



Gain efficiency and simplicity with the ${\color{blue}Storwize^{\tiny{(R)}}}{\color{blue}V7000}$



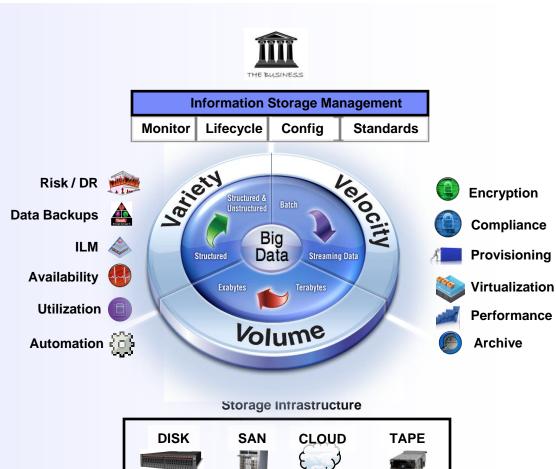


Curtis Neal
Executive IT Specialist: Storage Strategy & Plan-Consulting curtisne@us.ibm.com
San Jose, Ca



Systems and infrastructure are reaching a breaking point.







Smarter Systems are Creating an Information Explosion

Inescapable Data Growth

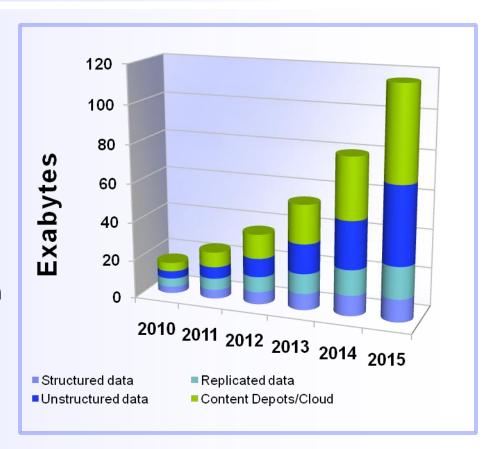
- IDC predicts 500% over next 4 years
- Gartner predicts 650% over next 5 years

Big Data: Designed for data

 Remove barriers to harnessing all available information and unlock insights to make informed choices

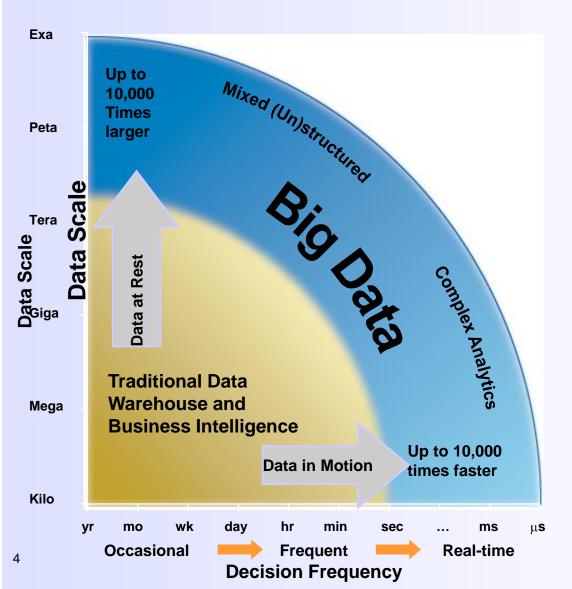
Inescapable technology adoption

- Clients must be more efficient in data storage
 - De-duplication, Compression, Thin Provisioning, Automated Tiering, Archiving
- Clients must stop copying and transmitting backup copies everywhere
 - Snapshot, Replication
- Clients must make their people more efficient
 - · Automation, Integration





Big Analytics Solutions Emerging to Capture new Business Value





Homeland Security

600,000 records/sec, 50B/day 1-2 ms/decision 320TB for Deep Analytics



Telco Promotions

100,000 records/sec, 6B/day 10 ms/decision 270TB for Deep Analytics



DeepQA

100s GB for Deep Analytics 3 sec/decision



Smart Traffic

250K GPS probes/sec 630K segments/sec 2 ms/decision, 4K vehicles



IT organizations are engaging with IBM to succeed in Smarter Computing

To create advantage by transforming the economics of your IT, starting with **Optimized Storage**

DS8000

SAN Volume Controller (SVC)



Storwize V7000



A choice of Virtual Disk storage architectures – each fit for purpose

IBM continues to Innovate Physical and Virtual Tape. It's a universally, scalable and secure storage repository.

TS1140

IBM Network attached storage (NAS) solutions provide a widerange of network attachment capabilities to a broad range of host

IBM Software helps clients build the capabilities to transform their industries and the world.

