

JANUARY 22 - 24, 2018
TAMPA MARRIOTT WATERSIDE HOTEL & MARINA
TAMPA, FLORIDA

Exhibitor & Sponsor Brochure



SHARING. LEARNING. BUILDING.



WHY EXHIBIT?

BE PART OF WINNING TEAM

Join us and benefit from our unique "win/win sharing of best practices" philosophy that has been the foundation of membership for the last 30 years. Also enjoy our amazing keynotes, dynamic sessions and join us for our intimate networking cocktail hours.

NORTH AMERICAN MEMBERSHIP

Our members are represented by 26 US states and Canada.

MEET THE DECISION MAKERS

Last year Owner's and C-suite employee represented over 63% of conference attendees.

Construction Operations professionals represented over 23% of the attendees and Business Development and Marketing represented 13%.

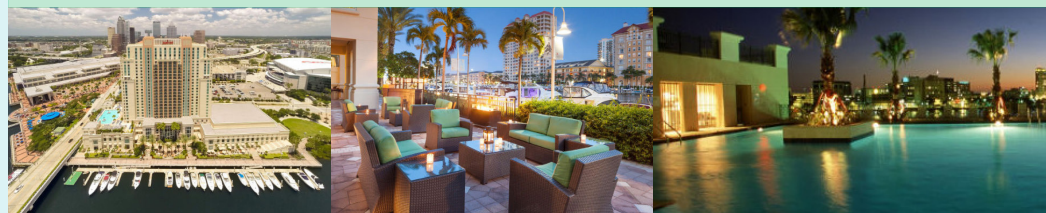
BE UNIQUE

CLN brings only the best vendors and services to our members. Each one of you are unique to the conference, providing exclusive benefits to our members. Win-win!

JOIN CLN IN TAMPA!

The Construction Leadership Network (CLN) was formed on the principal of bringing together top construction entrepreneurs and their key personnel to exchange ideas and share best practices.

Companies bring key employees from all levels of their organizations to the annual conference to learn from industry experts, network with their peers and focus on improvement. They leave with tools to improve current practices and implement new initiatives without "reinventing the wheel." This environment of continuous improvement within their companies makes CLN contractors some of the most well-respected contractors in the industry.



ABOUT THE VENUE



A memorable hotel visit awaits you on downtown Tampa, Florida's scenic waterfront! With spacious accommodations, terrific amenities and an incredible location, the Tampa Marriott Waterside Hotel & Marina is equally suited to business travelers and vacationing families. Rooms and suites feature deluxe bedding, well-lit workspaces, modern decor and great views. Choose one of our Stay Well rooms for healthy perks including air purifiers and Stay Well shower infusers. Elsewhere within the hotel, you can enjoy a swim in our rooftop pool or break a sweat in the fitness center. Visit one of our restaurants for fresh seafood or classic sports bar cuisine. If you're planning an event, our hotel features almost 50,000 square feet of space and a dedicated event staff, ready to assist with every need. And our downtown location places you near attractions including Amalie Arena, Ybor City, the Tampa Riverwalk and more. Plan your visit today at the Tampa Marriott Waterside Hotel & Marina.

EXHIBIT SPONSORSHIP PACKAGES \$3,500 - \$10,000

LEVEL	PRICE	REGISTRATIONS
Gold	\$10,000	Two (\$2,590 value)
Silver	\$7,500	Two (\$2,590 value)
Bronze	\$5,000	One (\$1,295 value)
Exhibitor	\$3,500	One (\$1,295 value)

ALL PACKAGES INCLUDE:

- Exhibit Space - (1) 6' table with (2) chairs.
- Logo and company profile on conference website and mobile application.
- Opportunity to network with attendees at private cocktail reception on Monday night.
- Post conference list of attendees including name, company and email address.

GOLD LEVEL:

- Lunch Sponsorship Opportunity (2 available)
- Recognition on all conference marketing materials, including website, print ads, social media and event signage.
- Logo on pre and post-conference email blasts

SILVER LEVEL:

- Breakfast Sponsorship Opportunity (2 available)
- Recognition on all conference marketing materials, including website, print ads, social media and event signage.

BRONZE LEVEL:

- Recognition on all conference marketing materials, including website, print ads, social media and event signage.

ADDITIONAL NON-EXHIBITING SPONSORSHIPS \$1,000 - \$3,500

Cocktail Reception Sponsorship - \$2,000 (2 available)

There will be a special networking event to wrap up day one of the conference on Monday from 5 pm - 7 pm. Your organization will host all conference attendees and allow for continued networking with customers and prospects!

Lanyard Sponsorship - \$1,000 (1 available)

High visibility opportunity for your company to gain brand awareness. More than 150 attendees, exhibitors, and speakers will use lanyards, to hold their name badges. Responsible for cost and production of lanyards.

Splash Screens - \$1,500 (1 available)

Make a strong first impression by displaying a full screen ad to every attendee when he or she launches the CLN event app. This prime digital real estate provides the work and "can't miss it" pop-up advertising solution yields a high rate of engagement.

Mobile Banner - \$1,000 (1 available)

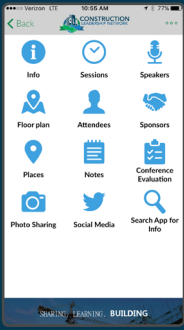
Take advantage of this dynamic way to reach attendees. Banners ads are front and center on the mobile app and help you drive booth and website traffic, increase brand visibility, and boost sales.

