



ASGARD

9TH COMMUNITY OF USERS ON SAFE, SECURE AND RESILIENT SOCIETIES

WORKSHOP ON CYBERCRIME

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Project Goal

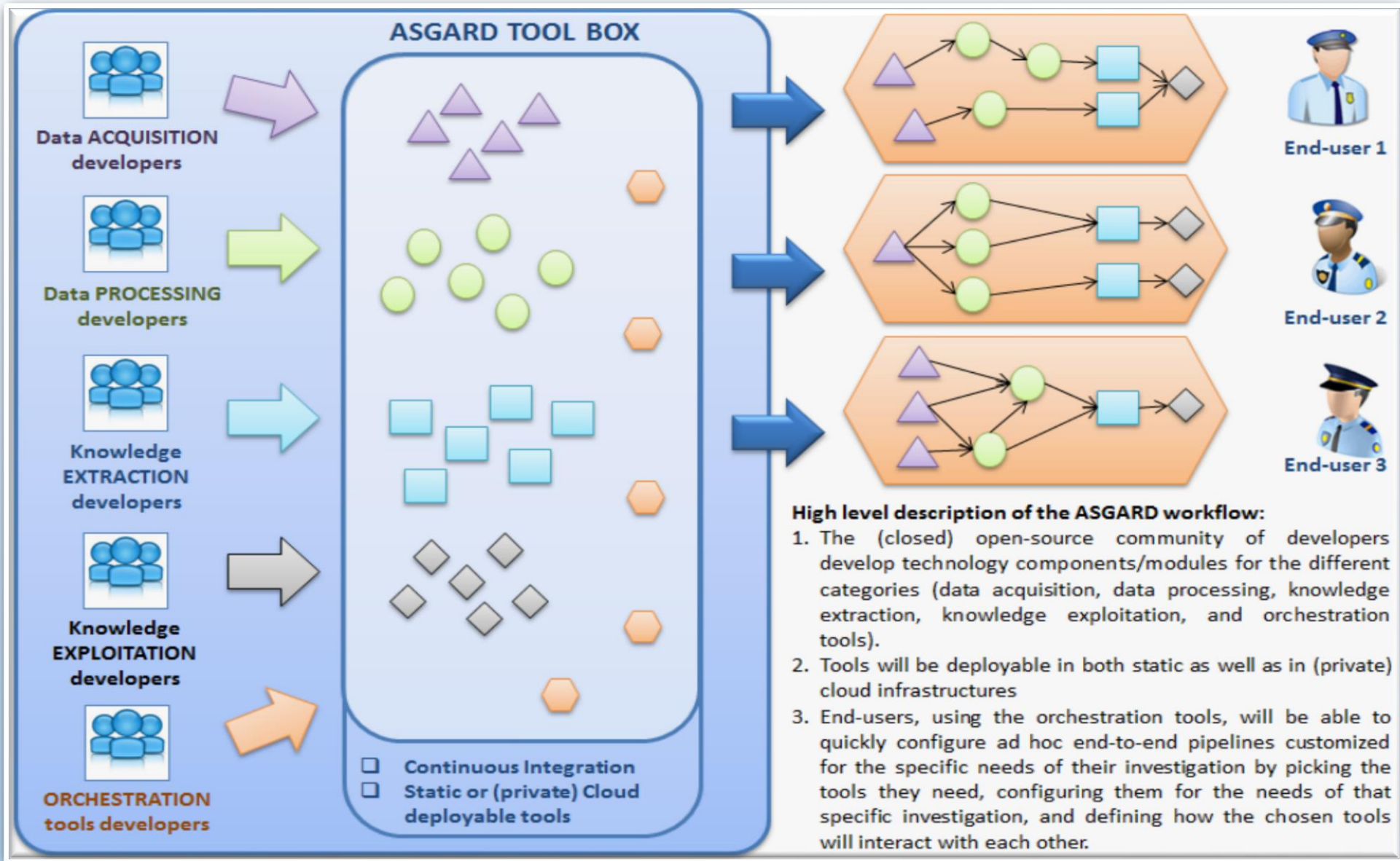


- The ASGARD project aims at **providing LEAs with Technological Autonomy** by creating a long lasting and **sustainable community of LEAs, research and development, and industrial actors**, focused on a set of **tools and techniques**, that facilitate effective collaboration in order to **define, develop, share, and evolve open source data analytic technologies** that will help LEAs prevent and fight against crime and terrorism.

