

## HEADLINE SPONSORSHIP PROPOSAL

**BDA Vision: Influencing, 4 - 5 June, Birmingham** is now an established event from the British Dietetic Association designed for dietitians in leadership, management or team leader roles.

BDA Vision is the event showcases the best innovation and practice across the dietetic profession whilst incorporating case studies from the wider AHP's. This year's theme **Influencing** will showcase national policies and impacts on local government whilst providing you alternative methods of integrating, sharing and localising.

**Day one** addresses issues in Public Health, the challenges the NHS are facing and what changes are ongoing. Delegates will look at the impacts on both National and Local and what changes are happening now and what can be done for the future.

- Suzanne Rastrick, Chief Allied Health Professions Officer, NHS England
- Cllr John Cotton, Cabinet member for Health and Wellbeing, Birmingham City Council

**Day two** will see the launch of the **BDA England Board Influencing Action Pack**, a pack of information leaflets to assist dietitians to influence local stakeholders.

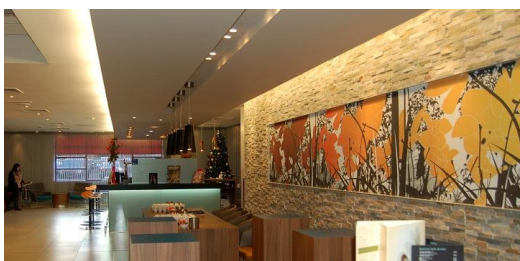
It will include presentations and a workshop element. Dietitians will learn how to identify the key stakeholders in their locality and then to influence them effectively so that they can both secure and expand dietetic services and thus improve the nutrition of their local populations.

This and all other event content will give attendees a stronger platform to tackle the future challenges and changes facing the profession whilst responding to demands to demonstrate value. Available for BDA members only, this conference is unique as it is only event dedicated to dietitians in this space.



*"the enthusiasm of the speakers was evident and inspiring."*

*BDA Vision 2014 Delegate*



*"[The best things about the event were] inspiring stories and the practical aspects of achieving the successful outcomes. BDA Vision 2014 Delegate"*

Call Jo Lewis, Partnerships Officer  
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*Supporters are invited to contribute to this meeting via the exclusive headline sponsorship packages.*

*Fee: £1,500 + VAT*

- Inclusion of logo on BDA Vision Website [www.bdavision.co.uk](http://www.bdavision.co.uk)
- Inclusion of hyperlink logo on email correspondence to delegates
- Inclusion of logo on the on day the material printed and electronic information
- Inclusion of logo on the name badges
- Inclusion of logo on the 'overview' slides
- 1 representative to attend both days of BDA Vision and Award's Dinner on the evening of 4th June 2015 plus sponsors table at the awards evening
- Two passes to be used as desired for the conference eg. for clients