

# EXPO SPONSOR & EXHIBITOR PROSPECTUS

**Tuesday  
September 10, 2013  
7:00 a.m. – 4:00 p.m.**

**Donald E. Stephens  
Convention Center  
Rosemont, Illinois**

**Schedule:**

**Set-up:**

**Monday, September 9  
Noon – 4:00 p.m.**

**Exhibit Hall Hours:**

**Tuesday, September 10  
7:00 a.m. – 4:00 p.m.**

**Teardown:**

**Tuesday, September 10  
4:30 p.m.**

**Show Services Contact:**

**Convention Center Customer Service  
(847) 696-2208**

**Link: Exhibitor Show Manual**

**How to register:**

**For more information about becoming a sponsor, an exhibitor, or a Trade Ally, contact Jennifer Sally at (630) 480-3434, extension 74220 or visit this link: Energy Efficiency Expo Registration.**

ComEd, Nicor Gas, Peoples Gas and North Shore Gas, and the Illinois Department of Commerce & Economic Opportunity are pleased to invite you to participate in the 2013 Energy Efficiency Expo. This day-long conference has become one of the most important energy events in Northern Illinois.

We expect the 2013 Energy Efficiency Expo to be better than ever with educational sessions and a day-long trade show. Breakfast, extended breaks and an afternoon drawing all happen in the exhibit hall to give you more opportunities to network and showcase your products and services directly with prospective customers.

As a sponsor or exhibitor, you will have the potential to reach more than 1,000 decision makers — senior management, chief engineers, energy managers, facility managers, and plant managers.

Whether you choose the platinum, gold, silver or exhibitor level package, being part of the Expo will be instrumental to increase your visibility, distinguish your business and generate new business with this highly targeted Expo audience.

Packages are available only to Trade Allies — and they're sure to go fast. Reserve yours [online](#) today.

# Sponsorship Levels

## Platinum Sponsorship Level – \$10,000

(Only 1 Available)

### Exhibit Space

- One 20 x 20 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

### Brand Awareness

- Company logo on the Expo name badge lanyard, registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

### Additional Benefits

- Eight Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Seat at the “Executive” table for lunch
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders
- **NEW!** Complete attendee list post Expo

## Gold Sponsorship Level – \$5,000

(Only 4 Available)

**SOLD OUT**

### Exhibit Space

- One 10 x 20 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

### Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

### Additional Benefits

- Six Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders
- **NEW!** Complete attendee list post Expo

## Silver Sponsorship Level – \$2,500

(Only 8 Available)

**2 LEFT**

### Exhibit Space

- One 10 x 10 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table, and two chairs (Note: the hall is carpeted)

### Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session “Thank You” slide
- Company name and booth number in the conference directory

### Additional Benefits

- Four Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- One private meeting room located near the breakout sessions
- **NEW!** Extra badges available at “early bird” rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders



# Sponsorship Levels

## Mobile App Sponsorship – \$7,500

(Only 1 Available)

**NEW!**

The Energy Efficiency Expo 2013 Mobile App is a far-reaching, cost-effective way of advertising in a brand new medium. It's a handy tool for the conference, but it also lives on throughout the year, providing users with an industry reference tool with company, product and contact information plus sponsorship advertising all year long on a device that attendees use daily. The app is available for iPhone, Android, BlackBerry, and any smartphone that has web-enabled browser capability. App users can review sessions, search for exhibitors and find them on the floor map, download exhibitor information and stay in-the-know with show alerts.

### Brand Awareness

- Company logo on the Expo registration website, Expo mobile app banner, onsite event signage, trade show literature bag and on the general session "Thank You" slide
- Company name and booth number in the conference directory
- Ability to message Expo attendees

### Booth Space

- One 10 x 10 booth in prime location. Booth comes with standard pipe/drape, sign, skirted table and two chairs (Note: the hall is carpeted)

### Additional Benefits

- Six Expo conference registrations for your employees or guests Includes full access to trade show, educational sessions, lunch and parking
- Two Exhibitor badges (trade show only and boxed lunch) for your booth staff
- **NEW!** Extra badges available at "early bird" rate of \$79 or 5 for \$350
- **NEW!** Free Wi-Fi for all badge holders

## Exhibitor Level – \$875

### Booth Space

- One 10 x 10 booth that comes with standard pipe/drape, sign, skirted table and two chairs (Note: the hall is carpeted)
- Two Exhibitor badges (trade show only and box lunch) for your booth staff
- **NEW!** Extra conference registrations available at "early bird" rate of \$79

### Brand Awareness

- Company name and booth number in conference directory
- Company name on the Expo web site



# EXPO FLOOR PLAN

502	504	Bright Electrical Supply	Bogot Service	Advance Electrical Supply	Air Services Company	514 Silver	Lunera	CHA Consulting, Inc.	Miura North America	522	524	
501	503	505	GEXPRO					Connexion	FridgeWize	521	523	
402	404	NetZero of North Chicago	American Combustion Service, Inc.						420	422	424	
Weishaupt America Inc.	Everlights, Inc.	306/308 405/407 Platinum Sponsor						Bluestone	A-1 Air Compressor Corp.	The Cornerstone Energy Group, Inc.	423	
302	Radionic Hi-tech, Inc.								320	Emcor	325	
301	303	Sieben Energy Assoc.	The Hill Group						Steiner	319	321	323
202	Reedy Industries	Twin Supplies, Ltd.							Siemens Industry, Inc.	Elara Engineering	Energy Efficiency Products	224
201	Owen Energy Solutions	Thermosystems, Inc.	Production Distribution Companies						360 Energy Group	219	221	223
102	Mid-Lakes Distributing	Centry Electric Supply Co.							118 Silver	120	122	124
Precision-Paragon [P2]	Imperial Lighting	Murphy & Miller, Inc.	Fitzgerald Lighting	Brabazon Pump & Compressor	111 Mobile	Air Leader	Dreisilker Electric Motors, Inc.	Temperature Equipment Corp.	119	Orion Energy Systems	123	

Electric Trade Ally Booth

Gas Trade Ally Booth

Mobile App Sponsor

Silver Sponsor

Gold Sponsor

Platinum Sponsor

## Partners for Energy Efficiency

