



PARKS & LEISURE AUSTRALIA

19TH NATIONAL CONFERENCE
25-28 OCTOBER, 2015

INSPIRE

CREATE THE FUTURE TOGETHER

Hilton Sydney Hotel, Sydney, New South Wales



SPONSORSHIP AND TRADE EXHIBITION PROSPECTUS

Parks and Leisure Australia National Conference

www.parksleisure.com.au



PARKS & LEISURE
AUSTRALIA



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AUSTRALIA

INSPIRE

CREATE THE FUTURE TOGETHER



THE OPPORTUNITY

THE EVENT

INSPIRE - Create the Future together represents an unprecedented opportunity to increase your brand awareness and promote your products and services.

The conference will be a collaborative, inclusive event involving government, industry, students, educators and organisations of all levels. The conference has been designed to significantly increase opportunities for connecting parks and leisure professionals around Australasia.

OUR DELEGATES

As one of the biggest industry events in 2015, the Parks and Leisure Australia National Conference will attract key decision makers working in policy, planning and provision of assets, services, facilities and programmes.

The 2015 conference will feature more than 70 sessions across 5 streams, 6 keynote addresses, 40 trade exhibitors and over 500 attendees.

In 2014

- 70% of delegates were employed in local government
- 20% in private enterprise
- 10% in state government

Positions held

- 45% of participants were employed as managers
- 20% directors
- 18% coordinators
- 10% employed as councilors, executive officers and/or general managers
- 7% officers

Sectors

- 32% recreation and open space planning
- 15% parks, gardens and horticulture
- 15% facility and asset management
- 14% health and physical activity
- 9% in state and national parks
- 6% tourism and the arts
- 3% in play and playspaces
- 3% landscape design
- 3% environment

This year's conference seeks to present innovative ideas, emerging trends and current issues affecting parks and leisure professionals and students.

The Parks and Leisure Australia National Conference is three days well spent. I was able to learn from other districts' successful projects and even their failures. I was able to hear first-hand from experts in the field about harnessing community involvement, activating children and best practice in biodiversity and conservation in a rural environment. In fact, I was pleasantly surprised by the scope and detail of the various presentation sessions available to the delegates. This was topped off by fantastic displays on the trade floor to provide community leaders examples and opportunities of what is commercially available. In all, a great learning opportunity conducted in a collegiate and social environment.'

Councillor Steve Brain, Cairns Regional Council, QLD

THE OPPORTUNITY

	PRINCIPAL	GOLD	SILVER WELCOME PARTY	BRONZE NETWORKING DINNER	AWARDS OF EXCELLENCE GALA DINNER	STREAM	KEYNOTE SPEAKER
Number Available	2	2	1	1	1	6	6
Value (Ex GST)	\$25,000	\$15,000	\$7,500	\$9,500	\$15,000	\$7,500	\$2000
Full complimentary conference registrations (including social functions and technical tours)	6	4	2	2	2	•	1
Opportunity to make a 30 minute presentation to the audience in the main programme	YES	•	•	•	•	•	•
Opportunity to make a 3 minute presentation at the commencement of sponsored session	•	YES	YES	YES	YES	•	•
Acknowledgment by MC at commencement of sponsored session	YES	YES	YES	YES	YES	YES	YES
Additional tickets to the prestigious Awards of Excellence Gala Dinner on the Sydney Harbour	2	•	•	•	6	2	•
Additional tickets to the Welcome Reception	•	•	2	2	•	2	•
Additional tickets to the Monday evening networking dinner	•	•	•	2	•	2	•
An Exhibition Booth and 2 x exhibitor passes	DOUBLE	YES	YES	YES	YES	YES	•
Complimentary invites to the National Board dinner on the Saturday night prior to the conference open	YES	•	•	•	•	•	•
Marketing campaigns that will reach your audience leading up to, during and after the event	YES	YES	YES	YES	YES	YES	YES
A full page advertisement in the Australasian Parks and Leisure Australia Journal	YES	•	•	•	•	•	•
A half page advertisement in the Australasian Parks and Leisure Journal	•	YES	YES	YES	YES	•	•
Level of sponsorship defined in the conference programme/ handbook and app	YES	YES	YES	YES	YES	YES	YES
Name and logo prominent on conference app	YES	YES	YES	YES	YES	•	•
Name and logo prominent in all literature relating to the conference	YES	YES	YES	YES	YES	•	•

