



# **Single Window**

It's time to embrace technology convergence

TECTALK 1 WCO IT/TI Conference & Exhibition, Azerbaijan, June 2019 Neelima **Pamulapati** 

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#### Single Window Models - A Recap

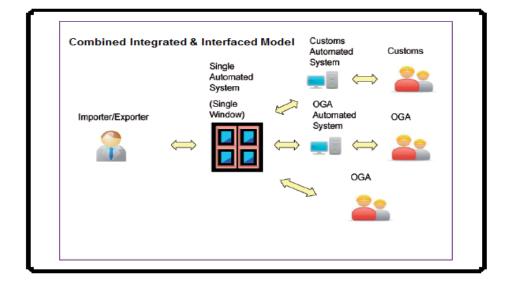
"A Single Window is a **facility** that allows parties involved in trade and transport to **lodge standardized information and** documents with a single entry point to fulfill all import, export, and transit-related regulatory requirements.

If information is electronic, then individual data elements should only be submitted once".

**UNECE Recommendation 33** 

"A network of cooperating facilities bound by agreed collaboration mechanisms in which government and trade have seamless access to services and information to fulfil their legitimate roles."

WCO





#### **Evolution of Single Windows**



Step 1
The Isolated Organisation

#### Objective:

Automate internal processes

#### Technology:

Internal LAN



Step 2
The Connected Organisation

#### Objective:

Connect with port agents for critical business processes

- Many to one connectivity
- To exchange messages

#### **Technologies:**

- Ethernet Connection
- WAN

# Step 3 The Community System

#### Objective:

Linking all trading parties within the community to exchange messages/data electronically through a single connectivity

- Regulatory declarations
- Manifests

#### Technologies:

- Community Portal
- Integration with web technology
- use of message standards

# Step 4 National Single Window

#### Objective:

Increase efficiency in the trade facilitation value chain by exchanging messages/data electronically through a single connectivity and promoting the reusability of data; a paperless and error-free process environment

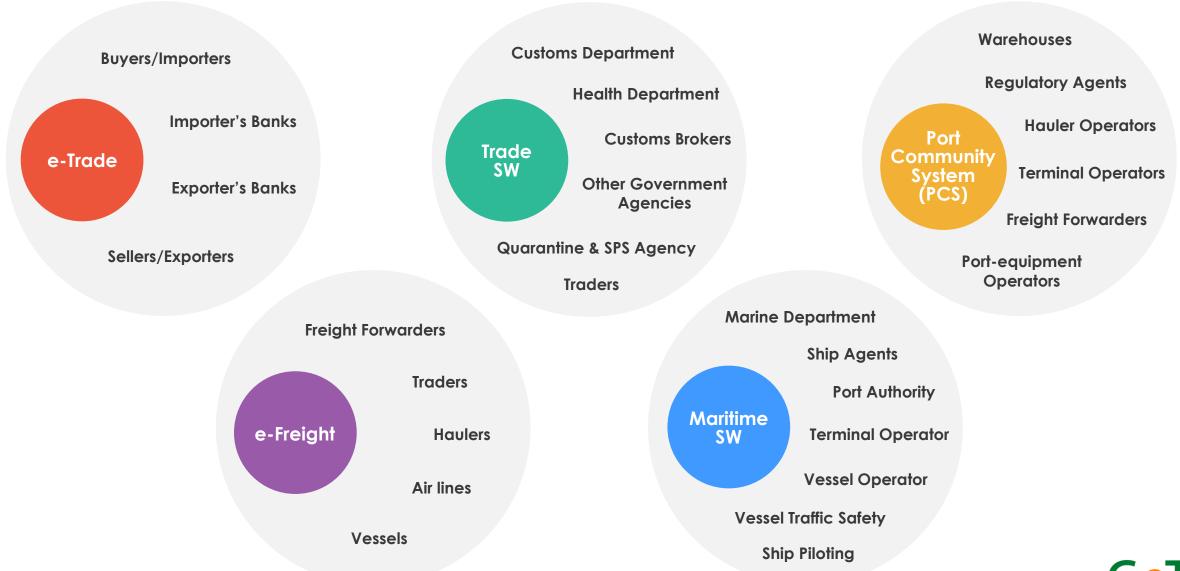
- Increased connectivity and integration with all trading parties
- Foster integration by connecting sea port land operations
- Improving cooperation between port community stakeholders

