

TRADE & SPONSORSHIP PROSPECTUS



Aged & Community
Services NSW & ACT

WWW.ACS.ASN.AU

NORTHERN REGION

19-20 November - Quality Hotel Powerhouse - Tamworth

CONFERENCE



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INVITATION

Aged & Community Services NSW & ACT would like to invite you to participate in the ACS Northern Regions Conference, Tamworth, 19 & 20 November 2014.

The importance of ensuring our regional members are supported in the current environment and the strategies for the implementation of change and compliance in all sectors of Aged Care enable ACS to provide and develop programs addressing many of these issues and attracting strong attendance at our events.

We invite you to participate in this strategic marketing opportunity with your products and services through the following Sponsorship and Trade opportunities.

Aged & Community Services NSW & ACT value the support of our Corporate Associates and their contribution in ensuring we deliver successful conferences and events.

We look forward to seeing you at the

Regards

ACS NSW & ACT Conference Organisers

EXHIBITION PACKAGES

PLATINUM SPONSOR SOLD

The Northern Regions Conference Platinum Sponsor achieves the highest level of recognition at the conference with all promotion and marketing associated with all aspects of the event. The sponsorship also is recognised as the Gala Dinner sponsor.

Key Benefits (1 available):

Platinum Sponsor and Dinner Sponsor

- Premium table top display
- Conference Registrations for two company representatives.
- 1x Banners outside the Plenary
- Company logo listing in Conference Registration.
- Company profile (100 words) in Conference Program.
- Platinum sponsor recognition in Registration & Program.
- Web marketing recognition and acknowledgement.
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

GOLD SPONSOR

\$2400

The Northern Regions Conference Gold Sponsor achieves recognition at the conference as the Conference Satchel and Luncheon Sponsor in all promotional and marketing associated with all aspects of the event

Key Benefits (1 available):

- Gold Sponsor and Luncheon Sponsor
- Premium table top display
- Conference Registrations for two company representatives.
- 1x Banners at Luncheon
- Company logo listing in Conference Registration.
- Company profile (100 words) in Conference Program.
- Platinum sponsor recognition in Registration & Program.
- Web marketing recognition and acknowledgement.
- One satchel inclusion (A4 brochure or equivalent).
- Delegate List – name, title and organisation ONLY (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

SILVER SPONSOR

\$1900

The Lanyard and Transport Sponsor is an opportunity to promote your organisation through logo branding on the Lanyard and Coach Transport to the dinner venue:

Key Benefits: (1 available)

- Lanyard Sponsor and Coach Sponsor
- Company logo and branding on the name badge lanyard
- Company logo on signage on the coaches transport to dinner
- Presentation in coaches on product or services
- Premium table top display position
- Conference Registrations for two company representatives
- Company logo listing in Conference Registration
- Company profile (100 words) in Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Delegate List – name, title and organisation only (pending approval).
- Recognition of Sponsorship in brief-up date prior to and following the Conference.

DELEGATE SATCHEL INSERTS \$195 each

Profile yourself with your Company Promotional Material as an insert into delegate satchels. This provides an excellent opportunity to show your creativity and provide innovative items.

EXHIBITION PACKAGES

The Trade Exhibition is intended to provide delegates with an opportunity to discuss the "hands-on approach" to aged care with the Aged Care industry reforms during morning tea, lunch and afternoon breaks which enables exhibitors the opportunity to meet, network and discuss their products and services.

TRADE DISPLAY INCLUSIONS

- One Table Top Trade Display (clothed and skirted trestle table)
- One Conference Registration
- Catering for arrival tea/coffee, morning tea and lunch for two days.
- One brochure inserted in the delegates satchels (to be provided by exhibitor).
- One conference satchel per stand.
- Exhibitor listing included in the Conference materials.
- Delegate list – name, title and organisation only (subject to approval).

	COST
ACS Corporate Associate	\$950
ACS Non Corporate Associate	\$1250

TRADE SPONSOR & EXHIBITOR BOOKING FORM

PARTNERSHIP BOOKING FORM

Please complete and return this form to: Libby Liddle, Business Development Co-ordinator
Aged & Community Services NSW & ACT
Fax: 02 9743 4556 or scan/email to: libbyl@acs.asn.au
PO Box 3124 Rhodes NSW 2138.

PLEASE PRINT IN BLOCK LETTERS AND PRINT CLEARLY

SECTION A: TRADE DETAILS

First Name: Surname:
Company Name: Position:
Address:
State: Post Code: Country:
Telephone: () Fax: ()
Mobile: E-mail:
Website:

SECTION B: SPONSORSHIP PACKAGE

Please indicate which package you would like to book by marking with X the relevant box. All rates are inclusive of GST.

Major Sponsor Gold Sponsor Silver Sponsor

SECTION C: TRADE EXHIBITION

COSTS	
ACS Corporate Associate	\$950
ACS Non Corporate Associate	\$1250

SECTION D: METHOD OF PAYMENT

<input type="checkbox"/> CHEQUE (Payable to Aged and Community Services Association of NSW & ACT.)	
<input type="checkbox"/> CREDIT CARD	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD
	Cardholders Name
	Card Number
	Expiry Date
	TOTAL AMOUNT
	Card Holders Signature
<input type="checkbox"/> EFT (Reference: Surname/ Code EHC09)	BANK: Westpac Ashfield ACCOUNT: 150 437 BSB: 032 060

TERMS AND CONDITIONS

- All prices are in AUD and inclusive of GST.
- Trade positions are not secured until a deposit is received and subject to sponsor preferences.
- Full payment must be paid 28 days after invoice is issued and prior to the conference.
- Registrations, deposit, logos must be received by the due date **Wednesday 29th October 2014** for inclusion in the delegate brochure, advertising, Conference Program.
- Public Liability insurance is required to the value of \$10 million.
- ACS NSW & ACT accept no responsibility for the loss or damage to exhibitor equipment and materials.
- Delegate list subject to approval from the participating delegate.
- Prior notice must be advised for the supply of power.

CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or nominee). Cancellations after 30 days prior to the commencement of the conference will forfeit any refund.

I have read and accept the Terms and Conditions of this Agreement.

Name (please print) Organisation:

Signed: Dated: