

“Picture This, Auckland!”



Transport through the eyes of non-driving youth: A pilot photovoice project

Presented by Aimee Ward, MPH

Co-authored by Hank Weiss, Arthur Orsini and Trina Baggett



Adolescent Mobility Health Consortium (AMHC)

Department of Preventive and
Social Medicine,
Injury Prevention Research Unit

Co-funders and supporters

- AHMC (DSM and the SDHB)
- Auckland Transport
- Auckland Council
- Pacifika Injury Prevention Aukilana (PIPA)
- Avondale Library staff
- Trina Baggett (Central Council)
- Arthur Orsini (Urbanthinkers)
- Dr Jennifer Angelo (photovoice expert)

AMHC Aims:



We advocate changing adolescent road safety from a focus on crash risk, to a healthier vision of less driving through mobility modal shift, to avoid car dependence in New Zealand youth.



“Picture This, Auckland!”

- ▶ **Design:** Qualitative demonstration project
- ▶ **Objective:** To better understand transport issues faced by non-driving young people
- ▶ **Baseline sample characteristics:** See hand out
- ▶ **Method:** Mirrored after photovoice participatory photography (www.photovoice.org)

*University of Otago Ethics Committee reference #12/034
Approved by Ngāi Tahu Research Consultation Committee*





"Picture this, Auckland!"

Transport through the eyes
of non-drivers

Auckland Council, University of Otago's Adolescent Mobility Health Consortium, Pasifika Injury Prevention Aukilana, RoadSafe Auckland and Auckland Transport are honoured to invite you and guests to the opening of "Picture This, Auckland!", a photovoice art exhibition focusing on non-driving Pacific, Maori and Asian youth. Participants use their own photographs to communicate their experiences getting around Auckland without a car.

When:
Tuesday, 14 August 2012
6.30 pm - 8.30 pm

Where:
Avondale Library,
93 Rosebank Road, Avondale

Please RSVP to
aimee.ward@otago.ac.nz

Refreshments provided



RESULT:

16 photographs
and narratives

Public exhibit at
Avondale Library,
Auckland

Opening night
kick off event
was 14 August

“My passport to the city”



“This photo describes me and how I get around. My HOP card is my ‘passport to the city’. I was waiting for the bus and realised that I use two main types of transport in Auckland – walking and riding the bus.”

Haolin, age 17

“You can comfortably sit & wait”

“This typical train station shows the ease of public transport. You can comfortably sit and wait, protected from the weather and feel safe, because of the video cameras and security guards.”

Jonah, age 17



“When I got on the train”



“I looked out when I got on the train, and this is what I saw – no shelter for passengers on a rainy day. This is the environment in which you must wait to catch the train. Rain or shine.”

Rayzhaan, age 17

“Everyone can use it”

“This sign shows that the bus system considers the needs of all the people in Auckland – everyone can use it. This positive attitude affects the community because those who ride the bus see this sign every day.”

Haolin, age 17



“Why drive when you can walk?”



“It looks pretty good compared to the price of petrol on the left, and the long line of traffic on the right. Why drive when you can walk?”

Mo, age 19

“Cars at high speeds”

“This photo reflects a danger to pedestrians and cyclists – cars at high speeds. The traffic light is yellow, but the image of the car is moving at such a high speed that it is blurred. Did it plan to stop?”

Joe, age 18



“The purpose of the journey ...”

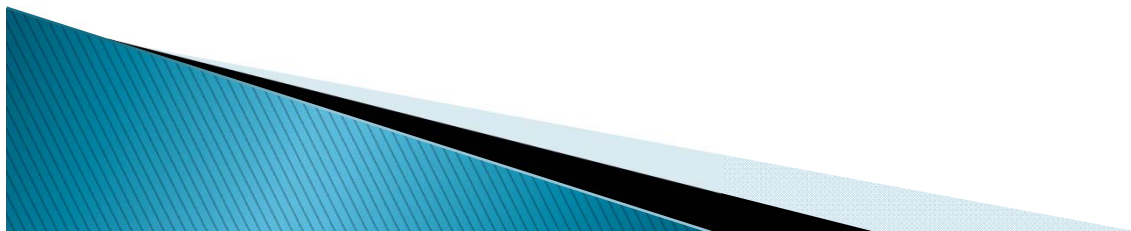


“...is not only the destination. When you have a friend with you, the trip becomes fun and easy!”

Joe, age 18

Key Findings

- ▶ The ease and convenience of active and public transport
- ▶ Reasons why it's better to use active and public transport
- ▶ Improvements that would make it better or easier to use
- ▶ Beauty and pride in what Auckland has to offer





Opening ceremony



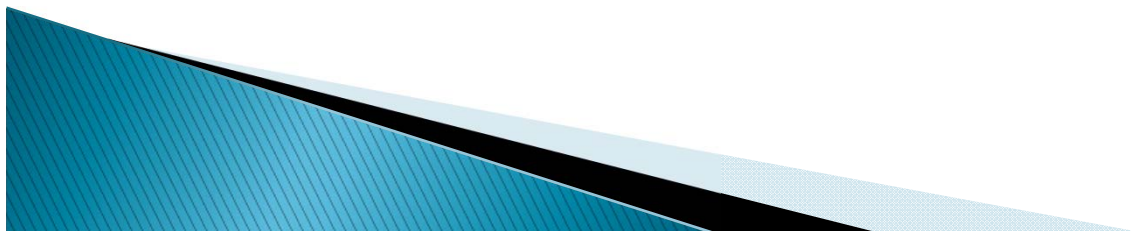
Future directions and applications

Directions

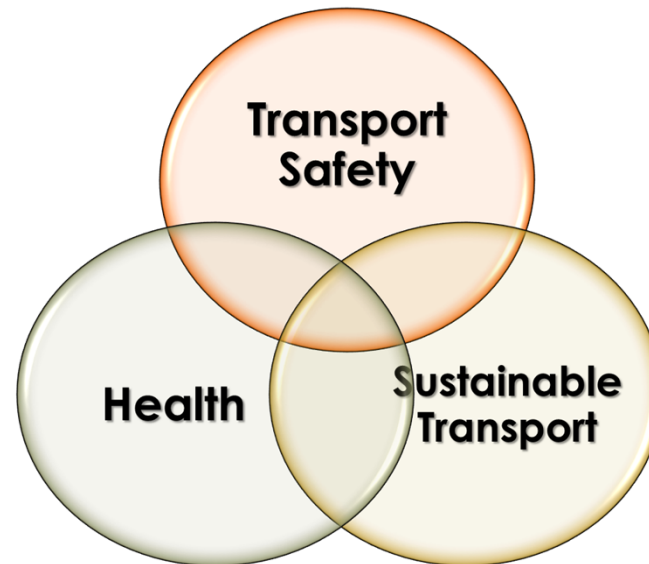
- ▶ Continue foundational research in this area
- ▶ Apply for funding a similar project in Dunedin

Applications

- ▶ Knowledge is being created that will lead to interventions
- ▶ Policy – infrastructure



Thank you for your attention!



Mobility Health, Weiss & Ward 2012

Questions?

