



10TH INTERNATIONAL CONFERENCE ON BIOFILM REACTORS

9 – 12 MAY 2017
DUBLIN, IRELAND

Sponsorship and Exhibition Prospectus

INTRODUCTION

International Water Association (IWA)

The International Water Association (IWA) is a global reference point for water professionals, spanning the continuum between research and practice and covering all facets of the water cycle. IWA is comprised of leading water professionals in science, research, technology and practices. There are 10,000 individual and 400 corporate members, spread across 130 countries.

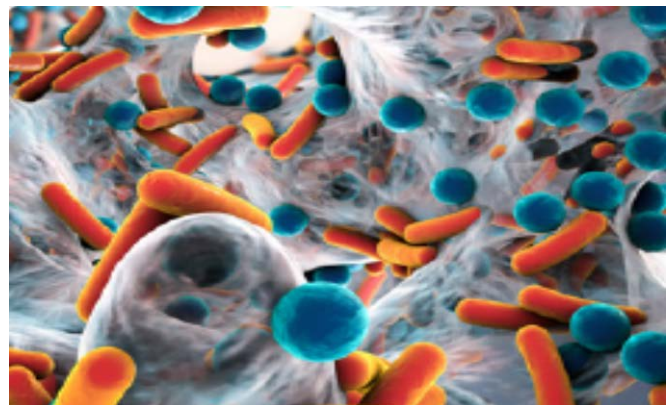
Please see www.iwahq.org



IWA International Conference on Biofilm Reactors

Since the first conference in 1989, the IWA sponsored International Conference on Biofilm Reactors has been running every three years and is considered the longest running and leading international conference on the topic. The conference is designed to bring together both practitioners in the water and wastewater industry and academic researchers to disseminate new knowledge and to link practical application with basic sciences. The Scientific Committee represents some of the world leaders in biofilms applied in water/wastewater systems from both industry and academia. The meeting will enable the exchange of ideas, insights and collaborations

The 2017 conference will continue the tradition of blending industrial case study presentations together with leading-edge academic research on the topic. This format allows for the beneficial exchange of ideas between practitioners and academic researchers. It will thus allow attendees to stay competitive and relevant in their professions, to discover the latest innovations, to explore business opportunities and most importantly to network and make valuable connections. The programme will provide a good balance between established technologies together with emerging technologies (e.g. Aerobic granules, MABRs) and these emerging technologies will be the focus of specific workshops (led by world-leaders in their respective area) on the first day of the event



Conference Venue

The BIOFILM 2017 Conference venue, UCD Sutherland School of Law is a modern, state-of-the-art building in the centre of the UCD campus with excellent facilities for conferences.

University College Dublin (UCD), is a research university in Dublin, Ireland. With over 1,480 faculty and 32,000 students, it is Ireland's largest university. The international standing of UCD has grown in recent years and it is currently ranked within the top 1% of institutions world-wide. UCD is also Ireland's most globally engaged university with over 30,000 students drawn from over 120 countries, and includes 5,500 students based at locations outside of Ireland. The University's main Dublin campus occupies an extensive parkland estate of more than 130 hectares and offers world-leading facilities.



Who will attend & Programme Summary

Who will attend?

The conference will attract up to 300 international delegates for this global event and will feature an industry presence and trade exhibition. Submissions for oral and poster presentation will be accepted to supplement invited talks by world experts.

Attendees will include:

- Technical specialists from water technology companies
- Academic researchers
- Consultants and Design Engineers
- Water and Wastewater Utility Managers
- Water industry suppliers
- Specialist consultants in water/wastewater
- Equipment manufacturers
- Innovators and representatives from start-up and emerging companies

Programme Summary

The target audience of delegates and presenters will include individuals from the Water and Wastewater industry, academia and research institutes, environmental agencies, and the engineering design consulting sector.

