

SPONSORSHIP OPPORTUNITIES

ACTIVIST: \$7,000

Conference Promotion

- Your organization's name on signage strategically placed throughout the conference
- Hosting the opening plenary
- Logo included on all conference promotional materials
- Four (4) complimentary registrations to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization
- One (1) complimentary exhibit booth and listing in exhibitor guide
- One (1) list of conference attendee names and mailing addresses

Additional Promotion

- Banner ad on the NASW Illinois Chapter homepage for six months
- One (1) complimentary listing in the NASW Illinois Chapter Online Marketplace (Good for one year)

ORGANIZER: \$5,000

Conference Promotion

- Your organization's name on signage strategically placed throughout the conference
- Hosting the networking lounge
- Logo included on all conference promotional materials
- Two (2) complimentary registrations to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization

Additional Promotion

- Banner ad on the NASW Illinois Chapter homepage for a period of three months

STRATEGIST: \$2,500

(Three Available Sponsorships)

- Your organization's name on signage strategically placed throughout the conference
- One (1) complimentary registration to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization
- Hosting of one of three (3) morning continental breakfasts

ADVOCATE: \$3,500

(Three Available Sponsorships)

- Your organization's name on signage strategically placed throughout the conference
- Sponsorship/branding opportunity during one of three brown bag lunches including looping PowerPoint or mic time
- One (1) complimentary registration to the conference
- One (1) complimentary conference bag stuffer comprised of either a one-page insert or small item advertising your company/organization
- Hosting of one of three (3) morning continental breakfasts

SPONSORSHIP OPPORTUNITIES

CUSTOM SPONSORSHIP: \$2,000 – \$15,000+

Don't see the perfect sponsorship for your company? Please contact Joel Rubin at 312.212.3717 x110 to discuss a custom sponsorship package.

BAG STUFFER: \$250 PER ITEM

Reach hundreds of conference attendees directly! Each conference attendee will receive a complimentary bag which will be distributed at registration.

Deliver a personal message to our attendees with a brochure, flyer (8 1/2 x 11), pen, pencil, or any other business novelty item.

Please note the bag stuffer cost has changed to PER ITEM. Information regarding insert deadline, quantity, and shipping will be announced later.

ADVERTISING OPPORTUNITIES

Every attendee receives a program brochure at the 2013 conference. The brochure is referred to repeatedly during the conference and will be used for future reference following the meeting.

The following advertising opportunities are available:

Outside Back Cover	\$1,200
Inside Back Cover	\$1,000
Full Page.	\$900
½ Page	\$500
¼ Page	\$300



A completed application and payment in full must be received no later than **August 15, 2013**, in order for the NASW Illinois Chapter to confirm your sponsorship request. If you have any questions regarding the application, please contact Kyle Hillman at khillman@naswil.org or 312 435-2100 x 120.

Organization: _____

Mailing Address: _____

Address (Line 2): _____

City, State, Zip: _____

Primary Contact Name: _____

Phone: () _____

Fax: () _____

E-mail Address: _____

SPONSORSHIPS:

Please select your sponsorship choice below. You will be notified upon receipt of your application if your selection is sold out.

SPONSORSHIP	RATE	TOTAL	ADVERTISING OPPORTUNITIES	RATE	TOTAL
ACTIVIST	\$7,000		Outside Back Cover	\$1,200	
ORGANIZER	\$5,000		Inside Back Cover	\$1,000	
ADVOCATE (3 available)	\$3,500		Full Page	\$900	
STRATEGIST (3 available)	\$2,500		½ Page	\$500	
CUSTOM SPONSORSHIP	\$2,000–\$15,000+		¼ Page	\$300	
			BAG STUFFER (Novelty Item)	\$250	
SPONSORSHIP TOTAL: _____			ADVERTISING TOTAL: _____		
			TOTAL ENCLOSED: _____		

All sponsors will receive a special thank you in our conference program brochure.

Sponsorship Guidelines:

Applications and sponsorship choices will be accepted and confirmed in the order in which paid applications are received. Sponsorships are nonrefundable; Sponsor is responsible for providing all artwork logos, printing materials, and/or distribution. Upon receipt of your PAID sponsorship application, you will be sent a confirmation and a list of deadlines for materials due to fulfill your sponsorship. Applicant agrees to fulfill all obligations as indicated in the sponsorship prospectus.

PAYMENT – Can be made by check or credit card

Charge my card: Visa MasterCard _____

Name as it appears on card: _____

CC#: _____

Exp. Date: _____

Charge will appear on your statement as NASW CONFERENCE.

AGREEMENT

Upon receipt of your PAID application, you will be sent a confirmation of your application and detailed information about sponsorship. We agree to comply with all sponsorship guidelines, rules, and regulations.

Authorized Signature: _____

Title: _____

Date: _____

Return With Check Payable to: NASW Illinois Chapter, 404 S. Wells 4th Floor, Chicago, IL 60607