#### Technologies:

- Webservices
- Use of message standards



## **Emergence of Multiple Single Windows**

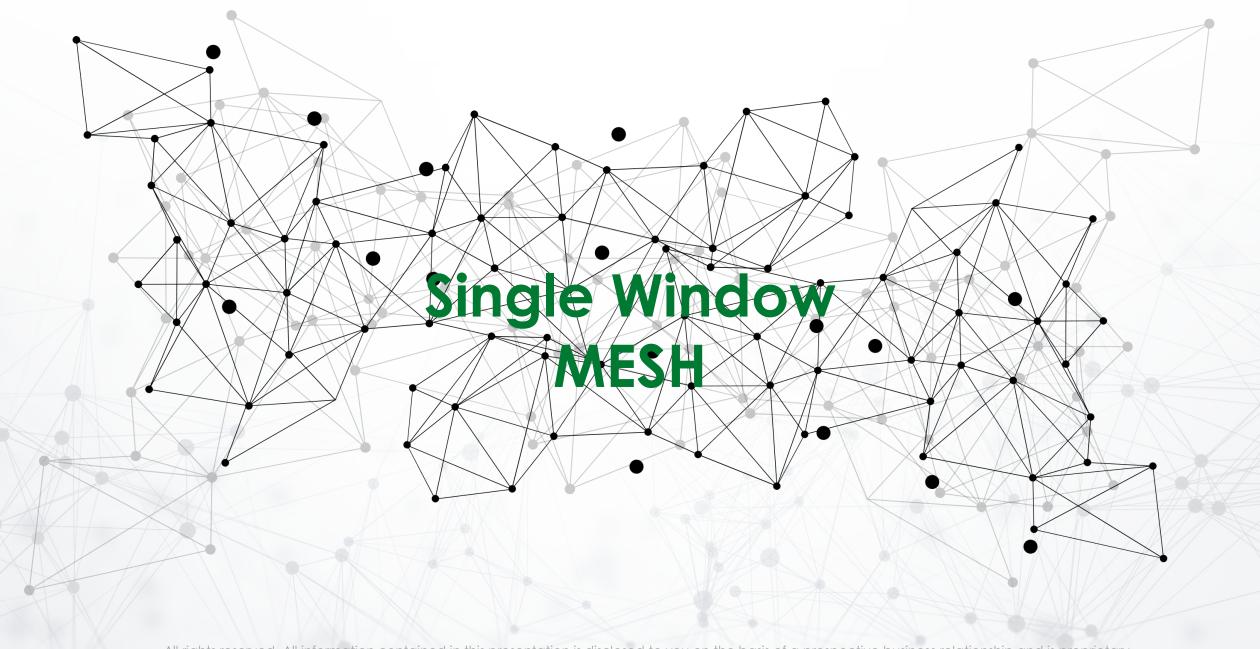




#### Challenges

- Traders are forced to submit data across *multiple* systems (Regulatory Transport Related SW, Port-related SW or B2B transport/Logistics SW systems or EXIM's ERPs, etc.)
- Traders spend significant time in collating data to fill regulatory forms
- Human **errors** in filing forms
- Standardizing and complying to integrate with other systems is often challenging and time-consuming.
- Users are overloaded with information on the supply chain and Trade compliance requirements and procedures or there is no clear authoritative source of information.

