# Ticket Summit

# 2015 PRICING

BE THERE.

THE LEADING TICKET CONFERENCE AND TRADE SHOW FOR LIVE ENTERTAINMENT PROFESSIONALS.

# SPONSORSHIP OPPORTUNITIES

**Ticket Summit**® sponsorship packages are a sure way to showcase your company at the conference. To sign up as a sponsor, please call +1.860.416.5767 or email info@ticketsummit.org

# BRONZE MEDIA PACKAGE: \$800

- One (1) press release mention with link in a **Ticket Summit**® press release prior to the conference (\$199 à la carte price)
- One (1) press release mention with link in a **Ticket Summit**® press release following to the conference (\$199 à la carte price)
- Two (2) pre-conference announcements through **Ticket Summit**® Facebook and Twitter Channels (\$299 à la carte price)
- One (1) 40-word advertisement in the **Ticket Summit**® newsletter prior to the conference (\$299 à la carte price)
- One (1) 40-word advertisement in the **Ticket Summit**® newsletter following the conference (\$299 à la carte price)
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the **Ticket Summit**® mobile app

# SILVER SPONSOR: \$1,200

#### STANDARD BRONZE MEDIA PACKAGE

- One (1) Press release mention with link in a Ticket Summit®
   Press release prior to the conference (\$199 à la carte price)
- One (1) Press release mention with link in a Ticket Summit®
   Press release following the conference (\$199 à la carte
   PRICE)
- One (1) 40-word advertisement in the Ticket Summit®
   Newsletter prior to the conference (\$299 à la carte price)
- One (1) 40-word advertisement in the Ticket Summit® newsletter following the conference (\$299 à la carte price)
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the Ticket Summit<sup>®</sup>
   Mobile app

#### SILVER SPONSOR ENHANCEMENTS

- ONE (1) TICKET SUMMIT® ALL-ACCESS PASS
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - COFFEE CUP SLEEVES ONE (1) DAY ONLY
  - ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY SPONSOR)
  - METERBOARD (SESSION ROOM)
  - VIRTUAL SIGNAGE
  - 3-MONTH WEB ADVERTISEMENT
  - RACK CARDS ONE (1) DAY ONLY
- \$100 off each of four (4) additional **Ticket Summit®**All-Access Passes



# GOLD SPONSOR: \$2,500

#### STANDARD BRONZE MEDIA PACKAGE

- One (1) Press release mention with link in a Ticket Summit®
   Press release prior to the conference (\$199 à la carte price)
- One (1) Press release mention with link in a Ticket Summit®
   Press release following the conference (\$199 à la carte
   PRICE)
- Two (2) pre-conference announcements through **Ticket Summit®** Facebook and Twitter Channels (\$299 à la carte price)
- One (1) 40-word advertisement in the **Ticket Summit**® Newsletter prior to the conference (\$299 à la carte price)
- One (1) 40-word advertisement in the Ticket Summit® newsletter following the conference (\$299 à la carte price)
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the Ticket Summit<sup>®</sup>
   Mobile app

#### **GOLD SPONSOR ENHANCEMENTS**

- Two (2) Ticket Summit® All-Access Passes
- Choice of Advertisement\*\* (select one):
  - GIVE-AWAY IN SESSION ROOM
  - Two (2) Meterboards One (1) in Trade Show/ Dining Hall and one (1) in Session Room
  - MINTS CHOICE OF TWO (2) DAYS
  - Napkins Choice of two (2) days
  - Conference Notepads
  - Conference Pens
  - RACK CARDS WEDNESDAY, THURSDAY, AND FRIDAY
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY SPONSOR)
- \$100 off each of four (4) additional Ticket Summit®
   All-Access Passes

<sup>\*\*</sup>GRAPHIC DESIGN ELEMENTS TO BE PROVIDED BY SPONSOR.

# PLATINUM SPONSOR + EXHIBITOR: \$4,000

#### STANDARD EXHIBITOR PACKAGE

One (1) Trade Show Hall Booth\* space  $10'(w) \times 8'(h) \times 8'(d)$  including:

- One (1) 6' long table (draped and skirted), two (2) chairs, one (1) small waste basket, and wireless (public) Internet. Please note electricity is not included.
- THREE (3) TICKET SUMMIT® ALL-ACCESS PASSES
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the Ticket Summit® mobile app
- One (1) 40-word advertisement in the **Ticket Summit**®
   Newsletter prior to the conference
- \$100 off each of four (4) additional **Ticket Summit®**All-Access Passes



#### **PLATINUM SPONSOR ENHANCEMENTS**

- Two (2) Additional **Ticket Summit**® All-Access Passes (total = 5 passes)
- One (1) press release mention with link in a **Ticket** Summit® press release prior to the conference
- One (1) press release mention with link in a **Ticket Summit®** press release following the conference
- Two (2) PRE-CONFERENCE ANNOUNCEMENTS
  THROUGH TICKET SUMMIT® FACEBOOK AND TWITTER
  CHANNELS
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY EXHIBITOR)
- One (1) additional 40-word advertisement in the **Ticket Summit**<sup>®</sup> newsletter prior to the conference (total = 2 ads)
- One (1) 40-word advertisement in the Ticket Summit® Newsletter following the conference
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - METERBOARD (IN TRADE SHOW/DINING HALL)
  - VIRTUAL SIGNAGE
  - WEB ADVERTISEMENT

<sup>\*</sup>BOOTH SPACE AND LOCATION ARE SUBJECT TO AVAILABILITY.

