



Young Farmer Leadership Conference

February 1-2, 2019

Embassy Suites, Lexington

Tentative Agenda

Friday, February 1st

(All Times Eastern Time)

10:00 a.m. – 5:00 p.m.

Registration: Embassy Suites, Pre-Function Area

12:30 – 3:00 p.m.

Pre-conference Tour - Toyota Assembly Plant (EVERYONE MUST RIDE BUS)

Watch the fascinating assembly process of one of America's top selling cars, the Toyota Camry. Witness an engineering marvel as the chassis and body come together in "marriage" and brand-new cars roll off the assembly line.

Toyota Regulations:

All adults over 18 years of age must show a valid photo ID

Closed toe shoes (no sandals) are a requirement for all visitors

No cameras

No cellphones

No children under 7

No backpacks, purses, fanny packs or other containers may be brought into the plant except by special request (for medical reasons, etc.)

No Tobacco product use permitted

Children must be accompanied by an adult

Everyone must wear safety glasses (Provided by Toyota)

Everyone must keep his/her seatbelt fastened and hands, legs, and feet inside the tram

4:30 – 5:30 p.m.

Silent Auction - Embassy Suites – Foyer

5:30 – 7:00 p.m.

Opening General Session / Dinner - Embassy Suites – Ballroom

➤ **Greetings**

➤ **Guest Speaker**

8:30 - 10:30 p.m.

Young Farmer Hospitality – Embassy Suites – Front Foyer

➤ *Following the evening's activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.*

Saturday, February 2nd

7:00 a.m. - 12:00 p.m.

Registration: Embassy Suites, Pre-Function Area

7:30 - 9:15 a.m.

"Eggs and Issues" Breakfast – Embassy Suites

➤ **Greetings**

➤ **Legislative Update:** Jeff Harper, KFB Director, Public Affairs Division

Jeff Harper will provide an update on important state and national issues affecting agriculture.

➤ **Member Services Update**

9:30 – 10:30 a.m.

Breakout Sessions: Embassy Suites

➤ **Understanding the Regulations –**

Jeff Harper, KFB Director, Public Affairs Division

Sergeant Jason Morris, Kentucky State Police

Mr. Harper and Sergeant Morris will discuss regulations governing farm vehicles and highlight recent changes to the laws and regulations.

➤ **Asset Utilization - (Livestock Focused)**

Farm Credit Mid-America

Far too often we as producers purchase equipment and supplies that we necessarily don't need right away. When we do these things, it tends to put us in a financial bind. In this workshop, you will learn when is the best time to buy the equipment or supplies you need for your operation.

-OVER-

➤ **Adding Value to Your Livestock**
Jim Akers, General Manager, Bluegrass Stockyards

As producers we always want to know how we can get more out of our livestock. In this workshop, you will learn marketing strategies and ways to add value to your livestock when you market them to buyers.

➤ **Farm Diversification**
American Farm Bureau

With all the changes taking place in the agriculture industry, often times we must make tough decisions when it comes to our farming enterprises. It is imperative that we adapt to survive. In this workshop, you will hear real stories of farm bureau members who have found unique ways to grow and diversify their operation.

9:30 – 10:30 a.m.

➤ **Drone Technology on the Farm**
Jeremy Sandifer, M. Sci.

Science, Technology, Engineering, and Mathematics Coordinator (STEM) College of Agriculture, Communities, and the Environment Cooperative Extension

Modern technology is all around us each and every day and is constantly changing. As farmers/producers, we need to think out-side of the box and utilize this modern technology to our benefit. In this workshop, Mr. Sandifer demonstrate the uses of drone technology on the farm and showcase ways to incorporate that into your day to day operation.

Children's Breakout Sessions: Embassy Suites

➤ **Crafting with Tammy & Lisa**

10:30 – 11:00 a.m.

Break

11:00 a.m. – 12:00 p.m.

Breakout Sessions Continued: Embassy Suites

➤ **Understanding the Regulations –**
Jeff Harper, KFB Director, Public Affairs Division
Sergeant Jason Morris, Kentucky State Police

Mr. Harper and Sergeant Morris will discuss regulations governing farm vehicles and highlight recent changes to the laws and regulations.

➤ **Adding Value to Your Livestock**
Jim Akers, General Manager, Bluegrass Stockyards

As producers we always want to know how we can get more out of our livestock. In this workshop, you will learn marketing strategies and ways to add value to your livestock when you market them to buyers.

➤ **Farm Diversification**
American Farm Bureau

With all the changes taking place in the agriculture industry, often times we must make tough decisions when it comes to our farming enterprises. It is imperative that we adapt to survive. In this workshop, you will hear real stories of farm bureau members who have found unique ways to grow and diversify their operation.

➤ **Drone Technology on the Farm**
Jeremy Sandifer, M. Sci.

Science, Technology, Engineering, and Mathematics Coordinator (STEM) College of Agriculture, Communities, and the Environment Cooperative Extension

Modern technology is all around us each and every day and is constantly changing. As farmers/producers we need to think out-side of the box and utilize new this technology to our benefit. In this works shop you will see Mr. Sandifer demonstrate the uses of drone technology on the farm and learn ways to incorporate that into your day to day operation.

➤ **Asset Utilization - (Grain Focused)**
Farm Credit Mid-America

Far too often we as producers purchase equipment and supplies that we necessarily don't need right away. When we do these things, it tends to put us in a finical bind. In this workshop you will learn when in the best time to buy the equipment or supplies you need for your operation.

Children's Breakout Sessions: Embassy Suites

Saturday, February 2nd Continued...

12:00 – 2:00 p.m.

Luncheon – Embassy Suites – Ballroom

- **Greetings**
- **Comments** – Jonathan Carter, AVP of Growing Forward and Lending Programs, Farm Credit Mid-America
- **Keynote Presentation**

2:15 – 3:15 p.m.

Breakout Sessions: Embassy Suites

- **Telling Your Story Through Social Media**
B. Todd Bright, Director, Communication Division
Kentucky Farm Bureau
Far too often professional communicators focus on how our industry needs to play defense against those that oppose us. This session will explore the influence individuals have in 2019 and talk about what you can do to tell the story about your farm and family. In addition to being the Communication Division Director for Kentucky Farm Bureau, B. Todd Bright is a sought-out speaker on leadership and communication topics. This session will empower you to leverage social media and take your rightful place as thought leaders in your communities and beyond.
- **Preparing for the Winter “The Basics of Canning”**
Ms. Annhall Norris, Extension Specialist, Family & Consumer Sciences,
University of Kentucky
Many times, when we go to the grocery store we often think to ourselves, “I wish I could can the vegetables and produce I’ve raised.” In this workshop, you will learn the basics of canning home-grown foods.
- **Personal Safety - Self Defense –**
Bill Thomas – Supervisor, Building Maintenance, Kentucky Farm Bureau
Crime prevention starts with you! Your complacency may be the perfect invitation for a criminal. During this session, you will learn several tips on how to avoid being the target of a crime. Strategies will be shared on how to properly handle a confrontation both verbally and physically.

3:15 – 5:00 p.m.

Free Time Embassy Suites

- **Indoor Swimming, Relaxing, or Exploring Lexington**

6:00 – 9:00 p.m.

Grand Finale

9:00 - 11:00 p.m.

Young Farmer Hospitality – Embassy Suites – Front Foyer Reception Area

- *Following the evening’s activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.*

****All Tours and Workshops Subject to Change****