Project Strategy



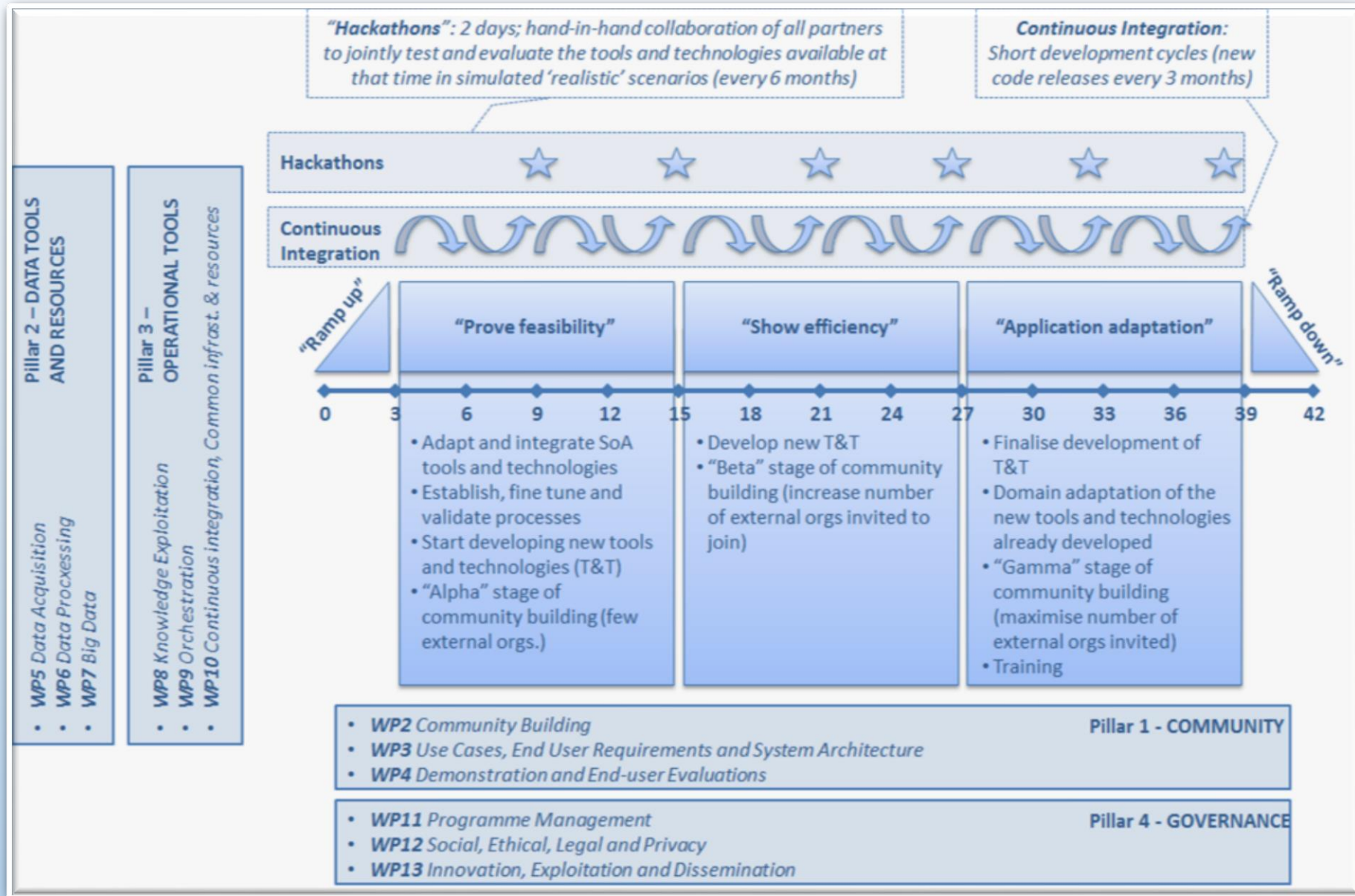
- **Interoperability:** Develop easy-to-use, interoperable sets of tools which **complement LEAs' current systems.**
- **Technological breakthrough:** Build upon the work in prior related projects, ground-breaking technologies tackling LEAs prioritised needs in the fields of **multimedia big data acquisition, processing, fusion, mining, visualisation and collaboration.**
- **Agile:** Modern **continuous development and integration** methodologies and **short development cycles** to ensure the LEAs in the project have **early and frequent access to the project results** (at least 6 times during the project) so that they can **provide prompt feedback to re-prioritise the work plan if needed**