<sup>\*\*</sup>GRAPHIC DESIGN ELEMENTS TO BE PROVIDED BY SPONSOR.

# DIAMOND SPONSOR: \$5,000

#### STANDARD BRONZE MEDIA PACKAGE

- One (1) Press release mention with link in a Ticket Summit®
   Press release prior to the conference (\$199 à la carte price)
- One (1) Press release mention with link in a Ticket Summit®
   Press release following the conference (\$199 à la carte
   PRICE)
- Two (2) pre-conference announcements through **Ticket Summit®** Facebook and Twitter Channels (\$299 à la carte price)
- One (1) 40-word advertisement in the **Ticket Summit**® newsletter prior to the conference (\$299 à la carte price)
- One (1) 40-word advertisement in the Ticket Summit® newsletter following the conference (\$299 à la carte price)
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the Ticket Summit® mobile app

#### **DIAMOND SPONSOR ENHANCEMENTS**

- SIX (6) TICKET SUMMIT® ALL-ACCESS PASSES
- Choice of Advertisement\*\* (select one):
  - Conference Badges and Meterboard
  - MINTS (ENTIRE CONFERENCE) AND METERBOARD
  - Napkins (entire conference) and Meterboard
  - THREE (3) METERBOARDS (ANY LOCATION)
  - CLOSING GALA SPONSORSHIP
  - Conference Bag Sponsorship
  - FOOD STATION OR BAR SPONSORSHIP AT NETWORKING COCKTAIL PARTY
  - FOOD STATION OR BAR SPONSORSHIP AT CLOSING NETWORKING EVENT
- One (1) drop-in for conference bags (items provided by sponsor)
- \$100 off each of four (4) additional Ticket Summit®
   All-Access Passes

<sup>\*\*</sup>FINAL DESIGN AT SHOW MANAGEMENT'S DISCRETION.

BOOK A BOOTH AT TICKET SUMMIT®!

To register as an exhibitor, please call +1.860.416.5767 or email info@ticketsummit.org

# STANDARD EXHIBITOR PACKAGE: \$2,500

ONE (1) TRADE SHOW HALL BOOTH\* SPACE 10'(W) X 8'(H) X 8'(D) INCLUDING:

- One (1) 6' Long Table (draped and skirted), two (2) chairs, one (1) small waste basket, and wireless (public) Internet. Please note electricity is not included.
- Two (2) Ticket Summit® All-Access Passes
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the **Ticket Summit**® mobile app
- One (1) 40-word advertisement in the **Ticket Summit**® newsletter prior to the conference
- \$100 off each of four (4) additional **Ticket Summit**® All-Access Passes

### PLATINUM SPONSOR + EXHIBITOR: \$4,000

#### STANDARD EXHIBITOR PACKAGE

ONE (1) TRADE SHOW HALL BOOTH\* SPACE 10'(W) X 10'(H) X 8'(D) INCLUDING:

- One (1) 6' long table (draped and skirted), two (2)
   Chairs, one (1) small waste basket, and wireless
   (public) Internet. Please note electricity is not included.
- Two (2) Ticket Summit® All-Access Passes
- Company logo and text link on www.ticketsummit.org
- Company logo and description in the Ticket Summit® mobile app
- One (1) 40-word advertisement in the Ticket Summit® Newsletter prior to the Conference
- \$100 off each of four (4) additional Ticket Summit® All-Access Passes



#### PLATINUM SPONSORSHIP ENHANCEMENTS

- Two (2) Additional Ticket Summit<sup>®</sup> All-Access Passes (total = 4 passes)
- One (1) Press release mention with link in a **Ticket Summit®** Press release prior to the conference
- One (1) Press release mention with link in a **Ticket** Summit® press release following the conference
- ONE (1) DROP-IN FOR CONFERENCE BAGS (ITEMS PROVIDED BY EXHIBITOR)
- Two (2) pre-conference announcements through Ticket Summit<sup>®</sup> Facebook and Twitter channels
- One (1) additional 40-word advertisement in the Ticket Summit® newsletter prior to the conference (total = 2 ads)
- One (1) 40-word advertisement in the Ticket Summit® Newsletter following the conference
- CHOICE OF ADVERTISEMENT\*\* (SELECT ONE):
  - METERBOARD (IN TRADE SHOW/DINING HALL)
  - VIRTUAL SIGNAGE
  - WEB ADVERTISEMENT

<sup>\*</sup>BOOTH SPACE AND LOCATION ARE SUBJECT TO AVAILABILITY.

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