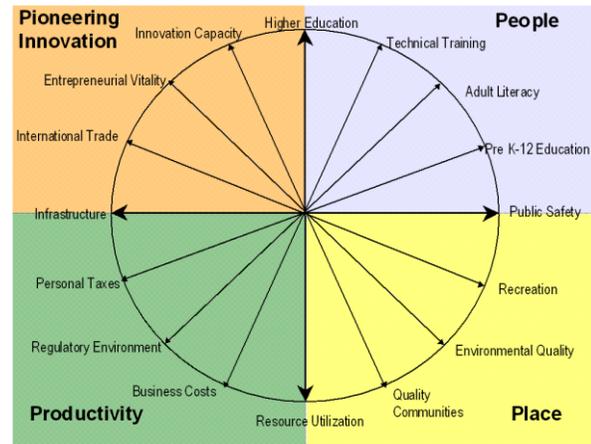


What's Next?

Oregon Business Plan Leadership Summit

Monday, December 9, 2013
Oregon Convention Center

Staging by Chris Coleman
Portland Center Stage Theater



8:00 – 9:00 Regional Huddles

Summit participants gather by region to have breakfast, discuss priorities, and organize to represent their region at the afternoon breakout sessions. Senators Wyden and Merkley will visit each breakfast gathering.

Portland Metro
Eastern Oregon
Central Oregon
Southwest Oregon

Northwest Oregon
Willamette Valley and Central Coast
Columbia Gorge
South Central Oregon

PLENARY SESSION: How Are We Doing? What's Next?

9:15 am Opening song

9:20 am Update on the federal agenda

Senator Ron Wyden
Senator Jeff Merkley

9:40 – 10:00 How are we doing?

John Carter, Chairman, Schnitzer Steel Industries and Chair, Oregon Business Plan Steering Committee

- Progress report on the 2013 Oregon Business Plan initiatives
- Update on progress toward the Oregon Business Plan job, income and poverty goals
- Framing the work for the year ahead

10:00 am Song 2

10:00 – 11:45: Stories from Oregon's Traded Sector: What's next for Oregon's key industries and what will it take to create more high-wage Oregon jobs?

Sam Blackman, CEO and Chairman, Elemental Technologies
Udo Rieder, President and CEO, Erickson Air Crane
Patrick Criteser, President and CEO, Tillamook Creamery Association
(Additional speakers to be named soon!)

11:45 am: Song 3

- 11:50 am: Break for lunch**
- 12:30 pm: Legislative Leadership: Reflections on 2013 accomplishments and what's next for 2014 and 2015.**
Senate President Peter Courtney
Speaker of the House Tina Kotek
Senate Minority Leader Ted Ferrioli
House Minority Leader Mike McLane
- 1:15 pm: Governor John Kitzhaber**
- 1:35 pm: Introduction of breakout sessions**
- 1:40 pm: Closing Song**
- 1:45 pm: Break**
- 2:15 pm BREAKOUT SESSIONS: People, Pioneering Innovation, Productivity and Place**

There are notable changes to the breakout sessions this year. First, at 2.5 hours they will be considerably longer than in previous years. Rather than participating in multiple breakout sessions, summit-goers will participate in one session that includes significant time for discussion among all participants and discussions of regional challenges and opportunities. The sessions are divided into two tracks based on the Oregon Business Plan's "4Ps for Prosperity:" **People** will take place in the main Portland Ballroom. **Pioneering Innovation, Productivity, and Place** will take place in the breakout rooms downstairs.

Track 1: People: Connecting Students to Careers

30-Minute Overview Session: What will it take to achieve Oregon's ambitious education goals?

All education track participants will join Dr. Nancy Golden and other Oregon education leaders for an overview of where education reform is heading in Oregon.

(Concurrent Education Break-Out Sessions: Pick One)

Each concurrent session on education will follow a similar format. The opening panel will briefly summarize structural reforms recently adopted or under consideration and then focus on the goals established for the initiative and offer initial thinking on strategies to achieve them. The participants will then have the opportunity to reflect on the goals and strategies and raise questions they believe need to be answered. Each session will close with reflections from legislators and panel leaders about what they have heard and suggest next steps, including what should be in the Oregon Business Plan.

Higher Education. The 2013 Legislature adopted the most sweeping reforms in post-secondary education since the 1930s. With the creation of the Higher Education Coordinating Commission and newly appointed boards for Oregon's three largest public universities, Oregon has the opportunity to rethink how it invests in and oversees post-secondary education.

