

DRIVING HEALTHCARE **TRANSFORMATION**

18TH OCTOBER 2016

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An exclusive one day leadership summit and dinner bringing together NHS executives to explore IT strategies that are transforming patient care

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Welcome to Executive Leadership Summit October 2016

Stephen Bryant

Managing Director, HIMSS UK & HIMSS Europe

It gives me great pleasure to welcome you to the fifth Executive Leadership Summit. This forum is for leaders from across the health system, including NHS England and NHS Digital, to explore the latest developments in healthcare IT – namely, how digital strategy and real-world implementation is meeting efficiency challenges in the NHS.

Our delegates work as CIOs or CCIOs in the NHS, or are leaders from NHS England and NHS Digital. Together, they will navigate a packed agenda which is designed to maximise learning opportunities and ignite debate around the most important issues facing healthcare IT. This kind of face-to-face engagement is powerful and can galvanize significant improvements within organisations.

Topics for October 2016 include an exploration of the growing role of CIOs and CCIOs as delivery agents for a paperfree NHS, the digital landscape following the Wachter review's data recommendations and data security. Guests will take part in interactive workshops and stimulating panel discussions.

I am delighted to welcome our speakers, who will once again bring you the latest thinking in healthcare IT. Keith McNeil, Chief Clinical Information Officer at NHS England, will explore the role of clinicians in healthcare IT transformation, while Juliet Bauer, Director of Digital Experience at NHS England, will outline

plans to create a better digital experience for patients.

Discussion will also focus on front line realities: Martin Gray, Chief Clinical Information Officer and paediatric intensivist at St George's University Hospitals NHS FT, will give insight into what clinicians really think about the digital revolution, and Gary McAllister, Chief Technology Officer at Guy's and St Thomas' NHS Foundation Trust, will explore the challenges and benefits of becoming an Electronic Medical Record Adoption Model (EMRAM) stage 6 hospital.

I would like to thank our sponsors – without whom these events would not be possible. They come with a wealth of experience and specialist expertise in driving and delivering IT solutions, and will continue to play a key role in tomorrow's NHS

I hope you find the October Executive Leadership Summit insightful and educational. I'm confident it will be a profitable use of your time.

Stephen Bryant

Managing Director, HIMSS UK and HIMSS Europe

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The Executive Leadership Summit is hosted by HIMSS UK – an adviser and thought leader in health IT transformation.

Through our communities, analytics, media and events, we provide platforms and tools for health and care professionals to deliver improved patient outcomes and efficiencies using technology.

HIMSS UK runs three events throughout the year: our major annual conference and exhibition, UK e-Health Week - the only e-health event run in partnership with BCS – the Chartered Institute for IT - and supported by NHS England and NHS Digital, Health Insights - regional one day events held across England and the Executive Leadership Summit.

HIMSS UK is part of HIMSS - a global, cause-based organisation focused on better health through information technology.

Founded in 1961, HIMSS encompasses more than 64,000 members, 640 companies and over one million HIT key influencers who drive innovation across the world.

“HIMSS is THE body that has been bringing together physicians, medical informaticians, academics and vendors of all sorts and shapes for more than fifty years. The parallel with my own education and work is apparent: the need to bring different stakeholders on the same page; my long love for standards in this field – HL7, IHE, SNOMED CT; my firm belief that healthcare and well-being can be greatly enhanced by the application of information science and systems”.

Jan-Eric Slot, CIO,
 Bernhoven Hospital, Germany

HIMSS also consists of HIMSS International; HIMSS Analytics, the market research and data services group; HIMSS Media, the diversified media and publishing division; and PCHA, the Personal Connected Health Alliance – all focused on better health through information technology.

During the last year, HIMSS has engaged with healthcare professionals in more than 30 countries. This included working with Ministries of Health to assess community-level capabilities; providing educational programs to physicians, nurses, IT professionals and others to expand their knowledge of health information technology; and conducting benchmarking of IT adoption, use and maturity to help provider organisations develop a roadmap to the future.

As different as we think we are from one another, HIMSS is finding far more commonalities than differences across the world. Patients have the same health issues, medical practice varies relatively little from country to country, governments think healthcare costs are too high and all stakeholders believe the quality of care should be better. The difference that we are finding is the degree to which countries are embracing technology to achieve better quality, cost efficiencies and access.

There are lessons to be learnt from both those who are more aggressively adopting 21st century technology as well as from those who are lagging in adoption.

Using a variety of tools and metrics, HIMSS has developed ways to compare and contrast HIT adoption across borders to identify tactics that influence IT adoption and to illustrate HIT's value and return to provider organisations, governmental bodies and others.

The HIMSS Analytics Electronic Medical Records Adoption Model (EMRAM) has provided the U.S with a strategic roadmap which has raised the bar for hospitals following IT investment and deployment.

