Neighborhood Revitalization Initiative:  
A Place-Based Federal Approach to Addressing Concentrated Poverty

National Poverty Summit  
September 22, 2012
neighborhood revitalization initiative: what is it?

• Launched by the White House in 2010

• 5 federal agencies: ED, HHS, HUD, DOJ, Treasury

• Response to rising number of people living in neighborhoods of concentrated poverty

• Holistic approach to reducing poverty: education, housing, public safety, health, and economic development

“If poverty is a disease that infects an entire community, we can't just treat those symptoms in isolation. We have to heal that entire community. And we have to focus on what actually works.”

- Barack Obama, July 18, 2007
Growing up in neighborhoods of concentrated poverty can severely limit a child’s future opportunities.
A child’s zip code should never determine his or her opportunities.
neighborhood revitalization initiative: how are we working together?

How is NRI different from past federal approaches?

- NRI is designed to help local leaders design integrated solutions to addressing interconnected problems in neighborhoods.
- NRI provides greater flexibility for grantees to tailor federal tools to fit local circumstances.
- NRI increased the incentives for city leaders to make strategic investment choices instead of just spreading federal funds around equally to all areas irrespective of need.

NRI builds on decades of innovation and philanthropic investment in communities across the nation.
neighborhood revitalization initiative: how are we working together?

NRI’s Centerpiece Programs

- **Promise Neighborhoods**: Educational opportunities to revitalize underserved neighborhoods
- **Byrne Criminal Justice Innovation**: Community-oriented strategies to address violent crime
- **Choice Neighborhoods**: Revitalizes distressed housing to drive neighborhood transformation

More than $365 million invested by the end of 2012

NRI is working to connect these programs to the federal Health Center Program and Community Development Financial Institution (CDFI) Fund.
The Department of Justice’s Byrne Criminal Justice Innovation (BCJI) helps local and tribal communities target significant crime issues through cross-sector approaches in support of broader neighborhood development goals.

**BCJI Objectives:**

- Collaboration with law enforcement and research partners
- Target crime “hot spots”
- Community-oriented crime strategies
- Link crime strategy to broader neighborhood revitalization plans, e.g. Choice, Promise
BCJI Funding for FY 2012:

- $15 million appropriation
- $1 million for *training and technical assistance*
- $6 million for *planning and implementation* grants (up to $1 million for a 36 month project, 6 awards)
- $5.4 million for *enhancement* grants (up to $600,000 for 36 month project, 9 awards)
- Awards to be announced end of September
HUD's Choice Neighborhoods is designed to transform neighborhoods of concentrated poverty with severely distressed public or assisted housing into viable mixed-income communities with high-quality services and assets.

Choice Neighborhoods’ three core goals: housing, people, neighborhood.

**Housing:**
- Mixed-income
- Energy-efficient
- Physically and financially viable over long term
- One-for-one replacement requirement

**People:**
- Education
- Health and safety
- Employment
- Right of return for original residents

**Neighborhood:**
- Mixed-income
- Improvement of community assets
- Transit and retail
## Choice Neighborhoods FY10 and FY11 Awards Overview

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<thead>
<tr>
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<th>Implementation Grants</th>
<th>Planning Grants</th>
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<tbody>
<tr>
<td><strong>Applicants</strong></td>
<td>• 42 applicants</td>
<td>• 190 applicants</td>
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<tr>
<td><strong>Awardees</strong></td>
<td>• 5 awardees</td>
<td>• 30 awardees</td>
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<tr>
<td><strong>Grant Size</strong></td>
<td>• Up to $30.5 million</td>
<td>• Up to $300,000</td>
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<tr>
<td><strong>Total Grants Awarded</strong></td>
<td>• $122.7 million</td>
<td>• $7.6 million</td>
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### Choice Neighborhoods FY12 Competitions

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<tr>
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<th>Implementation Grants</th>
<th>Planning Grants</th>
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<tr>
<td><strong>Application Deadline</strong></td>
<td>• April 10</td>
<td>• May 1</td>
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| **Approximate Announcements** | • August – 9 Finalists  
  • December - Awards | • September - Awards |
| **Expected Awards**     | • 4-5 awards          | • 17-20 awards  |
| **Expected Grant Size** | • Up to $30 million   | • Up to $300,000|
| **Expected Award Total**| • $110 million        | • $5 million    |
The Department of Education’s Promise Neighborhoods aims to significantly improve the educational and developmental outcomes of children and youth in our most distressed communities and to transform those communities.
# Promise Neighborhoods FY10 and FY11 Awards Overview

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<tr>
<td>Applicants</td>
<td>57 applicants</td>
<td>~560 applicants</td>
</tr>
<tr>
<td>Awardees</td>
<td>5 grants</td>
<td>36 grants</td>
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<tr>
<td>Grant Size</td>
<td>Up to $30 mil over 5 years</td>
<td>Up to $500,000</td>
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<tr>
<td>Total Grants Awarded</td>
<td>~$21.5 mil in 2011</td>
<td>~$17 mil 2010 &amp; 2011</td>
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### Promise Neighborhoods FY12 Competition

<table>
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<tr>
<th>FY 2012 Planning and Implementation Grants</th>
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<tr>
<td>Funding available</td>
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<tr>
<td>Estimated # awards</td>
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<td></td>
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<tr>
<td>Application deadline</td>
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<tr>
<td>Applications received</td>
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<tr>
<td>Awards announced</td>
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The Health Center Program is a competitive, discretionary grant program administered by the Health Resources and Services Administration (HRSA), part of the U.S. Department of Health and Human Services (HHS).