TECHNICAL TOURS	PHOTOGRAPHY SPONSOR	LUNCHES	MORNING AND AFTERNOON TEAS	SPEAKERS GIFTS	LANYARD	EXHIBITOR ONLY	EXHIBITOR SPACE ONLY
5	1	1	1	1	1	30	3
\$5000	\$2,500	\$2,500	\$2,500	Contra to the value of \$3500	\$4000	\$2,750	\$2,420
•	1	1	1	1	•	•	•
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•
•	•	YES	YES	•	•	•	•
1	•	•	•	•	•	•	•
1	•	•	•	•	•	2	•
1	•	•	•	•	•	•	•
YES	•	•	•	•	•	YES	YES
•	•	•	•	•	•	•	•
YES	YES	YES	YES	YES	YES	YES	YES
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•
YES	YES	YES	YES	YES	•	YES	YES
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•

THE OPPORTUNITY

	PRINCIPAL	GOLD	SILVER WELCOME PARTY	BRONZE NETWORKING DINNER	AWARDS OF EXCELLENCE GALA DINNER	STREAM	KEYNOTE SPEAKER
Number Available	2	2	1	1	1	6	6
Value (Ex GST)	\$25,000	\$15,000	\$7,500	\$9,500	\$15,000	\$7,500	\$2000
Sponsor logo and 100 word company description on the conference website.	YES	YES	YES	YES	YES	•	•
Sponsor logo and 50 word company description on conference website	•	•	•	•	•	YES	YES
Full page colour advertisement in the Conference Handbook (subject to production deadlines)	YES	•	•	•	•	•	•
1/2 page colour advertisement in the Conference Handbook	•	YES	YES	YES	YES	•	•
Full page colour advertisement in the Awards of Excellence table booklet (subject to production deadlines)	•	•	•	•	YES	•	•
Regular posts via social media	YES	YES	YES	YES	YES	YES	YES
Large sponsor banner displayed at the Conference entrance/ Information Desk	YES	•	•	•	•	•	•
Insert to be placed into the delegate satchels	YES	YES	YES	YES	YES	YES	YES
Company signage at sponsored event	YES	•	YES	YES	YES	•	•
Opportunity to provide additional theming and entertainment at the sponsored event	•	•	YES	YES	YES	•	•
Opportunity to co-host tour and deliver a 5 minute presentation	•	•	•	•	•	•	•
Naming rights to a technical tour	•	•	•	•	•	•	•
Opportunity to provide a delegate tour pack	•	•	•	•	•	•	•
Opportunity to provide branded merchandise	•	•	•	•	•	•	•
Merchandise branded with company logo	•	•	•	•	•	•	•
Sponsorship of official conference photographer, with company logo on conference photographs	•	•	•	•	•	•	•

TECHNICAL TOURS	PHOTOGRAPHY SPONSOR	LUNCHES	MORNING AND AFTERNOON TEAS	SPEAKERS GIFTS	LANYARD	EXHIBITOR ONLY	EXHIBITOR SPACE ONLY
5	1	1	1	1	1	30	3
\$5000	\$2,500	\$2,500	\$2,500	Contra to the value of \$3500	\$4000	\$2,750	\$2,420
•	•	•	•	•	•	•	•
•	•	•	•	•	YES	YES	YES
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•
•	•	•	•	•	•	•	•
YES	YES	YES	YES	YES	•	YES	YES
•	•	•	•	•	•	•	•
YES	YES	YES	YES	YES	YES	YES	YES
YES	•	YES	YES	•	•	•	•
•	•	•	•	•	•	•	•
YES	•	•	•	•	•	•	•
YES	•	•	•	•	•	•	•
•	•	•	•	YES	YES	•	•
•	•	•	•	YES	•	•	•
•	YES	•	•	•	•	•	•



WELCOME TO SYDNEY

It is with great pleasure that we invite your organisation to 'Inspire and create the future together' at the Parks and Leisure Australia National Conference being held in Sydney in October 2015.

