Advertising Specifications

Print Program
Due by: August 25, 2014

- Half Page - NO Bleed   7.5 wide x 5 high
- Quarter Page: NO Bleed   3.687 wise x 5 high

All advertisements are <u>full color</u> and need to be camera-ready. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), PhotoShop and/or Indesign. All support files and fonts must be included.

Conference Handouts for Registration
Due by: September 24, 2014

Inserts need to be received by the hotel by 10:00 am, on the date below - they may arrive up to 5 days prior but may incur a holding charge or be returned if before that. See website for hotel shipping address. Inserts can be anything from a postcard, single page flyer to pads of paper, pens or small giveaways. If you have a larger item, please call me to discuss!   If we have leftovers, we will put them on your booth.

Onsite Video Banner Ad
Due By: September 5, 2014

Please email a HIGH RESOLUTION file with the following specs:
- An Illustrator document (.ai)
- A Photoshop document with fonts included. (.psd)
- A JPG over 800 pixels wide. 72 DPI works. (.jpg)
- A PDF with the logo unobstructed. (.pdf)