Website Banner - \$1,000 (1 available)

Drive attendees to your website and promote your presence before the event with prime digital space on the CLN homepage and your choice of (2) other inside pages. Ad will run November thru the conference.

***Reserve all 3 digital sponsorships and save \$500!**

Be the sole digital sponsor of the Construction Leadership Network! Take advantage of all three digital screen and banner ads and make your brand stand out. A \$3,500 value.



CONFERENCE MOBILE APP

The Construction Leadership Network App provides conference information access to all attendees. Before the attendee arrives at the conference they will refer to the app for session information, speaker bios, floor plans, and most importantly the sponsors/exhibitors. Your enhanced exhibitor profile will provide information about your product or service before, during and after the conference. A great opportunity to market your assets! *See sponsor section for details on the Splash Screen and Banner Ads.*



KEYNOTE SPEAKERS

Anirban Basu

In his keynote address, Basu will bring a wealth of information to CLN members about the current state of economic development as it relates to commercial construction, manufacturing and finance. As Chief Economist to the Associated Builders and Contractors (ABC) and Chief Economic Advisor to the Construction Financial Management Association (CFMA), Basu has extensive background in economics, strategic analysis, policy, and urban development as it relates to construction in North America. Basu's firm, an economic and policy consulting firm headquartered in Baltimore, Maryland with offices in Pennsylvania and Indonesia, supports the informational needs of decision makers in the business, non-profit, and public sectors.

Garrison Wynn, CSP

With talents that established him as a Fortune 500 leader and professional stand-up comedian, Garrison Wynn, CSP, fuses comic timing and research to deliver motivational business expertise. For 20 years, he has given keynote presentations to clients (such as American Express, Wells Fargo, Oracle and NASA) at corporate and association events. He is the author of the Amazon bestseller *The Real Truth about Success*, the Amazon #1 bestseller *The Cowbell Principle*, has been a weekly contributor to the *Washington Post* and featured in *Forbes* and *Inc. Magazines*. In his teens he debuted the world's first video gaming system (Odyssey) with baseball legend Hank Aaron and as a young man spent 6 years touring comedy clubs with the top names in the business. He went on to become the youngest department head in a Fortune 500 company's history where he researched and designed processes for 38 company locations nationwide and developed & marketed products still being sold in 30 countries.

CONFERENCE SCHEDULE

DAY 1 - MONDAY JANUARY 23

- 8:00 - 8:30 Registration/Breakfast
- 8:30 - 8:45 Opening Session
- 8:45 - 9:45 Keynote Speaker
- 9:45 - 10:00 Break
- 10:15 - 12:00 Focus Groups Round 1
- 12:00 - 1:30 Lunch
- 1:30 - 2:00 Exhibitor Demos
- 2:00 - 4:30 Focus Groups Round 2
- 5:00 - 7:00 Cocktail Party

DAY 2 - TUESDAY JANUARY 24

- 7:30 - 8:30 Breakfast
- 8:30 - 11:00 Focus Groups Round 3
- 11:00 - 12:00 Exhibitor Demos
- 12:15 - 1:30 Lunch/Partnering Opportunities
- 1:30 - 3:00 Peer Groups Round 1
- 3:00 - 3:15 Break
- 3:15 - 4:45 Peer Groups Round 2
- 5:00 - 6:30 "Miller Time" Networking

DAY 3 - WEDNESDAY JANUARY 25

- 7:30 - 8:30 Breakfast
- 8:30 - 10:00 Panel Discussions
- 10:00 - 10:15 Break
- 10:15 - 11:30 Closing Keynote
- 11:30 - 12:00 Wrap Up

*Please note: conference schedule subject to change.



- ✓ 18 Specialized Focus Groups
- ✓ Keynote & Motivational Speakers
- ✓ Hands-on Workshops
- ✓ Networking Lunches
- ✓ Peer Group Roundtables
- ✓ Certifications & Specialized Training
- ✓ Panel Discussions
- ✓ Full Access to the Best Contractors & Service Providers in North America

CONFERENCE TESTIMONIALS

“The CLN Conference was a great opportunity for me to re-align my focus. It allowed me to gain a better perspective and made me aware of what I need to work on. Although it was time away from the day to day, it is definitely worth it.”

Andrew Huey, President | T&W Corporation



“Great learning environment. Great place to be with individuals that strive to be the best they can be. Great to reconnect with friends that strive to improve our industry.”

Mick Rich, President | Mick Rich Contractors



“The only way to continually get better is to continually sharpen your skills and perspectives. Others in the same business are the most realistic source of best practices especially when you have ‘open sharing’ type mentality. CLN is the continuation of this life/business changing philosophy.”

Thomas Strickland, President | Suncoast Autobuilders Inc.



“Great event. Already focusing on some key important lessons that were gained from the conference. Enjoyed networking and getting to know new folks.”

Andy Sherman, Vice President | Sherman Construction Company

ABOUT US

The Construction Leadership Network was formed on the principal of bringing together top construction entrepreneurs and their key personnel to exchange ideas and share best practices to improve the industry, themselves, and their organizations.

CONTACT US

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