

The logo for OSIsoft, featuring the word "OSI" in a bold, sans-serif font, followed by "soft" in a lighter, lowercase sans-serif font, and a registered trademark symbol (®) to the upper right of "soft".

OSIsoft®

USERS CONFERENCE 2016

Prospectus

Transform Your World

Join us on the journey to help PI System users come together and discover how they can transform their world with Operational Intelligence. This is our largest event every year and we encourage partners to take advantage of this opportunity to foster and develop relationships with PI System users.

The OSIsoft Users Conference 2016 will be held from April 4th to April 8th at the San Francisco Hilton Union Square. Customers and prospects will come from all over the world to gain insights, get new ideas and network with business leaders in IT and OT.

Year after year, OSIsoft partners select the Users Conference as their marketing event of the year. In 2016, we are looking forward to another busy conference jam-packed with strong content and amazing partners.

Each year the demand for sponsorship increases and space will be very limited again this year. So sign up now, because April 4th will be here before you know it. Plus, the earlier you sign up as a sponsor, the more you can leverage our partner team to maximize your investment.



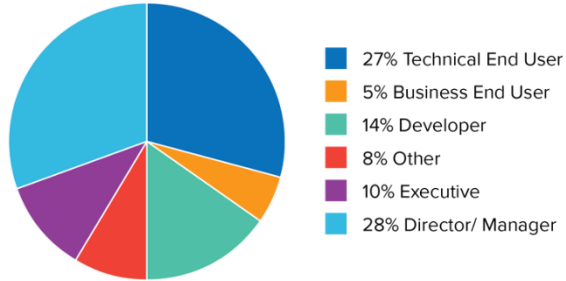
The Opportunity

With over 2000+ attendees and over 500+ different companies attending the event there will be a lot of opportunities to connect. Below are some of companies that joined us last year...