Limited opportunities are available to be involved with an industry that is one of the fastest growing in the world and one which has such a wide ranging positive impact on the continuing growth and development of Australia, its people, environment and economy.

Becoming involved and 'creating the future together' with Parks and Leisure Australia will associate your company with a professional organisation committed to; protecting the environment, promoting sustainable living, building healthy communities, transforming the places in which we live, creating jobs and investment, conserving our culture, and inspiring our future.

Supporting the Conference will provide your company with the opportunity to inspire the industry as well as develop strategic relationship opportunities which have the ability to deliver long lasting legacies, as well as national and international networks. The Conference will provide unbridled access to inspirational business thinkers and industry leaders in the fields of; Community and Urban Planning; Parks, Environment, Biodiversity and Conservation; Sport and Physical Activity; and Tourism, Arts and Interpretation.

Attending the conference in Sydney will ensure that your company is placed in:

- One of the world's most forward thinking, green, global and connected cities.
- A leading centre for business, leisure, education and culture, with 600,000 people travelling to Sydney every weekday to work in our competitive business sectors, as well as enjoy the iconic beaches, stunning harbour, beautiful parklands and public domain.
- A city with many diverse, vibrant and connected cultures.

We would like to 'Inspire and create the future together' with you, and look forward to seeing you in Sydney.

Mr Andrew Robinson – Conference Chair
Parks and Leisure Australia

Mr Mark Band – Chief Executive Officer
Parks and Leisure Australia

THE CONFERENCE PROGRAMME

We have planned an exciting programme of events aimed at maximising networking opportunities for sponsors and delegates alike.

Starting on the evening of 25th October, the conference will officially open with the Welcome Reception held at the Hilton Hotel in Sydney's CBD.

The speaking programme will commence on Monday 26th October with a line up of dynamic and inspirational industry leaders.

The line-up of speakers will continue throughout Tuesday and Wednesday culminating with the Parks and Leisure Australia Awards of Excellence Gala Dinner at the spectacular Dockside Pavilion, Cockle Bay Wharf.

We have again listened to your feedback and this year's trade exhibition has been specifically designed to be even better than the last.

To maximise delegate and sponsor interaction, all meals and breaks will be held in the exhibition area. Based on the success of 2014, we are holding a cocktail function on the Tuesday evening.

"The 2014 conference provided our organisation a fantastic opportunity to network with a range of Local Governments and industry professionals from all around Australia and overseas. Furthermore the opportunity to host an exhibition stand was invaluable, providing our staff with the forum to discuss tennis opportunities and projects with a range of conference delegates."

Adam Cheyne, Local Government and Community Projects Manager | Tennis Australia



PROGRAMME AT A GLANCE

Sunday 25th October, 2015		
5.00pm	7.00pm	Welcome Party -The Zeta Bar, Hilton Sydney
Monday 26th October, 2015		
8.00am	5.00pm	Official conference programme
7.00pm	Late	Networking Dinner
Tuesday 27th October, 2015		
8.00am	5.00pm	Official programme continues
5.00pm	6.00pm	Drinks hour
Wednesday 28th October, 2015		
9.00am	5.00pm	Official programme continues
		Technical Tours
7.00pm	Late	Awards of Excellence Gala Dinner, The Pavilion, Cockle Bay Wharf

The following is correct at time of publishing, is an outline only and is subject to change without notice. Timings are also subject to change without notice.



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SPONSORSHIP PACKAGES

The following packages provide a summary of benefits, but to truly maximise a partnership we want to work with you to tailor the best package to complement your overall objectives and budget.