The main subjects to be addressed include:

- **Aerobic Granules**
- **Anaerobic Biofilms**
- **BAF/SAF**
- **Bio-Electrochemical Systems**
- **Biofilm Fundamentals & Modelling**
- **Biofilm Control/Removal and Biofouling**
- **Gravity Driven Biofilms**
- **MBBRs**
- **Membrane-Biofilm Reactors**
- **Nutrient Removal**



Preliminary Programme Planning

| | |
|-------------------------------------|--|
| Tuesday 9th May 2017 | Pre-Conference Workshops & Welcome Reception |
| Wednesday 10th May | Full Sessions & Conference Dinner |
| Thursday 11th May | Full Day Sessions (Conference Closes) |
| Friday 12th May | Post Conference Technical Tour |

Why Sponsor or Exhibit at the IWA Conference on Biofilm Reactors

- Maximise your exposure at a premier meeting in this critical area
- Deliver a clear message that you have a genuine commitment to this field of science and engineering
- Benefit from face-to-face contact with your target market, enhancing your company's profile to an international audience
- Reach your global target audience through your presence on meeting materials such as conference announcements, conference website, etc.
- Build market share and new customer relationships



Call for Sponsors

The conference invites companies and organisations to participate in this important meeting as sponsors and exhibitors. A range of sponsorship opportunities are detailed below and we are happy to discuss tailored packages for sponsors with particular requirements.

All sponsors will be acknowledged on the conference website, in promotional materials and onsite at the Conference venue. The Prime Sponsor categories will have first choice of exhibition stand space and additional sponsorship opportunities including presentation slots and sponsorship of programme elements.

The conference will be advertised extensively in trade media and through ongoing campaigns of the IWA. It will be listed on all relevant organization and association websites, and through electronic mailings to individuals, companies, organisations and associations.

A commercial exhibition will be held as a central feature of the conference. Coffee breaks and lunch will be held in this area and extended breaks have been scheduled to allow good exposure for the exhibition.

Prime Sponsor Status

€10,000

The Prime Sponsors for the Conference are our principal industry partners. They will receive prominent acknowledgement and exposure on all Conference materials (pre- and post-event), and first choice of exhibition space and industry presentation opportunities.

Our Prime Sponsors will receive the following acknowledgements and benefits:

- Sponsor logo on Conference Announcements, Programme Book and all Advertisements
- Sponsor logo on Conference Website and web-link to sponsor webpage
- Sponsor will be featured in delegate e-newsletter pre-Conference
- Sponsor logo on Delegate Bag
- Gift or insert in Delegate Bag
- Listed as sponsor of one of the subject strands of the conference
- 9m² exhibition space in central location
- Industry Presentation – lunchtime or coffee breaks in main auditorium (30 mins)
- 2 participants may attend the conference as invited guests of the sponsor
- Sponsor may send follow-up communication to delegates post-event
- 4 exhibitor staff badges for company staff



Our Supporting Sponsors will receive the following acknowledgements and benefits:

- Acknowledgement as sponsor in Conference Announcements, Programme Book and Conference Website
- Sponsor logo on Conference Website and web-link to sponsor webpage
- 6m² exhibition space with choice of location
- Sponsor will be featured in delegate e-newsletter pre-Conference
- Gift or extra insert in Delegate Bag
- 2 participants may attend the conference as invited guests of the sponsor
- Sponsor may send follow-up communication to delegates post-event
- 4 exhibitor staff badges for company staff

Industry Forum**€3,000**

Companies and organizations are invited to host a sponsored industry forum (duration 30 mins) on their selected topic, to present their work and products. These will be held during lunchtime and other breaks with no sessions in parallel, and advertised as part of the Conference programme. Topics will be subject to approval by the Scientific Committee.

Other Sponsorship Opportunities

| | |
|--|--------|
| • Conference badge sponsor (branded lanyards) | €3,500 |
| • Sponsorship of 1 Scientific Session Topic | €2,500 |
| • Sponsorship of Opening Reception (exclusive) | €2,500 |
| • Sponsorship of Conference Party/Dinner (exclusive) | €5,000 |
| • Lunch Sponsor (2 days available) | €1,750 |
| • Sponsorship of Coffee Breaks (1 day = 2 coffee breaks) | €1,500 |
| • Speakers Services Centre | €2,000 |
| • Best Poster Award | €1,000 |
| • Insert in delegate bag | €500 |

Advertising – Conference Abstract and Programme Book

During the event all delegates will be provided with a Programme Book for the Conference. Advertising space is available in this book at the following rates:

- Full Page €1,000
- Half Page €650
- Back Cover €2,000 (Prime Sponsors have first option on this item)

Please contact the organizers at biofilm2017info@keynotepco.ie if you wish to suggest other sponsorship options.