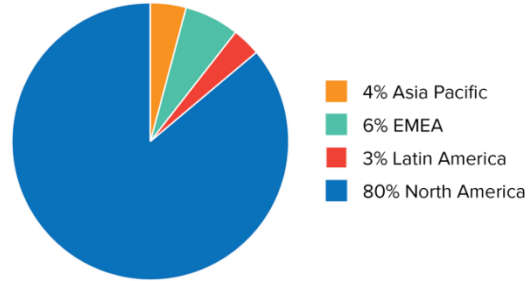
Abbott Laboratories	Boehringer-Ingelheim	Danlux Inc	ExxonMobil	John Zink, LLC	Nazzo	Qualcomm Inc.	SunPower
Abbott Nutrition	Bosch Security Systems	Dassault Systems	Flint Hills Resources	Johnson & Johnson	Nebaska Public Power District	Quint PR	SunPower Corporation
Abvie Pharmaceutical, LTD.	BP Inc	Data South Systems	Flowerserve Corporation	Keystone Paper	NeoTek Energy	Radix	Symbolware Inc.
Accutere	Bristol-Myers Squibb	Datawatch Corporation	Ford	Kellogg Company	New England Controls	Raesemann Enterprises, Inc.	Synchrude
ADM Systems Engineering Ltd.	Brocade	Delaware Software	Formosa Plastics Corp., U.S.A.	Keops Technologies	NexEra Energy Resources, LLC	Redding Electric Utility	Syngenta
Aera Energy LLC	BRS Labs, Inc.	Delek US Holdings	Forrester Research	Kimberly-Clark Corporation	NNE Pharmaplan	Regeneron Pharmaceuticals, Inc.	TAKREER
Aeris	Burbank Water & Power	Dell, Inc.	Gas Natural Fenosa	Klabn S.A.	Noble Energy, Inc.	Richard DuCloux	Tallgrass Energy LP
Affon Chemical Corp	CS Energy	Deschutes Brewing	Gas Natural Fenosa	Koch Pipeline Company	Northern California Power Agency	Riverside Public Utilities	Tata Consultancy Services Ltd.
AGL Energy	CAISO	Det norske oljeselskap ASA	GDF SUEZ	Kuwait Oil Company	Northern Natural Gas Co	RL DuCloux & Co.	Tate & Lyle
AID Corporation	Calibr8 Systems, Inc.	Devon Energy Corporation	Genentech, Inc.	L&T Intotech	NOV	RockTenn	Tatung System Technologies INC.
Air Liquide Services	California ISO	Daxent Inc.	Georgia Pacific Chemicals LLC	Landis+Gyr	Novartis	Rockwell Automation	TEC Systems Group Inc.
Alcoa Deschambaut	California Resources Corporation	Dimension Software	Gerrit Technology Intl, LLC	Lanxess Inc	Novaspect	root9B	TEPCO Systems Corporation
ALCOA Aluminio	California Water Service	DLL Solutions, Inc.	Ghirardelli Chocolate Company	Lehigh University	NRG Energy	RowSys Company	Tesla, Inc.
Alcoa, Aluminerie de Bécanour	CAAMO Software Inc	Doble Engineering Company	Glatfelter	Lenzing AG	Occidental Petroleum Corp.	RTTech Software Inc.	Tesoro Corporation
Alcoa, Inc	Cargemini	Doracion Virginia Power	Goldcorp - Minera Peñasquito	Life Cycle Engineering	Oceanair International	SAGE Automation	Tesoro Petroleum
Alstom GRID	Cargill Deicing Technology	Dong Energy	Grantek	Lit San Leandro	OCI Solar Power LLC	salesforce	The Hershey Company
Altacor	Cargill, Inc.	Dow Corning Corporation	GridCure	Logicals	OctaveSoft GmbH	Salt River Project	The Structure Group
Alyeska Pipeline Service Company	Casne Engineering, Inc.	Doyon Utilities	Grifols Diagnostic Solutions	Lt Automation, Inc.	Odebrecht Ambiental	San Diego Gas & Electric	The Weidt Group
American Municipal Power	Caterpillar, Inc.	DTE Energy	Hatch	Lubrizol	Old Dominion Electric Cooperative	SF Public Utilities Commission	Thermo Systems
Americas SAP User Group (ASUG)	Cemex	DTESoft	Hawaiian Independent Energy	Luminant	Oldista	SAP AG	Thru Inc
Amgen	CGI Franca	Duke Energy Renewables	Hawaiian Electric Company	Magon	Olin Corporation	SAP America, Inc	TIBCO Software
Amitec	Champion Technology Services	DuPont	Hitachi America, Ltd.	Mangan Inc.	ONEOK, Inc.	SAP SE	Tiamec
Amitec AS	Chevron Corporation	Dynegy	Hitachi Data Systems Corporation	Maramba Electric Company	Optimate Pty Ltd	SAS Institute	TIEPSA
Amway	Chevron Pipe Line	E Motor Werks	Hitachi Systems, Ltd.	Marathon Oil	Opto 22	Saudi Aramco	Tierra Plan
Anheuser-Busch Inbev	Chevron U.S.A.	East Bay Municipal Utility District	Hitachi, Ltd.	Marathon Petroleum Company	Oracle	Saudi Electricity Company	Tola Capital
Antofagasta Minerals, Los Pelambres	China Southern Power Grid EPRI	Easman Chemical Company	Honeywell	MarkWest Hydrocarbon	Osprey Data	Schneider Electric	TQS Integration
Apache Corporation	Cisco Systems, Inc.	ebay, inc	Horizon Controls Group Inc	Matlar Hospitalities	Owl Computing Technologies	SaAH Networks Co.,Ltd.	TRANS-GAZ
APEx C&T	Citgo Petroleum	EDF Informatique	HP	Matrix Informatique	Oxy Inc	Secure Energy Services	Transpara
ArcelorMittal Montreal	City and County of San Francisco	EDF Renewable Energy	Huhtamaki, Inc.	MAYA Heat Transfer Technologies	Oyo State Sport Council	Seq Corporation	Triencon Services, Inc.
Archer Daniels Midland	City West Water	Ekhssoft	Hulk Consell inc	McCaIn Foods Ltd	Pacific Gas & Electric Company	Sekisui Specialty Chemicals	Trimble Navigation
