



Strategic Assessment Workshop | June 19-21, 2018 | Oak Brook, Illinois

Tuesday, June 19

| 3:00-4:00 p.m. | Room TBD | Registration |
|----------------|----------|---|
| 4:00–4:15 p.m. | Room TBD | Welcome and Overview of Quality Services The HLC staff will open the event, introduce staff members and facilitators, and provide an overview of the purpose and goals of Quality Services professional development events for member institutions. |
| 4:15–5:00 p.m. | Room TBD | Tripping Points and Best Practices Gloria Rogers, Senior Scholar The focus on the "process" of assessment has taken many programs and institutions down a path of data collection only to find out that it leads to frustration, distrust and wasted use of resources. The workshop will begin with a discussion about the need to have data-informed conversations that are meaningful and build faculty engagement. |
| 5:00-5:15 p.m. | Hallway | Break—Transition to Team Rooms |
| 5:15–6:00 p.m. | Room TBD | Team Time #1: Storyboards 1 Teams reflect on the status of their current assessment efforts. |
| | | |

Wednesday, June 20

| 6:30-8:30 a.m. | Room TBD | Breakfast |
|-----------------|----------|--|
| 8:30–9:30 a.m. | Room TBD | Making Assessment Meaningful Susan Hatfield, Senior Scholar This session will identify the characteristics of assessment plans designed to collect data that are genuinely useful. |
| 9:30–10:15 a.m. | Room TBD | Team Time #2: Storyboards 2 Teams identify specific issues to address during the workshop. |

| Room TBD Room TBD | Break Plenary Session |
|---------------------------|---|
| Room TBD | Plenary Session |
| | |
| Room TBD | Lunch |
| Room TBD | Team Time #3: Storyboards 3-4 Teams begin to identify potential areas in which to impact learning on campus. |
| Hallway | Break |
| Room TBD | Demonstrating Improvement of Student Learning Barbara Johnson, Vice President for Accreditation Relations While assessment primarily should be directed at improving student learning, there is certainly an aspect of accountability associated with assessment work. Tips for collecting evidence and building an argument around Core Component 4.B. will be discussed, with special consideration of the guidance provided during the plenaries on day 1 of the workshop. |
| Room TBD | Team Time #4: Storyboards 5–6 Teams share information from the concurrent sessions attended, and map out the big picture (the direction and scope of the team project.) |
| Room TBD | Reception |
| Conference Dining Room | Dinner |
| | Room TBD Hallway Room TBD Room TBD Conference |

Thursday, June 21

| 6:30–8:30 a.m. | Conference Dining Room | Breakfast |
|------------------|---------------------------|--|
| 8:30–10:00 a.m. | Room TBD | Team Time #5: Storyboards 7–8 Teams will continue to develop the project and identify the goals. |
| 10:00–10:15 a.m. | Hallway | Break |
| 10:15–11:00 a.m. | Room TBD | Sharing Ideas, Collecting Feedback Teams have an opportunity to share their plans and strategies with other institutions and receive feedback. |

| 11:00 a.m.–12:00 p.m. | Room TBD | Team Time #6 Teams consider the feedback that they received and finish up their work plan. |
|-----------------------|---------------------------|---|
| 12:00–1:00 p.m. | Conference Dining Room | Lunch |