PRINCIPAL SPONSOR

Only 2 available \$25,000 ex GST

Benefits:

- 6 x complimentary conference registrations (including social functions and technical tours)
- Opportunity to make a 30 minute presentation in the main programme
- Acknowledgment by MC at commencement of sponsored session
- 2 x additional tickets to the prestigious Awards of Excellence Gala Dinner on the Sydney Harbour
- A double exhibition booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- 2 x complimentary invitations to the National Board dinner on the Saturday night prior to the conference open
- Marketing campaigns that will reach your audience leading up to, during and after the event
- A full page advertisement in the Australasian Parks and Leisure Journal
- Level of sponsorship defined in the conference programme/handbook and app
- Name and logo prominent on conference app
- Name and logo prominent in all literature relating to the conference
- Sponsor logo and 100 word company description on the conference website
- Full page colour advertisement in the Conference Handbook (subject to production deadlines)
- Regular posts via social media
- Large sponsor banner displayed at the Conference entrance/Information Desk
- Insert to be placed into the delegate satchels
- Company signage at sponsored event

GOLD SPONSOR

Only 2 available \$15,000 ex GST

Benefits:

- 4 x complimentary conference registrations (including social functions and technical tours)
- Opportunity to make a 3 minute presentation to the audience at the commencement of sponsored session
- Acknowledgment by MC at commencement of sponsored session
- An Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- A half page advertisement in the Australasian Parks and Leisure Journal
- Level of sponsorship defined in the conference programme/handbook and app
- Name and logo prominent in all literature relating to the conference
- Sponsor logo and 100 word company description on the conference website
- 1/2 page colour advertisement in the Conference Handbook (subject to production deadlines)
- Regular posts via social media
- Insert to be placed into the delegate satchels

“The PLA conference provides a great opportunity to connect with industry partners on both a business and social setting. As is always the case, there is lots of ‘energy’ between conference delegates and lots of ‘interest’ across the conference themes.”

Graeme Stephenson – General Manager Aquatic Strategy - Swimming Australia



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SOCIAL FUNCTIONS

AWARDS OF EXCELLENCE GALA DINNER

Wednesday, 28th October
THE DOCKSIDE PAVILION, COCKLE BAY WHARF, SYDNEY
Only 1 available \$15,000 ex GST

Benefits:

- 2 x complimentary conference registrations (including social functions and technical tours)
- Opportunity to make a 3 minute presentation at the commencement of sponsored event
- Acknowledgment by MC at sponsored event
- 6 x additional tickets to the prestigious Awards of Excellence Gala Dinner on the Sydney Harbour
- An Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- A half page advertisement in the Australasian Parks and Leisure Journal
- Level of sponsorship defined in the conference programme/handbook and app
- Name and logo prominent on conference app
- Name and logo prominent in all literature relating to the conference
- Sponsor logo and 100 word company description on the conference website
- 1/2 page colour advertisement in the Conference Handbook (subject to production deadlines)
- Full page colour advertisement in the Awards of Excellence table booklet (subject to production deadlines)
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event
- Opportunity to provide additional theming and entertainment at the sponsored event



SILVER – WELCOME PARTY

Sunday, 25th October
Zeta Bar, Hilton Sydney

Only 1 available \$7,500 ex GST

Benefits:

- 2 x complimentary conference registrations (including social functions and technical tours)
- Opportunity to make a 3 minute presentation at the commencement of sponsored event
- Acknowledgment by MC at commencement of sponsored event
- 2 x additional tickets to the Welcome Party
- An Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- A half page advertisement in the Australasian Parks and Leisure Journal
- Level of sponsorship defined in the conference programme/handbook and app
- Name and logo prominent on conference app
- Name and logo prominent in all literature relating to the conference
- 1/2 page colour advertisement in the Conference Handbook (subject to production deadlines)
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event
- Opportunity to provide additional theming and entertainment at the sponsored event
- Sponsor logo and 100 word company description on conference website