Innovative server systems design has long been a mainstay at IBM. As we celebrate 100 years of innovation



Tape Drives



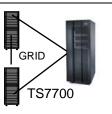
TS1050 LTO5 **Tape Drives**



TS35000 **Tape Libraries**



TS7650 Tape Deduplication



Improve backup infrastructure with Physical and Virtual Tape

Information Archive





Smar Analytics Systems







Storage technology enhancements that hone capabilities for specific workloads

IBM Systems Director

Tivoli Storage Productivity Center FlashCopy Managemanager

Tivoli Storage

Tivoli Storage



Tivoli FlashBack Manager



Software for complete solution implementation and management

System x eX5



Power 7 Systems



Tivoli.

zEnterprise



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A single multi-architecure solution, optimized for multiple workloads



Cloud Computing — High Level Cloud Architecture Storage Focus

Cloud Ready

- Integrated virtualization management with IT service delivery processes
- Elastic scaling, Pay for use
- Self-service provisioning

Automation

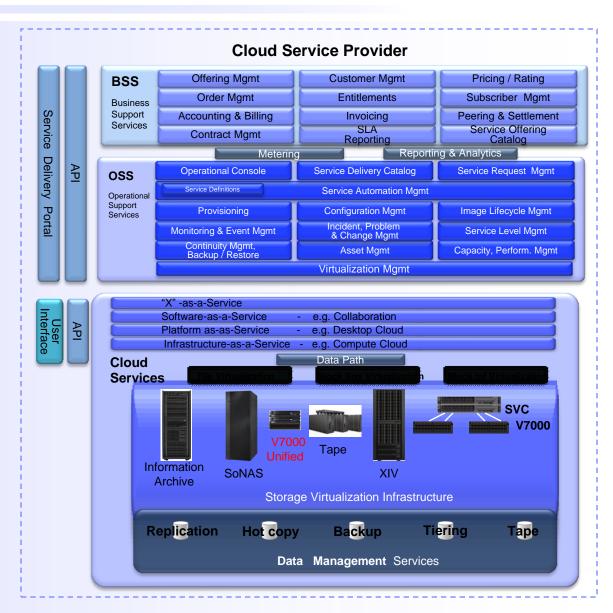
- Automated provisioning Pool standardized virtualized building blocks
- Plug-and-play capacity across HW
- Management of the virtualized environment

Virtualization

- · Remove physical resource boundaries
- · Increased hardware utilization
- Reduce software licensing costs

Physical Consolidation

- Reduce infrastructure complexity
- · Improve facilities management
- Improve operational costs/reduce TCO





IBM Storwize V7000 — Unified Storage Solution

V7000 Unified supports a 6U block and file solution managed from one GUI



New Storwize V7000 Unified Enhancements V6.3

- Unified block and file (SAN and NAS) storage
- Upgradable from existing Storwize V7000 systems
- IBM Active Cloud Engine policy-based management

Global Mirror enhancements

- Low bandwidth mirroring option
- SVC and V7000 can participate together in Metro Mirror / Global Mirror

New GUI features

- Usability improvements
- Realtime stats history

User security enhancements

- LDAP authentication
- CLI Password login
- Mirrored Volume timeout configuration
- Round-robin storage system port selection
- 3TB drive support
- 200GB/400GB SSD option

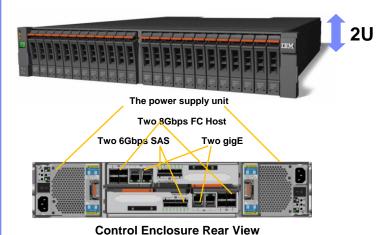


- **One** system
- **One** management framework
- **One** Gui
- **Inc** unified block and file solution



IBM Storwize V7000 — Unified Storage Solution Storage Virtualization provides TCO savings and Optimize IT infrastructure .

Architecture	Enterprise class function for mid size clients	
Themtecture	Thin provisioning – included — Reduces CapEx	
	New GUI – Reduces complexity	
	Modular 2U building blocks that can be housed in existing standard 19" rack alongside servers or other storage	
	Small initial capacity point starting at 1TB and can grow in single drive capacity increments	
Application	Change storage without interrupting applications	
Availability	Allocate more storage to applications automatically	
	Non-disruptive data migration between heterogeneous devices	
	Virtual LUN Mirroring	
Performance	Gives clients the ability to tune and/or tier data placement to	
	maximize performance across diverse application needs or service levels	
	Easy Tier – included -Improves performance by up to 300%	
Point in Time	■ FlashCopy — included — the ability to use FlashCopy will be part of	
Copy	the base software licensing or part of the external storage management licensing to use it with externally managed disk	
	management neensing to use it with externally managed disk	
Any Distance	(Metro Mirror) Up to 300km between sites synchronous	
Remote Copy	(Global Mirror) Up to 8000km between sites asynchronous	
	Metro and Global Mirror delivered as single feature	