Project Strategy



- **Fluid, Frequent, and Fruitful collaboration** between all stakeholders, including short development cycles and face-to-face “**Hackathons**” every **6 months**. After the hackathons **LEAs will be able to take the tools, deploy and test them in their own premises and with their own data** providing feedback to the ASGARD community.
- **Build the sustainable community** starting with a large representation of the different stakeholders in the strong ASGARD consortium.
- Definition and design of the solution based on (1) **forensic, intelligence** and **foresight** processes, (2) **end-user needs driven use cases and scenarios**, (3) **SoA technologies and beyond SoA** achievable challenges, and (4) **compliance with Social, Ethical, Legal, and Privacy** regulation and principles.



Multidisciplinary collaboration > how to make it possible in practice



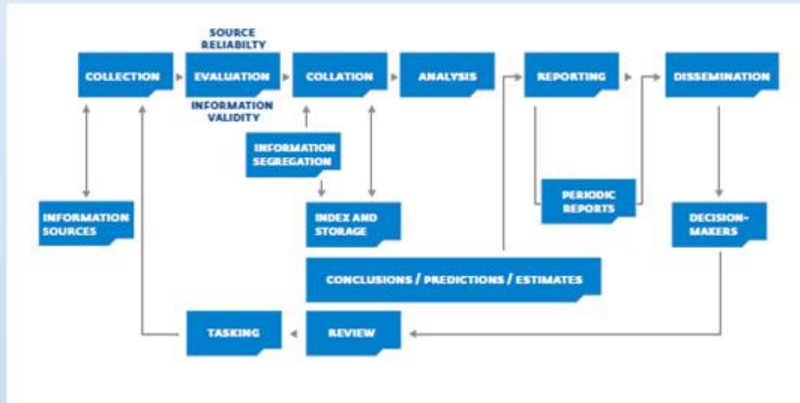
- **Collaboration between LEA, industry and research organisations is not an easy task**, there are multiple obstacles and barriers.
- In the ASGARD project **we have found an effective and efficient way that makes possible in practice** this collaboration.
- Current focus and challenge is in breaking with tradition **on the definition and prioritisation of the end-user requirements and system specifications.**

Definition and prioritisation of end-user requirements and system specifications



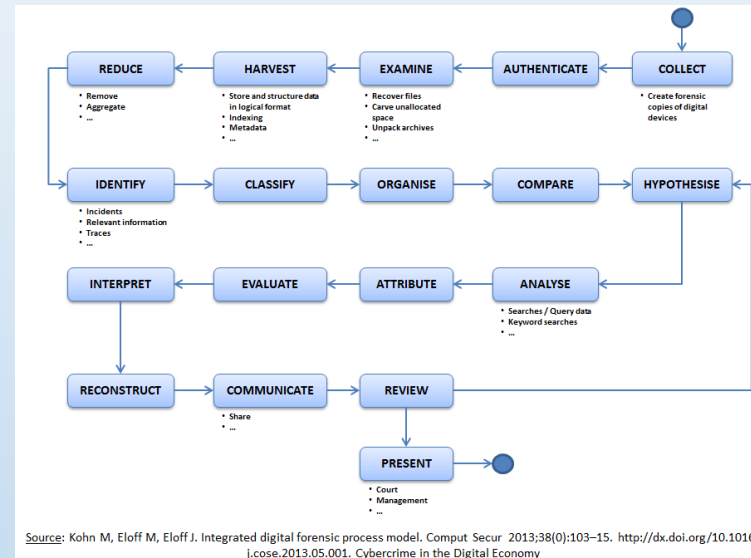
- **The ASGARD project was designed to be agile**, with technical partners **releasing tools and solutions to LEA partners every 6 months**, so that they can use, test, evaluate... and provide feedback that serves as an input for the plan-of-action of the following development cycles.
- The goal of the project is to **build a sustainable multidisciplinary community** which will **provide LEAs on a regular basis with novel tools and solutions** to help them increase their technological autonomy.
- **End-user requirements evolve continuously** and they have to be handled accordingly.
- The ASGARD project has **already established the basis of how to define, prioritise, and translate into system specifications** these requirements.

