

# ciosummit

**HiMSS** Europe

Post Conference Brochure

## IMPROVING QUALITY OF CARE THROUGH IT

**12-14 November 2013**

**Madrid, Spain**

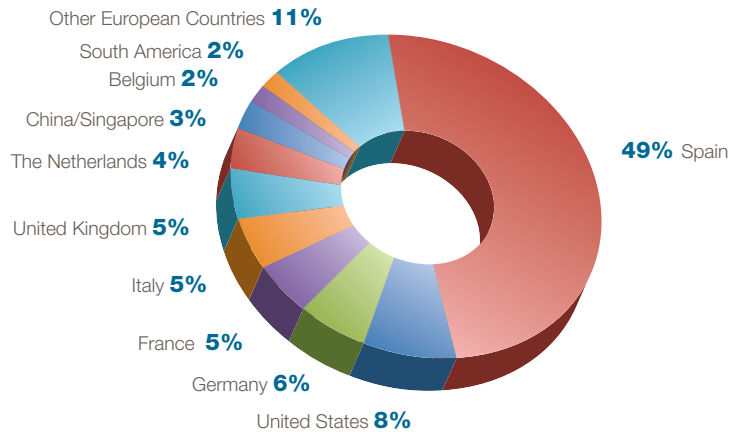
[www.hitciosummit.eu](http://www.hitciosummit.eu)



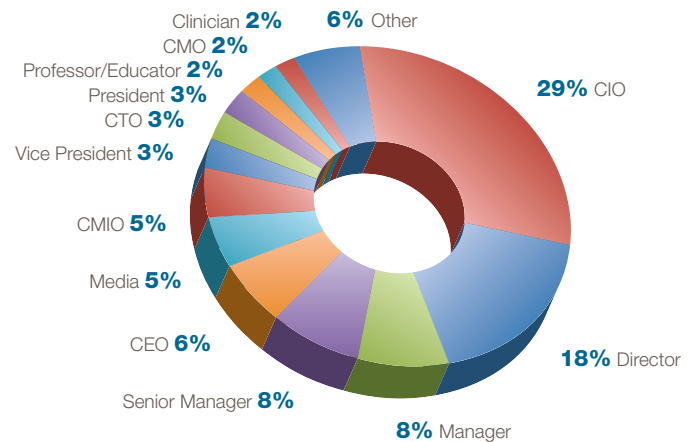
# A Successful HIMSS Europe CIO Summit 2013

With this year's success, the HIMSS Europe CIO summit has now established itself as **the annual European CIO Summit**. The HIMSS Europe CIO Summit in Madrid, Spain, saw an overall 47% increase of attendees compared to 2012.

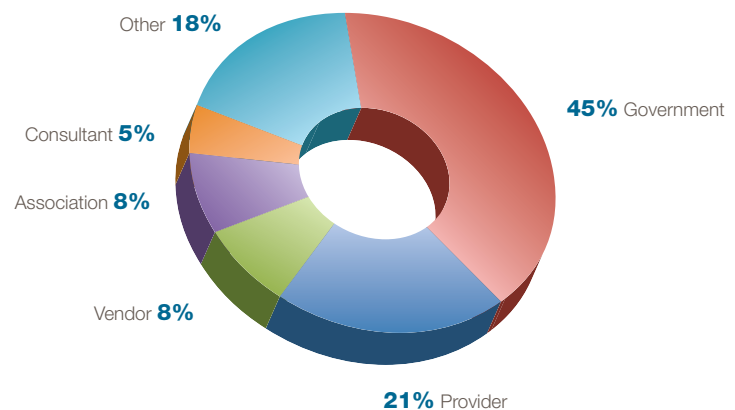
## Country Report



## Professional Title Report



## Worksite Report



*The CIO Summit brought together the most forward-looking CIOs from the healthcare industry to share their experiences and stay abreast of the latest strategic technology developments. Gaining access to these CIOs, and having meaningful conversations about how we can support their mobility initiatives, was a key objective for AirWatch. Through the good organisation and layout of the event, we were able to reach our goals by engaging potential clients and agreeing further discussions in the future.*

*Ian Evans, AirWatch  
EMEA Managing Director*

# Networking

Networking is a prerequisite to the HIMSS Europe CIO Summit and a vital part of attendee's time spent at the event. This year several events took place, creating opportunities to develop new contacts.

## Opening Reception

An opening reception inaugurated the HIMSS Europe CIO Summit and was an ideal ice breaker and a perfect way to kick start a successful summit.

## HIMSS Europe Awards Ceremony

Sponsored by 

The HIMSS Europe Awards ceremony took place at the unforgettable Westin Palace Hotel in the heart of Madrid. Attendees celebrated with us the advances made in health IT under the hotel's world famous stained glass dome "La Cúpula" where history has been written on more than one occasion.

This was the perfect setting for European health IT leaders to recognize a number of hospitals in Europe which have qualified for a Stage 6 EMR Adoption Model (EMRAM) Award. The prestigious award recognizes hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.

### New Stage 6 EMRAM Hospitals



# Education



The HIMSS Europe CIO Summit extensive programme offered cutting edge professional education. Guided by some of the most influential experts, the main theme of the summit was the 'Improving Quality of Care through the Use of IT'. Attendees had the opportunity to participate in group discussions, led by thought leaders, which created opportunities for in-depth learning with topics relating to healthcare IT and management systems.

All speaker presentations can be found on:  
[www.hitleadersummit.eu/2013/programme/index.aspx](http://www.hitleadersummit.eu/2013/programme/index.aspx)



## Hospital Tour

The hospital tour was to the Hospital Universitario Puerta de Hierro Majadahonda where participants gained practical knowledge into how the hospital is utilizing the latest technology for the betterment of healthcare outcomes.



## eHealth Roadshow

The eHealth Roadshow invited the brightest lights in the Spanish health IT industry to make short presentations of their product or services to gain feedback or interest from the exclusive group of European healthcare decision makers attending the Summit.



## Interoperability in Chronic Patients Care Coordination

In this workshop professionals in the ICT sector in health discussed the latest achievements with interoperability. Delegates debated the impact that standards have in the domain of integrated care of chronic patients.



## Sponsor Networking Area

For the first time in its history the HIMSS Europe CIO Summit featured a sponsor networking area! Sponsors and attendees had the opportunity to connect and discuss their health information technology solutions in an ideal environment.



- Accenture
- Agfa
- Airwatch
- Cerner
- Code
- Dedalus
- Dell
- EMC<sup>2</sup>
- Everis
- HP - Intel
- InterSystems
- Orion Health
- Siemens
- T-Systems
- Up To Date

# The HIMSS Europe CIO Summit would like to thank

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**Colin Sweeney**, CIO, Kings College, London, UK



*The CIO Summit in Madrid delivered the perfect platform for The Spanish Ministry of Health CIO to announce the use of Orion Health technology for their National Chronic Disease Programme. Our presence at the event supported this message and enabled further engagement with key CIOs from the Public Healthcare Providers. The event also proved an excellent opportunity for further discussions with strategic partners such as Accenture and Agfa.*

*Representative, Orion Health*



SAVE THE DATE: OCTOBER 2014

# CIOsummit

HIMSS *Europe*



Italy

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