**FIDI Annual Conference Geneva 2016**

**Sponsorship opportunities**

**The FIDI Conference sponsorship opportunities are open to:**

* **FIDI Affiliates;**
* **FIDI “netrual suppliers”, meaning companies providing products & services to FIDI Affiliates in the area of IT, insurance, packaging, equipment, transportation, etc.**

**FIDI Bronze Sponsorship benefits: € 2,500**

* **Special sponsor recognition**, logo in pre-and-post conference mailings, such as but not limited to, invitation, reminders, conference newsletters…);
* **Special sponsor recognition on the website;**
* **Company contact listing in the Conference Brochure;**
* **Recognition and inclusion of logo within the printed List of Delegates booklet;**
* **Sponsor “thank-you” signs** displayed prominently in the conference registration area and other high traffic areas.

**FIDI Silver Sponsorship benefits: € 7,000**

All of the benefits included in the FIDI Bronze plus the following:

* Sponsorship and naming rights of your chosen event (\*) – choose (subject to availability) between:
  + **A Business Session**
    - Including: notepad or pen with logo
  + **FIDI-35 Club Conference**
  + **FIDI 35 Club Sporting Activity**
  + **FIDI Sightseeing Tour**
    - Including: caps or poncho’s with logo
  + **FIDI Women On the Move**

Recognition at your sponsored event consists of:

* Your logo on a banner, displayed at the event and on promotional materials were appropriate;
* A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
* **½ page advertisement in the Conference Brochure**;
* **An exhibitor table** including 2 chairs and a banner for you to man and/or use for displaying promotional materials;
* **50% discount on the conference registration fee for one delegate**.

(\*) **Important note:** up to two sponsors can sponsor the same event.

**FIDI Gold Sponsorship benefits: € 9,000**

All of the benefits included in the FIDI Bronze plus the following:

* Sponsorship and naming rights of your chosen event (\*) – choose (subject to availability) between:
  + **FIDI Charity Run**;
    - Including: sponsor branded t-shirts;
    - 1 complimentary registration for sponsor.
  + **FIDI Golf Tournament**;
    - Including: branded golf towels or golf balls;
    - Nearest to the pin and Longest drive;
    - Breakfast boxes;
    - Lunch;
    - 1 complimentary registration for sponsor.
  + **Conference Transportation**;
  + **FIDI Coffee Breaks**;
  + **FIDI Networking Lounge**;
    - Branded pillow cases.

Recognition at your sponsored event consists of:

* Your logo on a banner, displayed at the event and on promotional materials were appropriate;
* Opportunity to present a prize to the winners (applicable only to Charity Run and Golf Tournament);
* A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
* **A Complimentary sponsor profile** published in the annual conference issue of the FIDI Focus Magazine, the official publication of FIDI;
* **Full page advertisement** in the Conference Brochure
* **½ page advertisement** in FIDI Focus
* **An exhibitor table** including 2 chairs and a banner for you to man and/or use for displaying promotional materials;
* **Free conference registration for one person**.
* **Interactive banner on the conference app.**

(\*) **Important note:** up to two sponsors can sponsor the same event. With the exception of the FIDI Golf Tournament where more sponsors are welcomed.

**FIDI Platinum Sponsorship benefits: € 9,000**

All of the benefits included in the FIDI Bronze plus the following:

* Sponsorship and naming rights of your chosen event (\*) – choose (subject to availability) between:
  + **FIDI Welcome Reception;**
    - Including: logo reflected on premises;
  + **FIDI Business Buffet Lunches (all three days)**;
  + **FIDI Gala Dinner**
    - Including branded menu cards;
    - Logo displayed on screens throughout event;
    - 2 tables in preferential locations for the sponsor to invite guests to sit at their given tables (as assigned by FIDI)

Recognition at your sponsored event consists of:

* Your logo on a banner, displayed at the event and on promotional materials were appropriate;
* Opportunity to present a prize to the winners (applicable only to Charity Run and Golf Tournament);
* A verbal “thank-you” by a FIDI Representative during the sponsored event’s welcome address.
* **A Complimentary sponsor profile** published in the annual conference issue of the FIDI Focus Magazine, the official publication of FIDI;
* **Full page advertisement** in the printed List of Delegates booklet;
* **Full page advertisement** in the Conference Brochure;
* **Full page advertisement** in FIDI Focus;
* **Insert of company ‘give-away’** in the FIDI Conference bag;
* **An exhibitor table** including 2 chairs and a banner for you to man and/or use for displaying promotional materials;
* **Free conference registration for one person**;
* **Interactive Banner ads on the Conference App;**

(\*) **Important note:** up to two sponsors can sponsor the same event.

**Additional opportunities, subject to availability:**

1. **Company promotional item in the conference bag** **€500**

Why not take the opportunity to reach out to your fellow affiliates with one of your unique promotional items.

* Company items have to be produced by the company and shipped to the main conference hotel in Geneva, Switzerland at the companies expense;
* All items must be approved by FIDI.

1. **Advert in the Conference Brochure €750**

* 5 spaces available, and will be given on a first come first served basis.

1. **Sponsored Water Bottles €???**

Why not try something different and sponsor the conference water bottles located in the networking lounge, or on the buses bringing Affiliates to the different events.

**Interested or looking for more information?**

Please contact:

Laura Rossignoli, FIDI Events Officer at [Conference@fidi.org](mailto:Conference@fidi.org) or +32 2 421 47 56

**All sponsorship opportunities at a glance**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Bronze | Silver | Gold | Platinum |
| Sponsor logo in pre-and-post conference mailings | ✓ | ✓ | ✓ | ✓ |
| Company logo and website url in the Conference Brochure | ✓ | ✓ | ✓ | ✓ |
| Inclusion of logo in the printed List of Delegates booklet | ✓ | ✓ | ✓ | ✓ |
| Banner in the conference registration & networking areas | ✓ | ✓ | ✓ | ✓ |
| Sponsorship & naming rights of your chosen event (incl. recognition at the event:   * Logo included on signage and promotional materials; * Verbal ‘thank-you’ by a FIDI Representative at event. |  | ✓ | ✓ | ✓ |
| Advertisement in the Conference Brochure |  | ½ p | 1 p | 1 p |
| Conference registration advantages (for one delegate) |  | ✓ | ✓ | ✓ |
| An exhibitor table a banner for sponsor to man and/or use for displaying promotional materials |  |  |  |  |
| Complimentary sponsor profile in FIDI Focus |  |  | ✓ | ✓ |
| Complimentary registration for 1 delegate to the selected sponsored activity of the package |  |  | ✓ | ✓ |
| Advertisement in FIDI Focus |  |  |  | 1 p |
| Interactive Banner ads on the Conference App |  |  | ✓ | ✓ |
| Advertisement in the printed List of Delegates booklet |  |  |  | ✓ |
| Insert of company ‘give-away’ in the conference bag |  |  |  | ✓ |
|  |  |  |  |  |