BRONZE NETWORKING DINNER

Monday, 26th October

Only 1 available \$9,500 ex GST

Benefits:

- 2 x complimentary conference registrations (including social functions and technical tours)
- Opportunity to make a 3 minute presentation to the audience at the commencement of sponsored event
- Acknowledgment by MC at commencement of sponsored event
- 2 x additional tickets to the Welcome Reception
- 2 x additional tickets to the Monday evening networking dinner
- An Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- A half page advertisement in the Australasian Parks and Leisure Journal
- Level of sponsorship defined in the conference programme/handbook and app
- Name and logo prominent on conference app
- Name and logo prominent in all literature relating to the conference
- 1/2 page colour advertisement in the Conference Handbook (subject to production deadlines)
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event
- Opportunity to provide additional theming and entertainment at the sponsored event
- Sponsor logo and 100 word company description on conference website



CONFERENCE STREAM SPONSOR

6 available. \$7,500 ex GST

Benefits:

- Acknowledgment by MC at commencement of sponsored session
- 2 x tickets to the prestigious Awards of Excellence Gala Dinner on the Sydney Harbour
- 2 x tickets to the Welcome Reception
- 2 x tickets to the Monday evening networking dinner
- An Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Sponsor logo and 50 word company description on the conference website

KEYNOTE SPONSOR

6 available. \$2,000 ex GST

Benefits:

- One full complimentary conference registration (including social functions and technical tours)
- Acknowledgment by MC at commencement of sponsored session
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Sponsor logo and 50 word company description on the conference website



TECHNICAL TOUR SPONSOR

5 available. Tours determined in 2015.

\$5,000 ex GST

Benefits:

- 1 x ticket to the prestigious Awards of Excellence Gala Dinner on the Sydney Harbour
- 1 x ticket to the Welcome Reception
- 1 x ticket to the Monday evening networking dinner
- 1 x Exhibition Booth and 2 x exhibitor passes including plenary sessions, lunch and morning and afternoon teas
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event
- Opportunity to co-host tour and deliver a 5 minute presentation
- Naming rights to a technical tour
- Opportunity to provide a delegate tour pack

PHOTOGRAPHY SPONSOR

1 available. \$2,500 ex GST

Benefits:

- 1 x complimentary conference registration (including social functions and technical tours)
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Sponsorship of official conference photographer, with company logo on published conference photographs

LUNCH SPONSOR

1 available. \$2,500 ex GST

Benefits:

- 1 x complimentary conference registration (including social functions and technical tours)
- Acknowledgment by MC as Lunch Sponsor
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event



MORNING AND AFTERNOON TEA SPONSOR

1 available. \$2,500 ex GST

Benefits:

- 1 x complimentary conference registration (including social functions and technical tours)
- Acknowledgment by MC as Morning and Afternoon Tea Sponsor
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Company signage at sponsored event

SPEAKER GIFTS SPONSOR

1 available. Contra to the value of \$3,500 ex GST

Benefits:

- 1 x complimentary conference registration (including social functions and technical tours)
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Merchandise branded with company logo



LANYARD SPONSOR

1 available. \$4,000 ex GST

Benefits:

- Marketing campaigns that will reach your audience leading up to, during and after the event
- Level of sponsorship defined in the conference programme/handbook and app
- Sponsor logo and 50 word company description on the conference website
- Regular posts via social media
- Insert to be placed into the delegate satchels
- Lanyard branded with company logo

Note: the Lanyard Sponsor is responsible for supplying delegate lanyards. Lanyard design is subject to Committee approval.

"The 2014 Conference in Cairns was brilliant. As a national sponsor and exhibitor I was delighted with every aspect of the event. Not only did it provide a great platform for Forpark to show our wares, but also provided us with the opportunity to integrate further into the parks and leisure industry community."