Arizona Public Service	Claridion Inc.	Electric Motor Werks, Inc.	Husky Lima Refinery	McEnergy Automation	PacificCorp Energy	Sempra US Gas & Power	Trinity Consultants
Arrow OEM Computing Solutions	Cleaver Water Paper	Electro Design Engineering	HydroPoint Data Systems, Inc.	McKinsey & Company	Pattern Discovery Technologies Inc.	Sempra USGP	Tri-State Generation & Transmission
Asahi Kasei Plastics	Climax Molybdenum	Element Analytics	Hydro-Québec	McKinstrey & Company	Peak Reliability	Shell E&P	Troxon
ATISOFT S.A DE C.V	Clorox	Eli Lilly and Company	Iberdrola Renewables	McRock Capital	Papco Holdings, Inc.	Shell Global Solutions	Tucson Electric Power
Atlas Copco Drilling Solutions LLC	Cosmin Chile	Idaho National Laboratory	Idaho National Laboratory	MeadWestvaco	Petasetense	Shell IT International	Turlock Irrigation District
Automated Results	Colorado Energy	Illinois Institute of Technology	Illinois Institute of Technology	Mera Group	Petrobras	Shell Oil Company	UC Berkeley
Avid Solutions	Colorado Springs Utilities	Emerson Electric CR Ltda	Impax Labs	Meraclo	Petroleum Development Oman	Shell Pipeline	UC Davis
AVIO Consulting	Columbia Gas Transmission, LLC	Emerson Process Management	Industrial Evolution	Merck	Philadelphia Energy Solutions	Shire	UC Davis Energy Conservation Office
Avista Corp	Columbia Pipeline Group	eMater a Siemens Business	InfotFab Inc.	Meridium	Phillips 66	Shure	Umetrics
Avista Utilities	Compressor Controls Corporation	ENAP Refinerias S.A	Infocsys Technologies	MicroTech	PilotCity	Siemens Energy, Inc.	University of California Davis
Azuga	Compumation, Inc.	Enbridge Pipelines	Infotechnics Ltd	Microsoft Corporation	Pimsoft Inc.	Silicon Valley Power	Uptake
Bae Systems	Con Edison Engineering	Energy Metrics, LLC	Innovative Consulting Inc	MidAmerican Energy Co.	Sinclair Oil Corporation	Simiix	UpWind Solutions
Barrick Gold Corporation	Concord Engineering	Energy Systems Integration LLC	Intalco	Minera Barrick Misquichilca S.A.	PlaceLogic	Sinclair Oil Corporation	URS
Barrick Gold Cortez	ConEdison Development	eni petroleum	IntegralGIS	Mimikota Power Company	Plains All-American Pipeline	SmartLog	Valero Energy Company
Barrick Goldstrike Mine Inc.	Consultant	Eni SpA	Intel	MIPAC Pty Ltd	POET LLC	Smaarts, Inc.	Verizon Wireless
BASF Corporation	Consumers Energy	Enphase Energy	InterGen	MIST & Associates	Port Townsend Paper Corp.	SmartSignal	Versity Solutions, Inc.
BASF SE	Contact	Energy Services, Inc	InterGen	Mitsubishi Power Systems America	Portland General Electric	Solar Advisory Services	Verso Corporation
Basin Electric Power Cooperative	Controls and Data Services	EQT Midstream	Intermountain Power	Mitsu & Co USA Inc.	PotashCorp	Solex	Washington State University
Baxter BioScience	Comerstone Chemical Co.	EQUINIX	International Paper Company	Mitsui Electronics Inc.	PowerFacts	Southern California Gas Company	Waterfall Security Solutions
Bayer HealthCare	Corning Incorporated	ERCOT	Coming Corporation	Modesto Irrigation district	PowerGen	Southwest Gas Corp	We Energies
Bayer Material Science	Cox Consulting International	Ergon Refining, Inc.	IP Leanware	MOL Plc	PowerStream Inc.	SpaceTime Power Pool, Inc.	We&IT Co.,Ltd.
Bayer Technology Services	Nisourco	Esri	Solutions Inc.	Monoco Monitoring, Inc.	Principal, Inc.	Space-Time Insight	Weatherford Intl
BBA	CPKelco	ETAP	Itron	Moody International	Process Automation Solutions	Stanford Sustainable Systems Lab	Wetum Software & Systems
BC Hydro	Critigen	Ethos Energy	ITVizion	Nalco Champion	Process Innovation Inc.	Stone Technologies, Inc.	Western Area Power Administrn
Bharat Light & Power	CSE Icon, Inc.	Evergreen Packaging, Inc	J&J McNeil Consumer Healthcare	National Oilwell Varco	Strategic Power Systems	StratOptSolutions, LLC	Westlake Urban, LLC
BHP Billiton Petroleum	CSE-EIS (M) Sdn. Bhd.	Evsourcase	J.D. Irving, Limited	Nation-E	StratOptSolutions, LLC	Streamline Control Solutions	Wipro Technologies
BioMarin Pharmaceutical Inc.	Customized Energy Solutions	Exelle Information Systems	Janssen Ortho	Naturener USA LLC	Suncoke Energy	Streamline Control Solutions	Wood Group Mustang
Black & Veatch	Dairyland Power Cooperative	Exelon Generation	Janssen Corporation	Natural Tribal Utility Authority	Sust Power Company	SunEdison LLC	Wyneca Chemical
Bloom Energy	Dal-ile Corporation		JC Automation Corp.	Navgant	Quad County Corn Processors		Xcel Energy
							Zymerg

