TABLETS FOR BUSINESS

Deploying iPad and Android access to corporate desktops in a manner that is simple, scalable and secure.

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The Consumerization of IT

• iPad sales will likely exceed 20M units in 2011
  – We couldn’t even get our hands on one to give away to the show!

• People are bringing them to work because they are…
  – Productivity-enhancing
  – Portable
  – Unobtrusive
  – Trendy

• iPad is great for personal use…
  – Is it great for business use?
Challenges: iPad for Business

- **Security**
  - Data leakage as a result of persistent data on device

- **Application Availability**
  - Business is more than Email and Internet access

- **Cost**
  - Does not leverage investment in Windows and existing application and IT infrastructure

- **Management**
  - Personal devices cannot be managed centrally
Introducing DesktopDirect...

Remote

Any Platform
(Windows, iPad, iPhone, Android)

Office Desktop

Windows Desktop

• Enterprise-class, appliance-based remote desktop access that’s simple, scalable and secure
  – Data leakage prevention, user self-provisioning, power management and full IT control
DesktopDirect in the Network

- SSL encryption from the iPad to the Array appliance
  - Data doesn’t leave the network
  - PCs may be powered up remotely
Product Details

• Requires no installation on the desktop
• Supports all standard industry authentication and auditing methods
  – Active Directory, LDAP, RADIUS, local, dual-factor and more
  – RSA certified; also supports Safeword, Authenex, Entrust and more
  – All audit information is available via standard Syslog
• High availability
  – Active-passive failover with N+1 linear scalability
• Broad OS, browser, application, desktop and device support
  – Windows 7, IE, Firefox, Google Chrome, iPhone and iPad, Android, Safari on MAC OS soon
How it Works – Desktop Access from iPad

- On the iPads (also works on iPhones)
  1. Log into iTunes with personal credentials
  2. Download free DesktopDirect app
  3. Log into DesktopDirect using corporate credentials
  4. Select from list of registered corporate office PCs, laptops and virtual desktops
How it Works – Desktop Registration

• On the Desktops
  – Users browse to an IT defined URL where they complete a three-step process to enable desktops for iPad access

1. Log in using corporate credentials
2. Enter a description for the desktop
3. Hit return to register desktop for iPad access
DesktopDirect: iPad for Business

- **Security**
  - Extends compliance already existing on desktops, DLP ensures data never actually leaves the office

- **Management**
  - No need to manage personal devices, self-registration eliminates IT burden

- **Cost**
  - Implemented with existing infrastructure, no new laptops, licenses or application environments

- **All applications available**
  - Utilizes minimal bandwidth for optimal performance
Thank you!

Tablet for Business