Science, Technology, Engineering and Math Education (STEM) and Career and Technical Education (CTE). STEM education and Career and Technical Education (CTE) are in high demand from employers in every corner of the state. The Legislature has responded through the creation of the STEM Investment Council and through appropriations for STEM and CTE, as well as an ongoing commitment to engineering education. The STEM Investment Council has the opportunity to create a strategy to achieve ambitious goals for STEM education in K-12 schools, community colleges, and universities.

Workforce Development. Adult Oregonians employed or seeking work often need education, training and job placement assistance to match skills with ever changing career requirements. At the same time, businesses seeking employees with specific skills are often challenged to find them. The marketplace for those who want to invest in training and certifications for themselves or their employees is rapidly changing. Oregon's system of workforce development (career assistance, education and training, and unemployment insurance) is currently being re-examined by the Oregon Workforce Investment Board. This panel session will focus on the key goals of the workforce system including the certification of skills, new models for training and job placement, and the role of the public and private sectors in supporting business competitiveness and job creation.

Track 2: Pioneering Innovation, Productivity and Place: What's Next for Oregon?

(Concurrent Break-Out Sessions: Pick One)

Accelerating High-Growth Business Formation and Success. Oregon startups are hot and high-growth young companies are a critical part of Oregon's economic fabric. Venture capital investment has returned to pre-recession levels, and Oregon's statewide and regional networks of angel investors, business accelerators, mentorship events and investment conferences has taken off in the past several years. How well is Oregon's startup ecosystem working across each of Oregon's regions and industry clusters? What will it take to get some big wins in communities across Oregon?

Growing Profitable Minority, Women and Emerging Small Business (MWESB) in Oregon: Participants will discuss "What's Next" in overcoming the barriers, challenges, experiences by MWESB in Oregon and review the plans that are underway by CEO's, public and private to help resolve those issues. They will review the discussions held statewide by Gov. Kitzhaber and Sam Brooks, chair of the Oregon Association of Minority Entrepreneurs, over the last year in relation to: access to capital, procurement and other support services available for MWESBs.

Financing Infrastructure and Creating Development Ready Communities. The I-5 bridge still isn't replaced and there is a long backlog of infrastructure maintenance, preservation, and improvement projects across the state. We have no permanent funding for multi-modal transportation investments, and in many communities industrial sites can't be put to use because of infrastructure and permitting challenges. How can Oregon effectively address its infrastructure and development readiness needs? Join business and political leaders to discuss regional and statewide challenges and opportunities and to lay out the best next steps for tackling them.

Reforming Oregon's Tax Code to Provide Stable Funding for Services and to Support Business and Job Growth. With major reforms in healthcare, education, corrections and pensions underway, Governor Kitzhaber has his eyes set on tax reform. Recent business tax changes from the special session and more than a dozen pending government-union financed ballot measures add to the complexity of the issue. Hear perspectives from business, labor, education, and local government leaders about their goals for tax reform and weigh in on this important conversation.

What's Next for Health and Healthcare in Oregon? The last three years have produced the biggest healthcare reforms in a generation. Cover Oregon has launched but with some initial glitches. The CCOs have been operational for a year, with a goal of holding Medicaid inflation below 3.4%. How is the new healthcare market shaping up in each of Oregon's regions, and what's next for public and private healthcare purchasing and delivery? How can Oregon focus on improving *health* along with health care?

Unlocking Oregon's Natural Wealth to Reduce Rural Poverty and Restore Rural Prosperity

Join Oregon leaders for an interactive discussion on rural poverty and opportunities to create rural opportunity through sustainable use of Oregon's natural resources. There will be several consecutive discussions:

20-Minute Overview Session on Rural Economic Health and Rural Poverty

Healthy Federal Forests and Rural Jobs. Nearly half of Oregon is forested, and these forests touch every part of the State's economy. The federal government owns more than 60% of this forestland, and lack of active management has led to catastrophic fires, diseases, mill closures, and depressed rural communities. We've had some recent

success with the federal forest collaboratives, but the pace and scale of thinning needs to accelerate. Oregon's O&C counties are in financial crisis and the state is looking to Oregon's Congressional delegation to deliver a solution soon. Business, political and community leaders will discuss the 2014 federal forests agenda.

Utilizing Our Water Resources to Support Oregon Agriculture. Agriculture has been a bright spot in Oregon's economy, and has been identified as a major growth opportunity in almost every region of Oregon. Yet water challenges, such as those in the Umatilla Basin, pose severe limitations on Oregon's ability to realize this opportunity. What next steps can we take to ensure a thriving agricultural economy in Northeast Oregon and across the state?

Plus: The economic opportunities presented by tourism, Oregon's ocean resources, and industrial development connected to rural ports.

Note: Other breakout sessions may be scheduled based on participant interest. Registrants have an option to indicate breakout session interest in the registration process.

5:00 pm Closing Huddle and Reception