Starting by agreeing on which reference common process model(s) to use



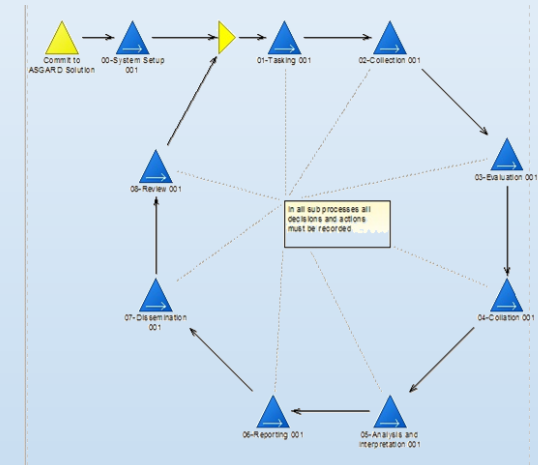
Ref Frontex, 2012

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IDFPM Ref: Kohn, 2012

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ASGARD Process Model

Noteworthy documents:

UN Criminal Intelligence Manual for Analysts

ISO/IEC 27043 - Incident investigation principles and processes

Use Cases



Digital Investigations



Trafficking of Illicit Goods and Information



Movement of People



<https://www.europol.europa.eu/crime-areas-and-trends/crime-areas>

From Use Cases (3) to User Stories (35) to End-User requirements (+190)



1. 3 umbrella use cases (topics) agreed by ASGARD LEAs
2. +35 specific user stories related to the 3 use cases and mapped to the different phases/stages of the agreed common process model
 - Including definition of the process, identification of legacy tools currently being used for each step of the process and, and of areas of improvement
3. Extracted +190 specific end-user requirements out of the 35 user stories (also mapped to the different phases of the common process model)