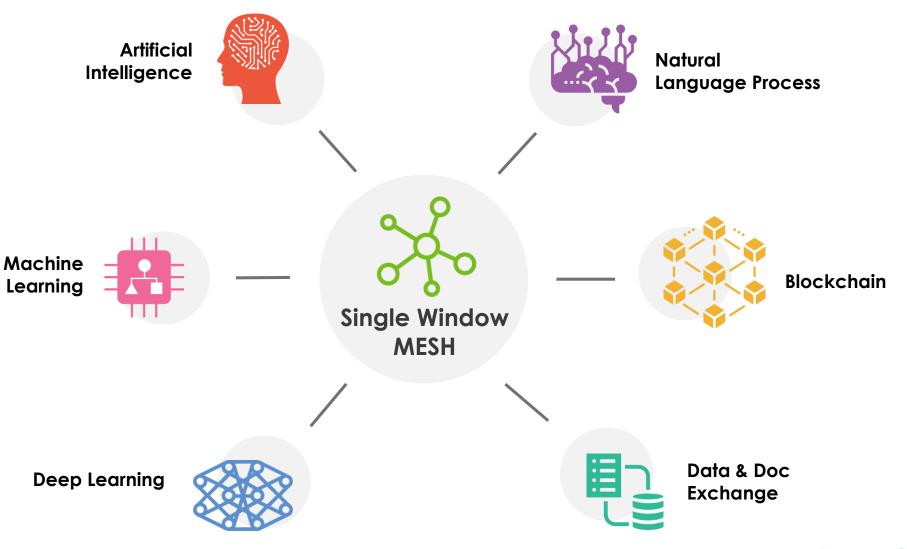




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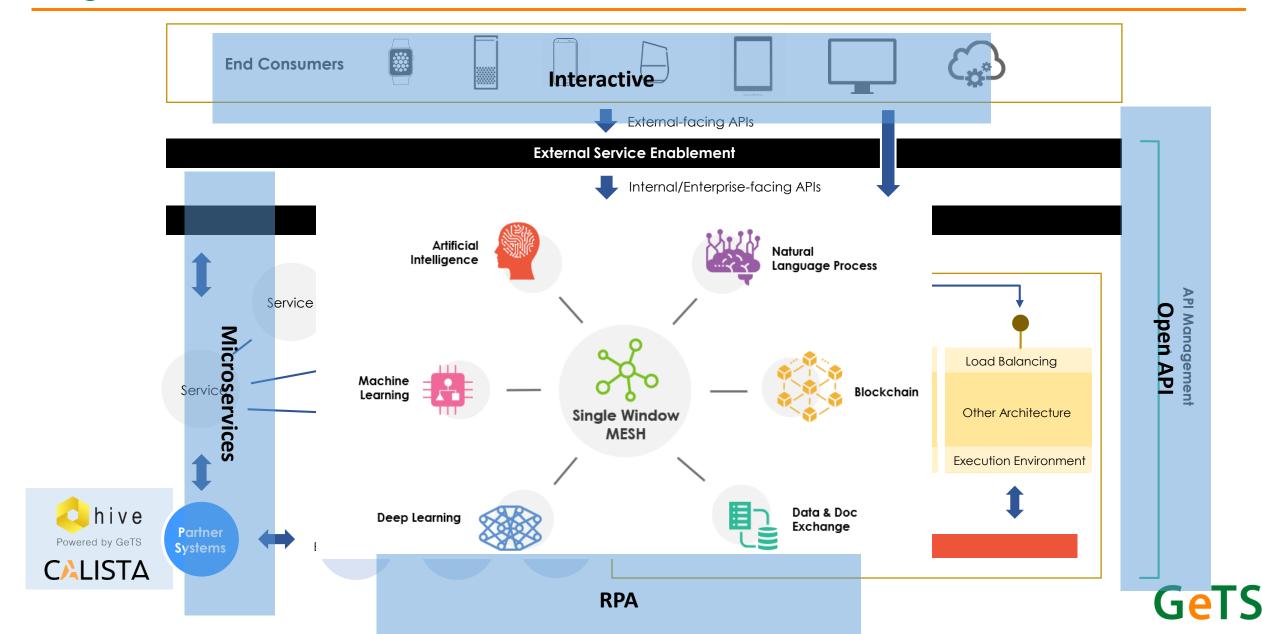
## **Single Window MESH**

"Powered by AI, RPA and deep learning algorithm to dynamically aggregate and co-relate data collected from structured and unstructured sources across the entire trade eco-system"





# **Single Window MESH**



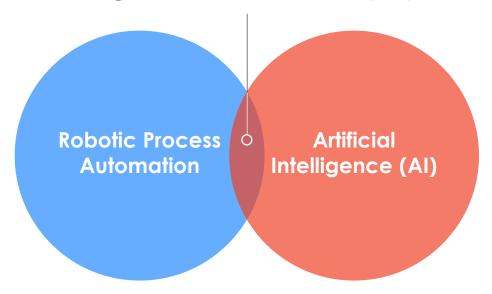
# Single Window MESH - Key components





### CRUX of Single Window MESH - Automation & Data-driven Decision-making

#### **Intelligent Process Automation (IPA)**



- It works by connecting to all the disparate systems in the supply chain process and draws the data from them in order to aggregate the data required for the compliance process.
- SW Mesh has the capability to associate the data aggregated from various sources and identify what is missing to complete the regulatory filing process.
- For example, SW Mesh will collate data such as invoice, BL, Packing List, etc received from importer/exporter ERP systems to prepare regulatory documents such as Manifest and it will notify the trader of additional data required to fulfil submission requirements.





