

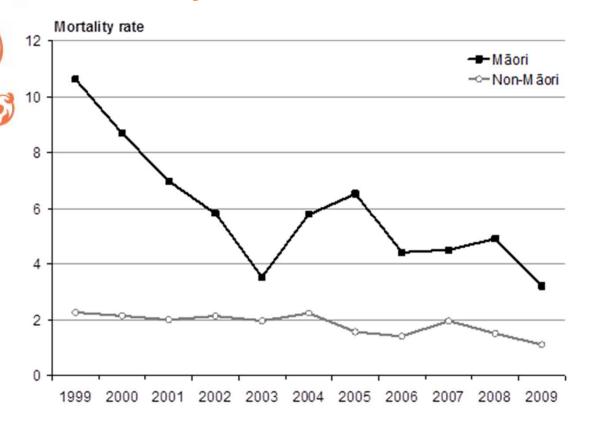


Starting with an equity lens

- The HPV Immunisation Programme
PHA Presentation 2012



Cervical cancer mortality rate, by ethnicity, 1999–2009



Source: Cancer: New registrations and deaths 2009. Wellington: Ministry of Health. (July 2012) New Zealand Mortality Collection

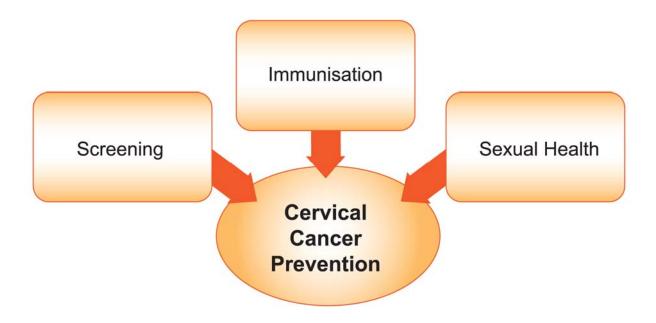
Note: The rate shown is the age-standardised rate per 100,000 female population, standardised to the WHO world standard population.







A multi-pronged approach to cervical cancer prevention



The aim of the HPV Immunisation Programme is to protect young women from HPV infection and the risk of developing cervical cancer later in life









Strategies used in the Programme to achieve equity of uptake by Māori and Pacific girls

- Equitable funding
- Differential timing
- Service specifications use specific strategies including whānau engagement
- Use of school-based delivery model, where possible
- Project implementation plans contain specific strategies
- Targeted national and local communications and resources
- Collection of ethnicity data is based on Ethnicity Protocols









Target HPV vaccination uptake rates for Māori, Pacific and other girls born in 1997 across the three doses, to December 2010

Group	Dose 1	Dose 2	Dose 3
Target	65%	60%	55%
Māori	64%	61%	56%
Pacific	76%	75%	70%
Other	43%	42%	40%
Total	51%	50%	46%









Challenges using an equity lens

- Growing evidence-base
- 'Cooking the pot'
- Integration across complex system
- Health literacy









Principles to guide future immunisation programmes

- Use evidence base to identify priority groups
- Early engagement and involvement all stages
- Buy-in by leaders
- Tailor programme
- Equitable funding
- Use multiple strategies and tactics
- Ongoing monitoring, discussion and response









More information about the HPV Immunisation Programme is available:

- www.moh.govt.nz
- www.cervicalcancervaccine.govt.nz
- 0800 IMMUNE (0800 466863)