Using data collated over six years, HIMSS Analytics is in a position to convincingly illustrate the positive relationship between the acute care EMRAM achievement and improvements in quality, safety and efficiency.



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"Over the past few years we've had the opportunity to work with VNA solutions from a number of different vendors. The Lexmark VNA platform is probably five years ahead of others in capability."

Linda Bagley, Chief Information Officer, Center for Diagnostic Imaging (CDI)



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When it comes to modernising and reducing IT costs then Cloud technology is an obvious solution. Strategising, planning, implementing and managing are all challenges that we can help you with. We are experts in enabling Healthcare organisations to realise their goals through smarter partnerships and technology.

We will be showcasing:

Business intelligence

Data analytics and BI is no longer just about simple reporting. Now, the real benefits of BI lie in predictive analytics. If NHS staff could predict which patients will be most likely to suffer complications post-surgery, they can allocate more time, energy, and resources to those patients – saving money, and saving lives.

Collaboration and productivity suite

Technology is enabling staff to work more collaboratively, make quicker and better decisions. This can improve patient care and back office functions alike when put in place correctly. Applications that allow sharing and better communications must give greater mobility to the end users but all the while maintain a data protected environment.

Electronic Patient Records

We are partnering with an inspiring team of doctors who have designed and built a revolutionary electronic patient record (EPR) system. Together, we believe that integrated electronic medical records have enormous potential to assist clinicians and to empower patients; but have to be designed in close collaboration with those clinicians and patients.

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Using a special hygienic case – Paperless documentation with iPads has many benefits in the Klinikum Itzehoe, Germany.

Paperless documentation using hygienic iPads has many advantages in the hospital Klinikum Itzehoe - they belong to the hospital's everyday life just as the stethoscope and syringe, they are an indispensable tool.

The tablet computer has been in use for about three years within all areas from the operating room, recovery to intensive care.

Using the mobile "iMedOne" application all necessary data from the laboratory values up to the X-ray images or an ECG, wound photos and documentation are available on the iPad.

"We have now also a completely paperless documentation of anaesthesia," explains Dr. Marko Fiege, "the electronic documentation is extensive, transparent, readable and fully searchable."

Around 80 units are in use around the hospital Klinikum Itzehoe within the Tough-PAC special cases made by Innervision Technology. As these electronic devices are often closer to the patient, they must meet strict hygiene requirements. "The Tough-PACs can be easily cleaned and disinfected", explains FIEGE. All openings are protected with seals, which protect the device from dust and liquid. The durable hard shell of protective covers is also impact resistant and thus you can simply dock the unit in the charging station.

"We have tested all the possibilities - these covers are the most viable solution", emphasizes FIEGE. "They have been with us for three years in operation and still not a single [iPad] device has been broken." Dr. Marko Fiege, chief physician of the clinic for anaesthesiology, Klinikum Itzehoe, Germany.



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St Vincent's Healthcare Consulting grew out of the success of SceneOne's diverse supply of resource into the healthcare market, and particularly through the impact of select high-level placements. A close working relationship with the NPfIT led to an opportunity to create a new vehicle providing interim solutions to the NHS in London. Subsequently, since the break-up of the NPfIT, we have operated on our own as a vendor neutral consulting organisation to address the varying needs of NHS clients.

St Vincent's offer consultancy services to the healthcare market and related suppliers who require in depth clinical input regarding the deployment of cutting edge Clinical Information technology systems. These systems are changing and shaping the way healthcare in the UK is evolving.

Our core services are:

- [Consulting & Advisory](#)
- [Implementation](#)
- [Software Solutions](#)

"I have used St. Vincent's on several occasions in the past (both as an NHS Trust CIO and as a Health Informatics Consultant) and I have always found them to be very professional, prompt, responsive and they continually hit the target. I will be using them again in the future when appropriate; I can highly recommend them to anyone in the Health Sector." -Larry Murphy CIO



- 09.30** **Registration and networking**
- 10.00** **Welcome and agenda**
Jane Dwelly, Director of Strategy, HIMSS UK
- 10.10** **Clinicians and healthcare IT transformation**
Professor Keith McNeil, Chief Clinical Information Officer, NHS England
- 10.35** **Getting the digital experience right for patients**
Juliet Bauer, Director of Digital Experience, NHS England
- 11.00** **Digital healthcare revolution – a clinician’s point of view**
Martin Gray, Chief Clinical Information Officer, St George’s University Hospitals NHS FT
- 11.30** **Refreshments and networking**
- 12.00** **Morning panel and Q&A session**
- 12.30** **Workshops**
- 13.00** **Lunch**
- 14.00** **Rewriting engagement in digital health transformation**
Paul Baverstock, Communications Lead for the digital transformation agenda, Department of Health, NHS England and NHS Digital
- 14.30** **The challenges and benefits of becoming an EMRAM stage 6 hospital**
Gary McAllister, Chief Technology Officer, Guy’s and St Thomas’ NHS FT
- 15.00** **Workshops**
- 15.30** **Refreshments and networking**
- 16.00** **Are you ready and able to change? The five human factors essential to delivering the digital dream**
Claire Cater, Founder and CEO, The Social Kinetic
- 16.30** **Closing panel**
- 17.00** **Close and drinks reception**