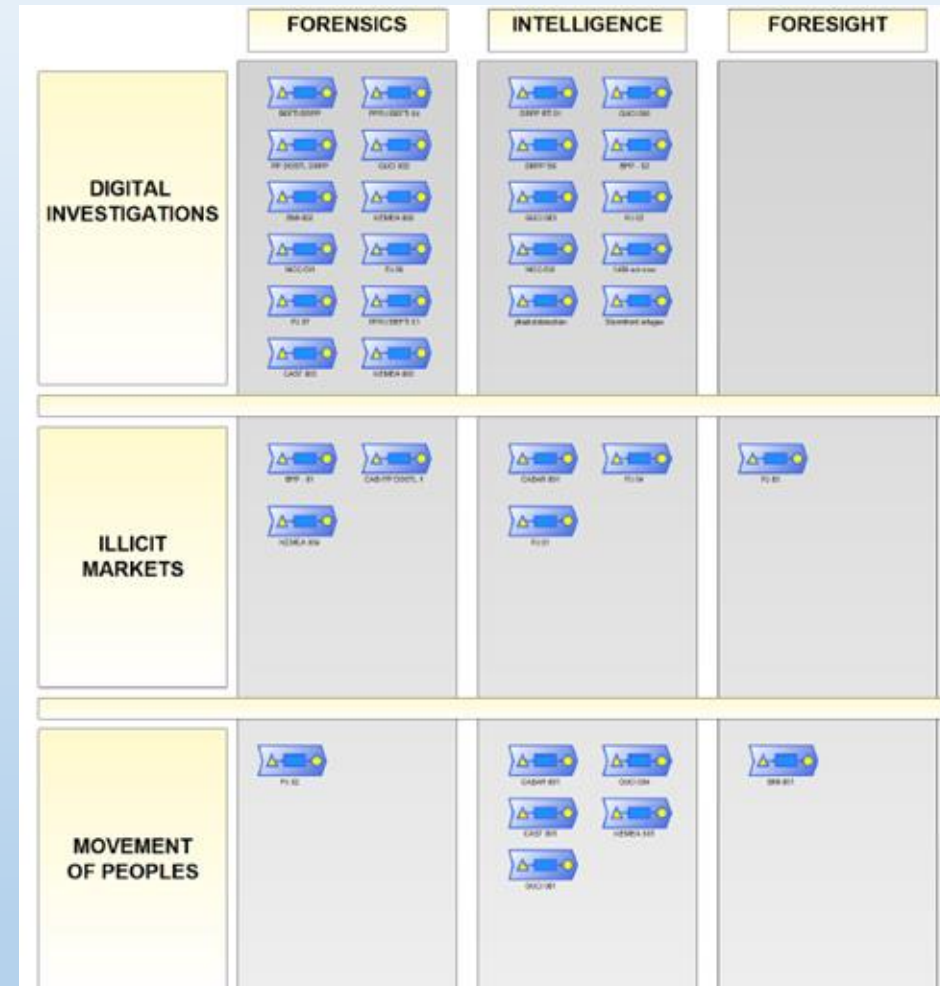
Processes

- 3 different processes used
 - Forensics
 - Intelligence
 - Foresight
- Models shown earlier were used to fit to these processes
- Much overlap between the processes – especially forensics and intelligence
- Many investigations will involve more than one of these processes at some point

Clustering User Stories



- The user stories were grouped by Use Case and Process
- The majority of stories were in the Digital Investigations Use Case and either the Forensics or Intelligence Process
- Can see the areas where we could add more user stories at a later date if required
- Some user stories actually cover more than one process





Analysis of User Stories

- Many common themes emerging
 - Device forensics
 - "Live" forensics (servers, RAM, cloud etc.)
 - Open Source Information Gathering (social media, forums etc.)
 - CCTV
- Lots of similar processes amongst LEAs and similar tools used
- Lots of similar issues faced too



