Rheumatology 2014
29 April-1 May | Liverpool, UK

Connect with key decision makers and contribute to a world class programme at the UK’s leading rheumatology event

Exhibition and Sponsorship opportunities

www.rheumatology2014.org
Join us to celebrate 30 years of the British Society for Rheumatology, an organisation that, in spite of the challenges, is going from strength to strength. We will take a look back to the transformations in rheumatology care over the three decades, and look forward to the further advances that are already within our reach.

- Dr Chris Deighton, President of the British Society for Rheumatology

Why Rheumatology 2014?

Delegate feedback tells us that we are a key date in the rheumatology professionals calendar. This unique platform can increase your organisation’s exposure to over 2,000 rheumatology professionals who not only attend for the educational programme and best practice advice, but to network with their colleagues and industry partners at a world class conference.

The global burden of disease

Inspired by the longstanding global links of Liverpool, Rheumatology 2014 will highlight international aspects of rheumatology from exotic tropical diseases to worldwide challenges in healthcare delivery.

- Prof Chris Denton, Chair of the Heberden committee

What will I gain from exhibiting and sponsoring?

- Access to influential decision makers
- Engagement with your existing contacts within the industry
- Input to education through symposia and innovation sessions
- Business development for new initiatives
- Unique platform to build and maintain brand awareness
- Unrivaled exposure to raise your profile in a competitive market
- Exclusive networking opportunity with your target audience

Who will I meet?

Break down of 2013 2,150 attendees by position

Contact us:
Hannah Gardner hgardner@rheumatology.org.uk
Briony Wilson bwilson@rheumatology.org.uk
Direct tel: +44 (0) 20 7356 0941

British Society for Rheumatology
Bride House, 18-20 Bride Lane, London EC4Y 8EE
Tel: +44 (0) 20 7842 0900 Fax: +44 (0) 20 7842 0914
### Tuesday 29 April

- **Sjögren’s**
- **RA challenges in the biologic era**
- **Primary care: rheumatology partnerships**
- **International challenges in rheumatology**
- **Physical activity in OA**

**Coffee, exhibition, poster viewing and your innovation sessions**

- Flare in RA
- Biosimilars in perspective
- Primary care oral presentation of abstracts
- 30 years of BSR
- Patient and Public Involvement

**Lunch, exhibition and your innovation sessions**

- Jewels in the crown
- Coffee and exhibition
- Heberden round presented by Dr Richard Watts

**Your symposia here**

- President’s reception

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### Wednesday 30 April

**Your symposia here**

- **Fibromyalgia**
- **Management of difficult Lupus**
- **Essentials in rheumatology: disease management. Adolescent rheumatology, Sjögren’s syndrome and Paget’s disease**
- **Should we continue to ignore rheumatic disease related fatigue?**
- **Tropical medicine: infections in MSK diseases and problems encountered in developing and tropical countries**

**Coffee, exhibition, poster viewing and your innovation sessions**

- Controversies in therapeutics in OA
- **Spondyloarthritis**
- **Essentials in rheumatology: symptom diagnosis and management. Neck pain, low back pain and root entrapment and rheumatic skin disorders**
- **Tropical medicine session 2**

**Lunch, exhibition and your innovation sessions**

- Chronic regional pain syndromes
- **Lung in RA**
- **Essentials in rheumatology: clinical decision making. Reactive arthritis and enteropathic arthritis, Early arthritis.**
- **Inflammatory back pain**
- **Tropical medicine session 3**
- **ARMA: MSK clinical networks**
- **BHPR: measuring disease activity in axial spondyloarthritis and AS workshop**

**Coffee and exhibition**

- Heberden oration presented by Prof Deborah Symmons

**Your symposia here**

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### Thursday 1 May

**Your symposia here**

- **Science: environment and immune system**
- **BRITs: vasculitis**
- **Statistics, damn statistics and rheumatology**
- **Sports medicine**
- **Nurse led service development**

**Coffee, exhibition, poster viewing and your innovation sessions**

- **Science: oral presentation of abstracts**
- **BRITs: scleroderma**
- **Stratified medicine**
- **Droitwich lecture**

**Lunch, exhibition and your innovation sessions**

- **Science: innate immune system**
- **BRITs: adding value**
- **Adolescent and young adult rheumatology update**
- **Innovative models of care**
“The British Society for Rheumatology allows us to interact directly with leading rheumatology experts in the UK. The physicians share their wealth of scientific and clinical data and most importantly provide invaluable insight into the unmet needs of patients living with rheumatological illnesses.”