Proven IBM Software functionalities

2076-112/124

- RAID 0, 1, 5, 6, 10
- Storage Virtualisation (local and external disks)
- Non-disruptive Data Migration
- Global & Metro Mirror (multi cluster)
- FlashCopy (256 targets, cascaded, incremental)
- Thin Provisioning
- Scaling across controllers within a cluster
- Mix drive sizes and HDD/SSD in enclosure
- Eight 8Gbps FC ports plus four 1Gbps iSCSI



IBM Storwize V7000 — For Clients who Need Space Efficiency

- Compact packaging: controllers and disk in just 2U
 - Add expansion enclosures for more capacity
 - Scales from entry to 240 drives without disruption
 - 12 and 24 bay disk storage enclosures can be
- Clustered systems provide new customer options to independently grow capacity and performance
 - Up to 480TB raw capacity in one standard rack
- Drive Choices
 - Drive sizes can be intermixed in an enclosure

High Performance	■ 2.5" Solid State Drives - 200 GB, 300 GB, 400 GB	
	■ 2.5" 15K SAS Disk Drives - 146 GB, 300 GB	
Medium Performance	2.5" 10K SAS Disk Drives - 300 GB , 450 GB, 600 GB	
Lowest Cost	 2.5" 7.2K Near-Line SAS Disk Drive 1 TB 	
Lowest Cost	■ 3.5" 7.2K Near-Line SAS Disk Drives - 2 TB, 3 TB	

Start small

One 24 bay control enclosure



Scale Up

Easily add up to 9 expansion enclosures



Scale Up

Easily add up to 9 expansion enclosures





IBM Storwize V7000 Storage Benefits

Integrated no-charge Easy Tier function

- Expected to deliver similar benefits to DS8000 Easy Tier
- Application throughput improved up to 300%, up to 40% reduced power and cooling

Integrated no-charge thin provisioning function

 Expected to reduce disk capacity required by 20% or more; reduce disk capacity for copies by 75% or more

Thin provisioning



Without thin provisioning, preallocated space is reserved whether the application uses it or not.



Dynamic growth

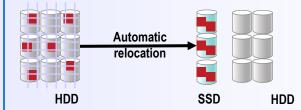
With thin provisioning, applications can grow dynamically, but only consume space they are actually using.

Multi-Path Drivers

- Choice of is yours
 - IBM SDD (Subsystem Device Driver)
 - MPIO (Window, AIX), MPxIO (Solaris) ,
 - DM-MP (Linux)
 - PVLinks (HP-UX)
 - Symantec DMP
 - VMware Qlogic MPP
 - Powerpath for AIX



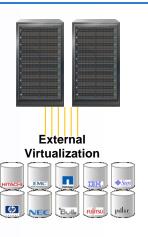
"Easy Tier"



- Busiest data extents are identified and automatically relocated to highest performing Solid-state Disks
- Remaining data extents can take advantage of higher capacity, price optimized disks

Scalability

 For high capacity applications such as archive, dynamically add capacity by adding disk enclosures or virtualize external disk systems





Easy Tier is SMART Storage

Client Challenges with SSD - High performance (IO/Sec) but high cost (\$/Gbyte)

Smart storage –Benefits go beyond performance

- Optimizes SSD deployments by migrating only hottest data to SSDs
- Assures clients that they are not overspending on expensive SSDs unnecessarily
- Reduces administrative effort and costs by automating data placement
- New tooling enables clients to see exactly how much their existing workloads can benefit from how many SSDs; no more guessing

Easy Tier 1

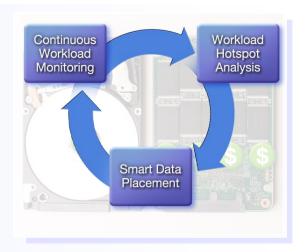
- Automated movement of data based on actual workload performance f or Easy Tier 1 (SSD + HDD), key customer values
- Flexibility to move 1GB or Mod 1 segments or full volumes

Easy Tier 2

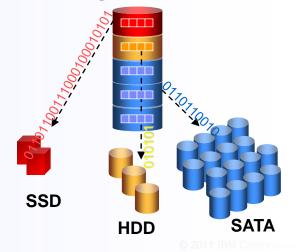
- Easy Tier automatic mode now supports migration between any two tiers
- Automatic extent rebalancing within a tier
- Rank depopulation

Storage Tier Advisor Tool (STAT):

- Download and install Storage Tier Advisor Tool (STAT):
- http://www-01.ibm.com/support/docview.wss?uid=ssg1S4000935
- Run Easy Tier measurement minimum 24 hours



Logical volume





STAT Output: System Summary

IBM® Storwize® V7000





System Summary

The data is collected from Fri Apr 01 18:15:33 UTC 2011 to Sat Apr 02 10:05:34 UTC 2011