The Community

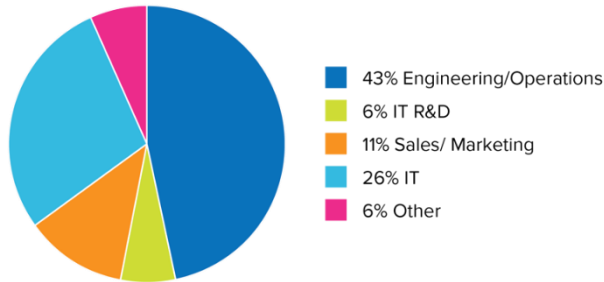
By Role



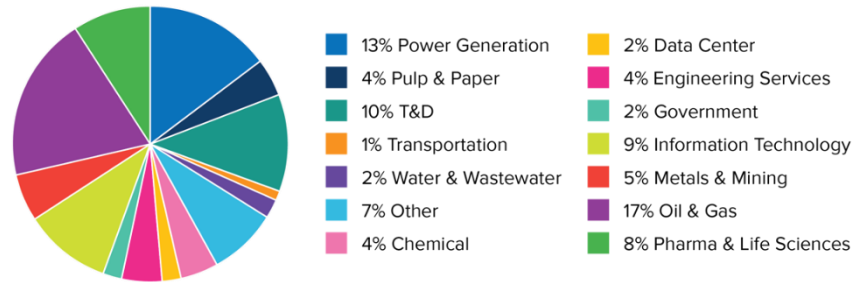
By Region



By Department



By Industry



Sponsorship Packages at a glance	Diamond	Gold	Silver	Bronze	Exhibitor
Price	By Contract	\$35,000	\$25,000	\$15,000	\$10,000
Quantity	1	2	5	10	12
Pre-Event Marketing					
Logo on event website	✓	✓	✓	✓	✓
Prominent placement on website	✓	✓	✓		
Access to partner marketing kit	✓	✓	✓	✓	✓
On-Site Marketing					
Acknowledgment from main stage	✓	✓	✓	✓	
Company description on Event App	✓	✓	✓	✓	✓
Turnkey booth in expo with full backside branding	✓	✓	✓	✓	
Turnkey booth in expo with logo on top					✓
High-Profile branding opportunities	✓				
Logo included in main stage rotation display	✓	✓	✓	✓	
Advertising slot on Event App	✓	✓	✓		
Logo on Sponsor Spotlight Walls	✓	✓	✓	✓	
Expo Reception	✓				
Lunch Sponsorship		✓			
Break sponsorship			✓		
General Session branding	✓				
Logo on hall columns outside of expo	✓	✓	✓		
Logo on glass at the top of stairs & escalator outside Industry and Breakout		✓			
Logo on glass on escalators outside General Session		✓			
Logo on windows outside Industry and Breakout			✓		
Logo on elevator wraps	✓	✓			
Logo included on conference lanyards	✓				
Logo on Plasma Screen Agenda	✓	✓			
Conference Access Details					
Conference Passes (if staying at Hilton host hotel)	10	8	4	2	1
Discount for additional Conference passes	50%	45%	40%	35%	30%
Access to Private meeting room (Mon-Thur)	✓	✓			

Turnkey Booth Details

We have **NEW** Booths!

This year the expo will be made up of two different types turnkey booths. The type of booth you receive will based on your selected sponsorship level.

Bronze Sponsorships and higher will have the option to skin the entire front panel of the booth.

