
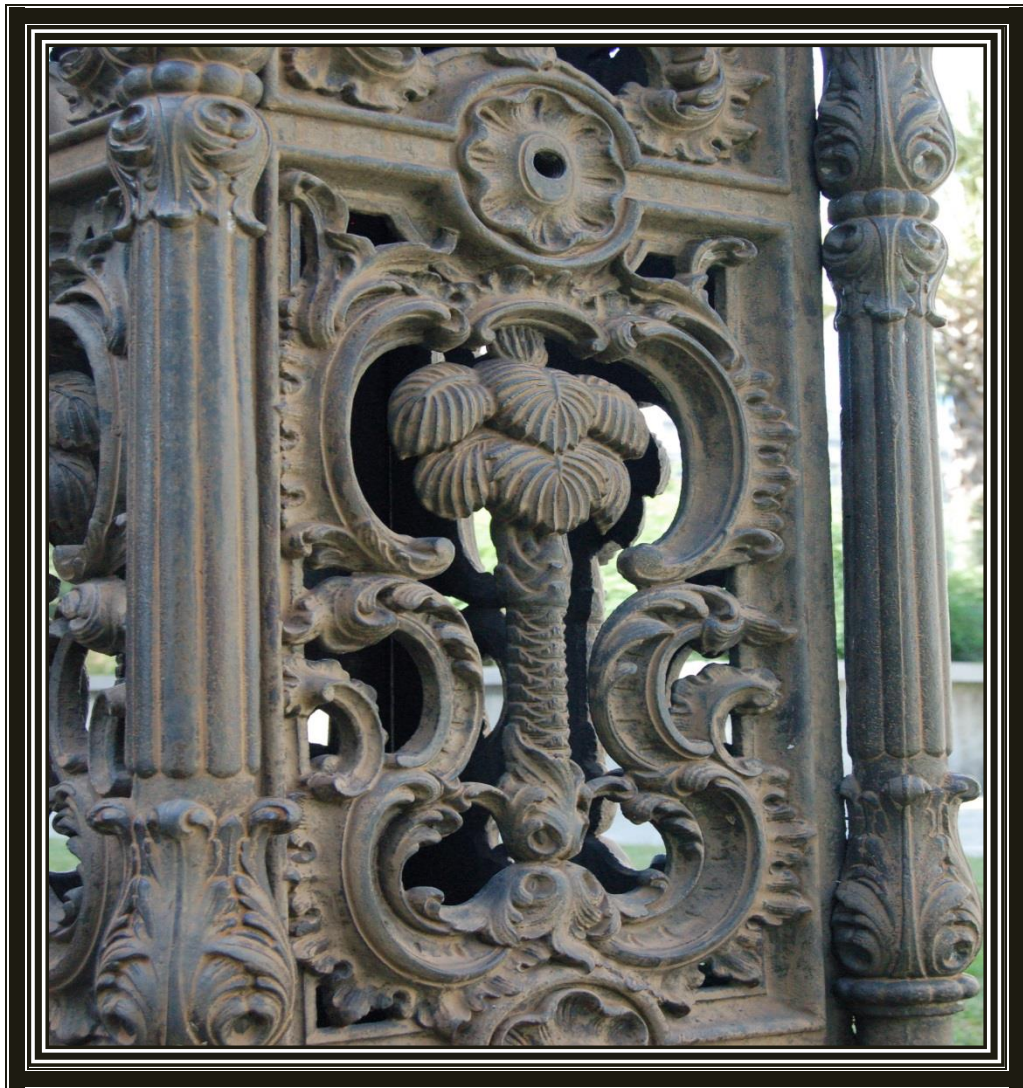


# Sponsorship Opportunities

 26<sup>th</sup> Annual SC Statewide Audit Conference  
EMBASSY SUITES by HILTON COLUMBIA-GREYSTONE  
200 Stoneridge Dr., Columbia, South Carolina  
Wednesday, November 14 – Friday, November 16, 2018



*Annual Conference Jointly Presented By:*



Institute of Internal Auditors  
IIA Coastal Carolina Chapter  
IIA Palmetto Chapter  
IIA Western Carolinas Chapter



SC State Internal  
Auditors Association



SC Midlands Chapter

Dear Prospective Sponsor / Exhibitor:

On Wednesday, November 14, 2018, the presenting organizations will welcome at least 120 attendees to our 26<sup>th</sup> Annual SC Statewide Audit Conference. This past year was a record breaking year for with over 200 attendees! We are excited to hold the conference at the beautiful Embassy Suites by Hilton – Columbia Greystone near the Riverbanks Zoo, downtown Columbia, the State Capitol, University of South Carolina and the hopping Congaree Vista for the second year. This year the over 100-member SC State Internal Auditors Association (SCSIIAA) will again hold its Annual Business Meeting during the conference at the conference location, providing access to additional professionals.

Conference attendees represent a variety of industries, including banking/finance, technology, health care, insurance, universities, utilities, electronics manufacturing and all branches of government. In fact, our 2017 conference included representatives from approximately 70 different companies and agencies. These representatives included numerous “key decision makers” such as chief audit executives, audit managers, IT experts and CFOs. Although sponsored by the three SC IIA chapters, the SC ISACA chapter and the SCSIIAA, attendees also maintain memberships in such organizations as the AICPA, ACFE, and GFOA, and come from SC, NC, GA, TN and VA. The conference program will include ample contact with all attendees including these decision makers, speakers and other sponsors. As previously indicated, the SCSIIAA will also hold its Annual Business Meeting during the conference this year, providing access to additional professionals if exhibiting and/or speaking at the Platinum and Diamond levels.

If you are interested in this marketing opportunity, please take a moment and review the benefits your company would receive. If you have any questions or desire a modified package, please feel free to contact me.

Respectfully,

***Fran Howard Cook, CIA***

**IIA District Representative for the State of SC**

(803) 737-2141 or [SC.Statewide.Audit.Conference@gmail.com](mailto:SC.Statewide.Audit.Conference@gmail.com)

[Book Your Room for the 2018 SC Statewide Audit Conference at the Group Rate Here Now](#)

### *Silver - \$500*

- ♥ Recognition in conference brochure

### *Gold - \$1,000*

- ♥ Recognition in conference brochure
- ♥ Logo on attendee gift

### *Platinum - \$1,500*

- ♥ Recognition in conference brochure
- ♥ Recognition in conference general meeting announcements
- ♥ Participant list, including company/agency name, address, phone and e-mail address
- ♥ Tabletop exhibit space for company materials, demonstrations and participant contact
- ♥ Registration for 2 sponsor employees for any track (20 CPEs ea. @ \$900 value)
- ♥ Logo on attendee gift

### *Diamond - \$3,000*

- ♥ Everything included in the Platinum Level
- ♥ Registration for 2 additional attendees for any track (20 CPEs ea. @ \$1,800 value)
- ♥ Speaking opportunity regarding products/services to all attendees at lunch session.