Storage Tier Advisor Tool version: 7.1.0.0

Total Volumes Monitored	25
Total Capacity Monitored	500G
Hot Data Capacity (% of Total)	169G (33%)
Capacity Allocated on SSD/Total SSD Capacity	0G/0G
Estimated Migration Time	3.2 hours

Recommended SSD Configuration *1

Pool ID	SSD Configuration	Predicted Performance Improvement *2
System wide	All Added 1 900G SSD Array(s) (RAID5) *3	70.0% ~90.0%
0x0000	Performance Improved by Adding 1 SSD Array(s) *3	70.0% ~90.0%

System Summary

System Recommendation

Storage Pool Recommendation

Volume Heat Distribution

LEGAL DISCLAIMER:

The "Storage Tier Advisor Tool" uses limited storage performance measurement data from a user's operational environment to model potential unbalanced workload (a.k.a skew) on disk and array resources. It is intended to supplement and support, but not replace, detailed pre-installation sizing and planning analysis. It is most useful to obtain a "rule of thumb" system-wide performance projection of cumulative latency reduction on arrays and disks when a Solid State Disk configuration and the IBM Easy TierTM function are used in combination to handle workload growth or skew management.

🚟 UK: Sun 23:06 🛭 US Pacific: Sun 15:06 🚺 Hong Kong: Mon 06:06 GMT/UTC: Sun 22:06 Done

^{*1} The recommended SSD configuration is only the suggested SSD capacity to add or to take advantage of the existing SSD resource, for detailed physical configuration, please consult IBM service team.

^{*2} The predicted performance improvement is the possible response time reduction at the backend in a balanced system configuration, and it may vary with different system workload and configuration.

^{*3} Assume the SSD Array will be configured as RAID5 (3+P), and the equivalent capacity is 900G.

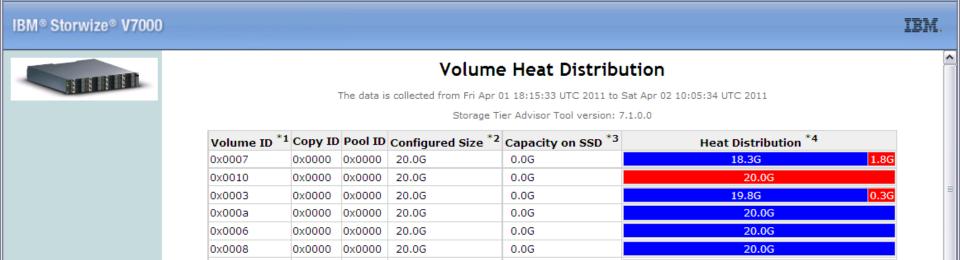


STAT Output: Volume Heat Distribution

The measurement functionality of Easy Tier can be enabled without purchasing SSDs

To start using Measurement Function

- The measurement functionality of Easy Tier can be enabled without purchasing SSDs
- Easy Tier will produce a performance summary file which can be copied from the system for analysis
 - Review file on a daily basis
- IBM Storage Tier Advisor Tool (STAT) can analyze data
 - http://www-01.ibm.com/support/docview.wss?uid=ssg1S4000935
- Whitepaper on how to use STAT:
 - https://www-03.ibm.com/support/techdocs/atsmastr.nsf/WebIndex/WP101852





IBM Storwize V7000 Unified & ISV Enablement

Commitment to enablement, integration and optimization for enhanced customer value

- Reduce complexity, improve utilization, and cut costs
- Deliver continuous and reliable access to information
- Visible through dedicated partnerships and ongoing work with:

















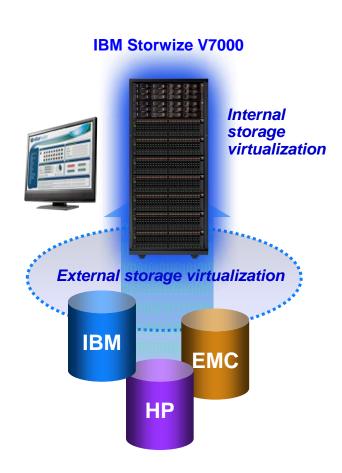
Targeted solution areas include:

- Backup / restore
- High availability, disaster recovery, clustering
- Database and performance optimization
- Virtualization
- Industry solutions (Healthcare, Telco, etc.)
- Operations management



VMware...and IBM Storwize V7000 as a complete virtualization solution

- Storwize V7000 virtualizes its own internal storage and external disk systems storage
- Storwize V7000 acts as the virtualization layer between the host and external storage system.
- Up to 32 PB of external storage can be managed by a single IBM Storwize V7000 system
- As Storwize V7000 virtualizes storage, volumes can be non-disruptively moved between external and internal storage capacity
- Tight integration with VMware includes complementary plug-ins:
 - VMware vCenter Server
 - VMware vStorage APIs for Array Integration (VAAI)
 - VMware Site Recovery Manager (SRM)
- Improved application-aware backups and restores
 - IBM Tivoli FlashCopy Manager for VMware