- Through the program, HHS provides funding to over 1,200 Federally-Qualified Health Centers (FQHCs) that deliver primary and preventive care through more than 8,500 comprehensive service sites all across the U.S.
- Health Center Program grant funds support the costs of uncompensated care; there is normally limited funding for minor capital improvements.
neighborhood revitalization initiative: how are we working together?

Policy & Program Development
- Common language and indicators
- Competitive Preferences

Grants Monitoring
- Aligned monitoring
- Reporting and Site Visits

Technical Assistance and Communities of Practice
- Coordinated TA & Shared training opportunities
- Communities of practice
neighborhood revitalization initiative: how are we working together?

Choice, Promise, Health Centers

- Tulsa
- Little Rock
- Boston
- D.C.
- San Antonio
- Atlanta
neighborhood revitalization initiative: innovation on the ground

Silo-busting grantees

**Tulsa**
- Created unified metrics for the neighborhoods’ Choice & Promise grants
- Partnership with local health center to increase access of neighborhood residents

**Boston**
- Choice grantee capitalizing on the Promise grantee’s strong capacity to engage the community by contracting with them to engage residents in the Choice grant.
- Using a DOJ Public Safety Enhancement grant to bolster crime reduction efforts in the Choice neighborhood

**San Antonio**
- Shared governance structure for the neighborhoods’ Choice & Promise grants
- Working towards complete alignment of education strategies for Choice and Promise
NRI meets high-poverty neighborhoods where they are—at varying stages of readiness and capacity.
neighborhood revitalization initiative: building neighborhood capacity

The **Building Neighborhood Capacity Program** brings together the resources and expertise of the 5 NRI agencies and key partners to bridge gaps in capacity of neighborhoods that have experienced persistent poverty.

BNCP targets neighborhoods poised for change.
Goal: to catalyze *community-driven change* in neighborhoods that have historically faced barriers to revitalization.

**Barriers to capacity include:**
- Joblessness
- Disinvestment
- Persistent crime
- Blighted housing
- Isolation from broader community

**Assets include:**
- Committed non-profit organizations
- Engaged and concerned residents
- Neighborhood leaders
- Sometimes, an emerging priority
- or focus for community energy
Cross-sector partnership in each city required

Selected neighborhoods receive:

- Financial investment: with local match, $450,000 per city
- Robust technical assistance to build capacity
- Commitment to connect to other federal, state and local resources
- Development of a revitalization plan
- Opportunity to take action while developing their strategies
- Participation in a community of practice

BNCP Resource Center is available to all communities.

www.buildingcommunitycapacity.org
First cities selected: **Flint, Fresno, Memphis, and Milwaukee.**

- Two neighborhoods in each city receive grant funding and customized technical assistance.

Expert partners contribute to CSSP’s technical assistance to these neighborhoods:

- Institute for Youth, Education and Families, National League of Cities
- Aspen Institute, Roundtable for Community Change
- Institute for Community Peace
- Living Cities
- Prudence Brown, evaluation consultant
TAKING ACTION

HOW COMMUNITIES CAN GET THE RESULTS THEY WANT

What’s important to communities?

Jobs & Economic Success
Safe Neighborhoods

What are the necessary capacities?

1. Resident engagement
2. Accountable partnerships
3. Useable data
4. Effective solutions
5. Financing
6. Organizational & leadership capacity
7. Policy influence
8. Communications
9. A community process to achieve results

How to make results happen:

MOBILIZE AND EMPOWER COMMUNITIES TO ACHIEVE WHAT THEY WANT FOR THEIR CHILDREN, FAMILIES, RESIDENTS AND NEIGHBORHOODS.

COMMUNITIES WITH THE CAPACITY TO ACHIEVE RESULTS OFTEN DO.

Building Neighborhood Capacity Program
Center for the Study of Social Policy
neighborhood revitalization initiative: online resources

NRI web page:
- http://www.whitehouse.gov/administration/eop/oua/initiatives/neighborhood-revitalization

Programs:
- Choice Neighborhoods:
  http://www.hud.gov/cn/
- Byrne Criminal Justice Innovation:
  https://www.bja.gov/ProgramDetails.aspx?Program_ID=70
- Promise Neighborhoods:
  http://www2.ed.gov/programs/promiseneighborhoods/index.html
- Health Center Program:
  http://bphc.hrsa.gov/

Reports:
- Building Neighborhoods of Opportunity
- Impact in Place
  http://www2.ed.gov/programs/promiseneighborhoods/resources.html

Building Neighborhood Capacity Resource Center: www.buildingcommunitycapacity.org