*Michael De Sousa, National Operations Manager
Forpark Australia*



TRADE EXHIBITION

The PLA 2015 National Conference Trade Exhibition will run concurrently with the programme and we have created a number of opportunities and activities to ensure your exhibition dollars gain maximum exposure:

- Upon registration, delegates will receive regular updates listing trade exhibitors, their core products and services, contact details and location in the exhibition area.
- All lunches, morning and afternoon teas will be served in the exhibition area.
- We are holding a drinks hour on the Tuesday evening in the exhibition area to give you an opportunity to relax and enjoy a drink with our delegates.

EXHIBITION BOOTH

(3x3m) AUD \$2,750 (Ex GST)

Benefits:

- 1 x exhibition booth
- 2 x exhibitor passes including morning and afternoon tea and lunch (note: these passes also include access to all conference sessions)
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Sponsor logo and 50 word description in the Conference handbook
- Company name and logo prominent on the conference app.
- 2 x Welcome Reception Tickets

SPACE ONLY

(3x3m) AUD \$2,420 (Ex GST)

Benefits:

- 1 x exhibition space
- 2 x exhibitor passes including morning and afternoon tea and lunch (note: these passes also include access to all conference sessions)
- Marketing campaigns that will reach your audience leading up to, during and after the event
- Sponsor logo and 50 word description in the Conference handbook
- Company name and logo prominent on the conference app
- 2 x Welcome Reception Tickets

Note: the space only option is designed for exhibitors who elect to have a custom stand or exhibition.



TERMS AND CONDITIONS

Exhibitor placements for the trade exhibition will be confirmed on a first come first serve basis.

Sponsors and Exhibitors are responsible for any loss or damage to any furnishings provided for the Sponsor and/or Exhibitor and will reinstate such damage to the satisfaction of the Organiser.

The Sponsors and Exhibitors will comply with all the rules and regulations of the authority having control over the building.

The Organiser may postpone or adjust the time of the proposed event. If the Organiser changes the date of the event as specified by this clause, the Sponsor and/or Exhibitor shall be entitled to a full refund of all monies paid to the Organiser if the proposed new date is not deemed convenient by the Sponsor and/or Exhibitor.

The Organiser may cancel the allocation of space to any Exhibitor which the Organiser deems is creating a disturbance or nuisance or an activity of which is contrary to the law.

The Organiser will not be liable for any damage claimed by any person or persons who may be injured during the course of the exhibition and or conference or any loss of property suffered during the course of the exhibition and/or conference.

The Conference Organiser recommends all Sponsors and Exhibitors have their own insurance.

In the event of non-payment of any monies due pursuant to this agreement or in the event of the breach of any condition on the part of any Sponsor or Exhibitor to be observed, then all monies paid will be forfeited and the Sponsor or Exhibitor will have no right to occupy any space or package allocated and will have no claim against the Organiser.

The Organiser is not responsible for any loss or damage to any product exhibited.

Please note the final trade exhibition floor plan may vary resulting in position changes from the original floor plan due to updated trade floor plans.

Cancellations will only be considered if the following conditions are complied with; the request is received at least

6 months prior to the Conference commencing, the Organiser is able to re-sell the sponsorship item in its entirety, the request for cancellation is submitted in writing.

The Organiser shall retain 10% of the contract price if the cancellation is accepted more than six months before the Conference commences, 50% of the contract price if the cancellation is accepted less than six months before the Conference commences and 100% of the contract price if the cancellation is accepted less than two months before the Conference commences.

The Sponsor or Exhibitor shall not be entitled to any refund in the event of cancellation of the sponsorship or exhibition because of industrial action, blackouts or any cause outside the control of the Organiser.

All Sponsor and Exhibitor benefits are conditional on receiving payment, artwork, goods etc. in a timely manner.