### **Automation & Data-driven Decision-making**

	Invoice	Capacita Dashboard > Create Declaration									
	•••••••••	Header Bill Of Lading I	nvoices Items	Documents Permits	Guarantee Transi	it Charges	Queries Other	Summary			
		* Regime		•		* Declaration Type :		•	î		
ıder		Mode Of Transport		•		UCR:			- 1		
		TIER Application No		•	Previous	Declaration Number :		₩	- 1		
		Office Of Declaration		*		Destination Location :		*	- 1		
		Provisional Declaration Number				Trader Reference :			- 1		_= (^
	Packaging List	Country Of Exportation		<b>*</b>	Co	ountry Of Destination :		▼	- 1		
	••••••	Place Of Discharge		<b>"</b>	Port	Of Entry/Destination :			- 1	<b>◄</b> ·····	سے ک
		Port Of Exit/Origin		•		Location Of Goods :					
		Warehouse		•		Exemption Code :					Permits
		Remarks									
		Declarant Details									
	5.11 f. 11 /	Declarant Name	: [ Jhon Doe	•		Party Name :	SED Importers	w			
	Bill of Lading/ Airway bill	Importer and Exporter Details									
<b>&gt;</b>		Exporter		•			Others		,		
001	•••••••	Save Reset									
S											

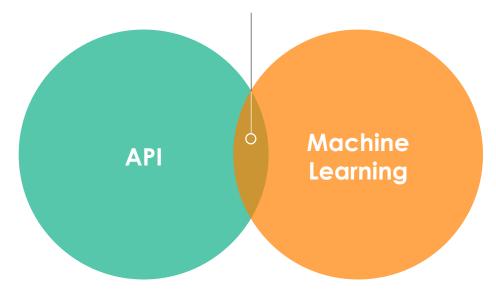
Cognitive Document Automation can recognize the Arrival Report/Manifest, checks associated invoice availability, and then triggers an action to file Cargo Declaration - all without human interaction. If invoice is not available, SWM will notify trader to upload.





# **CRUX of Single Window MESH - Interoperability**

#### Al enabled Integration

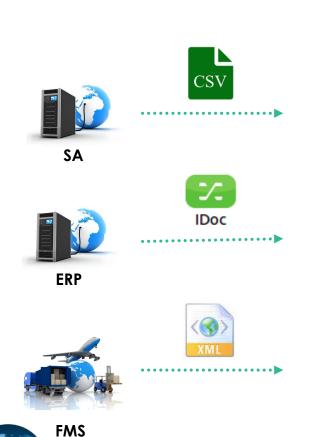


- Mesh makes it easy to connect by supporting multiple protocols (Web Services, FTP, etc)
- ML algorithm extracts required fields and most commonly used fields to map input fields to destination fields
- Deployed with a range of pre-packaged and configurable Al-infused integration artefacts for optimal alignment
- Accepts any standard formats (XML, iDoc, CSV etc) with no integration efforts required on trader's side





# Interoperability



**Interoperability** 

# Agent SWM Bus Service Enterprise





Supporting multiple formats and protocols

#### **JSON**

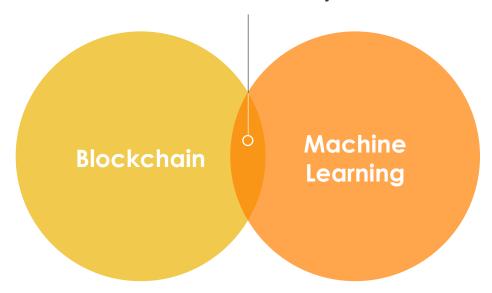
#### **XML**

```
<data>
    <invoice_no>INV0001</invoice_no>
    <invoice_date>2019-06-03</invoice_date>
    <inv_amount>1000</inv_amount>
    <inv_currency_id>SGD</inv_currency_id>
</data>
```