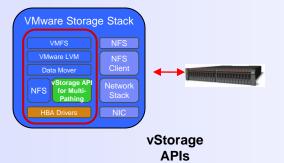


VMware Server and V7000 Storage Hypervisors

Virtualize the complete infrastructure

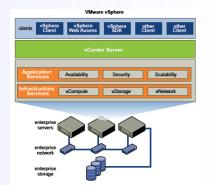
vStorage APIs for Array Integration

- Integration with vStorage APIs to enable VMware control over common storage operations in a virtual server environment
- Includes the following operations:
 - Optimized VM provisioning (Write Same)
 Uses storage system to zero out new volumes
 - Block locking (Atomic Test & Set)
 Improved VMFS performance with less reservation conflicts
 - Fast copy (optimized cloning, XCOPY)
 Storage-side volume to volume cloning



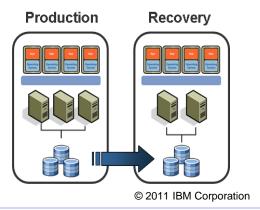
VMware vCenter plug-in

- The Storwise VMware plug-in for VMware vCenter provides VMware administrators direct control of their V7000 based VM storage through the vCenter console
- Provides additional capabilities to VMWare vCenter:
 - View rich information on the underlying storage. View allocated storage per VM, per Host, per Datacenter
 - Seamless association of datastores with SVC storage VDisks through creation, deletion, cloning and resizing of datastores



Site Recovery Manager

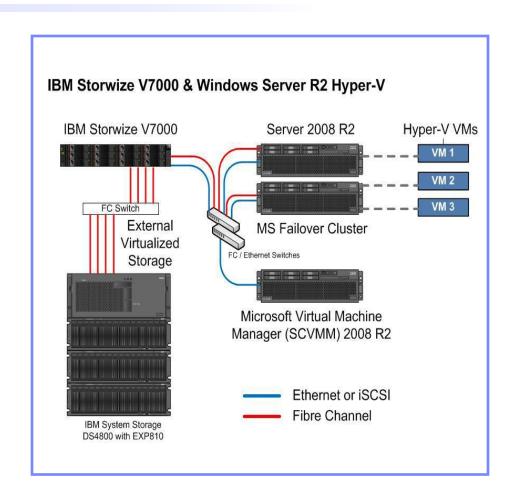
- Solution for disaster recovery
 - Sync (Metro Mirror)
 - Async (Global Mirror)
 - IBM written Plugin
- Simplifies and automates disaster recovery processes
 - Setup
 - Testing





Virtual Machines with IBM Storwize V7000 and Microsoft Hyper-VTM

- Virtualized server or storage environment enables more efficient use of computing resources by sharing hardware resources.
- IBM Storwize V7000 combined with Microsoft Hyper-V provides a fully virtualized solution for flexible infrastructure that can grow and change with your business, reducing the costs of managing and operating your infrastructure.
- The unique ability to move both servers and storage without downtime significantly improves Service Level Agreement's (SLA) and minimizes impacts on users and customers.





Real-time Performance Statistics



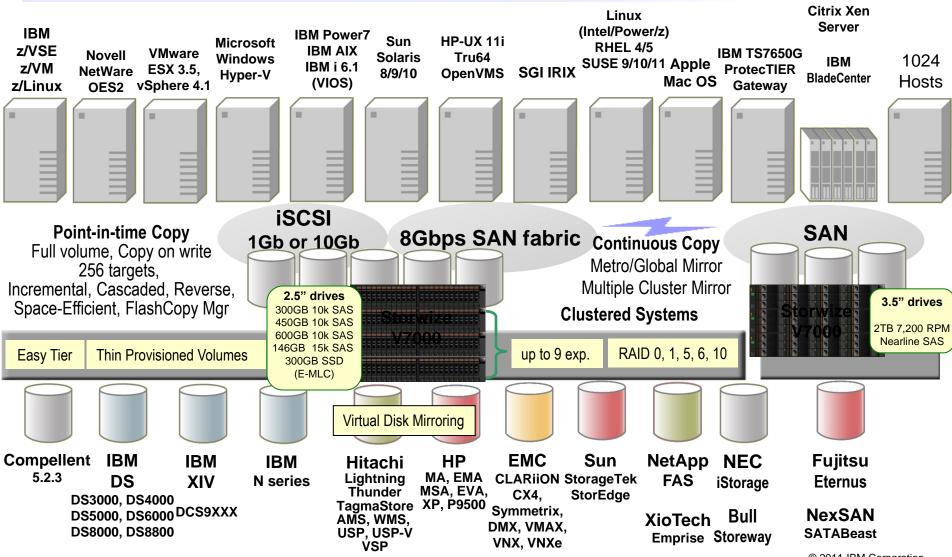


- Gathers system level performance statistics (CPU utilization; port utilization and I/O rates; volume and MDisk I/O rate, bandwidth, latency) in real time with sampling rates down to 5 sec.
- Provides a snapshot view for immediate monitoring with 5-minutes of performance history

