



**OPEN  
FOR  
BUSINESS**

22-25 OCTOBER 2017

# CONFERENCE PROGRAMME

Accurate as of 03/09/17 Programme subject to change

## Sunday

## WELCOME PARTY

6.30pm **Official Welcome - Shadow Minister for Sport Don Farrell**  
Poolside RACV Royal Pines Resort

*Proudly sponsored by Jasstech Solutions*

## Monday - 23rd October

7.30am Registration

8.20am Morning Warm Up  
**Official Open, Deputy Lord Mayor City of Gold Coast, CR Donna Gates**

### KEYNOTE SESSION 1

8.40am **The lasting legacies of the Gold Coast 2018 Commonwealth Games (GC2018)**  
*Mark Peters, CEO, Gold Coast 2018 Commonwealth Games Corporation*

9.00am **Can Parks be Open for Business? - The Challenges and Opportunities**  
*Mitchell J Silver, New York Parks Commissioner*

9.45am **On the Couch with Susan Alberti AC**  
*Susan Alberti AC and Brett Phillips*

10.30am Morning Tea Break in Expo

	MANAGING Monarch Room	PLANNING Karrie Webb Room	COMMUNICATING Jacaranda Room	BALANCING Marquis Room
11.00am	<b>Sustainable Sport</b> <b>More Sport, More Often for More People in Centennial Parklands</b> <i>Jarrod Bean, Manger, Sports and Rec.- Botanic Gardens and Centennial Parklands Trust</i>	<b>Planning Spaces</b> <b>Community Facilities to Meet the Fast and Changing Participant Growth</b> <i>Ken Gannon, Facilities and Project Manager - AFL</i>	<b>New Technology</b> <b>The New Parks Quality Assurance Process at the City of Melbourne</b> <i>Melanie Kinsey, Asset Improvement Officer - City of Melbourne</i>	<b>Social, Economic and Env. Benefits</b> <b>It's Hard Being Green</b> <i>Rachel Thorpe, Consultant - AECOM; Hugh Gardner- Sports Turf WA; Warren Stephens - LGA Belmont</i>
11.30am	<b>Victoria's Stadiums 'Open for Business' A Regional and Metropolitan Response</b> <i>Andrew Butterfield, Assistant Director State Facilities &amp; Major Projects - Sport and Recreation VIC</i>	<b>Ausplay Results Update</b> <i>Gary Rauber- Research Consultant, Ausplay - Australian Sports Commission</i>	<b>Using GIS Technology to Improve Park Planning for Older People: The Better Parks for People Project</b> <i>Rosemary Black, Associate Professor; Rachel Whittlesea, Spatial Scientist, Alexandra Knight, Researcher - Charles Sturt University</i>	<b>Value of Parks Project - determining the socio-economic value of parks</b> <i>Dennis Devine, Principal Project Officer, Department of National Parks, Sport and Recreation, QLD; Sally Driml, Lecturer-Uni QLD; Rolf Buckley, International Chair in Ecotourism Research, Griffith Uni</i>
12.00pm	<b>In this New Era of Women's Sport, Netball Must Push the Limits</b> <i>Catherine Clark, Australian Comm. Games Assoc &amp; Netball Aust.</i>	<b>Designing Recreational Facilities for Increased Usage</b> <i>Jarrod Hill, Director - SportEng</i>		

12.30pm Lunch and Networking in Expo

12.30pm Generate Australia Lunch Box Hang - Monarch Room  
*Jenn Halliday, Generate NZ; Eve Craker, Generate Aust*

