



# ENGAGING THE MILITARY COMMUNITY AS VOLUNTEERS

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## Veteran Volunteers Activity

### Veterans: Motivators

- Community Involvement
- Purpose / Identify of Service
- Self-Worth
- Build New Skills
- Create Networks and Personal Connections
- Meaningful Experience
- Opportunities that Utilize Their Skill Set
- Sense of Mission
- Love of Country
- Service to the Military Community (Paying a Debt)

### Veterans: Target Volunteer Activities

- Disaster Response / First Responders
- Trauma-Related Initiatives
- Physical Fitness Focused Activities / Campaigns
- Patriotic Events and Campaigns
- Supporting Military Communities

What are three existing volunteer positions within your organization?

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

Which position above could be modified to serve a Veteran Volunteer?

\_\_\_\_\_

Identify the Volunteer Motivators that would appeal to the Veteran Volunteer in this position?

\_\_\_\_\_

## Active Duty Volunteers Activity

### Active Duty Military: Motivators

#### Military Organization Goals and Objectives

- Promoting a joint Military and community partnership
- Improving the quality of life in communities
- Developing a collective vision of community needs and commitment to share responsibilities and resources in a partnership with other military services
- Developing the Service Member
- “It is the Navy’s policy to promote a joint Navy and community effort to assist in the education and enrichment of America’s youth and communities and in revitalizing citizenry.” – NCSP Guidebook
- Giving back to the local community
  - 5 Flagship areas of focus:
    - Project Good Neighbor
    - Personal Excellence Partnership
    - Health, Safety and Fitness
    - Environmental Stewardship
    - Campaign Drug Free

#### Active Duty Military: Target Volunteer Activities

- Team Projects/Command Morale
- Board Participation: Ex Officio
- Flagship areas of focus (see above)

What opportunities does your organization offer where volunteers work on projects in teams?

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

Select one of the opportunities above. What flagship focus does that opportunity fulfill?

\_\_\_\_\_

How can you modify this opportunity to suit a Team of Active Duty Military Volunteers?

\_\_\_\_\_

## Military Dependent Volunteers Activity

### Military Dependents: Motivators

- Community Involvement
- Purpose / Identity of Service
- Self-Worth
- Build New Skills
- Maintain Resume Continuity
- Create Networks and Personal Connections
- Opportunities that Utilize Their Skill Set
- Service to the Military Community
- Connect with the Civilian Community
- Under- or Unemployed
- Get to Know the Neighborhood

### Military Dependents: Target Volunteer Activities

- Fundraising
- Opportunities to Socialize While Volunteering
- Working in Teams
- Job Locations in Various Locations
- Exposure to New Groups
- Patriotic Events and Campaigns
- Supporting Military Communities

List three volunteer positions within your organization that provide opportunities for social networking OR getting connected to the local community.

1 \_\_\_\_\_

2 \_\_\_\_\_

3 \_\_\_\_\_

Select one position above. How can it be modified to best suit the Military Dependent Volunteer?

\_\_\_\_\_

## **Developing Your Roadmap to Engage the Military Community in Volunteerism within Your Organization**

### **Veteran Volunteers**

**Strengths** for your organization to capitalize upon:

**Motivators** your organization can fulfill:

**Recruitment** plans for local organizations/installations:

**Targeted Activities** that utilize your volunteer position needs:

**Engagement & Retention** to keep the military community involved:

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