- Get "immediate" monitoring during environmental changes
- Troubleshoot sudden drops in performance
- Pair up with TPC for complete performance solutions



IBM Storwize V7000 Supported Environments





Data Protection/High Availability Features

Snapshots

- Space efficient, differential snapshots
- Includes Microsoft Windows VSS integration

Synchronous Replication

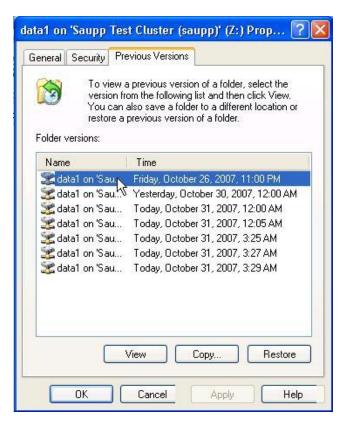
- File, Set of files or entire file system
- Single site in initial release

Asynchronous Replication (Release 1.1.1)

- Any file system sub-tree from one cluster to another
- · Batched based, hub and spoke

·High Availability (HA) Features

- Redundant Interface Nodes: allows access to data by users
- Redundant Storage Nodes: allows access to storage
- Redundant private 1GbE internal management network
- Redundant private DDR Infiniband data network
- RAID 5/6: Protects against individual disk failures



Snapshots Integrated into Windows Explorer using the Volume Shadow Copy Services (VSS)

Snapshots in Linux/Unix →

/.snapshots



IBM Storwize V7000 — Virtual Business Copy Services

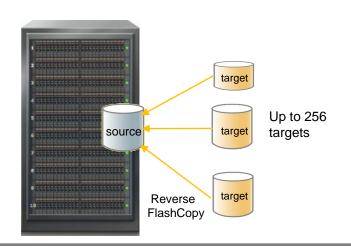


FLASHCOPY

Target is time-zero copy of the source Up to 256 Consistency groups supported

Source and target volumes may be on internal or external disk

- BACKGROUND FULLCOPY
- BACKGROUND NOCOPY
- FLASHCOPY USING CONSISTENCY GROUP
- INCREMENTAL FLASHCOPY
- MULTIPLE FLASHCOPY
- CASCADED FLASHCOPY
- SPACE EFFICENT FLASHCOPY
- MULIYIPLE REVERSE FLASHCOPY



DISK MIRRORING

Up to 300km between sites for business continuity using synchronous remote replication.

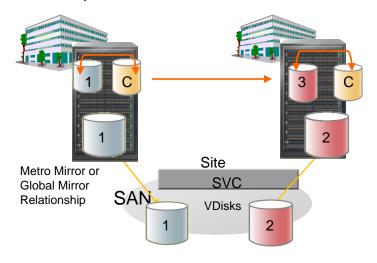
Up to 8000km between sites for business continuity using synchronous remote

Metro and Global Mirror delivered as single feature

Offers great implementation flexibility

Operates between SVC clusters at each site

Local and remote volumes may be on any SVC supported disk systems

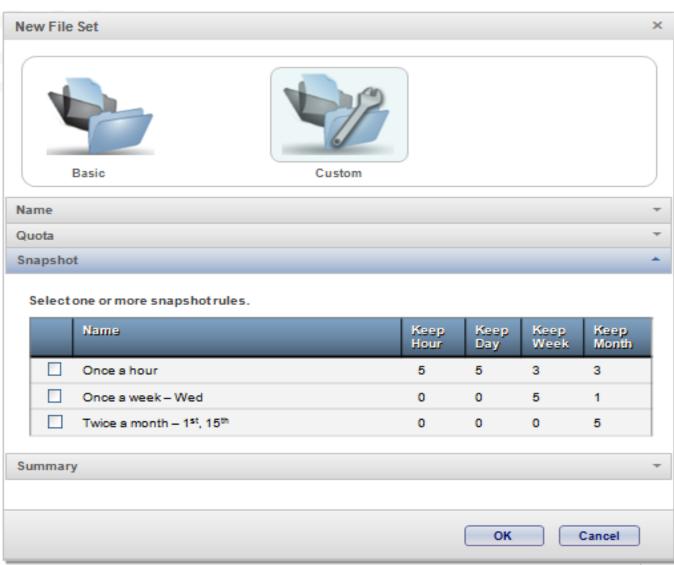


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Snapshot Management by the User

