JOIN US AT THE LARGEST SOCCER-SPECIFIC VENDOR ASSEMBLY IN NORTH AMERICA

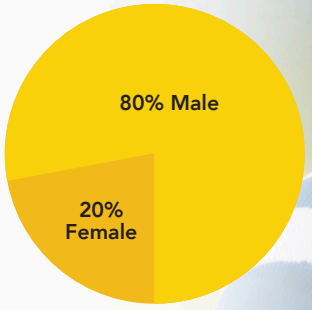
73rd Annual NSCAA Convention
January 17-21, 2018
Philadelphia, PA

PHILLY 2018 CONVENTION

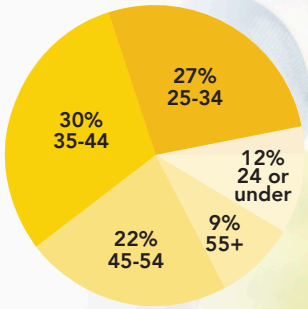
2018 BOOTH RATES

NSCAA GENERAL CONVENTION DEMOGRAPHICS

Gender of Registrants



Age of Registrants



Role of Convention Registrants

28% Coach - Girls/Women

25% Coach - High School

42% Coach - Boys/Men

53% Head Coaches

30% Coach Both Genders

EXHIBITOR INFORMATION - 2018 NSCAA CONVENTION

LOCATION

Pennsylvania Convention Center
1107 Arch St.
Philadelphia, PA 19107
Phone: 213-741-1151
www.PAconvention.com

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EXHIBITOR REGISTRATION CONTACT

Ashley Goodrich
30 West Pershing Rd., Suite 350
Kansas City, MO 64108
Phone: 816-471-1941
Email: agoodrich@nscaa.com

EACH 10'X10' BOOTH PACKAGE INCLUDES:

- >> 8' high back drape and 3' high side drape
- >> Exhibitor Identification Sign (7"in x 44"in)
- >> 24" wide by 30" high by 6' long table with grey skirt
- >> (2) Standard chairs and (1) wastebasket
- >> Standard Carpeting
- >> (4) Exhibitor badges per (10"x10") booth space
- >> Maximum of 12 badges allowed for booths 10'x30' and smaller.

ISLAND BOOTH PACKAGES:

- >> Maximum of 24 badges allowed for booths 20'x20' and larger.
- >> (2) 24" wide by 30" high by 6' long table with grey skirts
- >> 4 standard chairs
- >> Standard carpet

BOOTH PLACEMENT POLICY:

Companies whose applications are received prior to May 1, 2017, will be placed according to their longevity of exhibiting at NSCAA Conventions, the date that the application is received by NSCAA, and booth size.

EXHIBITOR REGISTRATION

Tuesday	Jan. 16, 2018	12:00 p.m.-5:00 p.m.
Wednesday	Jan. 17, 2018	9:00 a.m.-7:00 p.m.
Thursday	Jan. 18, 2018	9:00 a.m.-6:00 p.m.
Friday	Jan. 19, 2018	8:30 a.m.-12:00 p.m.

INSTALLATION

Tuesday	Jan. 16, 2018	12:00 p.m.-5:00 p.m.
Wednesday	Jan. 17, 2018	8:00 a.m.-9:00 p.m.
Thursday	Jan. 18, 2018	8:00 a.m.-12:00 p.m.*

*All booths MUST be set by 12 p.m. to allow cleaning time, removal of crates and a show management walk-through. No exceptions.

EXHIBITION HOURS

Thursday	Jan. 18, 2018	5:00 p.m.-9:00 p.m.+
Friday	Jan. 19, 2018	9:00 a.m.-5:00 p.m.
Saturday	Jan. 20, 2018	10:00 a.m.–4:00 p.m.++

+ 5-6 p.m. (Thur.) is an Preferred Guest Hour
++All booths MUST remain open until the show closes.

DISMANTLE

Saturday	Jan. 20, 2018	4:00 p.m.-11:00 p.m.

CANCELLATION POLICY:

Cancellations prior to Sept. 29, 2017 will recieve a full refund. Cancellations after Sept. 30, 2017 will recieve their deposit back or 50% of paid in full rate.

Booth rates vary and increase depending on when exhibitor registration is received and booth size. See chart below for guidance.

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1. Booths will be sold until exhibit hall is sold out
2. In-line, peninsula, and islands are available
3. Note: Booth sizes from 10'x10' to 50'x50' are available.
4. Add additional $150 for Corner booth requests. (while availability lasts)
5. Islands must pay for all 4 corners ($150 per corner)

FEBRUARY 1 - MARCH 1

- >> $1,200 For a 10x10
- >> $2,400 For a 10x20
- >> $3,600 For a 10x30
- >> $5,400 For 20x20

MARCH 2 - MAY 31

- >> $1,300 For a 10x10
- >> $2,600 For a 10x20
- >> $3,900 For a 10x30
- >> $5,800 For 20x20

JUNE 1 - AUGUST 30

- >> $1,450 For a 10x10
- >> $2,900 For a 10x20
- >> $4,350 For a 10x30
- >> $6,400 For 20x20

SEPTEMBER 1, 2017 - JANUARY 1, 2018

- >> $1,600 For a 10x10
- >> $3,200 For a 10x20
- >> $4,800 For a 10x30
- >> $7,000 For 20x20