

EXPO SPONSOR & EXHIBITOR PROSPECTUS

**Tuesday
September 10, 2013
7:00 a.m. – 4:00 p.m.**

**Donald E. Stephens
Convention Center
Rosemont, Illinois**

Schedule:

Set-up:

**Monday, September 9
Noon – 4:00 p.m.**

Exhibit Hall Hours:

**Tuesday, September 10
7:00 a.m. – 4:00 p.m.**

Teardown:

**Tuesday, September 10
4:30 p.m.**

Show Services Contact:

**Convention Center Customer Service
(847) 696-2208**

Link: Exhibitor Show Manual

How to register:

**For more information about becoming
a sponsor, an exhibitor, or a Trade
Ally, contact Jennifer Sally at
(630) 480-3434, extension 74220
or visit this link:
Energy Efficiency Expo Registration.**

ComEd, Nicor Gas, Peoples Gas and North Shore Gas, and the Illinois Department of Commerce & Economic Opportunity are pleased to invite you to participate in the 2013 Energy Efficiency Expo. This day-long conference has become one of the most important energy events in Northern Illinois.

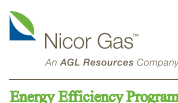
We expect the 2013 Energy Efficiency Expo to be better than ever with educational sessions and a day-long trade show. Breakfast, extended breaks and an afternoon drawing all happen in the exhibit hall to give you more opportunities to network and showcase your products and services directly with prospective customers.

As a sponsor or exhibitor, you will have the potential to reach more than 1,000 decision makers — senior management, chief engineers, energy managers, facility managers, and plant managers.

Whether you choose the platinum, gold, silver or exhibitor level package, being part of the Expo will be instrumental to increase your visibility, distinguish your business and generate new business with this highly targeted Expo audience.

Packages are available only to Trade Allies — and they're sure to go fast. Reserve yours [online](#) today.

Partners for Energy Efficiency



powering lives

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This program is funded by ComEd customers in compliance with Illinois law.

Nicor Gas Energy Efficiency Program is funded by Nicor Gas customers in compliance with the Illinois Public Utilities Act (220 IL CS 5/8-104).

The Peoples Gas and North Shore Gas Natural Gas Savings Programs are funded by Peoples Gas and North Shore Gas customers in compliance with Public Act 96-0033.

Sponsorship Levels

**SOLD
OUT**

Platinum Sponsorship Level – \$10,000

(Only 1 Available)

Exhibit Space

- One 20 x 20 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

Brand Awareness

- Company logo on the Expo name badge lanyard, registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

Additional Benefits

- Eight Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Seat at the “Executive” table for lunch
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders
- **NEW!** Complete attendee list post Expo

**SOLD
OUT**

Gold Sponsorship Level – \$5,000

(Only 4 Available)

Exhibit Space

- One 10 x 20 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

Additional Benefits

- Six Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders
- **NEW!** Complete attendee list post Expo

Silver Sponsorship Level – \$2,500

(Only 8 Available)

1 LEFT

Exhibit Space

- One 10 x 10 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

Additional Benefits

- Four Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders



Sponsorship Levels

**DEADLINE
FRIDAY
AUGUST 2**

Mobile App Sponsorship – \$7,500

(Only 1 Available)

The Energy Efficiency Expo 2013 Mobile App is a far-reaching, cost-effective way of advertising in a brand new medium. It's a handy tool for the conference, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information plus sponsorship advertising all year long on a device that attendees use daily. The app is available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability. App users can review sessions, search for exhibitors and find them on the floor map, download exhibitor information and stay in-the-know with show alerts.

Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session "Thank You" slide
- Company name and booth number in the conference directory
- Ability to message Expo attendees

Booth Space

- One 10 x 10 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table and two chairs (Note: the hall is carpeted)

Additional Benefits

- Six Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- **NEW!** Extra badges available at "early bird" rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders

Exhibitor Level – \$875

Booth Space

- One 10 x 10 booth that comes with standard pipe/drape, sign, skirted table and two chairs (Note: the hall is carpeted)
- Two Exhibitor badges (trade show only and box lunch) for your booth staff
- **NEW!** Extra conference registrations available at "early bird" rate of \$79

Brand Awareness

- Company name and booth number in conference directory
- Company name on the Expo web site



EXPO FLOOR PLAN

502	504	Bright Electrical Supply	Bogot Service	Advance Electrical Supply	Air Services Company	514 Silver	Lunera	CHA Consulting, Inc.	Miura North America	522	524
501	503	505	GEXPRO								
402	404	NetZero of North Chicago	American Combustion Service, Inc.								
Weishaupt America Inc.	Everlights, Inc.	Illinois Mechanical Sales									
302	Radionic Hi-tech, Inc.										
301	303	Sieben Energy Assoc.									
202	Reedy Industries	Twin Supplies, Ltd.	The Hill Group								
201	Owen Energy Solutions	Thermosystems, Inc.									
102	Mid-Lakes Distributing	Centry Electric Supply Co.	Production Distribution Companies								
Precision-Paragon [P2]	Imperial Lighting	Murphy & Miller, Inc.	Fitzgerald Lighting	Brabazon Pump & Compressor	111 Mobile	Air Leader	Dreisilker Electric Motors, Inc.	Temperature Equipment Corp.	119	Orion Energy Systems	123

Electric Trade Ally Booth

Gas Trade Ally Booth

Mobile App Sponsor

Silver Sponsor

Gold Sponsor

Platinum Sponsor