- To establish snapshot r
 - Create a rule
 - User names th
 - The rule conta specific hours manually.
 - The rule conta various period
 - User may crea
 - Associate a rule wit
 - A rule may be
 - A file system c
 - Multiple rule weekends
 - The differen snapshots c
 - The total nu associated \u00ed
- Snapshots are then cre





New Snapshot Management Features

Snapshots available on a file set in addition to a file system

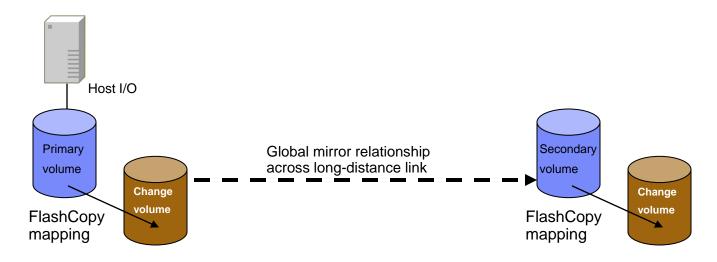
- Space occupied by a snapshot is charged against the file set quota
- 32 snapshots are reserved for services such as NDMP
- 224 snapshots per file system
- 224 snapshots per file set not charged against the file system
- Rules are defined to set schedules for all file systems or sets cron jobs are not used
- Rules define retention policies to control retention of snapshots, automatically deleting the oldest snapshots as new ones are created, maintaining a set number of snapshots for specified periods
- Snapshots may be named, or default to the Windows standard of @GMT-date-time
- Additional CLI commands added to facilitate management of snapshots
- Existing snapshot functions and features remain
- No new file restore functions existing restore options remain



Global Mirror Relationship with Change Volumes



Balance Remote Data Currency With Network Bandwidth Cost



- A Global Mirror relationship consists of two volumes primary and secondary
- In 6.3.0, each of these may be associated with a change volume
 - Not enabled by default
- Change volumes are used to record changes to the remote copy volume
 - Changes can then be copied to the remote cluster asynchronously
- FlashCopy relationship exists between remote copy volume and change volume



IBM Active Cloud Engine™ for Storwize V7000 Unified

V7000 Unified

- Unified block and file storage system with a tightly integrated management console
- Support for NFS/CIFS/FTP/HTTPS/SCP file protocols in addition to existing block functions
- File replication and file level snapshots for business continuity and disaster recovery
- IBM Active Cloud Engine[™] technology delivers automated storage efficiency capabilities
 - True policy-based management of files
 - With user-defined policies



- Storwize V7000 Unified is comprised of V7000 and two additional servers the Gateway Nodes
 - System-X (x3650M3 servers)
 - Quad Core 2.5 Ghz Xeon, 72G RAM, 2x8G FC, 2x10GEth, 4x 1GEth
 - OS is RHEL 6.1



IBM Active Cloud Engine™ for Storwize V7000 Unified

IBM Active Cloud Engine

- Policy-driven engine that helps improve storage efficiency by automatically
 - Placing files when they are created on the appropriate storage
 - Moving files during their life to the right tier of storage including tape in a TSM hierarchy
 - Deleting expired or unwanted files
 - Identifying files for backup or replication to a DR location
- High-performance: can scan billions of files in minutes

IBM Active Cloud Engine Value

- Lowers storage cost by moving files transparently to the most appropriate tier of storage
- Controls storage growth by moving older files to tape and deleting unwanted or expired files
- Enhances administrator productivity by automating file management
- Improves data protection by identifying files for backup or DR
- IBM SONAS also supports Active Cloud Engine with the functions above and additional capability for data movement among storage systems





Storwize V7000 Unified – Gateway Nodes + NAS Software

Software stack providing the NAS file services

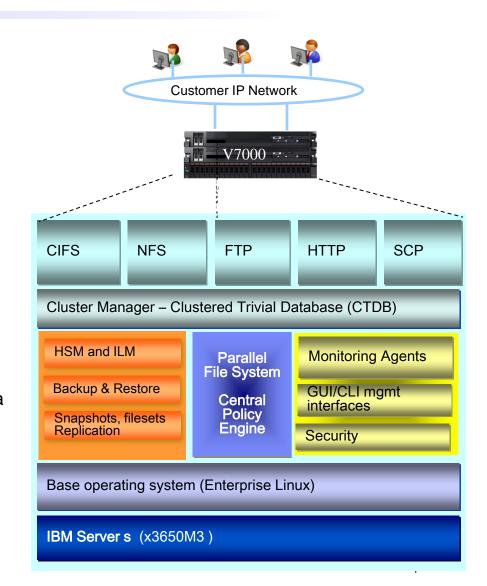
- IBM GPFS, TSM
- Open source CTDB, SMB, NDMP, Security