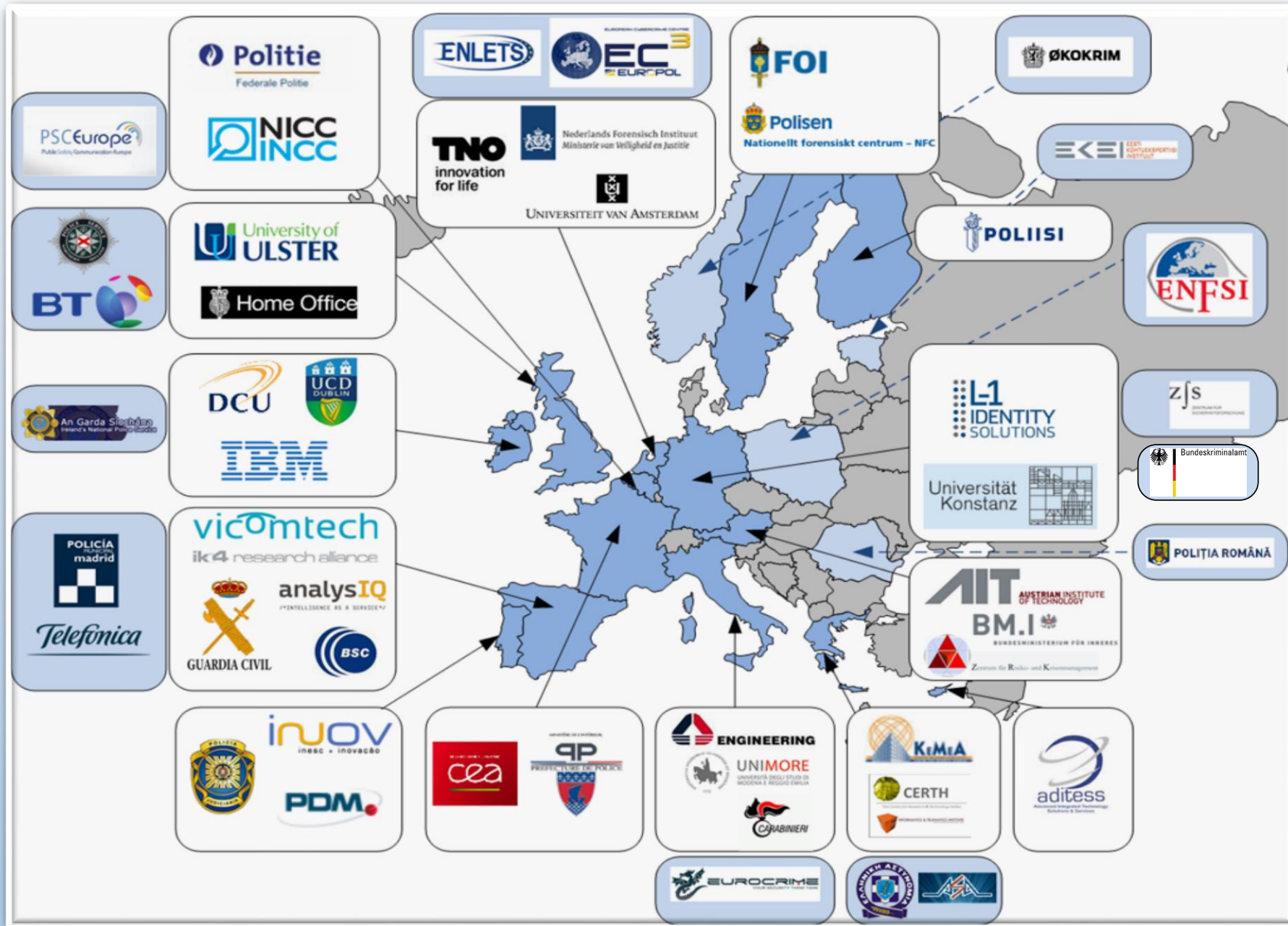
User Requirements

- User Requirements taken from user stories
- Lots of interaction with LEAs to ensure we fully understood the requirements
- Currently they are quite high level but more detail will be added as the project goes on
- Iterative – new version after each Hackathon
- Each requirement given an LEA priority and a Technical feasibility to help define development scope

Roles



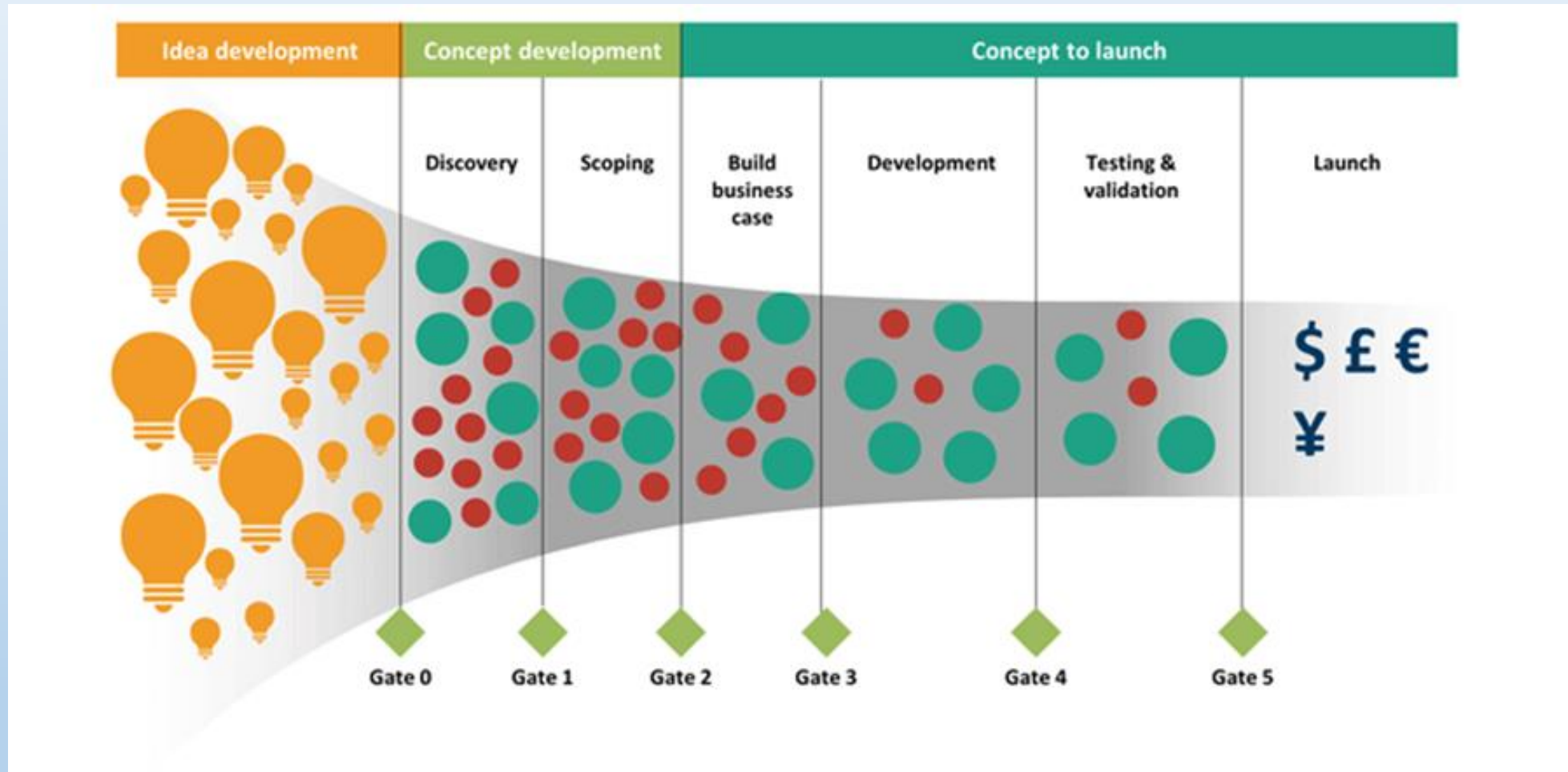
- We spoke to LEAs to see who was performing the activities in their scenarios
- We noticed there are many similarities between LEAs with regards to the roles they employ (not surprisingly)
- Defined a set of roles for the ASGARD system – for some LEAs one person may perform many roles
- Assigned each user requirement a role (or number of roles) to which the requirement is applicable





