcare leaders and experts come together to discuss how healthcare providers and specialists can collaborate remotely to improve quality of patient care.

The event commenced with a Joint Keynote from Sophie Løhde Jacobsen, the Danish Minister of Health, Pēteris Zilgalvis, Head of Unit, eHealth and Well Being, DG CONNECT, European Commission, Belgium and Stephanie Lose, President, Regional Council of Region of Southern Denmark and Committee for Health Innovation and Commercial Cooperation, Danish Region, who announced new ways to collaborate and deliver healthcare services to help healthcare be more efficient.

As Mariann Fischer Boel, Chairman of Healthcare Denmark said: "This is a Danish political agreement to invest six billion euros in new hospitals. Being at the European Telemedicine Conference is the better place and better moment to be to take part of the ambitious healthcare Danish plan."



*Opening Keynote with **Sophie Løhde Jacobsen**, Minister of Health, Denmark, **Pēteris Zilgalvis**, Head of Unit, eHealth and Well Being, DG CONNECT, European Commission, Belgium and **Stephanie Lose**, President, Regional Council of Region of Southern Denmark & Committee for Health Innovation and Commercial Cooperation, Danish Regions, Denmark*

During the event, delegates benefit from several tracks of in-depth discussions with experts from around the world. This year the European Telemedicine Conference focuses on



“eMental Health and Telepsychiatry”. It gives a unique opportunity for all stakeholders to actively find ways to encourage the patient to engage directly with care providers through telemedicine.

“As Albert Schweitzer wrote “Each patient carries his own doctor inside him. We are at our best when we give the doctor who resides within each patient a chance to go to work.” Here at the European Telemedicine Conference we are highlighting the fact that we really need to look for more personalised based treatments – one intervention does not fit all and Denmark, as the second most advanced country in the implementation of eHealth solutions is the leader to follow.” Stated Christina Roosen, Vice President Public Affairs, HIMSS Europe.

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Editor’s notes

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About HIMSS Europe [HIMSS Europe](#) is a voice, advisor and thought leader of transformation through health IT. As an independent organisation with innovation at its heart, HIMSS Europe unites and engages key stakeholders across the health and care ecosystem through events, media, analytics and communities that are focused on helping healthcare systems to define their IT strategies meanwhile supporting the healthcare industry to improve its services.

By offering a high quality, Pan-European platform to collaborate and exchange best practice, news, information and data, HIMSS Europe has a unique breadth and depth of expertise and capabilities to improve the quality, safety and efficiency of health and care and deliver more effective patient outcomes.

Founded in 1961, HIMSS encompasses more than 60,000 members, 600 companies and over one million HIT network of key influencers that drive innovation across the world.

To know more about the European Telemedicine Conference please visit the website: www.telemedicineconference.eu

About WHINN: www.whinn.de