V7000 Unified presents single management interface

- GUI hosted on File Module provides access to all features
- CLI hosted on File Module forwards requests to File or Block layers as needed

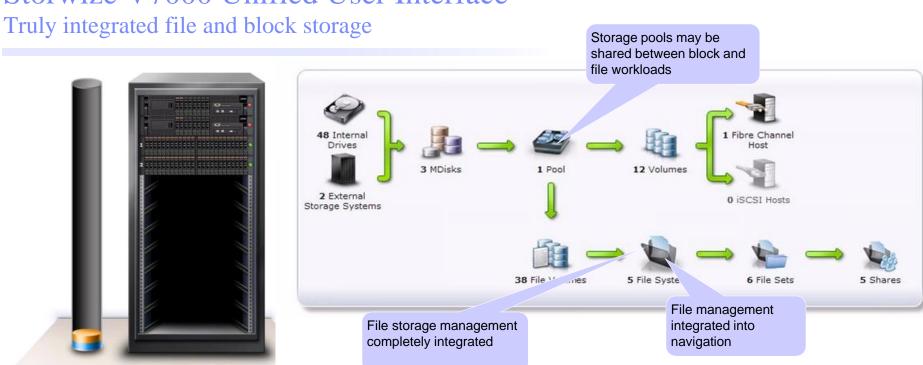
Features / Business Value

-ILM/HSM capability helps clients leverage different storage pools for different needs and automate the placement and movement of data between these pools quickly, transparently without any administrator involvement. Powerful policy engine in SONAS scans millions of metadata files super fast and takes action based on policies.





Storwize V7000 Unified User Interface



Manage block and file applications with a single storage system

Support file access protocols

kq458vb.ibm

NFS, CIFS, FTP, HTTPS, SCP

Simplify administration with an intuitive GUI for block and file data

Not a launcher for two different interfaces



BM Corporation

Define Active Cloud Engine ILM Policies in the GUI

New File System Single File System Pool Migration - ILM Custom Name and File System Pool Migration Policy ✓ Enable file migration Migration Start Time: Migration Thresholds: As soon as threshold is reached Start threshold: 95 % Specify: Stop threshold: 85 HH:MM Exclusion list (files not to migrate) File Attribute Operator Value Size MB 11 2 Days Last accessed OK Cancel

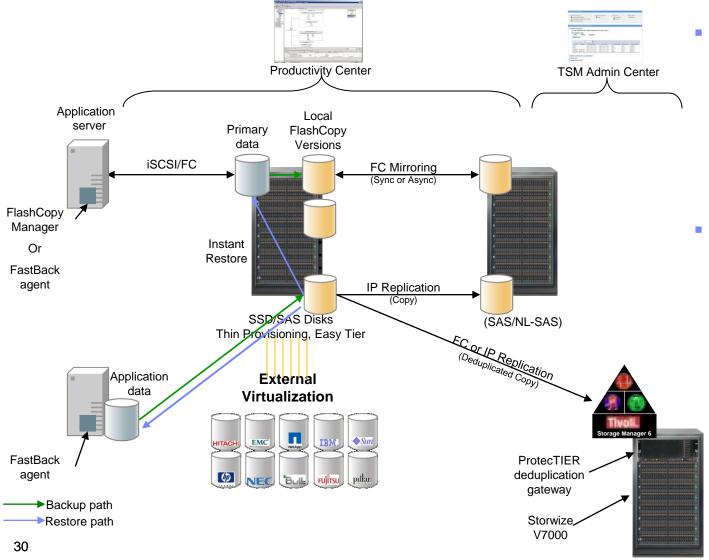
This dialog is modeled on the Storwize V7000

volume creation

dialog



Storwize V7000Solutions at a Glance



For clients looking to integrate with enterprise recovery management or to extend these solutions to data not currently stored on Storwize V7000

IBM offers

- Virtualization of external disk arrays
- Application-integrated software snapshot for external data
- Unified Recovery
 Management with
 Tivoli Storage
 Manager



The IBM Centennial 2011: 100 years IBM

IBM Storwize V7000 — Unified Storage Solution

- Delivers sophisticated enterprise-class storage function for midsize businesses
- Supports your growing business requirements while controlling costs
- Provides up to 200% performance improvement with automatic migration to high-performing SSE
- Thin provisioning allows you to purchase only th disk capacity you need
- Easy-to-use data management designed with a graphical user interface
- Metro Mirror and Global Mirror for replicating dat synchronously or asynchronously









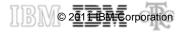


















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- MHz / GHz only measures microprocessor internal clock speed; many factors may affect application performance. When referring to storage capacity, GB stands for one billion bytes; accessible capacity may be less. Maximum internal hard disk drive capacities assume the replacement of any standard hard disk drives and the population of all hard disk drive bays with the largest currently supported drives available from IBM.

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