Innovation

- Funnel and Stage Gates





Innovation Management

- **Core process** in an organisation
- Innovation and generation of knowledge is **cyclical**
- Often managed as any other **project management task**
- Innovation occurs as an **interaction** between **actors**
- Open Innovation: Requires internal and external actors
- In innovation: Research **pushes** to market, market **pulls** from research

The Goals of innovation are:

- Product innovation **excellence**
- Product **leadership**
- **Accountability**
- **High-performance teams**
- Customer/market focus
- Robust solutions
- Alignment
- Discipline
- **Speed**
- Quality



Innovation by Alliances

- **Alliance** perceived as important by all members
- **Trust** between partners
- **Clear** project planning
- **Defined** tasks and milestones
- Frequent and effective **communication**
- **Actual** contribution from all partners
- Benefits perceived as **equally** distributed



360s with Tuckers' Model

Stage	Strategy	Keys
<i>Forming</i>	Coordinating and setting vision	<ul style="list-style-type: none">• Create Trust• Purposefully picking the team• Define a vision for the project
<i>Storming</i>	Creativity and Planning	<ul style="list-style-type: none">• Develop a common view and mental model• Calm the and project environment• Brainstorm how the project will be approached
<i>Norming</i>	Coaching and Empowering	<ul style="list-style-type: none">• Get feedback from project team and stakeholders• Create an operational team structure• Feedback from the project team and stakeholders• Provide opportunity for leadership and development
<i>Performing</i>	Support and Execution	<ul style="list-style-type: none">• Allow for flexibility in team roles• Allow for the transfer of leadership• Manage conflict and project failure or success• Achieve objectives

Considerations for Innovative Teams/Projects



- A priori knowledge of the expected project outcomes/results.
- Technological challenge/risk.
- Number of organisations involved.
- Level of experience of the team, including the technical expertise of its members.
- Joint collaboration experience of the team.
- Geographical distribution of the team, considering physic and cultural differences.
- Adequate method for assessment of performance



Open Source and IP

- Challenges:
 - Inadequacies of Consortium Agreement Models
 - Options in the H2020 AMGA
 - Internalisation of IPR Risk
 - Exploitation and Commercialisation Rights
 - Open in a Closed Community....
 - You can't give something away for free if it's not yours
- Models:
 - Complete or Partial License
 - Transaction Based Charges
 - Mixed Models
 - User Types Model
 - "Give and Take"
 - Subscription Model
 - Pay on Deploy Model
 - Hybrid Models
 - Open Source with Ring-fencing



