



ConferenceDirect

ANNUAL PARTNER MEETING 2014 – PARTNER AGENDA

MARCH 23 – 27, 2014

ANAHEIM, CALIFORNIA

Sunday, March 23, 2014

6:00 pm – 9:00 pm Associate Awards Banquet sponsored by Marriott Anaheim
(ConferenceDirect Associates & Marriott Anaheim Partners Only)
Marriott Anaheim – Platinum Ballroom

9:00 pm – 11:00 pm Awards Banquet Post Event Party sponsored by MGM Resorts, International
(ConferenceDirect Associates & MGM Resorts, International Partners Only)
Morton's The Steakhouse

Monday, March 24, 2014

7:00 am – 5:00 pm Partner Registration & Information Desk
Hilton Anaheim – Concourse Registration Desk-4th Floor

7:30 am – 8:30 am Associate Breakfast sponsored by Fairmont | Raffles International
(ConferenceDirect Associates & Fairmont | Raffles International Partners Only)
Anaheim Convention Center – Room 201

12:00 pm – 1:15 pm Associate Awards Luncheon sponsored by Starwood Hotels & Resorts
(ConferenceDirect Associates & Starwood Hotel Partners Only)
Sheraton Park Anaheim – Park Plaza Ballroom

1:45 pm - 4:45 pm Monday Trade Show Group
(Suggested day for Hilton, Starwood & Fairmont Partners)
Hilton Anaheim – California C/D, 2nd Floor

5:30 pm – 6:30 pm Award Winner Reception sponsored by Ritz Carlton
(Invited ConferenceDirect Associates & Ritz Carlton Partners Only)
Hilton Anaheim – Avalon, Lobby Level

6:30 pm – 9:00 pm Associate Dinner sponsored by Hilton Worldwide
(ConferenceDirect Associates & Hilton Worldwide Partners Only)
Hilton Anaheim – Grand Plaza

Tuesday, March 25, 2014

7:00 am – 5:00 pm Registration & Information Desk
Hilton Anaheim – Concourse Registration Desk-4th Floor

7:00 am – 8:30 am Associate Breakfast sponsored by Disney Destinations
(ConferenceDirect Associates & Disney Representatives only)
Disney California Adventure Park – Meet at Grand Plaza



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Tuesday, March 25, 2014 (continued)

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| 9:00 am – 10:00 am | Concurrent Partner Break-Outs
<i>Partnership Opportunities: How to maximize your relationship with CD</i>
<i>Hilton Anaheim – Huntington, 4th Floor</i>
<i>Driving International Business with CD</i>
<i>Hilton Anaheim – Malibu, 4th Floor</i>
<i>Cvent Training for Hotels</i>
<i>Hilton Anaheim – El Capitan, 4th Floor</i>
<i>Doing Business with an SMMP Account – Siemens</i>
<i>Hilton Anaheim – Laguna, 4th Floor</i> |
| 10:30 am – 11:30 am | Concurrent Partner Break-Outs
<i>Partnership Opportunities: How to maximize your relationship with CD</i>
<i>Hilton Anaheim – Huntington, 4th Floor</i>
<i>Cvent Training for CVBs</i>
<i>Hilton Anaheim – El Capitan, 4th Floor</i>
<i>Doing Business with an SMMP Account – Siemens</i>
<i>Hilton Anaheim – Laguna, 4th Floor</i> |
| 11:15 am – 11:45 am | Destination Celebration Set-Up for Registered Partners |
| 11:45 am – 1:15 pm | Destination Celebration
<i>(ConferenceDirect Associates & Registered CVB Partners Only)</i>
<i>Hilton Anaheim – California A/B, 2nd Floor</i> |
| 1:30 pm – 4:15 pm | Tuesday Trade Show Group
<i>(Suggested day CVB & Independent Hotel Partners)</i>
<i>Hilton Anaheim – California C/D, 2nd Floor</i> |
| 4:30 pm - 6:00 pm | All Partner General Session
<i>(All Registered Associates & Partners)</i>
<i>Hilton Anaheim – California A/B, 2nd Floor</i> |
| 6:00 pm – 7:30 pm | Networking Reception sponsored by Anaheim/Orange County CVB
<i>(All Registered Associates & Partners)</i>
<i>Anaheim’s Grand Plaza</i> |
| 7:30 pm – 10:00 pm | Open Night for Individual Event Invitations – On Own |



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Wednesday, March 26, 2014

- 7:00 am – 5:00 pm Registration & Information Desk
Hilton Anaheim – Concourse Registration Desk-4th Floor
- 7:30 am – 8:30 am Associate Breakfast sponsored by Sonesta Hotels & Resorts
(ConferenceDirect Associates & Sonesta Partners only)
Hilton Anaheim – California A/B, 2nd Floor
- 8:30 am – 11:15 am Wednesday Trade Show Group
(Suggested day for Marriott & Hyatt Partners)
Hilton Anaheim – California C/D, 2nd Floor
- 11:45 am – 1:15 pm Associate Luncheon sponsored by Hyatt Hotels & Resorts
(ConferenceDirect Associates & Hyatt Partners Only)
Hyatt Regency Orange County – Fountain Terrace
- 6:30 pm – 9:00 pm Associate Dinner sponsored by Marriott Hotels
(ConferenceDirect Associates & Marriott Partners only)
Marriott Anaheim – Platinum Ballroom

Thursday, March 27, 2014

- 7:00 am Shuttle Bus Departure for ConferenceDirect Annual Charity Golf Tournament – **OFF-SITE**
(All Registered Golfers & Hole Sponsors)
Pick Up Area – Hilton Anaheim Hotel Way
- 8:00 am – 8:45 am Arrival & Breakfast at Host Golf – Club 19
- 9:00 am – 2:00 pm ConferenceDirect Annual Charity Golf Tournament at St. Regis Monarch Beach
- 2:00 pm – 3:00 pm Golf Tournament Awards Luncheon
(All Registered Golfers & Hole Sponsors)