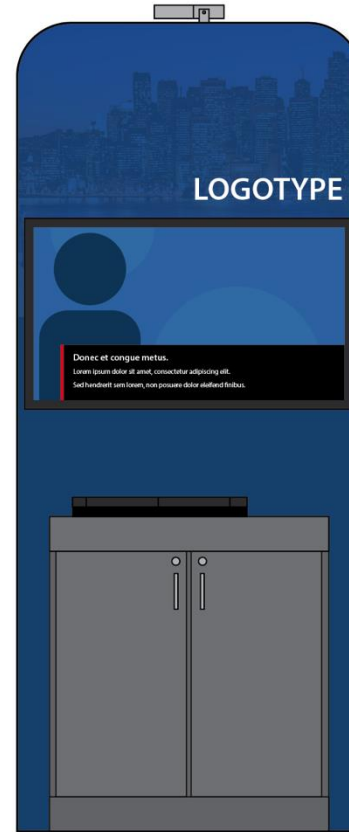
The **Exhibitor option** allows partners to place their logo across the very similar to years past.

Included in each booths is the following:

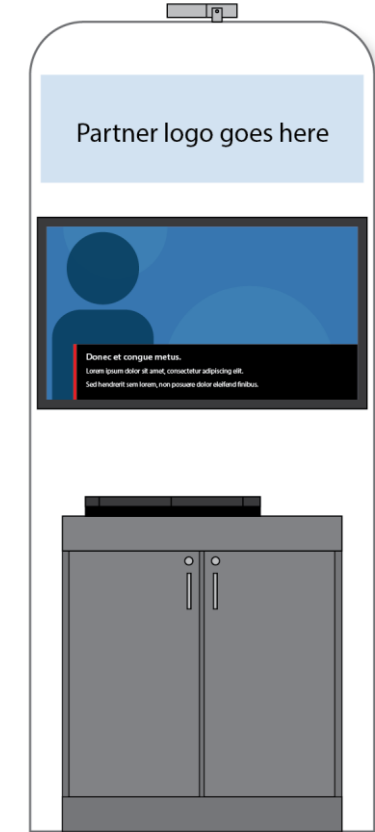
- One (1) chair
- One (1) monitor
- One (1) lead retrieval system
- One (1) electrical and internet drop
- Evening clean up

More information about the dimensions of the booths will be provided as the event nears.

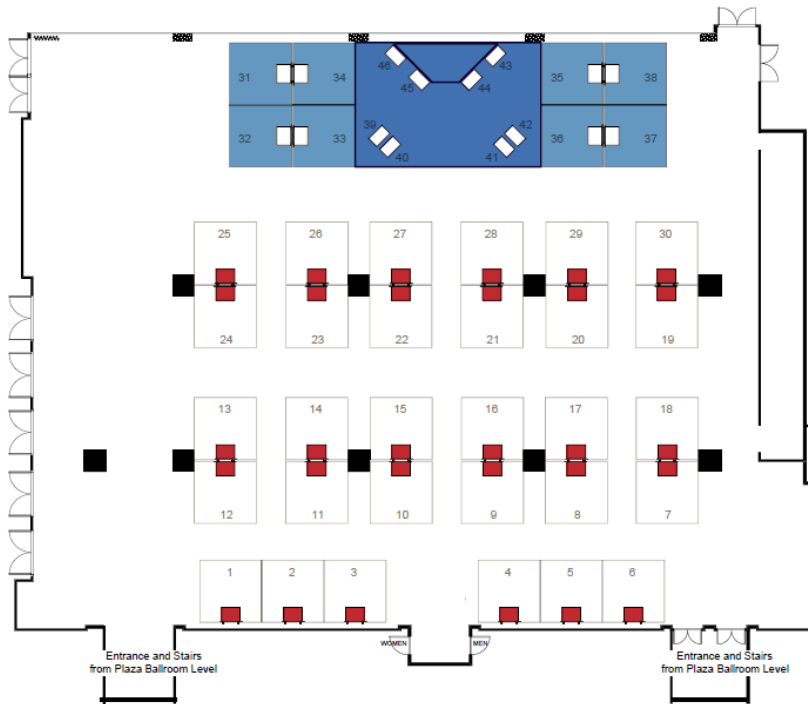
Sponsor Booth



Exhibitor Booth



Exhibitor Hall



Exhibitor Hall Hours:

Tuesday, April 5

1:05pm-5:30pm

Wednesday, April 6

8:00am-9:00am

12:00pm-2:00pm

3:15pm-7:00pm

Thursday, April 6

7:00am-8:15am

12:20pm-5:45pm

Events in the Exhibitor Hall:

Exhibitor Reception - Wednesday, April 6

Note: Exhibitor hours may be slightly change. All exhibitors will be informed of the finalized hours prior to the event.