Call for Exhibitors

The Conference invites companies and organisations to exhibit at this important international Conference. A range of exhibition opportunities are detailed below and we are happy to discuss tailored packages for exhibitors with particular requirements.

All exhibitors will be acknowledged on the Conference website, included in the programme and onsite at the Conference venue.

The Conference will be advertised extensively in trade media and through ongoing campaigns of the IWA and Engineers Ireland. It will be listed on all relevant organisation and association websites and through electronic mailings to individuals, companies, organisations and associations.

An exhibition will be held as a central feature of the conference. Coffee breaks and lunch will be held in this area and extended breaks have been scheduled to allow good exposure for the exhibition.



Exhibition spaces are limited and priority will be given to **Prime and Supporting Sponsors**

Exhibition Fees

| | Early Exhibition Fee <i>(up until and including 31/01/2017)</i> | Late Exhibition Fee <i>(from 01/02/2017)</i> |
|---------------------------------------|---|--|
| Table Top Exhibition Space | | |
| <i>Space includes:</i> | | |
| One No. 13amp double socket per booth | 6 m ² - €2,500 | 6 m ² - €2,950 |
| 1 trestle table, cloth and 2 chairs | 9 m ² - €3,750 | 9 m ² - €4,200 |

All prices are subject to VAT, where applicable, at 23%

Benefits

- 2 registrations for exhibition stand representatives
- 1 conference delegate bag per exhibiting company
- Company logo in the conference programme
- Company logo on Conference Website and web-link to sponsor webpage

If you require additional staff on your stand they must register as additional exhibitors at the reduced exhibitor rate of €150 per person, which will entitle the bearer to access the exhibition hall but not the conference sessions. Note that additional costs will apply should you require additional equipment or power for your booth.

Sponsored Delegate Groups

Sponsors are encouraged to invite guests to attend the meeting. Group discounts will be offered. The regular early registration fee is €525 for non-members of IWA, with a discounted rate of €300 for students.

There will also be a specific supported programme for Young Water Professionals, and sponsors are invited to support this programme and to bring young participants to the congress as part of this initiative. Contact us to learn more.



How to Secure Your Booking

You can reserve your space by completing the booking form included in this document. Bookings will be handled on a first come, first served basis.

Where applicable, prices are subject to VAT at 23%. Non Irish, EU companies with a valid EU VAT number, are not charged VAT on exhibition packages.

Industry participants are also invited to register to attend as full conference delegates.
Please see the conference website www.biofilms2017.org.

Contact Information for queries and bookings:

IWA Conference on Biofilm Reactors
c/o
Keynote PCO,
Suite 26, Anglesea House,
63 Carysfort Avenue,
Blackrock, Co. Dublin,
Ireland
Email: biofilm2017info@keynotepco.ie.
Tel: +353 1 4003660
Fax: +353 1 4003692



10th International Conference on Biofilm Reactors

9th - 12th May 2017, University College Dublin, Ireland



To reserve your exhibition space, please complete this form in BLOCK CAPITALS, keeping a copy for your own records and email, post or fax the original to:

Keynote PCO, Suite 26, Anglesea House, 63 Carysfort Avenue, Blackrock, Co. Dublin
Tel: +353 (0)1 4003660 / F: +353 (0)1 4003692 / E: biofilm2017info@keynotepco.ie

EXHIBITION BOOKING

Please tick the size of space(s) required:

| Space | Early Bird | Late Fee | Tick if Required |
|---------|------------|----------|------------------|
| 3m x 2m | €2500 | €2950 | |
| 3m x 3m | €3750 | €4200 | |

All prices subject to VAT at 23%.