CONFIRMATION

- To confirm your acceptance, please return the form on pages 15 and 16 of this document and specify the package required. A tax invoice for payment of 50% deposit will be forwarded for payment.
- On receipt of the 50% deposit, a confirmation letter outlining the sponsorship agreement will be sent to you
- Sponsorship and exhibition packages are not considered confirmed until a 50% deposit of total costs is received.
- Should the deposit not be received within 30 days of invoice, the package will be released for re-sale
- Sponsors and Exhibitors should nominate their 1st, 2nd and 3rd choices for preferred sites on the acceptance form. Booths will be allocated based on sponsorship level and order of receipt of acceptance form and deposit at the discretion of the Organising Committee.
- Should your preferred sites be unavailable, you will be contacted for another preference.
- Final payment of 50% is due Tuesday 1st September, 2015. A tax invoice will be sent to you. Should final payment not be received by 30 days after this date, the package will be released for resale and the deposit not returned.
- Specifications regarding artwork for logos and advertisements, delivery details for signage and satchel inserts will be sent to in the written confirmation of sponsorship

SPONSORSHIP CONFIRMATION FORM

SPONSORSHIP PACKAGES (ex GST)					
<input type="checkbox"/>	Principal Sponsor	\$25,000	<input type="checkbox"/>	Exhibition Booth	\$2,750
<input type="checkbox"/>	Gold Sponsor	\$15,000	<input type="checkbox"/>	Space Only	\$2,420
<input type="checkbox"/>	Silver Welcome Function	\$7,500	<input type="checkbox"/>	Full page advertisement	\$2,500
<input type="checkbox"/>	Bronze Networking Dinner Sponsor	\$9,500	<input type="checkbox"/>	Half page advertisement	\$1,650
<input type="checkbox"/>	Awards of Excellence Gala Dinner Sponsor	\$15,000			
<input type="checkbox"/>	Conference Stream Sponsor	\$7,500			
<input type="checkbox"/>	Keynote Sponsor	\$2,000			
<input type="checkbox"/>	Technical Tour Sponsor	\$5,000			
<input type="checkbox"/>	Photography Sponsor	\$2,500			
<input type="checkbox"/>	Lunch Sponsor	\$2,500			
<input type="checkbox"/>	Morning and Afternoon Tea Sponsor	\$2,500			
<input type="checkbox"/>	Lanyard Sponsor	\$4,000			
<input type="checkbox"/>	Speakers Gifts Sponsor	Contra to the value of \$3,500			