	<b>MANAGING</b> Monarch Room	<b>PLANNING</b> Karrie Webb Room	<b>COMMUNICATING</b> Jacaranda Room	<b>BALANCING</b> Marquis Room
1.30pm	<b>Parks and Assets</b> <b>Analysis of the feasibility of using crowd-sourced smartphone GPS tracking data</b>  <i>Michael Langdon, Senior Advisor - Department of Transport and Main Roads, QLD</i>	<b>Health and Wellbeing</b> <b>Healthy Melville - Bringing Health to Life</b>  <i>Janet Armarego, Health Promotions Coordinator - City of Melville</i>	<b>Consultation</b> <b>Community Infrastructure Planning - a Partnership Approach</b>  <i>Troy Scoble, Manager Recreation and Youth Development - City of Melton</i>	<b>People and Performance</b> <b>Performance Based Culture *WS</b>  <i>Paul Jane, CEO - Cycling Victoria; Martine Harkin - Leading Teams</i>
2.00pm	<b>Performance Monitoring and Auditing of Sports Grounds</b>  <i>Grant Greenway, Senior Turf Consultant - Director ETP Turf</i>	<b>Planning for Social Inclusion in Playspaces: The Case Study of Livvi's Place, Port Macquarie</b>  <i>Rosemary Black, Associate Professor - Charles Sturt University</i>	<b>Parks and Leisure in a Smart City</b>  <i>Ian Hatton, Digital City Program Manager - City of Gold Coast</i>	

2.30pm Afternoon Tea Break in Expo

	<b>MANAGING</b> Monarch Room	<b>PLANNING</b> Karrie Webb Room	<b>COMMUNICATING</b> Jacaranda Room	<b>BALANCING</b> Marquis Room
3.00pm	<b>Funding and Budgets</b> <b>The shift from sponsorships to strategic partnerships</b>  <i>Jo Allwood, Manager of Corporate Partnerships - Botanic Gardens &amp; Centennial Parklands</i>	<b>The Environment</b> <b>Sports Turf : Soil and Top Layer Conditioning</b>  <i>Nathan Straume, Training, Compliance and Regional Manager - TC Advantage Pty Ltd</i>	<b>Innovation</b> <b>What is a Smart Park? *WS</b>  <i>Mark Band, CEO, Parks and Leisure Australia; PLA Advisory</i>	<b>Economic and Environmental Impacts</b> <b>The Gentrification of Public and Private Realm: A Wolf in Sheep's Clothing?</b>  <i>Liam Cridland, Senior Landscape Architect - MODE, Leo Mewing, Brisbane Planning Manager - CARDNO</i>
3.30pm	<b>The Surfing Australia Story – Sport Commercialisation through Partnerships</b>  <i>Andrew Stark, CEO-Surfing Australia</i>	<b>Cutting the Junk: The Role of Health and Wellbeing Providers in Promoting Healthy Food</b>  <i>Ariana Kurzeme, Advocacy Manager; Charlotte Hurst, Rec. Dev Manager - YMCA</i>		<b>Kaitiakitanga: Traditional and modern aspects of environmental guardianship in NZ</b> <i>Andrew Leslie, CEO-New Zealand Recreation Association</i>

4.15pm **The Ultimate Resort Challenge (URC)**

*Meet in the main Expo (please wear suitable active ware)*

6.00pm **Drinks Hour Main Expo - URC Race Winners Announced**

*Proudly sponsored by SPORTENG*

8.00am **Behind the Scenes – Creating Perfect Greens at RACV Royal Pines**  
*Lincoln Coombes, Superintendent, RACV Resort*  
 RACV Royal Pines Maintenance Shed

8.00am Registration

9.00am **KEYNOTE SESSION 2**  
**THE FUTURE- Beyond the Horizon**  
*Bernard Salt, Futurist, Journalist, Managing Director - The Demographics Group* *proudly sponsored by Belgravia Leisure*  
 10.30am **Management & Inspirational Leadership Styles: Strategies for running effective organisations in a world of generational differences and competing technologies**  
*AP Diaz, Executive Officer - Los Angeles Department of Recreation and Parks, USA*

10.30am Morning Tea Break in Expo

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11.00am	<b>Sustainable Sport</b> <b>GC2018 Venues - Legacy, Challenges and Learnings *MC</b> <i>Scott Krueger, Venue Design and Infrastructure Coordinator GC2018 - City of Gold Coast</i>	<b>Planning Spaces</b> <b>Green Power - Why Parks are Essential *WS</b> <i>Mitchell J Silver, New York Parks Commissioner, NY, USA</i>	<b>Consultation</b> <b>How to Improve your Personal Brand (an Introduction) *WS</b> <i>Bernard Salt, Futurist, Journalist, Partner KPMG</i>	<b>Health and Wellbeing</b> <b>Public-private partnerships in physical activity *MC</b> <i>Samantha Hughes, Senior Active and Healthy Officer, City of Gold Coast; James Sivers, President, Active and Healthy</i>