Above **Early Prices must be booked before 31st January 2017. Prices will increase after this date to Late Fees.**

Total Cost of Exhibition € _____

SPONSORSHIP ITEMS BOOKING

If you wish to book other sponsorship items ie bag insert, ad space, awards etc... Please list below your selected sponsorship items.

Sponsorship Item 1: _____

Sponsorship Item 2: _____

Sponsorship Item 3: _____

Total Cost of Sponsorship € _____

BILLING DETAILS

Total Cost of All Items Booked: € _____
Note: 23% VAT will be applied to this total.

Company Name: _____

(to be used in conference materials as required)

Contact Person: _____ Telephone: _____

Email for stand correspondence: _____

Invoice Address: _____

VAT Number: _____ Country: _____

Signature: _____ Date: _____

Please note that submittal of a booking form indicates agreement to abide by the Terms & Conditions specified in this document.

Terms and Conditions

- 100% of amount is due immediately with booking confirmation. Invoices must be paid within 30 days of the invoice date. Payment can be made by bank wire transfer. Bank details will be provided on all invoices.
- All bank charges are the responsibility of the sender. Cheques or bank drafts must be in EURO and drawn on an Irish bank. If the Client fails to submit full payment 1 month prior to the event, Keynote PCO can cancel the Client's participation in the Exhibition.
- Premier Sponsors will be offered first preference on exhibition booth location. The remainder of the booths will be allocated strictly on a first come, first served basis and will be confirmed in writing, by the Exhibition & Sponsorship Manager, together with an invoice for the amount owing.
- Should an Exhibitor/Sponsor wish to cancel any of its participation (sponsorship, exhibition space, shell scheme, stand services etc.), written notification must be sent to the Exhibition & Sponsorship Manager.
 - Refunds will be based on the following schedule:
 - Before 31st January 2017 – 25% of the booking deposit will be refunded
 - After January 31st 2017 – No refund available
- Exhibitors are entitled to have two staff in attendance to man their exhibition stand. Additional staff badges can be purchased for a price of €150 per person.
- Exhibitors taking a stand agree to be present for the full duration of the exhibition.
- In the event that the conference is postponed for any given reason, the exhibitor/sponsor/advertiser will not be entitled to cancel the exhibition space/sponsorship/advertising or to obtain monetary compensation, but the benefits that have been agreed will remain in place for the rescheduled event.
- In the event that the conference is cancelled for any given reason, the organisers will refund the exhibition/sponsorship/advertising money to the relevant company, minus any benefits that have been received by the company prior to the cancellation and any expenses incurred by the organisers with respect to the provision of the agreed benefits.
- Preferences and priorities requested by the Exhibitor/Sponsor as to exhibition space location will be respected whenever possible. The Exhibition & Sponsorship Manager however reserves the right to make reasonable transfers as to the location of the Exhibitor/Sponsor's booth should any circumstances arise where it is deemed necessary. No transfers will be made without prior notice to the Exhibitor/Sponsor. Any changes in locations do not entitle the Exhibitor/Sponsor to cancel the exhibition space or obtain monetary compensation.
- The organisers reserve the right to alter the layout of the exhibition area and to remove sections of the space and features such as posters, catering and internet café.
- The organisers cannot be held responsible for any loss of damage of/to any equipment brought in for the Exhibitor/Sponsor's exhibition space. The Exhibitor/Sponsor is therefore advised to ensure to take out adequate insurance cover as necessary including Employers Liability & Public Liability cover, insurance to cover loss of damage to exhibits or other personal property. In addition the Exhibitor/Sponsor is required to show proof of their insurance liability in the event of damage to the venue. If an Exhibitor/Sponsor would like to take out insurance for its exhibition stand/equipment, he/she should contact their own insurer.
- The Rules & Regulations must be fully observed by exhibitors, their contractors and their personnel. The organisers reserve the right to demand changes to, or closure of, any stand that does not conform to these Rules & Regulations. If an exhibitor fails to comply with these rules and regulations, the organisers reserve the right to reclaim its exhibition space and resell it, and all monies paid by the exhibitor shall be forfeited.
- Once an exhibiting company has reserved exhibition space, modular booth and/or stand services, it agrees to abide by the payment conditions and cancellation policy.