



**PARKS & LEISURE
AUSTRALIA
(VIC/TAS)**

Vic/Tas Region

STATE CONFERENCE & AWARDS OF EXCELLENCE DINNER

23 - 24 MAY 2017 RACV Goldfields Resort Creswick



SPONSORSHIP AND TRADE PROSPECTUS

THE EVENT

23-24 May 2017

RACV Goldfields Resort Creswick

The Vic/Tas Region State Conference represents an opportunity to promote your products and services to the Victorian and Tasmanian membership working across the sport, parks and leisure sectors (over 1,000 membership reach)



OUR DELEGATES

In 2016, over 240 delegates attended the 3rd annual State Conference that featured presentations by more than 45 speakers across 3 streams (sport, leisure, parks), and 2 keynote addresses.

Delegates represented:

25 Melbourne LGA's

5 peak sport bodies

17 rural LGA's

18 consultancies or industry providers

The Conference also includes the sector's 'night of nights', the Awards of Excellence and Conference Dinner, which attracted 230 guests this year.



SPONSORSHIP PACKAGES

Principal Conference Sponsor **1 SOLD**

2 available \$5,000 + GST

- 2 x State Conference delegate registrations (includes Dinner), and can purchase more at cost price
- Opportunity for a 3 minute Conference welcome
- 1 x exhibition space in the Trade Exhibition
- Prominent acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- One full page ad in the Conference Program
- Free-standing signage in each Conference session (provided by sponsor)
- An electronic copy of the delegate list
- Logo printed on Conference name tags
- Delegate satchel insert (provided by sponsor)
- Logo on the lectern in each Conference session room

Conference Sponsor

\$3,000 + GST

- 1 x State Conference delegate registration (includes Dinner), and can purchase more at cost price
- 1 x exhibition space in the Trade Exhibition
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- One half page ad in the Conference Program
- Option of two free-standing signs at the Conference venue (provided by sponsor)
- An electronic copy of the delegate list
- Delegate satchel insert (provided by sponsor)
- Logo on the lectern in each Conference session room

Conference Lanyard Sponsor

SOLD 1 available \$1,500 + GST

- Lanyard branded with company logo
- 1 x State Conference delegate registration (includes Dinner) and can purchase more at cost price
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- An electronic copy of the delegate list
- Company logo in the Conference Program
- Delegate satchel insert (provided by sponsor)

Conference Trade Sponsor

\$1,000 + GST

- 1 x exhibition space in the Trade Exhibition
- Company logo in the Conference Program
- 1 x State Conference delegate registration (includes Dinner) and can purchase more at cost price
- An electronic copy of the delegate list
- Delegate satchel insert (provided by sponsor)



Conference Speaker Gifts Sponsor

1 available \$1,500 + GST

- 1 x State Conference delegate registration (includes Dinner) and can purchase more at cost price
- Gift merchandise branded with company logo
- Sponsor acknowledgement during the presentation of speaker gifts in all Conference sessions
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- Company logo in the Conference Program
- An electronic copy of the delegate list
- Delegate satchel insert (provided by sponsor)



PARKS & LEISURE
AUSTRALIA
REGIONAL AWARD

Awards of Excellence Dinner Sponsor

Tuesday, 23 May

Limit 1 company \$4,000 + GST

- 2 x State Conference delegate registrations (includes Dinner), and can purchase more at cost price
- Opportunity to welcome Dinner guests (max 3 mins)
- Sponsor acknowledgement on all Awards of Excellence Dinner advertising and promotion
- One half page ad in the Conference Program
- Company signage at Dinner
- Logo on Dinner lectern sign
- An electronic copy of the Dinner guest list

Awards of Excellence Category Sponsor

11 categories available \$550 + GST **5 SOLD**

- 1 x Awards of Excellence Dinner ticket and can purchase more at cost price
- Sponsor acknowledgement on all PLA Vic/Tas Region Awards of Excellence advertising and promotion
- Opportunity to present your sponsored award
- Display of sponsor logo at the Dinner venue
- An electronic copy of the Dinner guest list