Methodology and Inclusion

- BDUF (Big Design Up Front) methodologies they are suited to long and complex projects where the specification and goals are clear, and risk management is prioritised.
- Anamorphic or agile adaptive methods adapt to changing or loosely defined scope and require iterations in development.
- Hackathon derives from the words “hacking” and “marathon” in effect rapid and crude development
- ASGARD chose Hackathons as a methodology for many reasons:
 - To gauge readiness of the technologies,
 - Invite public(‘ish) opinion on the direction of ASGARD
 - Allow flexibility the research plan and goals
 - Means of multiplying the number of people testing and validating the technologies.
- For the LEA community this has been adapted in ASGARD

As the project makes progress it will open itself to additional stakeholders

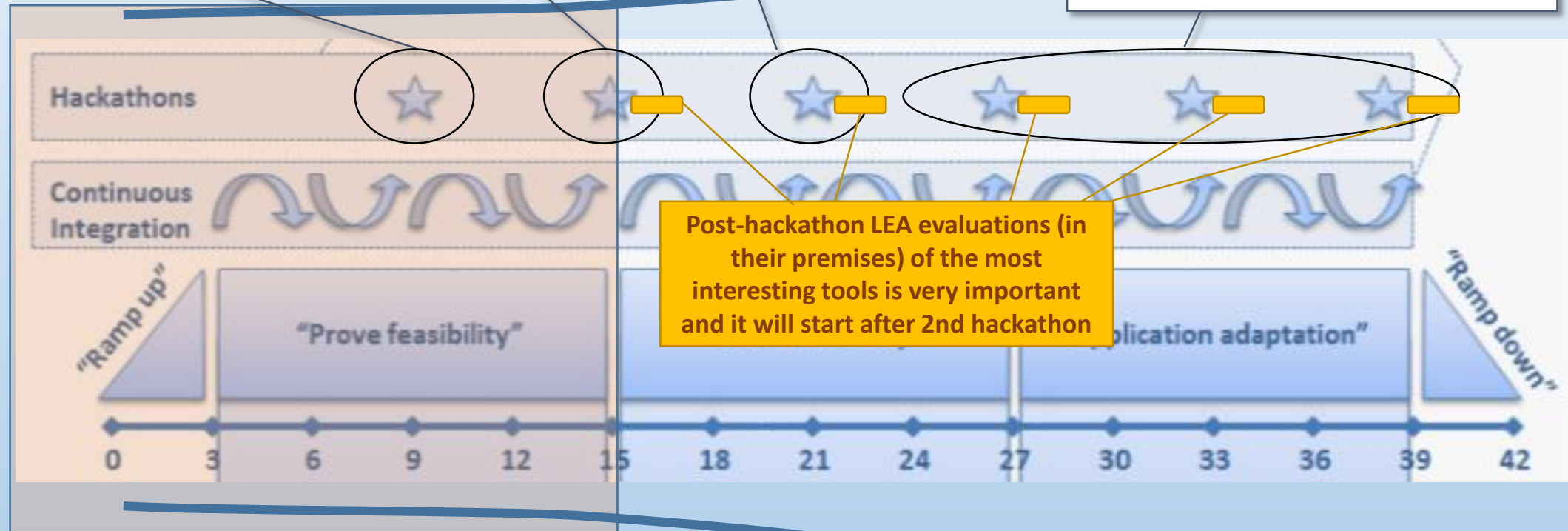


- Focus on **PROCESS**; using background technologies

- Focus on **INTEGRATION**; "Low hanging" novel tools

- Focus on **FINE TUNNING** processes and integration; more novel solutions

- Focus on **COMMUNITY BUILDING**; **MATURE** processes and integration; more novel solutions
- **Additional LEAs and stakeholders**





Conclusions

- Roles of project **brokers** and **principals** must be shared
- **Leadership** opportunities must be given
- **Trust** in cooperative innovation is easily undermined
- **Open Source** is hard
- **Governance** in **public** funded research and **agile** methods can mix
- **Hackathons** are an effective means of **Open Innovation** and **Validation** of Technologies
- Agile and creative research and innovation methods benefit from an **understanding** of **team dynamics**
- If the approach **scale** remains to be seen
- **Right methodology** for the right type of project (or the task in hand)
- After the 3rd hackathon (May'18), once there are sufficient number of new tools available and the processes put in place for the preparation and running of the hackathons are fine-tuned, additional LEAs and relevant stakeholders will be invited to participate (to join the ASGARD community!)