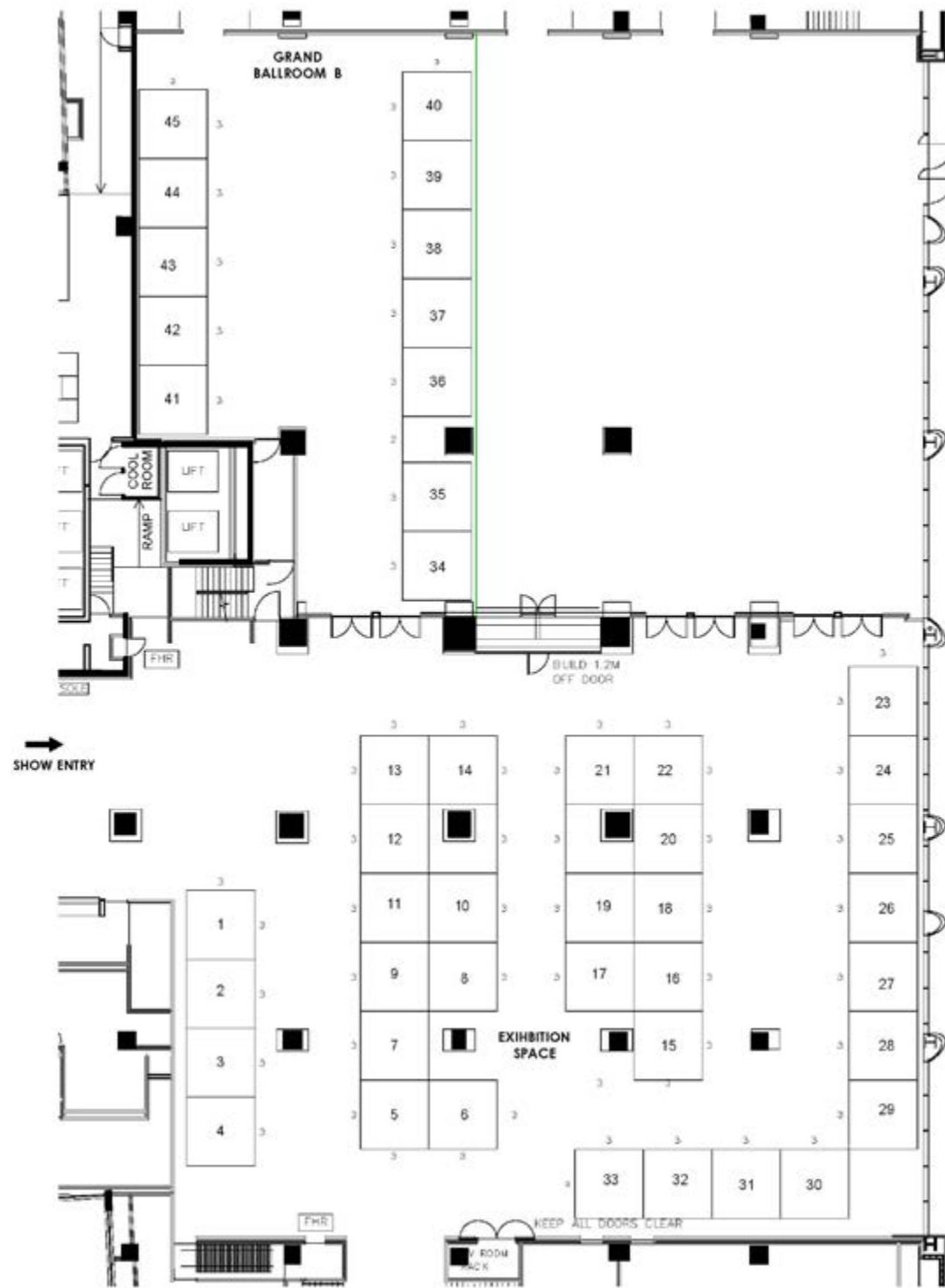
Exhibition Booth Preferences			
Exhibition booths can only be confirmed on receipt of the deposit. Allocations will be made strictly in order of receipt of application and payment.			
Number of single booths required:			
Preferences:	1st	2nd	3rd
Total Amount Due			
<input type="checkbox"/>	Sponsorship Amount - Item 1		\$
<input type="checkbox"/>	Sponsorship Amount - Item 2		\$
<input type="checkbox"/>	Sponsorship Amount - Item 3		\$
Total Due			\$

SPONSORSHIP CONFIRMATION FORM

Company Details			
Contact Name			
Company/ Organisation Name			
Position			
Address			
State		Postcode	
Telephone		Facsimile	
Mobile		Email	
Payment			
Once your booking has been confirmed, payment options are follows:			
<input type="checkbox"/>	I wish to pay by bank transfer. (Bank details will be supplied on your tax invoice).		\$
<input type="checkbox"/>	I require a tax invoice		\$
<input type="checkbox"/>	I would like to pay by credit card	<input type="checkbox"/> Visa	<input type="checkbox"/> Mastercard \$
Card Number		Expiry Date	
Card Holder's Name			
Card Holder's Signature			
Amount to authorise		\$	
Conditions of Payment and Cancellation Policy			
<input type="checkbox"/>	I understand the deposit must be received before sponsorship or booking can be confirmed. I understand that the deposit is non-refundable. I have read the enclosed Terms and Conditions and accept all conditions.		
Name (please print)			
Organisation			
Signed			
Date			
Please return form to:			
Parks and Leisure Australia National Office 207 The Parade, Norwood, South Australia, 5067 E events@parksleisure.com.au T + 61 8 8332 0130 F + 61 8 8431 8180			



EXHIBITION FLOOR PLAN



INSPIRE



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