Juliet Bauer

Director of Digital Experience, NHS England



Juliet joined NHS England as Director of Digital Experience this year, and is responsible for ensuring patients' needs are at the heart of the digitalisation of the NHS. Juliet has worked in digital product and customer engagement roles for 15 years and most recently worked for SuperCarers, a health tech start up in London. Prior to this she held senior roles at News UK, Emap and DC Thomson. Following a long stint in hospital in 2015, Juliet became a Governor of Chelsea and Westminster Foundation Trust, before taking on her role at NHS England. She believes a technologically-enabled NHS is the key to patients receiving the right care, in the right place and at the right time. Juliet holds an MBA from Columbia Business School and a postgraduate in marketing, and is a founder member of 10digitalladies, a UK networking group of women in technology.

Paul Baverstock

Communications lead for the digital transformation agenda, Department of Health, NHS England and NHS Digital



Paul Baverstock is the Director of Communication for Paperless 2020 and is responsible for the communication and engagement strategy, and coordination and delivery for NIB programmes across the health and care system.

Paul joined the NHS from the private sector where he led large-scale international communications and engagement programmes for business, governments and political leaders. He is the former Chief Operating Officer of the Bell Pottinger Group of companies, the Associate Global Director of Ketchum's Corporate Practice and Director of Strategic Communication for the Conservative Party.

Paul was educated at Harvard University and at the Yale School of Management where he gained a Master's in Public and Private Management (Comparative Healthcare Systems and Policy).

Claire Cater

Founder & CEO, The Social Kinetic



Claire is the founder of The Social Kinetic and has worked in engagement, change, healthcare and communications for many years, enabling her to adopt the latest thinking, build a network of the best people in the business and develop a high level of expertise around what makes change possible.

Claire works closely with local, national and international clients, drawing on insight gained from handling everything from international crisis management through to engagement programmes for local health economies.

Claire has been involved in designing patient and NHS public participation leadership programmes, behaviour change programmes for everything from A&E to smoking cessation (including the National COPD strategy), redesign and reimagining of health systems, the 'Unmasking Liver Disease' report that shaped in the UK liver strategy; integrated care re-design in South Devon, the international thought-leadership programme for KPMG, and communications and engagement for the award-winning NHS Change Day.

Gary McAllister

Chief Technology Officer, Guy's and St Thomas' NHS Foundation Trust



Gary has nearly 20 years of experience in healthcare IT and has led system architecture at King's College Hospital NHS Foundation Trust and Guy's and St Thomas' NHS Foundation Trust. He has spent the last three years transforming Guy's and St Thomas' NHS Foundation Trust, implementing e-Noting, the Local Care Record, and several other technology transformation programmes.

Keith McNeil

Chief Clinical Information Officer, NHS England



Keith is a former transplant specialist and has held many senior roles in healthcare management around the world, including Chief Executive Officer at Addenbrooke's Hospital, Cambridge University Hospitals NHS Foundation Trust and Chief Executive Officer at the Royal Brisbane and Women's Hospital in Australia. Keith was appointed to the role of Chief Clinical Information Officer at NHS England in 2016, and will draw on his clinical and technology experience to drive the digital agenda within the NHS, focusing particularly on clinical priorities and the real world complexities of technology adoption.

Laura Ellis-Philip

Head of Informatics Programme, Ashford and St. Peter's Hospitals NHS Foundation Trust



For the past 12 years Laura's focus has been on enabling improvement through health IT in the NHS. She has worked to successfully move Ashford and St. Peter's Hospitals NHS Foundation Trust from paper-based medical records to a more electronic way of working. Her belief in the capabilities of cohesive teams working in unison to a common goal has enabled her department to gain a reputation for the ability to deliver on time and to scale. Laura champions the people around her and uses determination and focus to drive positive outcomes.

Martin Gray

Chief Clinical Information Officer, St George's University Hospitals NHS Foundation Trust



Martin is a consultant paediatric intensivist and is currently based at St George's University Hospitals NHS Trust and the Harley Street Clinic, both based in London. In 2013, he was appointed the first CCIO at St George's University Hospitals NHS Trust.

Martin also has a role in clinical governance and collaborative research, and has an interest in clinical informatics in critical care. He has been involved in Cerner content design since 2008 and has been a clinical lead for electronic documentation since 2011.

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Save the date for the next Executive Leadership Summit

HIMSS UK would like to invite you back to the next Executive Leadership Summit taking place on 1 March 2017. Register now for inspiring speakers, expert-led workshops and an exclusive drinks reception and dinner.

Register by emailing: Jessica.bagley@himss-uk.org

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