A' la carte Sponsorships

Opportunity	Description	Qty	Price
Seat drop in General Session	Surprise each attendee with a branded giveaway placed on each seat when they enter the keynote session on Day 1. Giveaways are provided by the partner and must be submitted for approval.	1	\$5,000
Water Bottle Sponsors	Provide each attendee with a branded water bottle. Water stations will be distributed throughout the conference hotel for attendees to fill up their water bottle.	1	\$10,000
Coffee Sleeves	Attendees love their coffee. Place your logo directly on the coffee cup sleeves available during the breaks of the conference.	1	\$5,000
Internet Sponsor	Every attendee will need internet access. As our Internet Sponsor, your logo will be printed on WiFi instructions with a personal Thank You.	1	\$5,000
Room Drop	Your gift or promo item can be delivered Tuesday or Wednesday night directly to each attendee staying in the conference hotel. The item must be approved by OSISOFT.	2	\$1,000 + \$4 per room

Exhibitor Packages

Onsite Presence	Expo Presence Includes	Brand, Demand & Buzz
Logo & company abstract in mobile app	Turnkey booth with standard conference branding and Partner Logo across the top. Booth set up includes: <ul style="list-style-type: none">• 1 lead scanner• 1 monitor• 1 electrical and internet drop• 1 Chair• Evening clean-up	Partner event marketing kit Event Website listing
		Team Participation 1 full conference pass (excluding hotel) 30% discount on additional passes

Bronze Sponsorship Package

Onsite Presence	Expo Presence Includes	Brand, Demand & Buzz	
<p>Logo & company abstract in mobile app</p> <p>Company logo on main stage sponsorship rotational display</p> <p>Logo on sponsorship acknowledgement slides during the Keynote</p> <p>Logo on Sponsorship Spotlight Banners through conference area</p> <p>Option to add a video to recording on the Partner Application Demo Display</p>	<p>Turnkey booth that allows for back of booth to be skinned in partners branding.</p> <p>Booth set up includes:</p> <ul style="list-style-type: none"> • 1 lead scanner • 1 monitor • 1 electrical and internet drop • 1 Chair • Evening clean-up 	<p>Partner event marketing kit</p> <p>Event Website listing</p> <tr> <th data-bbox="1263 405 1889 471">Team Participation</th> </tr> <p>2 full conference pass (excluding hotel)</p> <p>35% discount on additional passes</p>	Team Participation
Team Participation			

Silver Sponsorship Package

Onsite Presence	Expo Presence Includes	Brand, Demand & Buzz		
<p>Logo & company abstract in mobile app</p> <p>Company logo on main stage rotational display</p> <p>Logo on sponsorship acknowledgement slides during the Keynote</p> <p>Option to add a video to recording on the Partner Application Demo Display</p> <p>Logo on Sponsorship Spotlight Banners through conference area</p> <p>Sponsorship of one break. Sponsorship will include a sign and branded napkins by break stations. Breaks will be assigned based upon when contracts are signed.</p> <p>Advertising slot on Event App</p> <p>Logo on window outside of Industry and Breakout tracks</p>	<p>Turnkey booth that allows for back of booth to be skinned in partners branding.</p> <p>Booth set up includes:</p> <ul style="list-style-type: none"> • 1 lead scanner • 1 monitor • 1 electrical and internet drop • 1 Chair • Evening clean-up 	<p>Partner event marketing kit</p> <p>Prominent placement on Event Website listing</p> <tr> <th data-bbox="1263 401 1889 467">Team Participation</th> <td data-bbox="1263 467 1889 974"> <p>4 full conference pass (excluding hotel)</p> <p>40% discount on additional passes</p> </td> </tr>	Team Participation	<p>4 full conference pass (excluding hotel)</p> <p>40% discount on additional passes</p>
Team Participation	<p>4 full conference pass (excluding hotel)</p> <p>40% discount on additional passes</p>			