12.00pm Lunch and Networking in Expo

12.00pm PLA Annual General Meeting - Monarch Room

	<b>MANAGING</b> Monarch Room	<b>PLANNING</b> Karrie Webb Room	<b>COMMUNICATING</b> Jacaranda Room	<b>BALANCING</b> Marquis Room
1.30pm	<b>Sustainable Sport</b> <b>Work, Rest and Play - Delivering Spaces to Enjoy</b> <i>Chris Dalton, Grounds Maintenance Manager, AFL QLD; Malcolm Caddies, Grounds Manager, Suncorp Stadium; Shane Biddle, Senior Supervisor Grounds, University of QLD</i>	<b>Planning Spaces</b> <b>Case Study - Lions Park Gladstone: The Power of Collaboration</b> <i>Tobias Volbert, Landscape Architect/Open Space Planner - Playscape Creations and Jonathon Weinert, JW Concepts</i>	<b>Sport</b> <b>Can You Really Make Money from Sport?</b> <i>Kay Kendall, Sport Manager, Squash-GC2018</i>	<b>People and Performance</b> <b>Common Goals - Different People: Exploring how the affects of our upbringings shape our approaches towards work, relationships and learning. *WS AP Diaz, EO - Los Angeles Department of Recreation and Parks, USA</b>
2.00pm	<b>Agronomic Programs for High Use Sports Fields</b> <i>Michael De Luca, Technical Manager - Syngenta</i>	<b>Dogs in Public Spaces - What You May not know but need to know space</b> <i>Lesley Humphreys, Open Space and Recreation Planner - IMH Consulting</i>	<b>Ausplay and Local Government - Making the Most of Data *WS</b> <i>Gary Rauber- Research Consultant, Ausplay - Australian Sports Commission; Martin Lambert, President - PLA; Anand Pillay. Member - PLA Advisory</i>	<b>Generate Network – A New Zealand Case Study</b> <i>Jenn Halliday, Parks Sport and Recreation Planner - Opus International Consultants; Eve Craker Sport and Recreation Planner - Logan City Council</i>
2.30pm		<b>3. A Woman's Place is in Public Space</b> <i>Julie Nicholls, Senior Consultant - Otium Planning Group</i>		

3.00pm Afternoon Tea Break in Expo

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3.30pm	<b>Parks and Assets</b> <b>Minimising Labour Interventions Through Technology</b>  <i>Paul Jackson, Business Manager Turf and Landscape -Syngenta</i>	<b>Health and Wellbeing</b> <b>Active Logan Strategy - A Strategy to Activate our Community</b>  <i>Eve Craker, Sport and Recreation Planner - Logan City Council</i>	<b>Innovative Marketing</b> <b>Engaging New and Emerging Multicultural Communities?</b>  <i>Patrick Skene, Executive Director - Red Elephant</i>	<b>Commercialisation &amp; Public Needs</b> <b>PARC – A Commercial Success Ensuring Everyone has the Opportunity to be Active</b>  <i>Mike King, Director, Otium Planning; Tim Gledhill, CEO, Peninsula Leisure</i>

4.00pm **KEYNOTE SESSION 3**  
**Selfless Leadership** Monarch Room  
*Richie Gibson, Teamwork, Culture and Performance Expert*

4.45pm **Conference Close**

6.30pm - AWARDS OF EXCELLENCE GALA DINNER  
 late Hosted by Kerry O Keefe, former Test cricketer and commentator Proudly sponsored by Greenlife Group and Toro Australia

**Wednesday - 25th October DAY 3**

10.00am-3.00pm	<b>TECHNICAL TOURS</b> Departing from main entrance  Tour 1 Join the Adventure on the Commonwealth Games Mountain Bike Trail (Nerang National Park) Tour 2 Pedal the Broadwater Parklands on a Guided Tour Tour 3 Experience the Gold Coast Indoor Sports Centre, Stadium at Carrara and KDV SPORT Tour 4 Connect at the Gold Coast Regional Botanic Gardens Tour 5 Walk on the Wildside at Coombabah Lakelands Conservation Area Tour 6 Explore the Gold Coast Recreation Centre and Tallebudgera Leisure Centre
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