

Joyce M. Roché

Retired CEO, Girls, Inc.

Director: AT&T, Dr. Pepper Snapple Group, Macy's, Tupperware Brands

A prized director on all of her boards, Joyce Roché's domain expertise and personal commitment have fueled Tupperware's development of motivational pay programs, diverse global talent, and a tremendous growth trajectory.

"Joyce's unique background in direct sales and motivating women to be top achievers has had untold positive influence on Tupperware," says the board's lead director Bob Murray.

Well-versed in the complexities of managing a voluntary global sales force, Ms Roché helps guide Tupperware directors through discussions and key decisions about strategy, marketing approaches, and investment for continued growth. At the same time, she masterfully ensures the implementation of compensation practices that underpin corporate objectives.

"Joyce is without a doubt our 'go-to' director. She's a true role model and motivator," says Mr Murray.

Career Highlights

- CEO, Girls, Inc. from 2000 to 2010
- President and COO of Carson from 1996 to 1998.
- EVP of Global Marketing for Avon Products from 1995 to 1996 and VP of Global Marketing from 1993 to 1994.
- Revlon
- Graduate of Dillard University and Columbia Business School