Gold Sponsorship Package

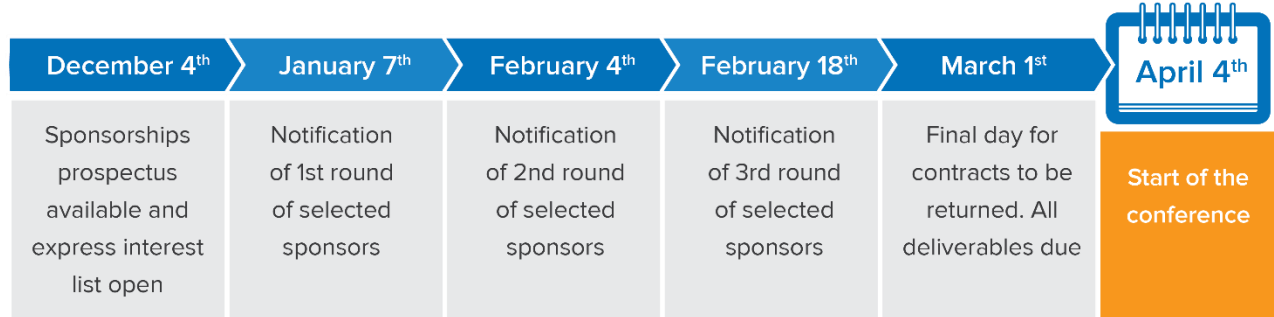
Onsite Presence	Expo Presence Includes	Brand, Demand & Buzz	
<p>Logo & company abstract in mobile app</p> <p>Company logo on main stage rotational display</p> <p>Logo on sponsorship acknowledgement slides during the Keynote</p> <p>Option to add a video to recording on the Partner Application Demo Display</p> <p>Logo on Sponsorship Spotlight Banners through conference area</p> <p>Sponsorship of one lunch. Sponsorship will include a sign and branded napkins by lunch food stations.</p> <p>Advertising slot on Event App</p> <p>Logo on glass at the top of stairs & escalator outside Industry and Breakout</p> <p>Logo on glass on escalators outside General Session</p> <p>Logo on Plasma Screen branding with digital agenda</p>	<p>Turnkey booth that allows for back of booth to be skinned in partners branding.</p> <p>Booth set up includes:</p> <ul style="list-style-type: none"> • 1 lead scanner • 1 monitor • 1 electrical and internet drop • 1 Chair • Evening clean-up 	<p>Partner event marketing kit</p> <p>Prominent placement on Event Website listing</p> <tr> <th data-bbox="1263 401 1889 467">Team Participation</th> </tr> <p>8 full conference pass (excluding hotel)</p> <p>45% discount on additional passes</p>	Team Participation
Team Participation			

Diamond Sponsorship Package

Onsite Presence	Expo Presence Includes	Brand, Demand & Buzz	
<p>Logo & company abstract in mobile app</p> <p>Company logo on main stage rotational display</p> <p>Logo on sponsorship acknowledgement slides during the Keynote</p> <p>Option to add a video to recording on the Partner Application Demo Display</p> <p>Logo on Sponsorship Spotlight Banners through conference area</p> <p>Sponsorship of the expo receptions. Sponsorship will include a sign and branded napkins bar.</p> <p>Advertising slot on Event App</p> <p>Logo on glass at the top of stairs & escalator outside Industry and Breakout</p> <p>Logo on glass on escalators outside General Session</p> <p>Logo on Plasma Screen branding with digital agenda</p> <p>Logo on lanyards</p>	<p>Turnkey booth that allows for back of booth to be skinned in partners branding.</p> <p>Booth set up includes:</p> <ul style="list-style-type: none"> • 1 lead scanner • 1 monitor • 1 electrical and internet drop • 1 Chair • Evening clean-up 	<p>Partner event marketing kit</p> <p>Prominent placement on Event Website listing</p> <tr> <th data-bbox="1263 401 1889 467">Team Participation</th> </tr> <p>10 full conference pass (excluding hotel)</p> <p>50% discount on additional passes</p>	Team Participation
Team Participation			



How to Participate



Register your interest today!

- Go to <http://www.etches.com/osiuc2016sponsors> and register your interest.
- Due to the limited amount of space we delegate a number of spots in three different rounds. Participation will be based off the following criteria:
 - Current OSISOFT Partner EcoSphere membership status
 - Previous sponsorship of past OSISOFT events
 - 2016 Sales Engagements
 - Date of submission
- More questions? Contact cmougeotte@osisoft.com