# CRUX of Single Window MESH - 360 degrees Risk Analysis

#### **Advanced Risk Analytics**

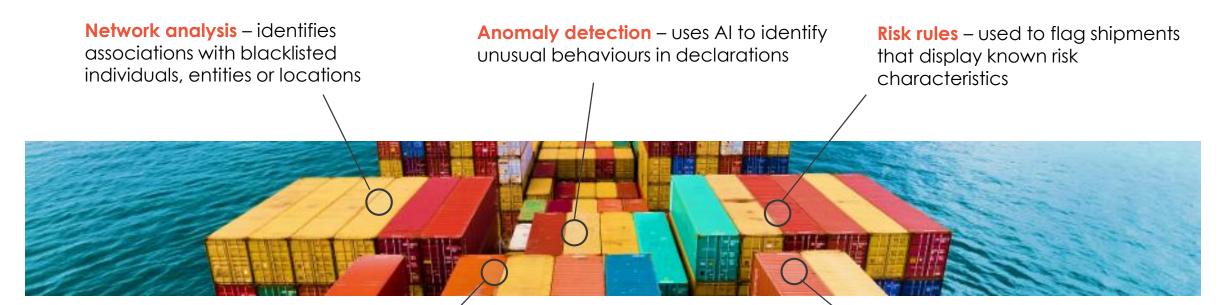


- Mesh Platform will begin analysing supply chain data earlier in the process than ever before by giving you 360 visibility of upcoming threats and potential risks
- Accurate freight and cargo information is essential in order to 'de-risk' goods and identify suspicious containers as effectively as possible, thus minimising the border controls that businesses are exposed to
- Ensuring the right logistics and declaration data are always available, while privacy and security are also guaranteed





# 360 Degrees Risk Analysis



**Business Intelligence** – quickly identify discrepancies between information on manifest and declaration

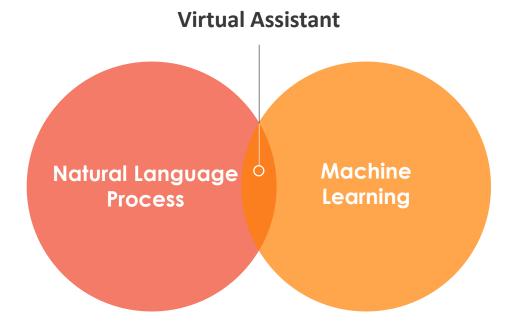
Predictive analysis – identifies correlations or similarities with previous shipments that were mis-declared

Manifest & Declaration Reconciliation Details											
BI No	Decl No	Means Of Transport Name	Submission D	Dec Gross We	Dec No Of Pkgs	Gross Weight	No Of Pkgs	No of Pkgs Diff			
2CBG150	141200837046	EMIRATES SKYCARGO	12/15/2014	1,796	4	1,800	5	1			
7EYP930	141100836841	EMIRATES SKYCARGO	11/3/2014	513	34	514	42	8			
607-61199434	141200837060	ETIHAD AIRWAYS	12/21/2014	45	1	45	2	1			
724-43752122	141200837025	SWISS WORLDCARGO	12/12/2014	172	2	173	3	1			
724-44139804	141200837023	SWISS WORLDCARGO	12/12/2014	321	13	322	22	9			
724-45056616	141200837012	SWISS WORLDCARGO	12/10/2014	194	32	194	40	8			





#### CRUX of Single Window MESH - Real-time Customer Engagements

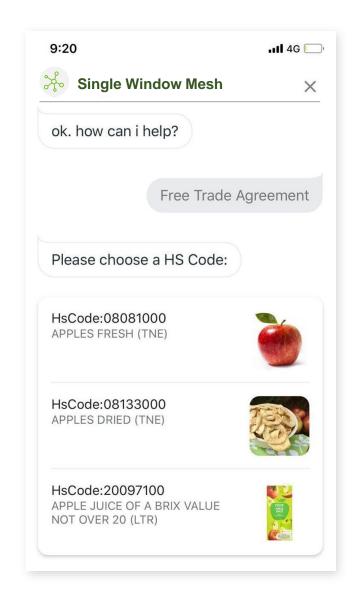


- Chatbot leverages on NLP (Natural Language
   Processing) and AI (Artificial Intelligence) for trade and advisory-related computer assisted conversations with the users
- It harnesses the information aggregated from various sources and applies ML to provide users with contextually accurate data in an appropriate and natural manner





# CRUX of Single Window MESH - Real-time Customer Engagements









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# Thank you!

Any questions?

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