



Young Farmer Leadership Conference

January 20-21, 2017

Cincinnati Marriott RiverCenter, Covington

Tentative Agenda

Friday, January 20nd

(All Times Eastern Time)

- 9:00 a.m. – 5:30 p.m. **Registration: Cincinnati Marriott RiverCenter**
- 10:00 a.m. – 3:00 p.m. **Optional Pre-Conference Activities** – Newport Aquarium or Creation Museum
(Discounted rate of \$10/adult and \$5/child - Register online at kyfb.com/yfwinter)
- 4:00 – 5:15 p.m. **Opening General Session – Northern Kentucky Convention Center Ballrooms A & B**
- **Welcome**
State Chair
KFB State Young Farmer Committee
 - **Member Services Report**
Dwight Greenwell, Director, Member Services
Kentucky Farm Bureau
 - **Kentucky Partnership for Ag Safety**
Dr. Susan Jones
Professor Emerita, School of Nursing
Institute for Rural Health
Western Kentucky University
 - **Special Guest**
Johnna Miller, Director, Media and Advocacy Training
American Farm Bureau Federation
- 6:00 – 8:00 p.m. **Dinner / Live Auction at Drees Pavilion**
- **Greetings**
 - **Auctioneer**
Quentin Sowder, 2015 KFB Variety Showcase Act
- 9:00 - 11:30 p.m. **Young Farmer Hospitality – Marriott RiverCenter Kentucky Room**
- Following the evening's activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.

Saturday, January 21st

- 7:00 a.m. - 12:00 p.m. **Registration: Cincinnati Marriott RiverCenter**
- 7:30 - 9:15 a.m. **“Eggs and Issues” Breakfast – Northern Kentucky Convention Center Ballrooms A & B**
- **Greetings**
 - **Legislative Update:** Jeff Harper, KFB Director, Public Affairs Division
Jeff Harper will provide an update on important state and national issues affecting agriculture.
 - **Standing Firm - Building for the Future**
Leighton Cooley, Georgia Young Farmer
A fourth-generation poultry farmer from Crawford County, Georgia, Leighton Cooley was among six farmers and ranchers featured in the recent documentary, "Farmland."
- 9:30 – 10:30 a.m. **Breakout Sessions Cincinnati Marriott RiverCenter**
- **Farm Business Management 101 & 102 - Covington I**
Jonathan Shepherd, Area Extension Specialist in Farm Business Management
University of Kentucky College of Agriculture, Food and Environment
Specialist Shepherd will share several tips and help you develop sound money management practices essential for financial success both on your farm and at home. This session will teach you basic financial management practices and explore the relationship between family living expenses and your farm business.
 - **State of the Industry - Covington II**
Warren Beeler, Executive Director
Governor's Office of Ag Policy
Crop and Livestock Update: Current Trends

Saturday, January 21st continued...

9:30 – 10:30 a.m.

Breakout Sessions Cincinnati Marriott RiverCenter

➤ **Farm Safety: It's No Accident - Riverview I**

Dale Dobson, Ag Education, Farm Safety & Farmland Preservation
Kentucky Department of Agriculture

Farm safety is no accident – it is a conscious decision you have to make for you and your family. According to Dale Dobson, you have to live with the results of your decisions, good or bad. This session will help you make wise choices on the farm.

➤ **Making the most of Farm Bureau & the YF Program - Riverview II**

Kentucky Farm Bureau Staff & Young Farmer Leaders

Kentucky Farm Bureau provides young farmers with the tools necessary to help pave the way for a brighter future in our industry. This workshop will highlight a variety of opportunities and success stories which will help you make the most of Farm Bureau and strengthen Kentucky agriculture.

➤ **Effectively Utilizing Your Financials - Kentucky Room**

Dakota Everts, Farm Credit Mid-America

Farming can be difficult with volatile prices, weather and choices to be made every day. Let Farm Credit Mid-America help you use your farm financial statements to make decisions that can affect the farm business' profitability, growth, and financial stability long-term.

➤ **Advocating for Agriculture - Madison I/II**

Johnna Miller, Director, Media and Advocacy Training
American Farm Bureau Federation

In the agriculture industry, we are constantly told to tell our story, but that's sometimes easier said than done. People are often confused with what it means to "tell your story." This session covers some suggestions for what makes stories interesting to the listener, as well as some strategies for making stories comprehensible to the audience.

Children's Breakout Sessions Cincinnati Marriott RiverCenter

➤ **Ag Adventures - Covington III**

Jennifer Elwell, Executive Director
Kentucky Agriculture & Environment in the Classroom, Inc.

The Ag Adventures program begins with an exciting 45-minute assembly to introduce the topic of agriculture to the group. Students will be delighted with the antics of our facilitators, Chef Parmesan and Derby (the talking horse) as they make a "pizza" using soil as the first ingredient. Our young "farmers" then travel from the farm to the dinner table while learning about field preparation, photosynthesis, processing wheat, and making cheese - essential steps in making a pizza.

➤ **Mobile Ag Science Unit - Children's Workshop - Kentucky Room**

Brandy Graves, Ag Education, Farm Safety & Farmland Preservation
Kentucky Department of Agriculture

Children will be able to work at workstations conducting activities and investigations related to agriculture and the environment in the Kentucky Department of Agriculture's Mobile Ag Science Activity Center.

10:30 – 11:00 a.m.

Break

11:00 a.m. – 12:00 p.m.

Select Workshops Repeated

12:00 – 2:00 p.m.

Luncheon – Northern Kentucky Convention Center Ballrooms A & B

➤ **Greetings**

➤ **Keynote Speaker**

Kelly Barnes, Norman, Oklahoma

Kelly's goal and mission in life is simple: "Helping people create great moments more often." For the past decade Kelly has spoken to hundreds of thousands of people all across the U.S. His message is entertaining, inspiring and most importantly... SIMPLE. As one client put it; "Kelly has that rare ability to weave important life lessons through personal stories that will take you on a roller coaster of emotions. He is a great story teller. One that will make you laugh, make you think and above all make you want to get up and get better." Kelly is an accomplished leader, entrepreneur and inspirational speaker who is equipped with the life lessons and experiences that truly develop the leader within those around him.

2:15 – 3:15 p.m.

Select Workshops Repeated Cincinnati Marriott RiverCenter

3:15 – 5:00 p.m.

Free Time/Workshops Cincinnati Marriott RiverCenter

➤ **Indoor Swimming, Relaxing, or Exploring Northern Kentucky**

➤ **Estate Planning & Generational Transfer - Covington I**

This workshop is designed to help participants better understand the methods and tools available to protect the value of their estates, eliminate unnecessary taxes, reduce risks and strengthen their farms stability for themselves and future generations.

5:00 – 5:30 p.m.

Board Buses and Travel to Dinner

6:00 – 7:30 p.m.

Chili Supper at Boone County Extension

8:00 p.m. - 1:00 a.m.

Young Farmer Night at Perfect North Slopes

➤ Following dinner, attendees can enjoy spending time with other Young Farmers and their families at Perfect North Slopes.