- Exhibitor 2013

NEW

Creating partnerships with the British Society for Rheumatology

**Premier educational sponsor**
£115,000

Rheumatology 2014
Evening industry Symposium
100m² stand
Five complimentary delegate passes
Corporate suite
30 points

Autumn conference 2014
Programme sponsor
Prominent exhibition space
Five delegate passes
Prominent acknowledgement through 2014 on all promotions

**Rheumatology 2014 platinum sponsor**
4 packages available

Evening industry supported symposium
100m² stand
five complimentary delegate passes
Corporate suite for duration of conference
30 points for additional sponsorship items from list

£90,000

**Rheumatology 2014 gold sponsor**
2 packages available

Morning industry supported symposium
100m² stand
three complimentary delegate passes
20 points for additional sponsorship items from list

£70,000

**Rheumatology 2014 silver sponsor**
2 packages available

Morning industry supported symposium
70m² stand
two complimentary delegate passes
10 points for additional sponsorship items from list

£55,000

**Rheumatology 2014 bronze sponsor**
Unlimited number available

Bronze sponsorship acknowledgement will be given when a 12m² (or over) stand is booked, along with 5 or more points for additional sponsorship items.

£90,000

£70,000

£55,000

Have we missed something? If you have promotional ideas and want to discuss them with us, get in touch - 020 7356 0941

Book now!
Additional sponsorship items

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Printed programme
Sponsor’s logo and acknowledgement of support will feature on the front cover.

The sponsor will also have the opportunity to have two full page colour advertisements in the final programme. (Limited to one sponsor)

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Cyber Café and networking area
As one of the main features within the exhibition hall, the sponsor will be able to
- Build café and networking area with promotional branding
- Display company logo on screensaver and wallpaper and set homepage
- Opportunity to display literature within networking area

(Limited to one sponsor)

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Innovation Theatre sessions
Following on from the huge success of these sessions in 2013, we are again offering you the chance to connect with delegates and share your projects and innovations with them. Approved programmes will be included in our programme as soon as they are received.

There are nine 30 minute slots available over the three days.

Only exhibiting companies can book a workshop.

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Conference bags
The sponsor's logo will appear alongside the event logo on the conference bags. (Limited to one sponsor)

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Breakfast sponsor (Tuesday)
Get delegates’ attention from the very start of the conference by offering tea, coffee, and pastries as they arrive from 07.30. Water coolers, branded with your logo will also be distributed at specific points throughout the venue. Sponsor’s logo, stand number and acknowledgement will appear in the final programme.

(Limited to one sponsor)

poster sponsor
The sponsor’s logo and acknowledgement will be displayed at the poster registration desk and the logo will appear next to every poster board. The sponsor will also support the popular poster tours, and will be acknowledged in the final programme. (Limited to one sponsor)
10 points  Price £5,000

**Lunch bags (Thursday)**
Sponsor the conference lunch bags for all sessions and lunchtime meetings on the last day. This package will include

- The sponsor’s logo prominently placed in the final programme
- Chance to insert a promotional leaflet into each delegate bag
- Signage with logo at the lunch bag areas

AGM meetings not included.

5 points  Price £2,500

**Chair drops**
Announce your message to every delegate with a leaflet chair drop. Leaflets will be placed in the plenary hall before the keynote session. (Limited to one sponsor per day, sponsors to provide adequate stocks of A5 literature)

**Advertising rates**

- Programme tab: 5 points  Price £2,500
- Full colour page: 4 points  Price £2,000

2 points  Price £1,000

**Delegate bag inserts**
Get your key message across to each delegate via the conference bag. (Limited to ten sponsors)

Contact us:
Hannah Gardner hgardner@rheumatology.org.uk
Briony Wilson bwilson@rheumatology.org.uk
Direct tel: +44 (0) 20 7356 0941

**Book now!**
Exhibition types and rates

All shell scheme stands are inclusive of two spotlights, a power socket and Velcro compatible shell panels

Space only stands
£499 plus VAT per m²

Shell scheme stands
£515 plus VAT per m²

2x2 metre stands
£1,500 plus VAT

2x3 metre stands
£2,500 plus VAT

3x3 metre stands
£4,100 plus VAT

Charity pods
£500 plus VAT
Show your commitment to excellence in the specialty. Help us to celebrate the individuals who change the face of rheumatology by supporting one of our prizes, awards or bursaries.

BSR Prizes, awards and bursaries

**ALLIED HEALTH PROFESSIONAL BURSARIES**
Sponsorship investment: in line with our wish to make the conference a truly multidisciplinary event, we are looking for sponsors to enable us to offer multiple opportunities. Sponsors are invited to contribute £5,000, which will cover the cost of up to ten additional bursaries.

**MEDICAL STUDENT BURSARIES**
Sponsorship investment: £3,000 for a single year (including registration, travel expenses and accommodation for up to five winners)

**YOUNG INVESTIGATOR AWARD**
Sponsorship investment: £5,000 for a single year (including registration fees for winners, administrative costs and all prize packages)

**INNOVATION AWARD**
Sponsorship investment: £2,000 for a single year (including registration fees for winner, administrative costs and all prize packages)

To learn more about BSR prizes and awards and their benefits, please contact Lindsay McClenaghan lmcclenaghan@rheumatology.org.uk

Book now!